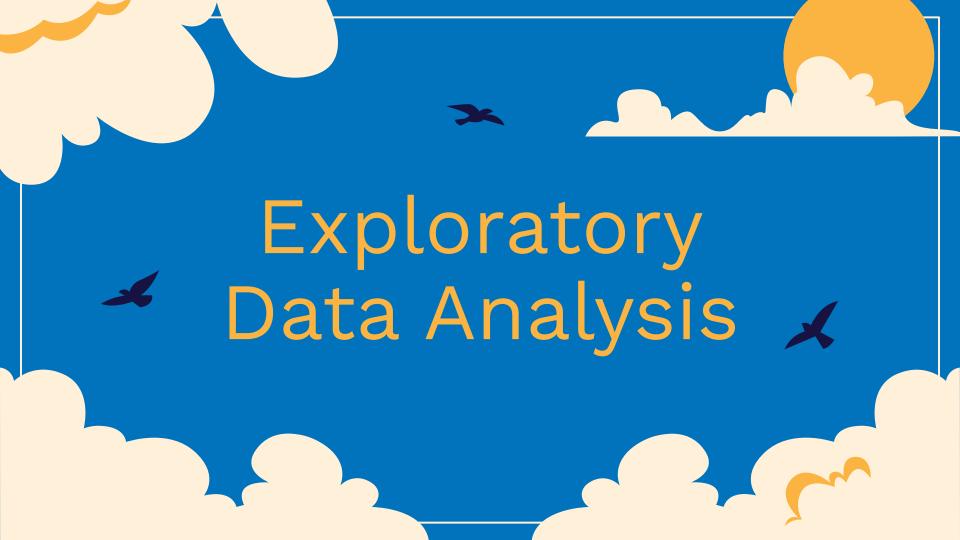
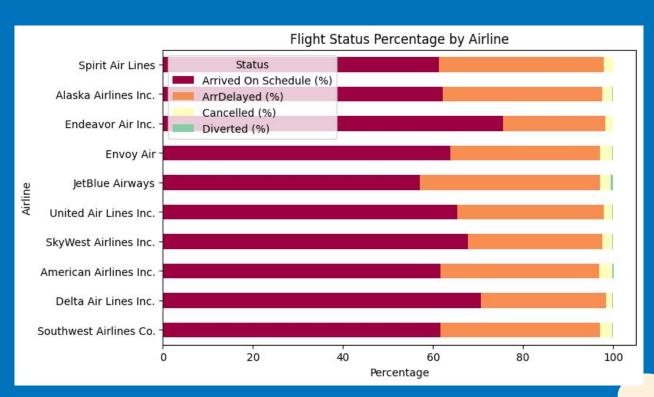


# Objectives

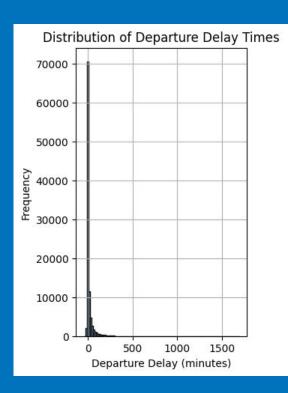
- Can we successfully predict whether or not future flights are going to be delayed? By how long?
- What features influences whether or not a flight is going to be delayed?
- Empower consumers to make more informed decisions when buying flight tickets
- Data comes from Kaggle and Bureau of Transportation Statistics
  - 2018 2023 US domestic flights (including US territories)
  - 39M rows, 61 features
  - We sample 100,000 rows and use 28 features

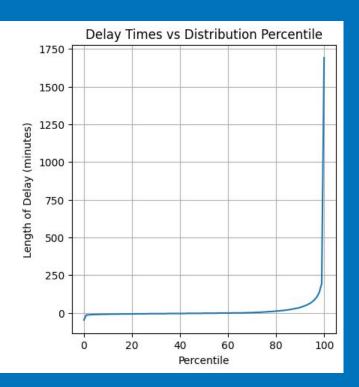


# Top 10 Airlines in America

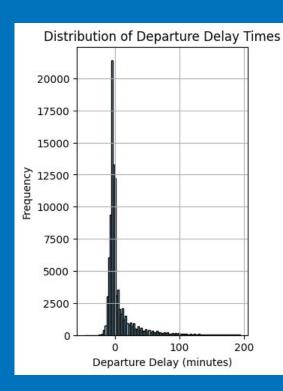


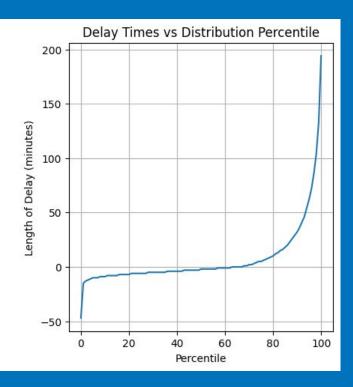
# How long are we waiting?



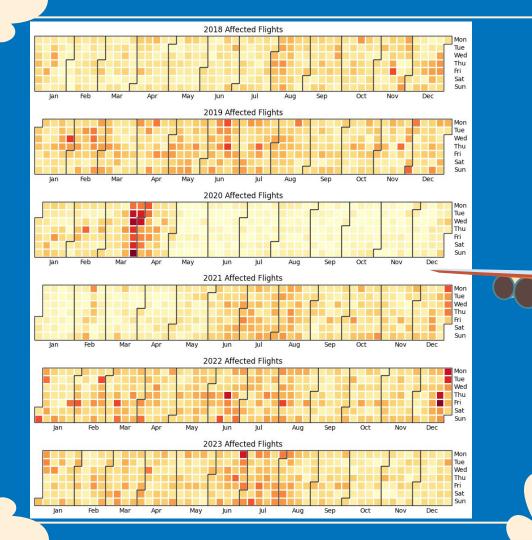


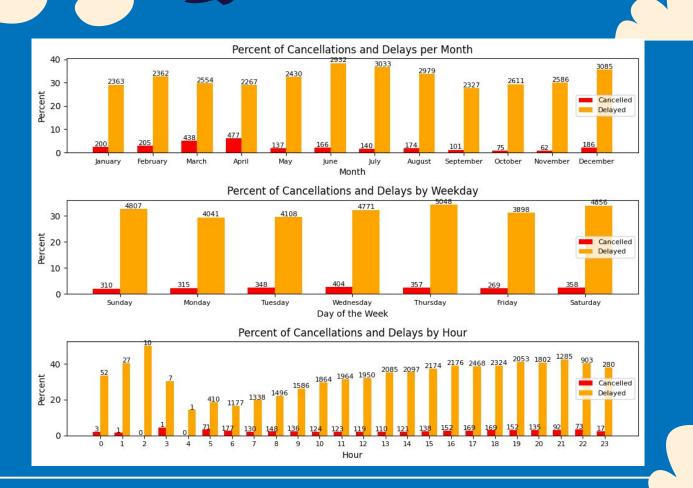
## How long are we <u>actually</u> waiting?



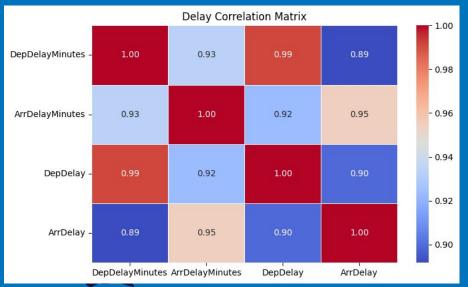


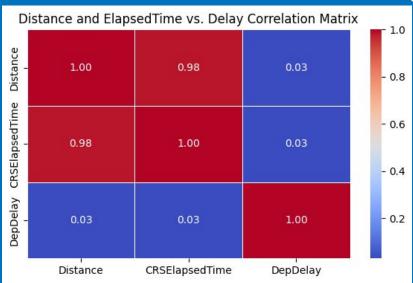
When are we waiting?

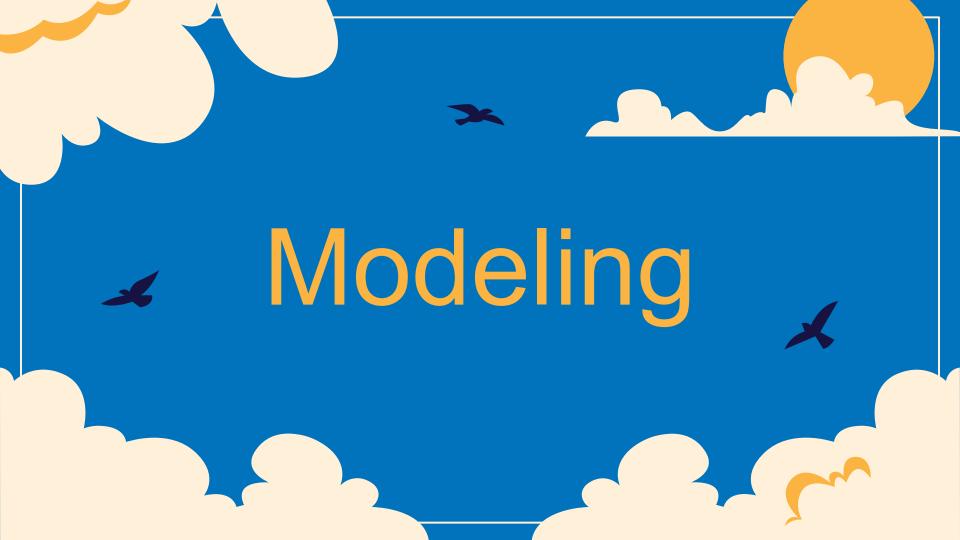




#### Correlation of Numeric Features







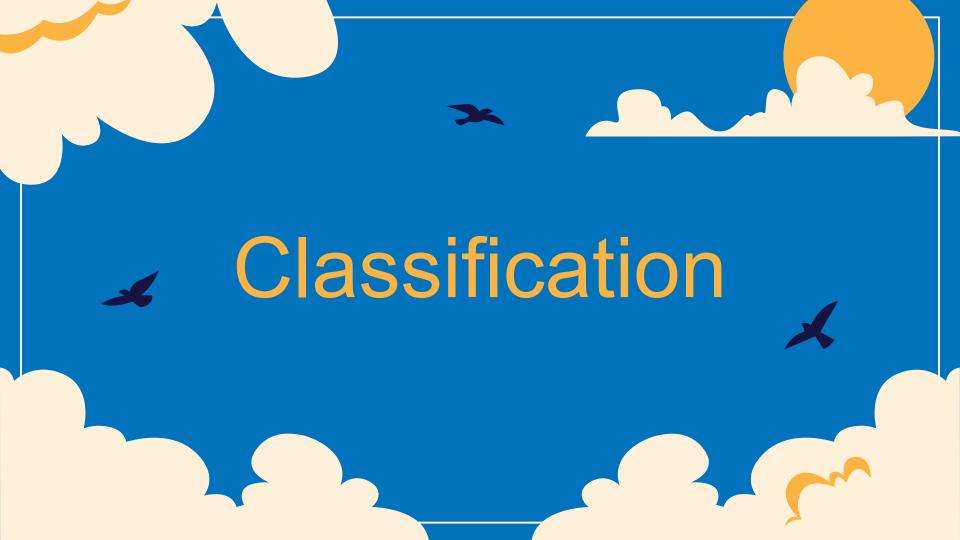
### **Performance Metrics**

#### Classification

- Recall: percentage of positive classifications correctly defined
  - Most important for value proposition
- Switched to F1 due to poor precision

#### Regression

- Mean-Squared Error: penalize larger errors to achieve high precision
- R2 score: conveys proportion of variance in delays that is conveyed by our features



# Logistic Regression

59.59%

**Training Accuracy** 

64.19%

**Training Recall** 

24.91%

**Training Precision** 

58.73%

**Testing Accuracy** 

63.66%

**Testing Recall** 

24.35%



## Random Forest

66.96%

**Training Accuracy** 

67.95%

**Training Recall** 

30.44%

**Training Precision** 

63.80%

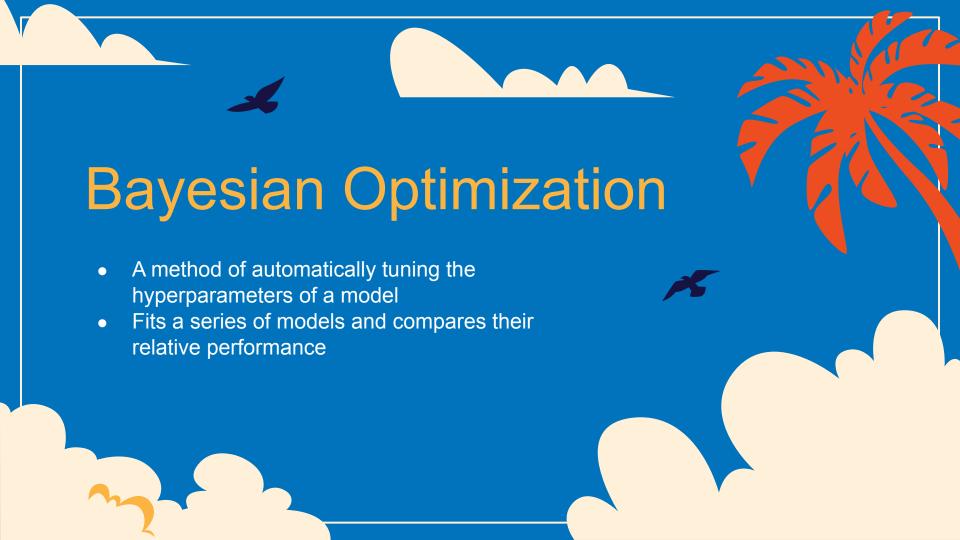
**Testing Accuracy** 

57.53%

**Testing Recall** 

26.12%





# **Optimized** Logistic Regression

59.56%

**Training Accuracy** 

58.66%

**Testing Accuracy** 

64.23%

**Training Recall** 

63.66%

**Testing Recall** 

24.90%

**Training Precision** 

24.31%



## Random Forest

74.03%

**Training Accuracy** 

76.52%

**Training Recall** 

38.29%

**Training Precision** 

65.93%

**Testing Accuracy** 

53.48%

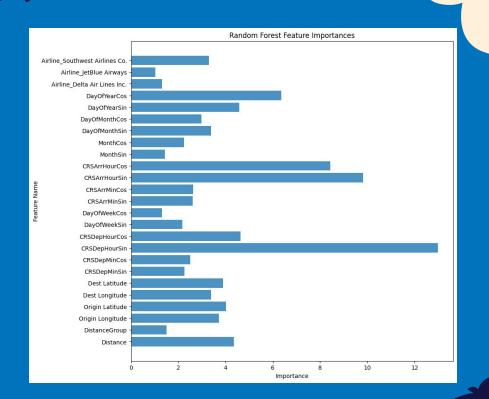
**Testing Recall** 

26.81%



# Feature Importance

- Hour of scheduled flight departure and arrival
- Day of the year





# **Linear Regression**

Training

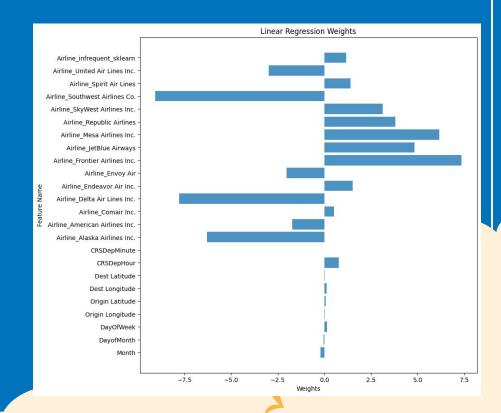
MSE: 1299.71

R2: 0.04

Test

MSE: 1299.71

R2: 0.04



# Optimized Linear Regression

**Training** 

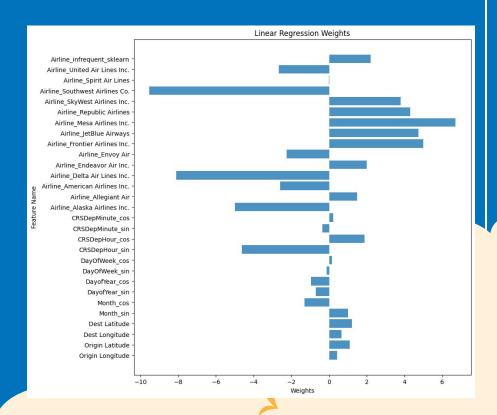
MSE: 1317.68

R2: 0.04

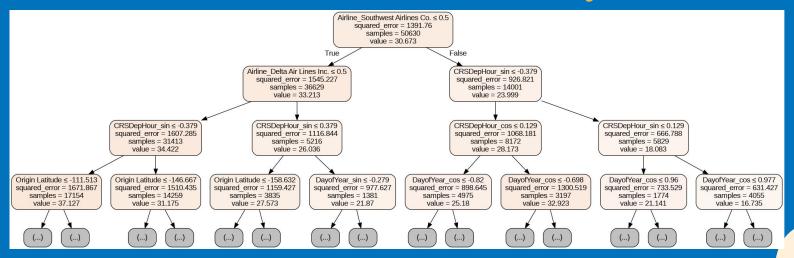
Test

MSE: 1317.68

R2: 0.04



# Random Forest + Bayes Search



**Training MSE: 1263.55** 

Training R2: 0.08

Test MSE: 1263.55

Test R2: 0.05



# Implications and Insights

- Most important factors
  - Time of day
  - Day of the year
  - Airline
- These three factors are already major factors individuals consider when purchasing a plane ticket.
  - Information from our model can supplement what we already know.

## Limitations and Future Work

- Could not utilize entire dataset
  - Required us to sample small fraction
- Limited number of features
  - Even after encoding

- Classifier for "Cancelled" flights
- Address overfitting in Random Forest
- Add more features:
  - Airline controversy
  - Make/model of the plane:Boeing vs Airbus
  - Ticket price
  - Number of seats sold

# Reflections and Challenges

- Limited feature availability for our model
  - Even after encoding and feature engineering, our model effectively used airline, flight date, and airport location
- Should've spent more time on the EDA to identify more features
- Good practice of reviewing the entire course intimately
- Enjoyed data visualization

# Thanks!