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Reflection.

The profile banner was the easiest to make because it had a simple layout and not much text. I used my personal branding in all three graphics by keeping the same colors, fonts, and my monogram logo. For the social media post, I focused on showing an important skill and made sure the text was easy to read by using clear placement and small accent shapes. The promotional image for the flower workshop let me try a more creative style while keeping the design balanced and neat. I included small flower illustrations, soft pastel backgrounds, and shapes to guide the viewer's attention and make the graphic look nice. From this activity, I learned that using consistent branding and clear hierarchy helps make social media graphics look professional and appealing. I also learned how to adjust my designs for different themes while still keeping them organized and clean.