

LinkedIn: [linkedin.com/in/genatta-mccleskey-9aa455261](https://linkedin.com/in/genatta-mccleskey-9aa455261)

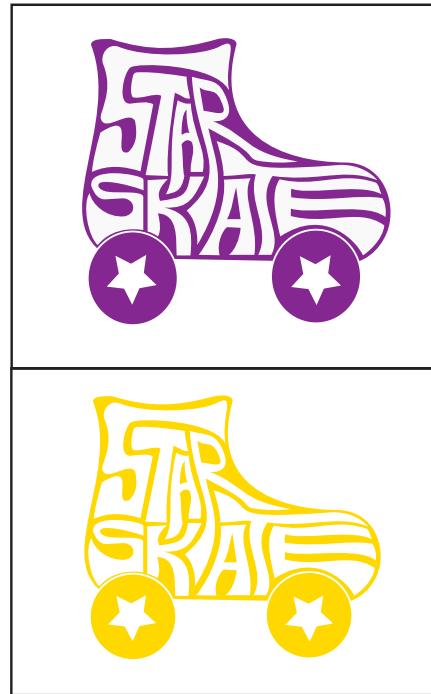
Email: [nattamccleskey@gmail.com](mailto:nattamccleskey@gmail.com)

Phone: +1 (432)260-3809

# Genatta McCleskey

## 2024

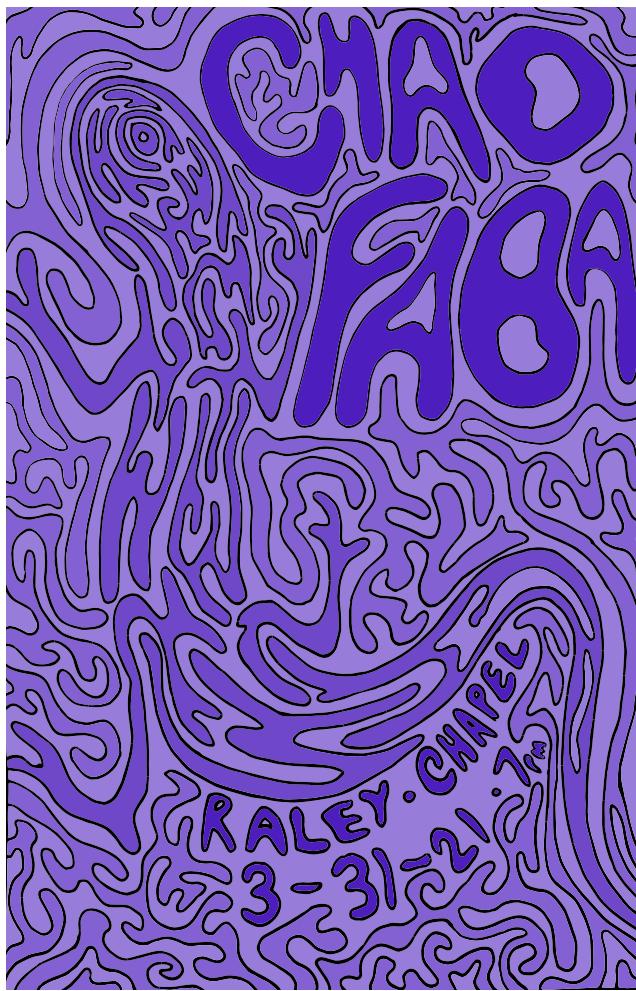




Star Skate Rebrand  
Vector Art

Star skate is a rollerskating rink in Shawnee OK. The original logo is a bit childish, and I wanted to rebrand it to appeal to some of the older kids in town while still being bright and fun. I went for a sort of retro 80's feel both in color and font, to lean into the main appeal of rollerskating as a cool, classic passtime.



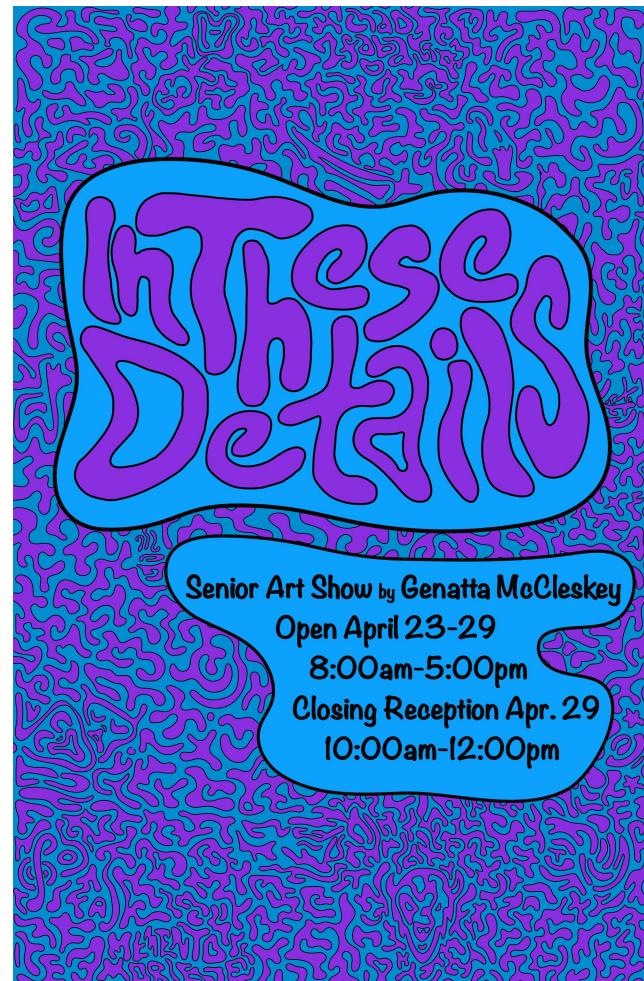


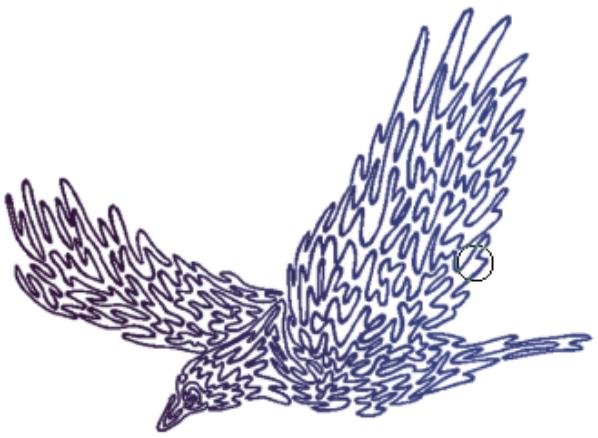
Concert Poster  
Vector Graphic

Psychedelic style poster for a fake band. I wanted to lean into the psychedelic style with the hand lettering and almost hidden elements, but still balance the readability.

Art Show Poster  
Vector Graphic

This poster was designed for my Senior Art Show last year. I wanted the theme to be about how every piece has bits of my personality and past etched into the details, so I used the psychedelic squiggly style I enjoy using to make a sort of hidden objects game with symbols and objects that have





Digital Drawing

*Originally designed for a serigraphy print, but then colored and printed as stickers.*



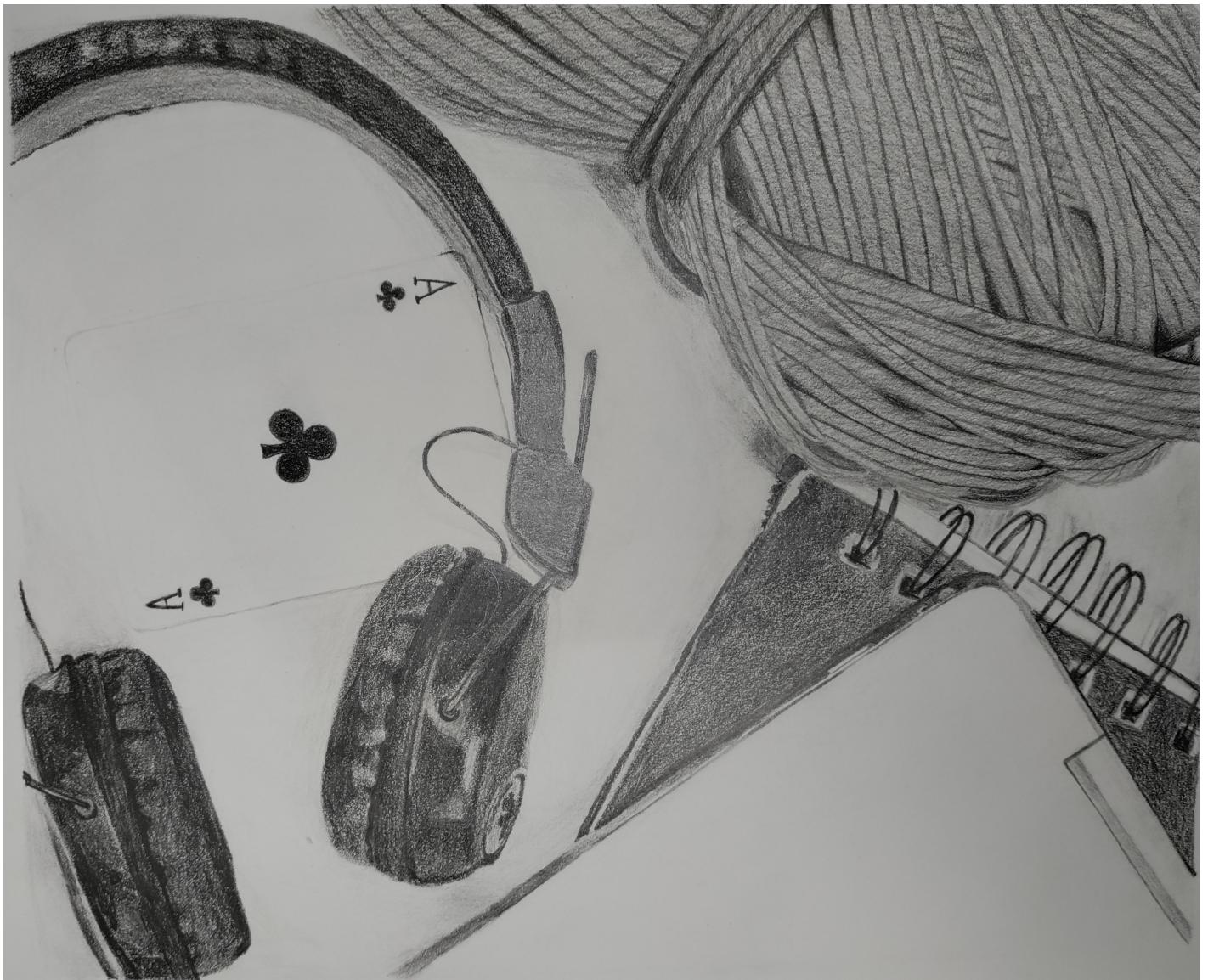
Photoshop

*Sticker Design for a theatrical production of Steel Magnolias*



Digital Painting

*Simple painting of a frog with a scarf sitting under a mushroom.*



### Pencil Still Lifes

(Above) A collection of hobby items as a practice in textures and arrangement

(Left) "The C is Crocheting"  
Illustrated for a prompt based on the book "The Z Was Zapped"





### Digital Photography

Outdoor shoot. A happy moment in the sun. It's warm and bright and has almost a Hallmark movie feel to it.

### Digital Photography

Lifestyle shoot at a local coffee shop. This one was taken from outside the window and the reflection really helped capture the "rainy day coffee" feeling I was going for.



### Digital Photography

Studio Shoot. I wanted to play around with the colors in the editing for this one, going for a sort of retro album cover feel

