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The design principle I found most useful was pinkish toned because it helped make my presentation look more of my personality, girly and organized. The easiest part of Canva was choosing templates and adjusting colors to match my personal brand. The hardest part was aligning elements and balancing white space. I learned that visual communication is not just about design but about clearly expressing who you are and what you represent. This project helped me show both my identity as a Business Management student and my adventurous personality.