From: Sid Breja on behalf of Sid Breja <sid@juul.com>

To: Kevin Burns

CC: Daniel Cruise; Matt David; ashleygould@juul.com; Tim Danaher; Joseph Qin; Markian Sawczuk; Brian

Sloan

**Sent:** 9/25/2018 12:39:20 AM

**Subject:** Re: Consultants/advisors/lobbyists **Attachments:** 18-09-24\_Consultants-Lobbyists.pdf

Kevin - Please find attached the master list, that Finance (Owner: Joseph) prepared and reviewed with Daniel, Matt and Ashley. Thanks.

## Sid Breja

SVP. Finance | Juul Labs | Cell: 206-948-2400

On Thu, Sep 20, 2018 at 5:01 PM Kevin Burns < kburns@juul.com > wrote: Thx

Make sure we roll up all of the Comms, community, youth providers as well

Sid - get me a master list pls

Sent from my iPhone

```
> On Sep 20, 2018, at 3:21 PM, Daniel Cruise <dcruise@juul.com> wrote:
> Tim and Kevin,
> We keep close track of our consultant and their work-product.
> Enclosed is the current version of list.
> Daniel
>
> ----Original Message-----
> From: Tim Danaher <tim@juul.com>
> Sent: Monday, September 17, 2018 12:39 PM
> To: Kevin Burns <kburns@juul.com>; Matt David <mattdavid@juul.com>; Daniel
> Cruise <dcruise@juul.com>; Ashley Gould <ashleygould@juul.com>
> Cc: Joseph Qin <jqin@juul.com>; Sid Breja <sid@juul.com>
> Subject: RE: Consultants/advisors/lobbyists
> Joseph, cc'd hereto, will own this. Joseph - let's touch base on this.
>
> Thx
> ----Original Message-----
> From: Kevin Burns < kburns@juul.com>
> Sent: Monday, September 17, 2018 9:38 AM
> To: Matt David <mattdavid@juul.com>; Daniel Cruise <dcruise@juul.com>; Tim
> Danaher <tim@juul.com>; Ashley Gould <ashleygould@juul.com>
> Subject: Consultants/advisors/lobbyists
```

I want to see a list of all the folks we have on payroll from comm firms to
lobbyists to consultants (not business like Bain and McK but more Comms and
policy)
Tim will assign someone from finance to roll up and track monthly rates and
other comp - I want us all to look at comp and burn rate but I also want us
all to be aware of who has who retained
Thx
Let's get by end of the week pls and stare at it
Sent from my iPhone
<Consultants Tracker 2018-09-20.pdf>