

Prohibited Content Policy

While you can sell almost any product or service on Sellah!, ensuring the safety of our community is a responsibility we take very seriously.

There are certain products and services that are not allowed to be sold on Sellah! at any time. While they may not always be illegal, they nonetheless are not aligned with our values to provide a safe and responsible marketplace. Users who breach this policy will be blacklisted from Sellah! and will be prevented from buying or selling on our platform in the future.

If you aren't sure if a product or service is allowed or not, please check from the list below to find out.

Please note that our Trust & Safety Team receive the right to remove any posting or user which they believe to be abusive, offensive or encouraging illegal activity.

If you ever see a product from one of the categories below on Sellah!, you can report it to be removed by clicking the three dots button at the top right of your screen.

For a full list of Controlled and Prohibited Items for import into Singapore please visit the Singapore Customs website [here](#).

Adult Items

- Pornography and adult material, including but not limited to, pornographic magazines, books, pictures, DVDs and CDs
- Adult toys, sexual wellness and enhancement products
- Adult industry services and jobs, including escort and adult massage services
- Nudity and sexually-oriented material
- Used undergarments and intimate items

Animals & Animal Products

- Live animals and insects
- Items made from animal parts, including, but not limited to, endangered species and exotic animals
- Human beings, human remains and body parts

Arms & Explosives

- All weapons and explosives including but not limited to, knives, guns, tasers and ammunition are strictly banned from being sold on Sellah!

Chewing Gum

- Chewing gum (excluding Health Sciences Authority approved oral dental and medicinal gum) are banned from sale on our app

Counterfeit Items

- Counterfeit items and items that infringe on copyright laws

Drugs & Illegal Substances

- All controlled drugs listed under Singapore's 4th Schedule of Misuse of Drugs Regulation are banned and cannot be listed on our app
- Sellah! will fully co-operate with police should any attempts to breach this policy

occur

Government-issued Documentation or Identification Cards

- The sale of government-issued documentation or identification cards, such as driver's licenses and passports are restricted or prohibited on Sellah!
- You can list government documents that are obviously vintage – generally more than 100 hundred years old – such as birth certificates or marriage licenses

Illegal Services

- Sellah! does not allow for the sale or advertising of illegal services on our app
- We ask our users to report any illegal services that they see on our app so they can be removed
- Users who post illegal services on our app will be banned

Medication

- You can't list any drugs, medications or medical devices that are available on prescription from a doctor, dentist, optician or veterinarian.
- Skin/Teeth whitening treatments, slimming pills and contact lenses are all not permitted to be listed on Sellah!
- If you are selling over-the-counter medical items, you need to make sure they're supplied in their original packaging along with their original instructions and delivered to buyers before the item's expiration date.

Military or Police-related items

- To help prevent the impersonation of military or police officers, we don't allow certain military or police-related items to be listed on Sellah!
- Examples include official military or police identification, equipment and uniforms

Moneylending and Bank Transfer Services

- All ads offering moneylending and bank transfer services are not permitted on Sellah!

Offensive Materials

- Content that promotes, supports or glorifies acts of violence or hatred and seeks to discriminate and/or demean on the basis of race, gender, religion, disability or sexual orientation is not permitted on Sellah!

Products which aid criminality in their primary use

- Listings that promote, support or seek to encourage users in illegal activity
- Some examples include: Lock-picking Kits/DVDs, Narcotics Paraphernalia, Literature on how to make weapons/explosives/narcotics etc.

Stolen Property

- Selling stolen property is against the law and we will always notify the police if an attempt is made to list stolen property on our app
- We will actively support the investigation of sellers who violate this policy
- If you see items on the app which you believe are stolen please contact us and provide a link to the product along with any information which will enable us to investigate this matter.

Finally, if you see any postings on Sellah! which you believe fall under one of the categories above we ask you to report the listing to us and refrain from purchasing it. Be sensible and don't put you or anyone else at risk of injury or upset.