Script for 60 second video on GenevaERS

GenevaERS fixes log jams in your computer processing.

For example, a customer program took **25 hours** to run.

GenevaERS did it in <u>less than one hour</u> - on the <u>same data</u> on the <u>same computer</u> producing the <u>same results</u>.

How is that possible?

Reads from disk are 1000 times slower than calculations. Too many reads is slow.

Example: a product file has 1,000 records and a sales file has a million records. A report program reads the product file for <u>each sales transaction</u>. That means the report reads the product file a million times.

GenevaERS reads the product file just $\underline{1,000 \text{ times}}$. GenevaERS is fast because it saves 999,000 reads.

You could fix this by rewriting your programs.

GenevaERS is free and does the programming for you.

A paid version is even faster using special features.

(55 seconds)