

# Genesis Cabrera

## Data Analyst

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GitHub: <https://github.com/gencabreraa/Data-Analyst-Portfolio/tree/main>

With over 5 years of experience, throughout my career, I have honed my skills in data visualization and analysis, empowering organizations to make informed, evidence-driven decisions.

From uncovering actionable insights to effectively communicating complex data to diverse stakeholders, I thrive in every phase of the analytical process.

## Key Skills

Databases	<div><div></div></div>	Microsoft SQL Server	<div><div></div></div>
PL/SQL	<div><div></div></div>	SQL	<div><div></div></div>
Python	<div><div></div></div>	R (Programming language)	<div><div></div></div>
Tableau	<div><div></div></div>	Power BI	<div><div></div></div>
Looker Studio	<div><div></div></div>	Customer Support	<div><div></div></div>
Visualizations & Dashboards	<div><div></div></div>	Data Mining	<div><div></div></div>

## Professional Experience

November  
2022 -  
Present

### Business Intelligence Analyst

*Archway Properties, Iowa, United States*

- Analyzed large datasets to extract meaningful insights and trends.
- Developed and maintained dashboards and reports to track key performance indicators
- Identified areas for process improvement and provided recommendations based on data analysis
- Collaborated with stakeholders to understand business requirements and translate them into analytical solutions
- Presented findings and recommendations to stakeholders in a clear and concise manner.

February  
2021 -  
Present

### Freelance Data Analyst

*Freelance, United States*

- Experienced Senior Freelance Data Analyst with expertise in SQL, Python, and statistical modeling. Proven track record of delivering actionable insights and developing predictive models for diverse clients.
- Skilled in data visualization tools like Tableau and Power BI. Available to contribute to impactful projects.

May 2018 -  
December  
2022

### Project Manager

*Iconic Mind, Maryland, United States*

- Defined project objectives, constraints, and risks to ensure alignment with organizational goals.
- Established and adhered to budget and schedule parameters, resulting in timely project completion and cost-effectiveness.
- Effectively communicated with all project stakeholders to foster collaboration and alignment throughout the project lifecycle.
- Developed and executed comprehensive data collection strategies to gather relevant information for analysis and decision-making.

December  
2016 - March  
2018

### Business Analyst

*Castle Rentals, California, United States*

- Developed and implemented databases, data collection systems, data analytics, and visualizations.
- Acquired data from primary or secondary data sources and maintained databases/data systems.
- Identified, analyzed, and interpreted trends or patterns in complex data sets.
- Filtered and "cleaned" data by reviewing computer reports, printouts, and performance indicators to locate and correct code problems.

## Education

January 2012      Universidad APEC Computer Science, Computer Science  
- May 2017

### **Data Analyst**

Google Career Certificate at United States

### **Financial Analyst**

Udemy

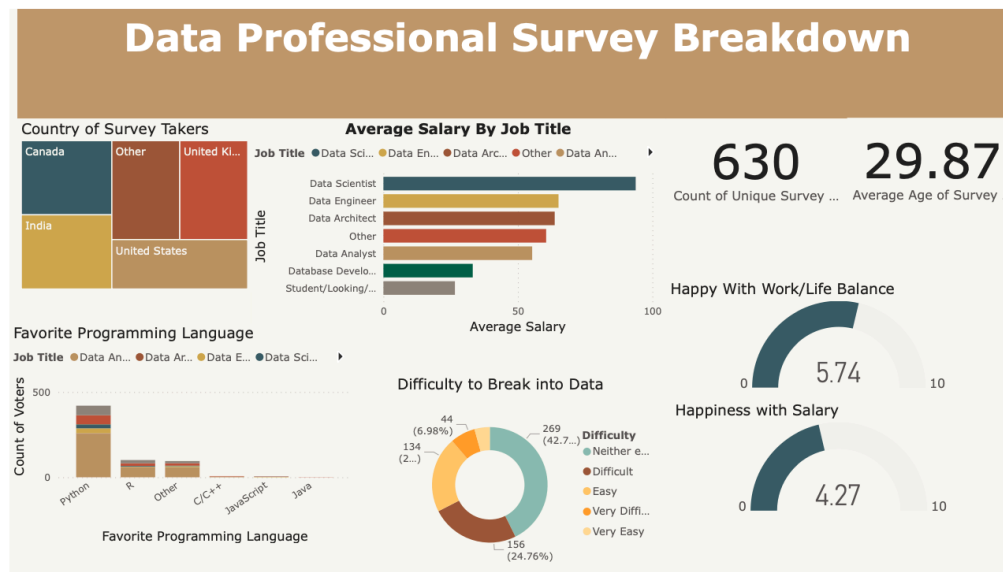
**Hi there!! This is a sneak peek of my portfolio!**

**( Explore more by visiting: -----> [GitHub/Gen'sportfolio.com](https://github.com/Gen'sportfolio.com))**

Project: Data Prof Survey Dashboard

Visualization: both, data cleaning & Viz were made in Power Bi.

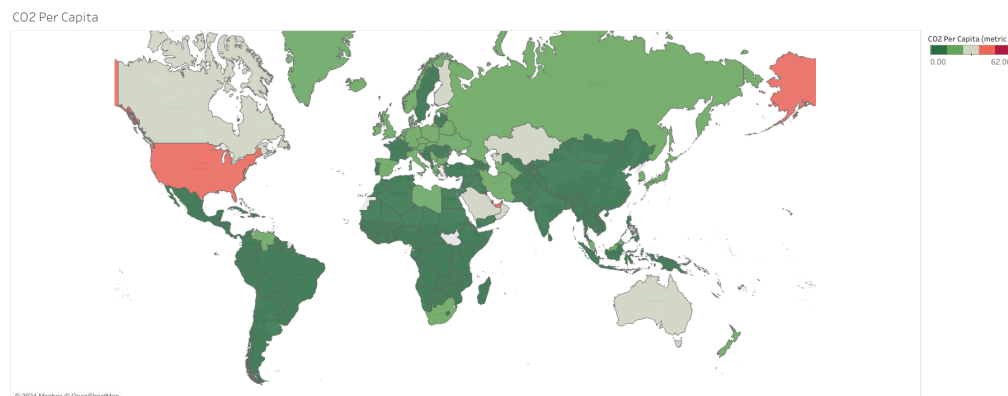
Link to interactive viz: [interactive dash with PowerBI](#)



Project: CO2 per Capita

Visualization: The data was cleaned & prepared for analysis on SQL & the visualization was created by uploading the dataset on Tableau.

Link to Interactive Viz: [Tableau/CO2 per Capita](#)



**Explore more by visiting: -----> [GitHub/Gen'sportfolio.com](https://github.com/Gen'sportfolio.com)**