



**The Anglican Church of Canada L'Eglise anglicane du Canada**  
80 Hayden Street, Toronto, Ontario M4Y 3G2

**For Immediate Release**

## **Anglican Church of Canada launches corporate sponsorship program**

**Friday, April 16, 2010 (Toronto, ON)** The Anglican Church of Canada is pleased to announce that for the first time in its 117 year history, General Synod is offering religious based organizations and affiliates the opportunity to support its triennial national convention through a variety of unique sponsorship initiatives.

"We hope that inviting the support of corporate sponsors for General Synod will have a positive impact on the Church's ability to ensure the sustainability of this gathering for years to come" explains Archbishop Fred Hiltz, Primate of the Anglican Church of Canada. "It also presents a new avenue for Canadian Anglicans, particularly those who own their own businesses, to support this event."

General Synod which takes place this year at St. Mary's University in Halifax, Nova Scotia, and runs from June 3<sup>rd</sup> to June 11<sup>th</sup>, is expected to draw approximately 500 people from across Canada, as well as special guests from around the world. "The international interest in the Anglican Church of Canada, was one of the key factors in launching this program" said Dr. Holland Hendrix, Executive Director of the Department of Philanthropy. "If funding can be found for it, and a visionary sponsor comes forward, the Anglican Video feature *Synod-on-Demand* could be expected to draw up to 30,000 viewers internationally through its up-to-the-minute video coverage."

A link to all of the sponsorship materials has been set up at [www.anglican.ca/gs2010/sponsorship](http://www.anglican.ca/gs2010/sponsorship). The Department of Philanthropy, which is coordinating the sponsorship initiative on behalf of the General Secretary's office, is inviting expressions of interest from - as well as referrals to - prospective corporate sponsors. A complete sponsorship offer, a letter from Archbishop Fred Hiltz and a sponsorship movie in DVD format will be sent to all interested parties.

For more information please contact:

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