

Name: **Basil Obasi**
Email: basilobasic@gmail.com
Phone Number : 5488810852
Location: Canada

Experience Summary

I am a senior manager currently working in operations management. I have a proven track record of driving profitability and leading teams. I am experienced in directly improving and implementing scalable business processes. At my current company, I lead the team of 50+ IC's and managers that doubled the Annual Recurring Revenue (ARR) in under 12 months while managing. We quadrupled (4x) our fleet of AI powered hardware sensors installed from 10,000 to 53,000.

Professional Experience

Position: **Senior Manager of Fulfillment**

Company: BinSentry Inc, Canada (2024 – Present)

Responsibilities:

- I led our rapid fleet expansion of 43,000 additional devices deployed in my first year. Growing the fleet from 10,000 to 53,000 installed devices within 12 months, optimizing workflows and maintaining a service cost under 7% of revenue
- I own inbound and outbound device logistics to and from North America and Brazil. We send/receive over 3,000 devices to our customers, service partners and field technicians, month on month.
- I maintain SOPs to standardize field operations. I also sit on the policy committee of the organization
- I lead the hiring and management of field technicians and service partners. I currently own resource planning for the operations division and manage a total team of 61

Position: **Operations Specialist**

Company: BinSentry Inc, Canada (April 2024 – October 2024)

Responsibilities:

- Supporting hardware production forecasting in collaboration with senior supply chain and assembly managers, ensuring lean, efficient operations aligned with growth and demand
- Working with data and finance teams to analyze cost and performance data, ensuring accurate monthly and quarterly reconciliations that drive informed, data-backed decision making
- Managed the Operations KPI project and successfully implemented decision making visualized reports to foster broad visibility into operations

Position: **Program Delivery**

Company: Agricorp, Canada (2022 – 2024)

Responsibilities:

- Managed delivery of government-backed insurance and risk management programs to agricultural producers across the province
- Coordinated cross-functional teams to ensure timely, accurate program execution under tight regulatory timelines
- Supported policy updates, data validation, and producer outreach to ensure compliance and program effectiveness

Position: Emergency Control Center

Company: Unite Students, United Kingdom (2021 – 2022)

Responsibilities:

- Managed real-time incident response for 10,000+ student residents across multiple properties, acting as first point of contact for emergencies and escalations
- Coordinated with on-site teams, security services, and emergency responders to resolve 100+ incidents per month within defined response timelines
- Logged, tracked, and resolved incidents using centralized case management systems, ensuring accurate records for audits and post-incident reviews
- Supported business continuity operations during overnight and high-risk periods, maintaining uninterrupted coverage across all 200 properties

Position: Product Manager

Company: Hubris Consult Ltd (2018 – 2021)

Responsibilities:

- Led product development for 30+ client digital products, from requirements gathering through launch and post-release optimization
- Translated business needs into product roadmaps, user stories, and functional specifications for cross-functional engineering and design teams
- Delivered products used by 100,000+ end users across web and mobile platforms, meeting delivery timelines and client expectations
- Coordinated stakeholders across sales, engineering, and clients to manage scope, prioritize features, and drive on-time releases

Position: Web Developer

Company: Topaz ICT (2017 – 2018)

Responsibilities:

- Built and maintained 15+ responsive websites for small and mid-sized businesses using HTML, CSS, JavaScript, and CMS platforms
- Implemented custom front-end features and integrations to support client branding, lead capture, and content management needs
- Worked directly with clients to gather requirements, deploy updates, and provide post-launch technical support
- Improved site performance, accessibility, and cross-browser compatibility across all delivered projects

Education

Bachelor's degree in computer science (University: FUTO)

Tools

Tableau, HubSpot, Notion, ChatGPT, Gemini, MS Office Suite, Odoo MRP, Amplitude, Jira, Trello, GitHub, Figma, Slack, WordPress, SQL, Google Analytics, Confluence, Visio, Timeero, QuickBooks, Excel, VSCode, Process Modelling