



The Anglican Church of Canada • L'Eglise anglicane du Canada

GENERAL SYNOD 2010

Feeling the Winds of God – Charting a New Course

June 3-11, 2010, Halifax, Nova Scotia

ABOUT GENERAL SYNOD & ITS DELEGATES

- General Synod is the national gathering of the Anglican Church of Canada which occurs every three years and helps to shape the mission and ministry of the church for the next triennia.
- The chairman is the Primate, Archbishop Fred Hiltz, who is the head of the Anglican Church in Canada.
- The work of General Synod is timely, relevant and important and includes debates, resolutions and presentations on major global issues such as poverty, human sexuality, the rights of indigenous peoples, and the care of the environment.
- General Synod delegates come from across Canada and consist of bishops, and clergy and lay people elected by their own dioceses as well as special guests and partners from around the world.
- In addition to the gathered audience, *Synod-on-Demand* (the web coverage of General Synod) viewers represent a cumulative international audience of 25 to 30 thousand viewers.
- Members are predominantly over forty, and while many are retired they are quite frequently found to be not-for-profit leaders and tireless community volunteers.

NATIONAL SPONSORSHIP LEVELS & BENEFITS

VISIONARY Level Sponsor - \$30,000 (1 available)

- Passport to General Synod for two executives for the duration of the event, including all meals with delegates at St. Mary's University.
- Visionary level sponsorship of *Synod-on-Demand* web casting, which includes 60 minutes of premium video streaming on the General Synod website and the production of a take-away piece for your company by the award-winning team at Anglican Video.
- A Solution Showcase booth (8 ft X 6 ft) in the Courtside Lounge at St. Mary's University, as well as premium positioning and integration into General Synod display booths.
- Branding Opportunities: two-page company information spread in the display directory guide with company logo (distributed to every delegate); Visionary level signage throughout the convention space, which includes company logo flags prominently displayed on every dining hall table.
- Private Sponsor Luncheon with Archbishop Fred Hiltz, the Primate of the Anglican Church of Canada.
- Visionary level company advertisement on the large screen throughout the day for the duration of Synod.

ADVOCATE Level Sponsor - \$15,000 (2 available)

- Passport to General Synod for two executives for the duration of the event, including all meals with delegates at St. Mary's University.
- Advocate level sponsorship of *Synod-on-Demand*, which includes 30 minutes of premium video streaming time on the General Synod website.
- A Solution Showcase booth (8 ft X 6 ft) in the Courtside Lounge at St. Mary's University, as well as positioning and integration into General Synod display booths.
- Branding Opportunities: one-page company information spread in the display directory guide with company logo (distributed to every delegate); Advocate level signage throughout the convention space.
- Advocate level company advertisement on the large screen throughout the day for the duration of Synod.

SUPPORTER Level Sponsor - \$7,500 (3 available)

- Passport to General Synod for one executive for the duration of the event, including all meals with delegates at St. Mary's University.
- Supporter level sponsorship of *Synod-on-Demand*, which includes 15 minutes of premium video streaming time on the General Synod website.
- Branding opportunities: half-page company information spread in the display directory guide with company logo (distributed to every delegate); Supporter level signage throughout the convention space.
- Supporter level company advertisement on the large screen throughout the day for the duration of Synod.

FRIEND Annual Sponsor - \$2,500

- Recognition in the Anglican Church of Canada's annual thank-you advertisement to corporate sponsors.
- Company name on the next printed edition of *Acts of Faith*, the gift guide for the Anglican Church of Canada.

OTHER UNIQUE OPPORTUNITIES

- Because of our commitment to caring for the environment and to establishing environmentally-friendly meeting practices, this will be a much greener Synod than in prior years. However, many delegates do not have laptop computers and there is still a very pressing need to continue to produce the convening circular in both print and electronic versions. Both the binder and the USB key present unique branding opportunities for a corporate partner and we invite your consideration of each of these as follows:

Convening Circular (Delegate Binder), Print Version - \$5,000

Convening Circular (Delegate Binder), USB Key - \$5,000