

# Regini Lee Jin Ni

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## EDUCATION

### National University of Singapore (NUS)

AUG 2018 - PRESENT

Bachelor of Computing  
in Information Systems  
Honours (Merit)

## KEY SKILLS

- UI/UX design
- Graphic design
- Object-oriented programming
- Frontend development
- Digital marketing
- Project management
- Presentation skills

## TOOLS

### Design

Adobe Illustrator  
Adobe Photoshop  
Adobe XD  
Figma

### Development

#### Language

C#  
CSS  
HTML  
Java  
JavaScript  
SQL

#### Framework and Library

Ant Design  
ASP.NET  
Bootstrap  
ReactJS  
jQuery

## LANGUAGES

Mandarin  
English  
Malay  
Cantonese

## REFERENCE

### Jeffrey Nah

CEO,  
Future Ready Academy  
[jeffrey.nah@jn-capital.com](mailto:jeffrey.nah@jn-capital.com)

## WORK EXPERIENCE

### Digital Transformation Intern

Integrated Health Information Systems | MAY 2021 - DEC 2021

- Built a web content management system using Microsoft SharePoint, ASP.NET framework, jQuery and Bootstrap for website creation, content publication and updates for clients with minimal programming expertise.
- Performed full-stack development and delivered 16 mobile-responsive Microsoft SharePoint Web Parts, Control Templates, and Page Layouts.
- Coordinated with software developers, business analysts, and UI/UX designers in developing, testing and verification of development tasks.

### Digital Marketing Intern

Future Ready Academy | MAY 2020 - SEPT 2020

- Created [event marketing collaterals](#) for 15 company programs including social media posts, flyers, and email banners.
- Designed the UI for a [company website](#) and managed website to establish company's online presence.
- Responsible for day-to-day social media content management including copywriting and post scheduling.
- Researched and produced [online content marketing materials](#) relevant to education, science, and technology industries to promote company brand awareness.

## FINAL YEAR PROJECT

### IS4103 Information Systems Capstone Project

JAN 2022 - PRESENT

- Developing an Enterprise Resource Planning System to digitally transform an old-fashioned wholesale business, Chop Chuan Bee, for effective management and planning of business operations.
- Leading the UI/UX design process including business requirement gathering, creation of user stories, concept sketching, wireframing, and prototyping.
- Responsible for frontend development using ReactJS and Ant Design.

## DESIGN EXPERIENCE

### Participant of Shopee Product & Design Challenge

DEC 2020 - JAN 2021

- Crafted User Journey Maps and User Personas to analyse the customer experience of Shopee app.
- Designed an enhancement feature of product comparison as a submission for the challenge and wireframed the proposed UI for the feature.

### Student Graphic Designer of Raffles Hall Developers

AUG 2020 - APR 2021

- Created and refined [brand identity guidelines](#) with a team of 5 designers.
- Designed 22 vector icons with variations for the UI of a web application launched by the organisation.

### Publicity Department Member of NUS Student Life Fair Organising Committee

JAN 2019 - AUG 2019

- Created [physical marketing collaterals](#) including 8 lanyard inserts and 16 booth overhead banners to ease event management and promote event.

## MANAGEMENT PROJECTS

### IS4262 Digital Product Management Project

JAN 2022 - PRESENT

- Leading a team of 6 members in managing a hypothetical digital product covering the management of strategy, planning, development, marketing, and support.
- Applying project management tools such as value proposition canvas, elevator pitch, product growth engine, market analysis frameworks, and risk assessment frameworks.

### IS4243 Information Systems Consulting

JAN 2021 - MAY 2021

- Engaged with a client, Xpressflower.com, to provide IT consultancy services aiming to improve its monthly unsatisfactory service incident rate.
- Involved in business requirement gathering, proposal of an IT solution, evaluation of feasibility and risks, and implementation plan.
- Applied management consulting skills including stakeholder engagement, root cause analysis, market analysis, change impact assessment, and risk assessment.
- Received commendation letter from the Dean's Office for being placed among the top students of this module.

## LEADERSHIP POSITIONS

### Vice Head and Sets Designer

Raffles Hall Musical Production Sets Department | AUG 2021 - DEC 2021

- Carried out administrative duties and managed a team of 21 sets members.
- Analysed production screenplay and conducted research on similar productions.
- Designed and built 7 life-sized sets to visually enhance production.

### Vice Head

Raffles Hall Residential Block 7 | AUG 2020 - APR 2021

- Coordinated with a team of 10 committee members.
- Executed financial planning and management for residential block events.

### President

Raffles Hall Choir Group | FEB 2019 - APR 2020

- Demonstrated leadership abilities through management of a choir with 60 members.
- Managed administrative duties including financial planning and milestone planning.

## VOLUNTEER EXPERIENCE

### Event Planning Committee with HCA Hospice Care

Raffles Hall Volunteer Corp | FEB 2019

- Organised an event with 20 volunteers to spend time with elderly patients under the care of HCA Hospice Care.