Regini Lee Jin Ni

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EDUCATION

National University of Singapore (NUS)
AUG 2018 – JUN 2022

Bachelor of Computing in Information Systems Honours (Merit)

KEY SKILLS

- Software development
- Object-oriented programming
- UI/UX design
- Graphic design
- Digital marketing
- Project management
- Presentation skills

TOOLS

Development
Language
C#
CSS
HTML
Java
JavaScript
SQL

Framework and Library
Ant Design
ASP.NET
Bootstrap
ReactJS
jQuery

Design
Adobe Illustrator
Adobe Photoshop
Adobe XD
Figma

LANGUAGES

Mandarin
English
Malay

REFERENCE

Jeffrey Nah
CEO,
Future Ready Academy
jeffrey.nah@jn-capital.com

WORK EXPERIENCE

Digital Transformation Intern
Integrated Health Information Systems | MAY 2021 – DEC 2021

- Built a web content management system using Microsoft SharePoint Server, ASP.NET framework, C#, jQuery and Bootstrap for website creation, content publication and updates for clients with minimal programming expertise.
- Performed full-stack development and delivered 16 mobile-responsive Microsoft SharePoint Web Parts, Control Templates, and Page Layouts.
- Coordinated with software developers, business analysts, and UI/UX designers in developing, testing and verification of development tasks.

Digital Marketing Intern
Future Ready Academy | MAY 2020 – SEPT 2020

- Created event marketing collaterals for 15 company programs including social media posts, flyers, and email banners.
- Designed the UI for a company website and managed website to establish company's online presence.
- Responsible for day-to-day social media content management including copywriting and post scheduling.
- Researched and produced online content marketing materials relevant to education, science, and technology industries to promote company brand awareness.

DEVELOPMENT PROJECT

IS4103 Information Systems Capstone Project
JAN 2022 – MAY 2022

- Developing an Enterprise Resource Planning System to digitally transform an old-fashioned wholesale business, Chop Chuan Bee, for effective management and planning of business operations.
- Leading the UI/UX design process including business requirement gathering, creation of user stories, concept sketching, wireframing, and prototyping.
- Responsible for frontend development using ReactJS and Ant Design.

DESIGN PROJECT

Participant of Shopee Product & Design Challenge
DEC 2020 – JAN 2021

- Crafted User Journey Maps and User Personas to analyse the customer experience of Shopee app.
- Designed an enhancement feature of product comparison as a submission for the challenge and wireframed the proposed UI for the feature.

Student Graphic Designer of Raffles Hall Developers
AUG 2020 – APR 2021

- Created and refined brand identity guidelines with a team of 5 designers.
- Designed 22 vector icons with variations for the UI of a web application launched by the organisation.

Publicity Department Member of NUS Student Life Fair Organising Committee
JAN 2019 – AUG 2019

- Created physical marketing collaterals including 8 lanyard inserts and 16 booth overhead banners to ease event management and promote event.

MANAGEMENT PROJECT

IS4262 Digital Product Management Project
JAN 2022 – MAY 2022
- Leading a team of 6 members in managing a hypothetical digital product covering the management of strategy, planning, development, marketing, and support.
- Applying project management tools such as value proposition canvas, elevator pitch, product growth engine, market analysis frameworks, and risk assessment frameworks.

IS4243 Information Systems Consulting
JAN 2021 – MAY 2021
- Engaged with a client, Xpressflower.com, to provide IT consultancy services aiming to improve its monthly unsatisfactory service incident rate.
- Involved in business requirement gathering, proposal of an IT solution, evaluation of feasibility and risks, and implementation plan.
- Applied management consulting skills including stakeholder engagement, root cause analysis, market analysis, change impact assessment, and risk assessment.
- Received commendation letter from the Dean's Office for being placed among the top students of this module.

LEADERSHIP EXPERIENCE

Vice Head and Sets Designer
Raffles Hall Musical Production Sets Department | AUG 2021 – DEC 2021
- Carried out administrative duties and managed a team of 21 sets members.
- Analysed production screenplay and conducted research on similar productions.
- Designed and built 7 life-sized sets to visually enhance production.

Vice Head
Raffles Hall Residential Block 7 | AUG 2020 – APR 2021
- Coordinated with a team of 10 committee members.
- Executed financial planning and management for residential block events.

President
Raffles Hall Choir Group | FEB 2019 – APR 2020
- Demonstrated leadership abilities through management of a choir with 60 members.
- Managed administrative duties including financial planning and milestone planning.

VOLUNTEER EXPERIENCE

Event Planning Committee with HCA Hospice Care
Raffles Hall Volunteer Corp | FEB 2019
- Organised an event with 20 volunteers to spend time with elderly patients under the care of HCA Hospice Care.