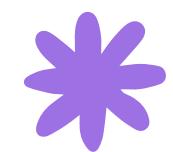


Gene
Russell
Macahig



BS BUSINESS
MANAGEMENT
4TH YEAR
SECTION C



ABOUT ME

Midsayap, North Cotabato

I am organized,
goal-driven, and
adventurous.

BS Business Management student

Interests:

- Entrepreneurship and business strategy
- Branding, marketing, and design
- Outdoor activities and adventure

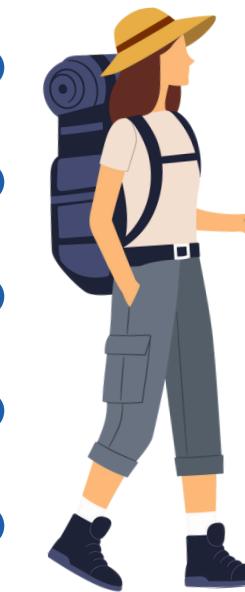




I was a cheerdancer



FUN FACT



I climbed Mt. Apo, the highest mountain in the Philippines.



I also practice freediving as my past time



Skills

- Leadership & teamwork
- Communication & presentation
- Branding & Marketing
- Planning and organization
- Problem-solving & decision-making

Goals

Short-term

To strengthen my business and marketing skills, improve my design abilities, and gain experience through projects and internships

Long-term

To become a successful business professional or entrepreneur who leads teams, manages projects, and creates innovative solutions while maintaining an active lifestyle.



I received a Leadership Award during my elementary years in Girl Scouts after completing a one-week scouting trip to the mountains. The activity involved teamwork, discipline, and responsibility in an all-girls environment.

This experience helped develop my leadership skills, independence, and confidence at a young age.



Reflection



The design principle I found most useful was pinkish toned because it helped make my presentation look more of my personality, girly and organized. The easiest part of Canva was choosing templates and adjusting colors to match my personal brand. The hardest part was aligning elements and balancing white space.

I learned that visual communication is not just about design but about clearly expressing who you are and what you represent. This project helped me show both my identity as a Business Management student and my adventurous personality.

THANK YOU!