- Advertising Agency
- Outsideres, fithing a new research project.
- Providing opinions and
  proposals
- There should be hundreds if not thousands of documents cifing studies, plans, follow up or youth and non-smakers



- War there follow up?
- Were the recommendations actual on?
- Is there any evidence of this?

Marketing of Advertising not citideal as a factory for starting

0 Bren EXHIBIT NO. 29 7-1-11 AB