

5/5/06

Cosmetic Claims

* Want to implement C this month as Eclipse. shortly -

- production starts week of 5/29 -

- out of old cast sheet so have to do cast sheet at higher gum level.

* White Camel Launch delayed 1 month -

Oct Launch

July start up of "seed" packs

- Main claim of White Camel is cosmetic

- Redo lining room aroma

- Use scale of 1-10

- New claim? Carolyn meeting w/ them next week (5/8)

- Use same respondents

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