

JUUL SOCIAL POSTS FOR RETAILERS: Q2 2018

GUIDELINES

Do not modify these assets in any way.

Tag JUUL in all posts.

Use these hashtags: #JUULvapor, #JUULmoment, #SwitchToJUUL

Do not tag any JUUL fan pages, only official JUUL accounts.

Facebook: <http://facebook.com/juulvapor>

Twitter: <http://twitter.com/juulvapor>

Instagram: <http://instagram.com/juulvapor>

Do not conduct giveaways of any JUUL products.

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WARNING: This product contains nicotine. Nicotine is an addictive chemical. © 2018 JUUL Labs, Inc. ALL RIGHTS RESERVED.

Facebook

Smart, simple & satisfying: @JUUL is the unique alternative for adult smokers. Purchase JUUL devices and JUULpods in store today and experience the difference.

Twitter

Smart, simple & satisfying: @JUULvapor is the unique alternative for adult smokers. Purchase #JUUL devices and #JUULpods in store today and make the #SwitchToJUUL

Instagram

Smart, simple & satisfying: @JUULvapor is the unique alternative for adult smokers. Purchase #JUUL devices and #JUULpods in store today and make the #SwitchToJUUL

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Facebook

Seeking an alternative to cigarettes? Try @JUUL - with its unique satisfaction profile, simple interface, flavor variety and lack of lingering smell, JUUL was designed with smokers in mind.

Twitter

Seeking a simple, satisfying alternative to cigarettes? Try @JUULvapor, designed with smokers in mind. #SwitchToJUUL

Instagram

Seeking an alternative to cigarettes? Try @JUULvapor - with its unique satisfaction profile, simple interface, flavor variety and lack of lingering smell, #JUUL was designed with smokers in mind. #SwitchToJUUL

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Facebook

Finally a satisfying alternative to cigarettes is here. Switch to @JUUL today.

Twitter

Finally a satisfying alternative to cigarettes is here. #SwitchToJUUL today. @JUULvapor

Instagram

Finally a satisfying alternative to cigarettes is here. #SwitchToJUUL today. @JUULvapor

JUUL SOCIAL POSTS FOR RETAILERS: Q2 2018



Facebook

Out with the old and in with the new, it's always a good time for a fresh start so make the Switch To @JUUL

Twitter

Out with the old and in with the new, it's always a good time for a fresh start so make the #SwitchToJUUL @JUULvapor

Instagram

Out with the old and in with the new, it's always a good time for a fresh start so make the #SwitchToJUUL @JUULvapor

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Facebook

Experience a new kind of tropical getaway with Mango JUULpods from @JUUL. Now in stock.

Twitter

Experience a new kind of tropical getaway with Mango #JUULpods from @JUULvapor. Now in stock.

Instagram

Experience a new kind of tropical getaway with Mango JUULpods from @JUULvapor. Now in stock.
#SwitchToJUUL #JUULvapor #JUUL

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Facebook

With a bold approach to technology, see why @JUUL delivers a smart, simple and satisfying alternative for adult smokers.

Twitter

With a bold approach to technology, see why @JUULvapor delivers a smart, simple and satisfying alternative for adult smokers.
#SwitchToJUUL

Instagram

With a bold approach to technology, see why @JUULvapor delivers a smart, simple and satisfying alternative for adult smokers.
#JUULvapor #SwitchToJUUL

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Facebook

Pick up a @JUUL starter kit today. Everything you need to try the simple satisfying alternative for adult smokers - a JUUL device, 4 JUULpod flavors, magnetic USB charger and a one year limited device warranty.

Twitter

Pick up a @JUULvapor Starter kit today for everything you need to try the simple, satisfying alternative for adult smokers.

Instagram

Pick up a @JUUL starter kit today and make the #SwitchToJUUL. Everything you need to try the simple satisfying alternative for adult smokers - a #JUUL device, 4 #JUULpod flavors, magnetic USB charger and a one year limited device warranty.