

Sampling Long call

LA

- More acceptance from ~~former~~ ^{previous} Edgine interests
- business ~~crowd~~ ^{crowd} = no sales
- Negative b/c taste & that 1st impression

AUSTIN (KEVIN)

- positive response 30+ yrs of age / ^{primarily women} professional crowd
- 6th St Bars not well received
- Strength issue persists
- No other / no sales ^{strong} ~~strong~~

DALLAS (SHAWN)

- ~~a~~ reports only wanted 1 or 2 packs
- Comments relating to retail: WA
- male 30+ interested
- Ads
- ~~Q~~ VAP in Addison & Ft Worth

HOUSTON (JUSTIN)

- more negative, product handled back
- met on inner city proposition (younger crowd 21-25)
- Inside the loop = Lamar, Mainway, Koor