# **Geng Alex Akook**

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## **Professional Summary**

Final-year ICT student and certified **Google Ads Search Specialist** with hands-on experience in IT support and digital projects. Skilled in troubleshooting, system support, and campaign optimization. Eager to apply technical and digital marketing expertise to deliver efficient solutions for clients or employers.

#### Certifications

# Google Ads Search Certification – Skillshop (2025)

Certificate Link: https://api.accredible.com/v1/frontend/credential website embed image/certificate/159156705

# **Key Skills**

- IT Support & Troubleshooting (hardware & software)
- Google Ads Campaign Setup & Optimization
- Python Programming & Computer Vision (OpenCV, TensorFlow)
- Problem-Solving & Analytical Thinking
- Clear Communication & Customer Support

## **Relevant Experience**

#### **University Lab & Projects – ISBAT University (2022–2025)**

- Developed **Real-Time Face Mask Detection System** using Python, OpenCV, and TensorFlow
- Assisted in computer lab setup and troubleshooting hardware/software issues

## Freelance Photographer & Videographer (2020)

- Captured and edited photos/videos for clients, ensuring professional quality output

## **IT Support Assistant – Computer Centre (2017)**

- Updated Windows, installed software, solved printer issues, and unlocked devices

#### **Education**

**ISBAT University, Uganda** – BSc Applied Information Technology (AIT) 2022–2025 (Expected Graduation)