CONTACT ME AT LISA POLOTCKAIA D MPa rat P eaS ro dkbQs iea ctL tts g iReSe vMe,e iS LsS rQkavt o rC ,ana Le G eQt , arg tri,Aos l syhiMit nou st ci ec agieii sc si cll n,yeac r, m Bo Tta ik A tnu ecsl an so cs a d,li haft n te t tMlnh y ie iA oa ia ta cs oiic cs rn nncr naks eI ,n e, nk l a Ls Dt t ss T e i se lRan, Vy l ketMrl ,i as igg s Ri yee lSi lOS lsa sn csQ Iric ,ec eL Cnh, A, c, B eC,I,  
P k l  
Creativity  
Organizational skills  
Storytelling and writing  
skills  
 D A T A A N A L Y S T  
agile  
 PROFILE  
/ Detail- and process-oriented Data Analyst with Python and SQL  
proficiency. Have startup experience, a history of project  
github.com/polymorphismus/  
presenting, strong research & analytical skills. Hold M.A. in  
analytical\_projects  
Translation, finished 1 year of Computer Science study and 9-  
month Data Analyst Yandex100 Program  
tabsoft.co/3nH7qbU  
WORK EXPERIENCE  
TOOLS & TECH  
Outsourcing data analyst  
Python  
Pinsteps | Nov 2020 - present  
SQL  
Microsoft Excel Conducted projects on cohort analysis, conversion evaluation  
Tableau Assessed user activity and retention rates  
Created user engagement reports that helped to establish  
Apache Spark  
app development direction  
GitHub  
Google Data Studio Interviewer  
Google Analytics Israel Way | Sept 2018 - Feb 2020  
Adobe Photoshop  
Conducted surveys of MASA participants and highlighted  
DBeaver  
issues to be modified due to participants experience  
Created reports, presentations using Google Workspace tools  
TECHNICAL COMPETENCIES  
Video algorithm specialist  
Data Preprocessing and EDA  
Minute.ly | Nov 2019 - Jan 2020  
Statistical Data Analysis including  
Trained AI Algorithm for selecting highlights of video  
testing Statistical Hypothesis  
materials representing content of customers websites  
Quantitative Research Methods  
Data Visualization and reports Program coordinator  
Israel StartUp Tour | Sept 2018 - Feb 2020  
Web Mining  
Business Analytics (KPI analytics, Developed and organized tours on Israeli startups for foreign  
cohort analytics, A/B testing, entrepreneurs that were focused on startup networking and  
product funnels) led to successful business corporations  
Machine learning (Forecasts and  
Predictions) PROJECT EXAMPLES (clickable)  
KPI analytics and marketing expansions optimization  
EDUCATION & COURSES  
Examined user behavior, conducted cohort analyze establishing  
The Ural Federal University  
cohorts' KPI and thus indicated the most profitable advertising  
Computer science| 2013 - 2014 sources, which helped to develop further advertisement strategy  
Practicum by Yandex: Data Analysis,  
A/B testing  
2020  
Verified A/B test conduction correctness and used its results to  
HackerRank: SQL Certificate, 2021  
define more user engaging website version. Used user conversion  
Stepik: Basic Statistics, 2021  
funnels & statistical hypotheses tests to confirm the conclusions  
Coursera: Apache Spark (TM) SQL  
Churn forecasting (machine learning)  
for Data Analysts, 2021  
Maxim Gorky Institute of Literature Preprocessed and explored the data, indicated inner patterns and  
and Creative Writing| 2012 - 2017 correlation and used LogisticRegression, RandomForest and K-  
M.A. in Literary Translation Means to successfully identify clients prone to churn  
GPA: 3.8 / 4 Identifying inefficient mobile operators  
Created a method to evaluate operators effectirvuessniane esnsgl.is hS huebcrecwe gsesrmfaunlly  
L A N G U A G E S  
implemented it, identified ineffective operators and proved  
conclusions with statistical tests