



Target: People who like to compete with others

Description:
Some people find it easier to achieve their fitness goals by competing with others. And if they could use a fitness app for this, they could compete with anyone anywhere in the world. Such people like to see how their progress compares to that of others. Your fitness app could make them challenge themselves by trying to beat the best scores on your leaderboard.

Summer Vibe
- Energy
- Power
- Versatility

<https://coolors.co/palette/9ad3b0f5eac215b481ecb24b>

Competitive activity tracking design

