Fortunity NXT – Plan Presentation Document

# Introduction

Fortunity NXT is a next-generation decentralized MLM platform built on a forced matrix model. It is designed to offer members a fair, transparent, and highly rewarding income opportunity. With an innovative blend of Matrix Income, Level Income, and Pool Income streams, Fortunity NXT ensures sustained growth and balanced reward distribution.

# Business Model Overview

The plan operates with a 2x2 Forced Matrix System, enhanced by a multi-level direct referral program and a global pool bonus. Participants can earn via:  
- Matrix Income  
- Level Income  
- Pool Income  
  
This creates both active and passive earning opportunities.

# How It Works

Start with as little as $5 and choose from 12 powerful slots!  
Each slot is double the value of the previous one – starting at $5 and going up to $10,240.  
  
Your contribution is smartly allocated into three streams:  
✅ Matrix Income (75% of slot value)  
✅ Level Income (25% of slot value)  
✅ Pool Rewards (Extra 25% of slot value)

And You Will Also Get Fortunity NXT Coins Worth of your Investment Amount . Initial Coin Price in internal Community is 10 Cents. For Example if you Have Joined on Level 1 that is $5 then you will Get Fortunity-NXT Coins Worth of $5.

# 1️⃣ Matrix Income

75% of each slot value is allocated for Matrix Income distribution.  
  
Structure:  
• Level 1: 2 members (each slot gives 25% of its value).  
• Level 2: 4 members (each slot gives 50% of its value in total).  
  
Important:  
- From Level 2, the last 2 positions' earnings are used for 'rebirth/re-entry' to sustain growth.  
- This ensures continuous participation and income cycling.  
  
Example:  
If P0 refers P1 and P2:  
- P0 earns 25% from P1 and P2 (Matrix Level 1 income).  
If P1 refers P3 and P4:  
- P0 earns 50% from P3 and P4 (Matrix Level 2 income).

# 2️⃣ Level Income

25% of each slot value goes to Level Income distribution. Unlike the matrix, Level Income is strictly based on direct referrals and their downline growth. It follows a sponsor-based genealogy:  
  
- Level 1: Direct referrals  
- Level 2: Direct referrals of your Level 1  
- Level 3+: Continues similarly down the line  
  
Income distribution percentages and specific conditions apply as detailed in the plan.

25% of every slot amount purchased is allocated specifically for Level Income and distributed up to 50 levels in your direct referral lineage.

Income is unlocked based on the number of direct referrals you’ve made, ensuring both fairness and motivation. The breakdown of the Level Income structure is as follows:

📊 Level-wise Income Distribution Table

|  |  |  |
| --- | --- | --- |
| Level | Directs Required | % of 25% Pool |
| 1 | 1 | 24% |
| 2 | 2 | 10% |
| 3 | 3 | 8% |
| 4–5 | 5 | 6% each |
| 6–7 | 7 | 4% each |
| 8–10 | 10 | 3% each |
| 11–15 | 10 | 2% each |
| 16–25 | 15 | 0.8% each |
| 26–40 | 15 | 0.6% each |
| 41–50 | 15 | 0.2% each |

💡 Example:  
If a user activates Slot 4 ($40), then $10 (25%) goes toward Level Income. That $10 is then distributed according to the above table across the eligible upline levels.

This system rewards consistent referrals while ensuring long-term sustainability and a deeply interconnected community structure.

# 3️⃣ Pool Income

An extra 25% is charged on top of the slot value (e.g., $125 total for a $100 slot). This extra goes into the Pool Income system, which is globally shared among active members.  
  
Key Points:  
- Each slot has its own sub-pool.  
- The pool is distributed proportionally based on slot participation.  
- Members receive equal shares from their respective slot pools.  
  
Distribution percentages between slot pools are designed to reward higher-slot holders more.

# Sustainability & Cap Mechanisms

• Rebirth/Re-entry: Ensures ongoing matrix cycling and avoids stagnation.  
• 3% Admin Fee: Applied on every payout (Matrix, Level, Pool) except re-entry allocations.  
• Capped Income: Each slot is capped at 200% of its value or 3 months of earnings, whichever occurs first.

# Key Benefits

- Fully decentralized and transparent  
- Sustainable earning model  
- Passive and active income streams  
- Automated payouts and re-entries  
- Global earning potential

# Conclusion

Fortunity NXT delivers a powerful combination of automated matrix earnings, sponsor-driven rewards, and global pool bonuses, ensuring both fairness and long-term sustainability. Whether you're a builder or a passive participant, Fortunity NXT offers equal opportunity for growth.