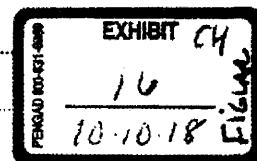


Problems with e-cigarettes and children

- ① Adult products and (kids could become addicted.)
- ② If kids start e-cigs and move to traditional combustible cigs.

What is RJR going to do?

- ① Work to prevent retailers from selling to kids
- ② Keep selling "berry" e-cigs
- ③



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