Google Indexing your site (I'm summarizing this very useful blogpost:
https://ahrefs.com/blog/google-index/)

1) Check if your website is indexed, to do so google search site:yourwebsite.com ,
   the # of results at the top of the page tells you how many of your website's pages
   are indexed. If it is coming up with no results your site isn't indexed by google yet.
2) If it isn't indexed, use Google Search Console to index
   a) Go to the URL inspection tool
   b) Type in the URL you want to index into the search bar
   c) Google will check the URL, if it doesn't come up as "URL is not on google"
      click "Request indexing"
3) The blogpost above has more detailed instructions and troubleshooting advice.

Github pages (more helpful info here: https://pages.github.com)

1) Go to your github page or create an account
2) Create a new repository named <github user name>.github.io (eg if username is
   genelson42 so I created genelson42.github.io). Make sure the repository is public.
3) Once created github prompts you to create a new file. Create a new README.md
   or select this option when you create the repository.
4) Now you can drag & drop a file straight into the browser to upload, then commit
   changes to add the file.
   a) KEY TIP: pick a name for each file that won't change!! Eg
      GenevieveNelson_JMP.pdf, not GenevieveNelson_JMPv3.pdf. You want
      this to stay the same because you will hyperlink to it in your JMP draft.
5) Now the file is at https://<github user name>.github.io/<filename>, all you need to
   do is hyperlink this URL in your website or tex file!

Tex file hyperlinking:

\textcolor{blue}{\href{https://<github user name>.github.io/<filename>}{Please click here
for latest version}}

Eg: \textcolor{blue}{\href{https://genelson42.github.io/GenevieveNelson_JMP.pdf}{Please click
here for latest version}}