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An Introduction to an Informative Speech Work Sheet

Write your attention getter:

Good morning, ladies and gentlemen. If I could have anybody's attention? Today I will introduce some interesting things to you. This is a global topic. As long as you listen, you must gain something.

Introduce yourself:

I am a graduate student at the School of Transportation, Southeast University. And I majored in transportation planning.

Write your specific purpose:

Now, I will share with you a project on transportation that we are currently studying.

Relate your topic to the audience:

As we know, the global warming and environmental pollution problems in today's world are urgently to be resolved. With the development of the economy, the urban population has increased dramatically, and urban traffic congestion is a serious problem. How to alleviate air pollution and urban traffic congestion by changing the traffic structure is also a question we have to consider.

Write your overview statement:

Recently, the sharing economy model has developed rapidly, and shared bicycles have entered the field of vision with the sharing economy. As a new urban transportation method, shared bicycles solve the problem of the last mile of urban traffic. Bicycles are a development and promotion as a green and low-carbon way of travel. The shared bicycle is provided by the company to the public bicycle rental service. We can quickly locate the bicycle through the APP. People only need to scan the QR code to unlock the smart lock and ride.

Write your Q&A plan:

If you have any questions during this process, feel free to ask questions and we can talk and learn together.