

# 060049 MAY CTS CARTON



|          |                    |  |  |
|----------|--------------------|--|--|
| <b>A</b> | RECOMMEND APPROVAL |  |  |
|          | ST                 |  |  |
| AGENCY   |                    |  |  |
| SAL/SF   | 060049             |  |  |

Mechanical prepared by:  
Agency: AGENT 16  
Agency Job No.: 060049  
Prepress Job No.:  
RJRT Item No.: SAL/SF/060049/06SFC012  
RJRT Code Name/Title:  
060049 MAY CTS CARTON

Dimensions:  
Bleed Size: 16" X 10.875"  
Trim Size: 15.75" X 10.625"  
Dead Area: 15.375" X 10.25"  
SOW Sq. In.: 116.77 in

Copyright: © 2006 R.J. REYNOLDS TOBACCO CO.  
Size: n/a

T&M:  
Size: n/a

Warning:  
Exhibit: n/a  
Statement: n/a  
Quarter: n/a

Date mechanical first delivered to prepress/printer: 1/13/2006  
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## Printed From Disc

Disk Type/Disk #: Agent 06 255  
File Name: 060049 MAY CTS CARTON  
Job Number: 060049  
Date: 01/11/06  
Printed by: MS

53622 2718

2/22/21  
Dan

Salem Canton: May

DTSS18

|          | <u>11</u> |      |    |         | <u>%</u>   |
|----------|-----------|------|----|---------|------------|
| 4 Styles | 9         | GL   | Lt | Boy     | 30         |
|          | 6         | GL   | FF | Boy     | 20         |
|          | 9         | GL   | Lt | 100 Boy | 30         |
|          | 6         | Shin | Lt | 100 Boy | 20         |
|          |           |      |    |         | <u>100</u> |

5,000 cards per style

Put cards on higher proportion

of GL FF + Shins than other 2.

Quotas:  $200 / \text{style} = 800$

CTS outlets in "Salem Discount Stores"  
(see charter)

←  
Sweepstakes

Copy Garry on reports

53622 2719