Performance Report for:

https://area53.softwarefindr.com/badge/

Report generated: Wed, Jun 3, 2020 3:00 AM -0700
Test Server Region: 🇨🇦 Vancouver, Canada
Using: Chrome (Desktop) 75.0.3770.100, PageSpeed 1.15-gt1.3, YSlow 3.1.8

PageSpeed Score	YSlow Score	Fully Loaded Time	Total Page Size	Requests
F (12%) ⌄	**F (42%)** ⌄	15.0s ⌄	6.62MB ⌄	220 ⌄

Top 5 Priority Issues

Enable compression	F (0)	⌄	AVG SCORE: 89%	SERVER	HIGH
Minify JavaScript	F (0)	⌄	AVG SCORE: 91%	JS	HIGH
Defer parsing of JavaScript	F (0)	⌄	AVG SCORE: 73%	JS	HIGH
Leverage browser caching	F (28)	⌄	AVG SCORE: 65%	SERVER	HIGH
Minify CSS	F (42)	⌄	AVG SCORE: 96%	CSS	HIGH

How does this affect me?

Studies show that users leave a site if it hasn't loaded in 4 seconds; keep your users happy and engaged by providing a fast performing website.

As if you didn't need more incentive, **Google has announced that they are using page speed in their ranking algorithm.**

About GTmetrix

We can help you develop a faster, more efficient, and all-around improved website experience for your users. We use Google PageSpeed and Yahoo! YSlow to grade your site's performance and provide actionable recommendations to fix these issues.

About the Developer

CARBON60
THE MANAGED CLOUD COMPANY

GTmetrix is developed by the good folks at **Carbon60**, a Canadian hosting company with over 24 years experience in web technology.

https://carbon60.com/

What do these grades mean?

This report is an analysis of your site with Google and Yahoo!'s metrics for how to best develop a site for optimized speed. The **grades you see represent** how well the scanned URL adheres to those rules.

Lower grades (C or lower) mean that the page can stand to be faster using better practices and optimizing your settings.

What's in this report?

This report covers basic to technical analyses on your page. It is categorized under many headings:
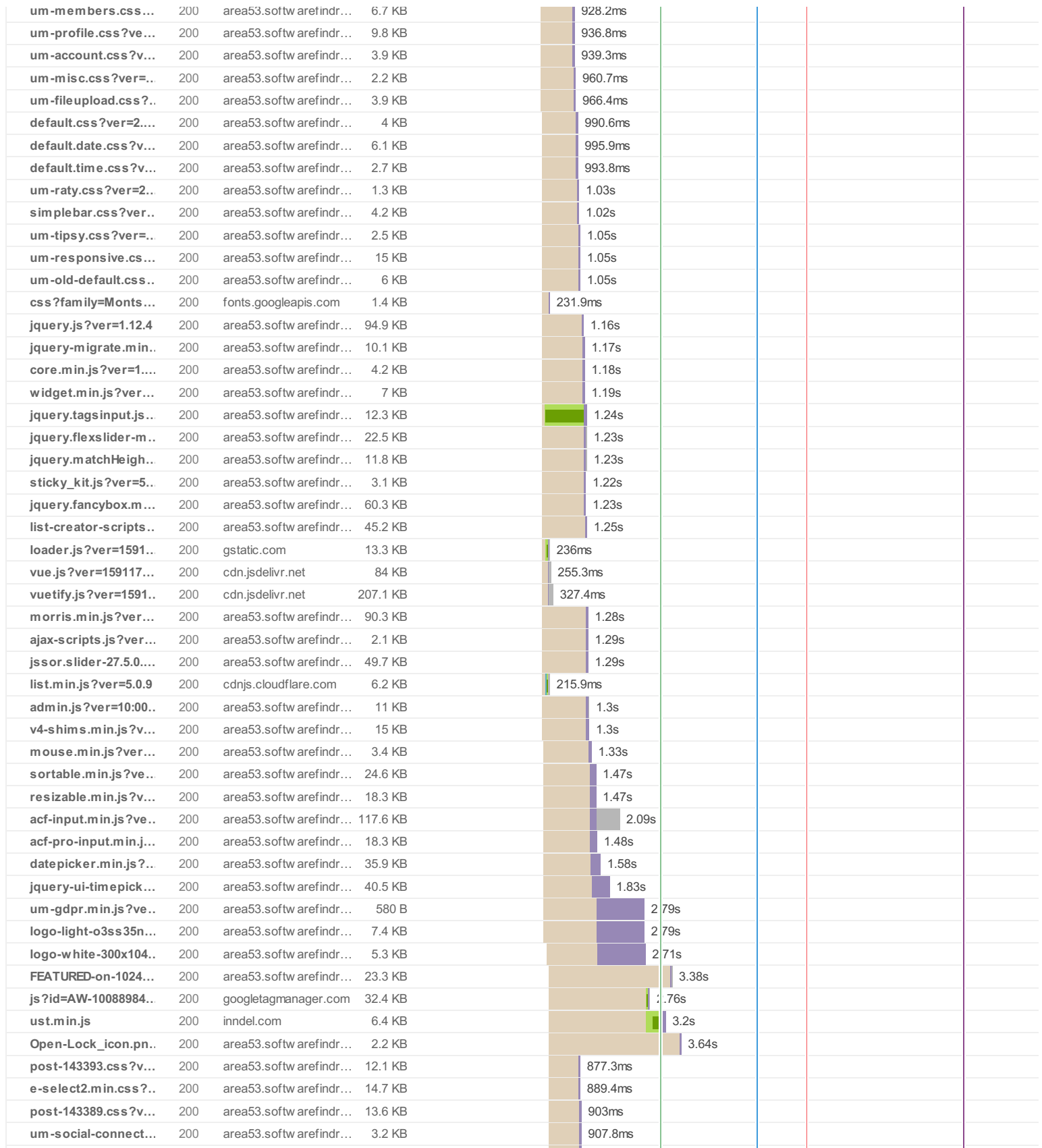
- **Executive:** Overall score information and Priority Issues
- **History:** Graphed history of past performance
- **Waterfall:** Graph of your site's loading timeline
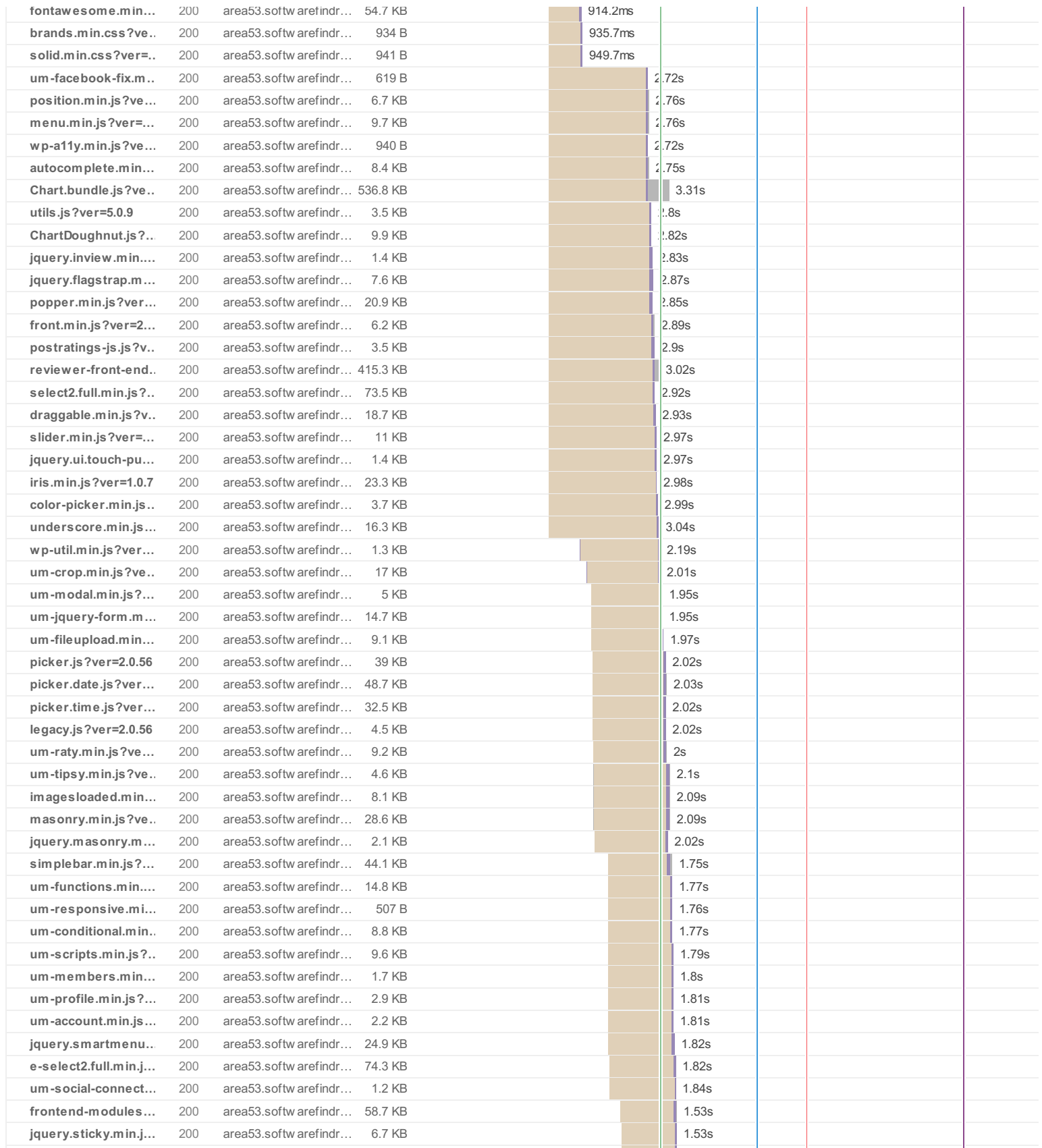- **Technical:** In-depth PageSpeed & YSlow information

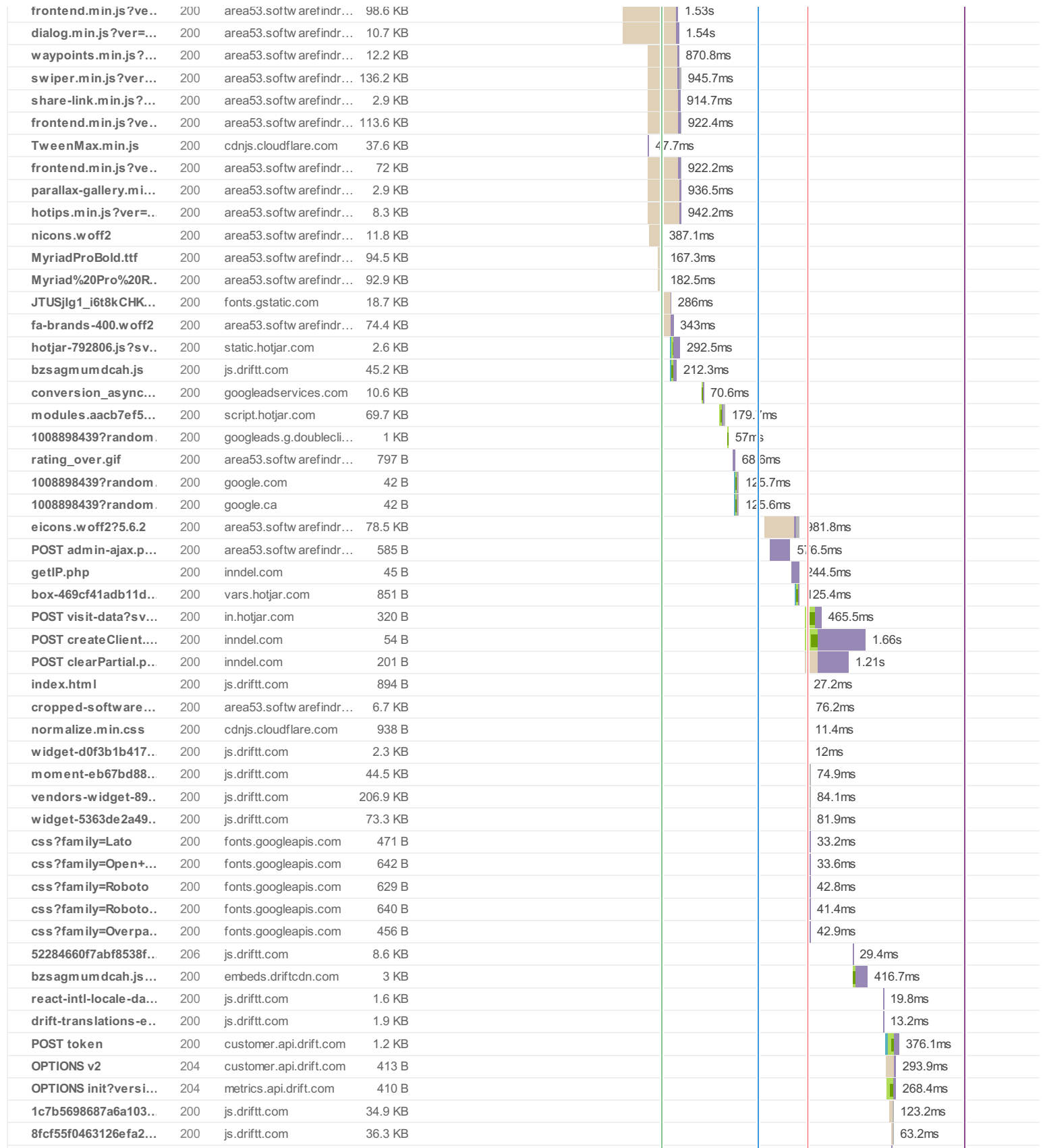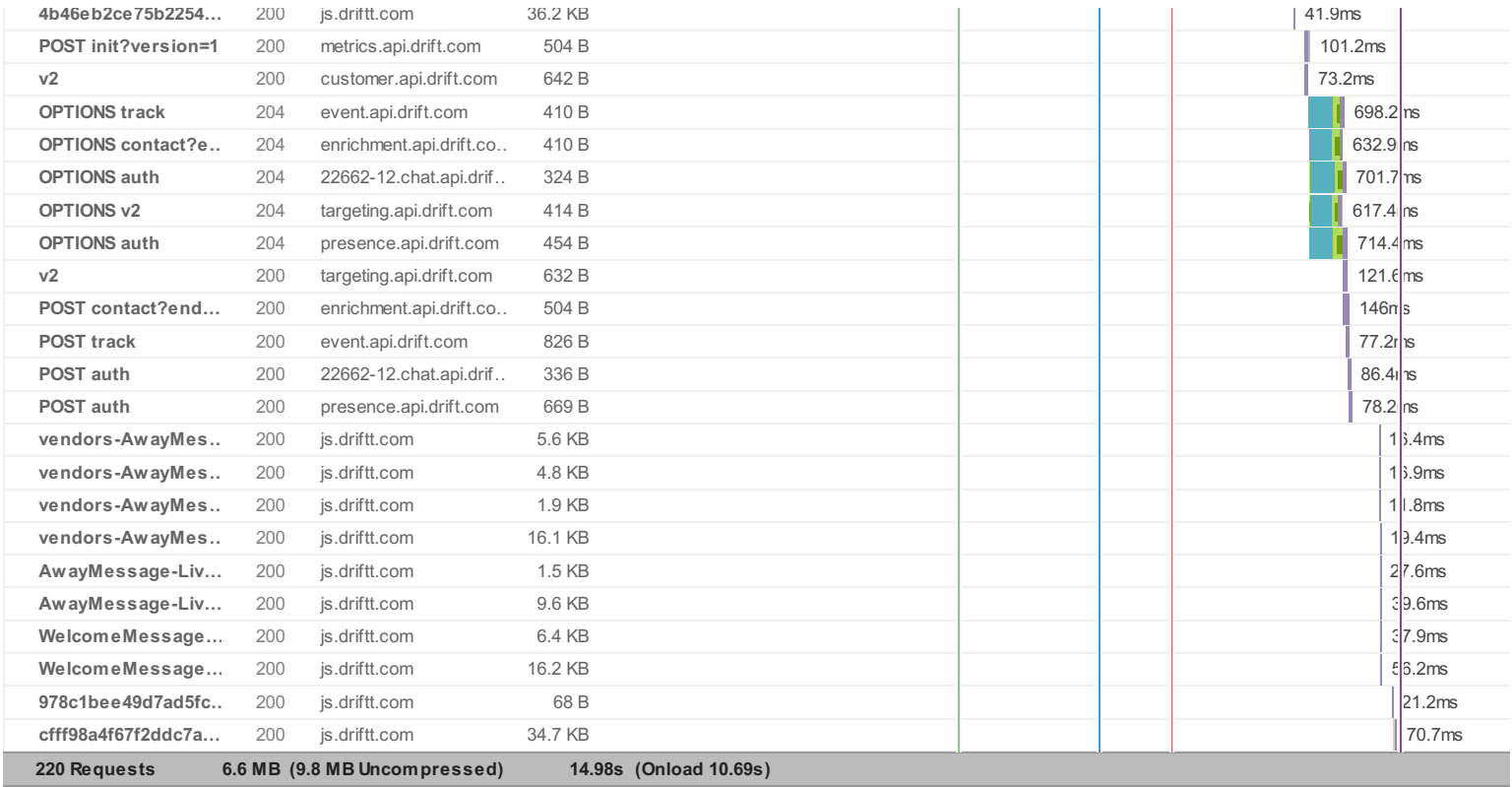These will provide you with a snapshot of your performance.

Waterfall Chart

The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

badge | SoftwareFindr

badge/	200	area53.softwarefindr…	339.8 KB	3.71s
widget.css?ver=5….	200	area53.softwarefindr…	1 KB	320ms
style.min.css?ver=..	200	area53.softwarefindr…	25.3 KB	380.1ms
blocks.style.build….	200	area53.softwarefindr…	413 B	321.1ms
jquery.tagsinput.cs…	200	area53.softwarefindr…	1.2 KB	321.9ms
flags.css?ver=5.0.9	200	area53.softwarefindr…	18.1 KB	381.4ms
jquery-ui.css?ver=..	200	ajax.googleapis.com	6.1 KB	271.5ms
flexslider.css?ver…	200	area53.softwarefindr…	7 KB	395.9ms
jquery.fancybox.m…	200	area53.softwarefindr…	14 KB	398.9ms
list-creator.css?ve…	200	area53.softwarefindr…	90.2 KB	514.7ms
vuetify.css?ver=5…	200	area53.softwarefindr…	441.5 KB	682.6ms
materialdesignicon…	200	cdn.materialdesignico…	10 KB	269.2ms
screen.min.css?ve…	200	area53.softwarefindr…	1.4 KB	452.8ms
postratings-css.cs…	200	area53.softwarefindr…	1.6 KB	453.3ms
css?family=Cabin%..	200	fonts.googleapis.com	1.1 KB	283.3ms
photoswipe.css?v…	200	area53.softwarefindr…	9.7 KB	469.2ms
dashicons.min.css..	200	area53.softwarefindr…	45.5 KB	528.4ms
reviewer-public.cs…	200	area53.softwarefindr…	27.8 KB	570.6ms
style.css?ver=5.0.9	200	area53.softwarefindr…	24.2 KB	535.4ms
admin-style.css?v…	200	area53.softwarefindr…	269 B	576.9ms
elementor-icons.m…	200	area53.softwarefindr…	15.9 KB	601.6ms
animations.min.cs…	200	area53.softwarefindr…	18.3 KB	602.6ms
frontend.min.css?…	200	area53.softwarefindr…	107.7 KB	772ms
frontend.min.css?…	200	area53.softwarefindr…	200.9 KB	691.2ms
uael-frontend.min….	200	area53.softwarefindr…	373 KB	690.5ms
all.min.css?ver=2.9..	200	area53.softwarefindr…	56.1 KB	680.9ms
v4-shims.min.css?..	200	area53.softwarefindr…	26.3 KB	704.8ms
nicons.css?ver=2…	200	area53.softwarefindr…	6.1 KB	738.9ms
frontend.min.css?…	200	area53.softwarefindr…	205.7 KB	768.3ms
global.css?ver=158..	200	area53.softwarefindr…	432 B	751.4ms
post-147831.css?v…	200	area53.softwarefindr…	2.2 KB	766.6ms
font-awesome.min..	200	cdn.jsdelivr.net	6.7 KB	247.7ms
acf-global.css?ver…	200	area53.softwarefindr…	19.4 KB	796.5ms
acf-input.css?ver=…	200	area53.softwarefindr…	47.3 KB	789ms
acf-pro-input.css?…	200	area53.softwarefindr…	12.9 KB	814.4ms
select2.min.css?v…	200	area53.softwarefindr…	15.1 KB	824.3ms
jquery-ui.min.css?..	200	area53.softwarefindr…	23.2 KB	823.6ms
jquery-ui-timepick…	200	area53.softwarefindr…	2.1 KB	845.1ms
color-picker.min.c…	200	area53.softwarefindr…	3 KB	845.8ms
um-fonticons-ii.cs…	200	area53.softwarefindr…	40.6 KB	871.5ms
um-fonticons-fa.cs…	200	area53.softwarefindr…	29.5 KB	880.4ms
um-crop.css?ver=…	200	area53.softwarefindr…	4.5 KB	879.5ms
um-modal.css?ver=..	200	area53.softwarefindr…	3.9 KB	901.8ms
um-styles.css?ver=..	200	area53.softwarefindr…	19.3 KB	902.2ms

um-members.css...	200	area53.softw arefindr...	6.7 KB	928.2ms
um-profile.css?ve...	200	area53.softw arefindr...	9.8 KB	936.8ms
um-account.css?v...	200	area53.softw arefindr...	3.9 KB	939.3ms
um-misc.css?ver=...	200	area53.softw arefindr...	2.2 KB	960.7ms
um-fileupload.css?...	200	area53.softw arefindr...	3.9 KB	966.4ms
default.css?ver=2...	200	area53.softw arefindr...	4 KB	990.6ms
default.date.css?v...	200	area53.softw arefindr...	6.1 KB	995.9ms
default.time.css?v...	200	area53.softw arefindr...	2.7 KB	993.8ms
um-raty.css?ver=2...	200	area53.softw arefindr...	1.3 KB	1.03s
simplebar.css?ver...	200	area53.softw arefindr...	4.2 KB	1.02s
um-tipsy.css?ver=...	200	area53.softw arefindr...	2.5 KB	1.05s
um-responsive.cs...	200	area53.softw arefindr...	15 KB	1.05s
um-old-default.css...	200	area53.softw arefindr...	6 KB	1.05s
css?family=Monts...	200	fonts.googleapis.com	1.4 KB	231.9ms
jquery.js?ver=1.12.4	200	area53.softw arefindr...	94.9 KB	1.16s
jquery-migrate.min...	200	area53.softw arefindr...	10.1 KB	1.17s
core.min.js?ver=1....	200	area53.softw arefindr...	4.2 KB	1.18s
widget.min.js?ver...	200	area53.softw arefindr...	7 KB	1.19s
jquery.tagsinput.js...	200	area53.softw arefindr...	12.3 KB	1.24s
jquery.flexslider-m...	200	area53.softw arefindr...	22.5 KB	1.23s
jquery.matchHeigh...	200	area53.softw arefindr...	11.8 KB	1.23s
sticky_kit.js?ver=5...	200	area53.softw arefindr...	3.1 KB	1.22s
jquery.fancybox.m...	200	area53.softw arefindr...	60.3 KB	1.23s
list-creator-scripts...	200	area53.softw arefindr...	45.2 KB	1.25s
loader.js?ver=1591...	200	gstatic.com	13.3 KB	236ms
vue.js?ver=159117...	200	cdn.jsdelivr.net	84 KB	255.3ms
vuetify.js?ver=1591...	200	cdn.jsdelivr.net	207.1 KB	327.4ms
morris.min.js?ver...	200	area53.softw arefindr...	90.3 KB	1.28s
ajax-scripts.js?ver...	200	area53.softw arefindr...	2.1 KB	1.29s
jssor.slider-27.5.0....	200	area53.softw arefindr...	49.7 KB	1.29s
list.min.js?ver=5.0.9	200	cdnjs.cloudflare.com	6.2 KB	215.9ms
admin.js?ver=10:00...	200	area53.softw arefindr...	11 KB	1.3s
v4-shims.min.js?v...	200	area53.softw arefindr...	15 KB	1.3s
mouse.min.js?ver...	200	area53.softw arefindr...	3.4 KB	1.33s
sortable.min.js?ve...	200	area53.softw arefindr...	24.6 KB	1.47s
resizable.min.js?v...	200	area53.softw arefindr...	18.3 KB	1.47s
acf-input.min.js?ve...	200	area53.softw arefindr...	117.6 KB	2.09s
acf-pro-input.min.j...	200	area53.softw arefindr...	18.3 KB	1.48s
datepicker.min.js?...	200	area53.softw arefindr...	35.9 KB	1.58s
jquery-ui-timepick...	200	area53.softw arefindr...	40.5 KB	1.83s
um-gdpr.min.js?ve...	200	area53.softw arefindr...	580 B	2 79s
logo-light-o3ss35n...	200	area53.softw arefindr...	7.4 KB	2 79s
logo-white-300x104...	200	area53.softw arefindr...	5.3 KB	2 71s
FEATURED-on-1024...	200	area53.softw arefindr...	23.3 KB	3.38s
js?id=AW-10088984...	200	googletagmanager.com	32.4 KB	2.76s
ust.min.js	200	inndel.com	6.4 KB	3.2s
Open-Lock_icon.pn...	200	area53.softw arefindr...	2.2 KB	3.64s
post-143393.css?v...	200	area53.softw arefindr...	12.1 KB	877.3ms
e-select2.min.css?...	200	area53.softw arefindr...	14.7 KB	889.4ms
post-143389.css?v...	200	area53.softw arefindr...	13.6 KB	903ms
um-social-connect...	200	area53.softw arefindr...	3.2 KB	907.8ms

fontawesome.min...	200	area53.softwarefindr...	54.7 KB		914.2ms
brands.min.css?ve...	200	area53.softwarefindr...	934 B		935.7ms
solid.min.css?ver=..	200	area53.softwarefindr...	941 B		949.7ms
um-facebook-fix.m...	200	area53.softwarefindr...	619 B		2.72s
position.min.js?ve...	200	area53.softwarefindr...	6.7 KB		2.76s
menu.min.js?ver=...	200	area53.softwarefindr...	9.7 KB		2.76s
wp-a11y.min.js?ve...	200	area53.softwarefindr...	940 B		2.72s
autocomplete.min...	200	area53.softwarefindr...	8.4 KB		2.75s
Chart.bundle.js?ve...	200	area53.softwarefindr...	536.8 KB		3.31s
utils.js?ver=5.0.9	200	area53.softwarefindr...	3.5 KB		2.8s
ChartDoughnut.js?..	200	area53.softwarefindr...	9.9 KB		2.82s
jquery.inview.min....	200	area53.softwarefindr...	1.4 KB		2.83s
jquery.flagstrap.m...	200	area53.softwarefindr...	7.6 KB		2.87s
popper.min.js?ver...	200	area53.softwarefindr...	20.9 KB		2.85s
front.min.js?ver=2...	200	area53.softwarefindr...	6.2 KB		2.89s
postratings-js.js?v...	200	area53.softwarefindr...	3.5 KB		2.9s
reviewer-front-end...	200	area53.softwarefindr...	415.3 KB		3.02s
select2.full.min.js?..	200	area53.softwarefindr...	73.5 KB		2.92s
draggable.min.js?v...	200	area53.softwarefindr...	18.7 KB		2.93s
slider.min.js?ver=...	200	area53.softwarefindr...	11 KB		2.97s
jquery.ui.touch-pu...	200	area53.softwarefindr...	1.4 KB		2.97s
iris.min.js?ver=1.0.7	200	area53.softwarefindr...	23.3 KB		2.98s
color-picker.min.js..	200	area53.softwarefindr...	3.7 KB		2.99s
underscore.min.js...	200	area53.softwarefindr...	16.3 KB		3.04s
wp-util.min.js?ver...	200	area53.softwarefindr...	1.3 KB		2.19s
um-crop.min.js?ve...	200	area53.softwarefindr...	17 KB		2.01s
um-modal.min.js?...	200	area53.softwarefindr...	5 KB		1.95s
um-jquery-form.m...	200	area53.softwarefindr...	14.7 KB		1.95s
um-fileupload.min...	200	area53.softwarefindr...	9.1 KB		1.97s
picker.js?ver=2.0.56	200	area53.softwarefindr...	39 KB		2.02s
picker.date.js?ver...	200	area53.softwarefindr...	48.7 KB		2.03s
picker.time.js?ver...	200	area53.softwarefindr...	32.5 KB		2.02s
legacy.js?ver=2.0.56	200	area53.softwarefindr...	4.5 KB		2.02s
um-raty.min.js?ve...	200	area53.softwarefindr...	9.2 KB		2s
um-tipsy.min.js?ve...	200	area53.softwarefindr...	4.6 KB		2.1s
imagesloaded.min...	200	area53.softwarefindr...	8.1 KB		2.09s
masonry.min.js?ve...	200	area53.softwarefindr...	28.6 KB		2.09s
jquery.masonry.m...	200	area53.softwarefindr...	2.1 KB		2.02s
simplebar.min.js?...	200	area53.softwarefindr...	44.1 KB		1.75s
um-functions.min....	200	area53.softwarefindr...	14.8 KB		1.77s
um-responsive.mi...	200	area53.softwarefindr...	507 B		1.76s
um-conditional.min...	200	area53.softwarefindr...	8.8 KB		1.77s
um-scripts.min.js?...	200	area53.softwarefindr...	9.6 KB		1.79s
um-members.min...	200	area53.softwarefindr...	1.7 KB		1.8s
um-profile.min.js?...	200	area53.softwarefindr...	2.9 KB		1.81s
um-account.min.js...	200	area53.softwarefindr...	2.2 KB		1.81s
jquery.smartmenu...	200	area53.softwarefindr...	24.9 KB		1.82s
e-select2.full.min.j...	200	area53.softwarefindr...	74.3 KB		1.82s
um-social-connect...	200	area53.softwarefindr...	1.2 KB		1.84s
frontend-modules...	200	area53.softwarefindr...	58.7 KB		1.53s
jquery.sticky.min.j...	200	area53.softwarefindr...	6.7 KB		1.53s

frontend.min.js?ve...	200	area53.softwarefindr...	98.6 KB		1.53s
dialog.min.js?ver=...	200	area53.softwarefindr...	10.7 KB		1.54s
waypoints.min.js?...	200	area53.softwarefindr...	12.2 KB		870.8ms
swiper.min.js?ver...	200	area53.softwarefindr...	136.2 KB		945.7ms
share-link.min.js?...	200	area53.softwarefindr...	2.9 KB		914.7ms
frontend.min.js?ve...	200	area53.softwarefindr...	113.6 KB		922.4ms
TweenMax.min.js	200	cdnjs.cloudflare.com	37.6 KB		47.7ms
frontend.min.js?ve...	200	area53.softwarefindr...	72 KB		922.2ms
parallax-gallery.mi...	200	area53.softwarefindr...	2.9 KB		936.5ms
hotips.min.js?ver=..	200	area53.softwarefindr...	8.3 KB		942.2ms
nicons.woff2	200	area53.softwarefindr...	11.8 KB		387.1ms
MyriadProBold.ttf	200	area53.softwarefindr...	94.5 KB		167.3ms
Myriad%20Pro%20R..	200	area53.softwarefindr...	92.9 KB		182.5ms
JTUSjlg1_i6t8kCHK...	200	fonts.gstatic.com	18.7 KB		286ms
fa-brands-400.woff2	200	area53.softwarefindr...	74.4 KB		343ms
hotjar-792806.js?sv..	200	static.hotjar.com	2.6 KB		292.5ms
bzsagmumdcah.js	200	js.driftt.com	45.2 KB		212.3ms
conversion_async...	200	googleadservices.com	10.6 KB		70.6ms
modules.aacb7ef5...	200	script.hotjar.com	69.7 KB		179.7ms
1008898439?random..	200	googleads.g.doublecli...	1 KB		57ms
rating_over.gif	200	area53.softwarefindr...	797 B		68.6ms
1008898439?random..	200	google.com	42 B		125.7ms
1008898439?random..	200	google.ca	42 B		125.6ms
eicons.woff2?5.6.2	200	area53.softwarefindr...	78.5 KB		981.8ms
POST admin-ajax.p...	200	area53.softwarefindr...	585 B		576.5ms
getIP.php	200	inndel.com	45 B		244.5ms
box-469cf41adb11d...	200	vars.hotjar.com	851 B		125.4ms
POST visit-data?sv...	200	in.hotjar.com	320 B		465.5ms
POST createClient...	200	inndel.com	54 B		1.66s
POST clearPartial.p...	200	inndel.com	201 B		1.21s
index.html	200	js.driftt.com	894 B		27.2ms
cropped-software...	200	area53.softwarefindr...	6.7 KB		76.2ms
normalize.min.css	200	cdnjs.cloudflare.com	938 B		11.4ms
widget-d0f3b1b417...	200	js.driftt.com	2.3 KB		12ms
moment-eb67bd88...	200	js.driftt.com	44.5 KB		74.9ms
vendors-widget-89...	200	js.driftt.com	206.9 KB		84.1ms
widget-5363de2a49...	200	js.driftt.com	73.3 KB		81.9ms
css?family=Lato	200	fonts.googleapis.com	471 B		33.2ms
css?family=Open+...	200	fonts.googleapis.com	642 B		33.6ms
css?family=Roboto	200	fonts.googleapis.com	629 B		42.8ms
css?family=Roboto...	200	fonts.googleapis.com	640 B		41.4ms
css?family=Overpa...	200	fonts.googleapis.com	456 B		42.9ms
52284660f7abf8538f...	206	js.driftt.com	8.6 KB		29.4ms
bzsagmumdcah.js...	200	embeds.driftcdn.com	3 KB		416.7ms
react-intl-locale-da...	200	js.driftt.com	1.6 KB		19.8ms
drift-translations-e...	200	js.driftt.com	1.9 KB		13.2ms
POST token	200	customer.api.drift.com	1.2 KB		376.1ms
OPTIONS v2	204	customer.api.drift.com	413 B		293.9ms
OPTIONS init?versi...	204	metrics.api.drift.com	410 B		268.4ms
1c7b5698687a6a103...	200	js.driftt.com	34.9 KB		123.2ms
8fcf55f0463126efa2...	200	js.driftt.com	36.3 KB		63.2ms

4b46eb2ce75b2254...	200	js.driftt.com	36.2 KB		41.9ms
POST init?version=1	200	metrics.api.drift.com	504 B		101.2ms
v2	200	customer.api.drift.com	642 B		73.2ms
OPTIONS track	204	event.api.drift.com	410 B		698.2ms
OPTIONS contact?e..	204	enrichment.api.drift.co..	410 B		632.9ms
OPTIONS auth	204	22662-12.chat.api.drif..	324 B		701.7ms
OPTIONS v2	204	targeting.api.drift.com	414 B		617.4ms
OPTIONS auth	204	presence.api.drift.com	454 B		714.4ms
v2	200	targeting.api.drift.com	632 B		121.6ms
POST contact?end...	200	enrichment.api.drift.co..	504 B		146ms
POST track	200	event.api.drift.com	826 B		77.2ms
POST auth	200	22662-12.chat.api.drif..	336 B		86.4ms
POST auth	200	presence.api.drift.com	669 B		78.2ms
vendors-AwayMes..	200	js.driftt.com	5.6 KB		16.4ms
vendors-AwayMes..	200	js.driftt.com	4.8 KB		16.9ms
vendors-AwayMes..	200	js.driftt.com	1.9 KB		11.8ms
vendors-AwayMes..	200	js.driftt.com	16.1 KB		19.4ms
AwayMessage-Liv...	200	js.driftt.com	1.5 KB		27.6ms
AwayMessage-Liv...	200	js.driftt.com	9.6 KB		39.6ms
WelcomeMessage...	200	js.driftt.com	6.4 KB		37.9ms
WelcomeMessage...	200	js.driftt.com	16.2 KB		56.2ms
978c1bee49d7ad5fc...	200	js.driftt.com	68 B		21.2ms
cfff98a4f67f2ddc7a...	200	js.driftt.com	34.7 KB		70.7ms

220 Requests	**6.6 MB (9.8 MB Uncompressed)**	**14.98s (Onload 10.69s)**	

Page Load Timings

RUM Speed Index: 6,814

Redirect 0ms	Connect 206ms	Backend 3.2s	TTFB 3.4s
First paint 6.7s	Contentful paint 6.7s	DOM int. 9.3s	DOM loaded 9.3s (1.0s)
Onload 10.7s (6ms)			

Redirect duration
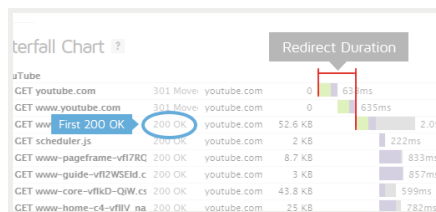
This is the time spent redirecting URLs before the final HTML page is loaded. Common redirects include:

- Redirect from a non-www to www (eg. example.com to www.example.com)
- Redirect to a secure URL (eg. http:// to https://)
- Redirect to set cookies
- Redirect to a mobile version of the site

Some sites may even perform a chain of multiple redirects (eg. non-www to www, then to a secure URL). This timing is the total of all this time that's spent redirecting, or 0 if no redirects occurred.

In the Waterfall Chart, Redirect duration consists of the time from the beginning of the test until just before we start the request of the final HTML page (when we receive the first 200 OK response).

During this time, the browser screen is blank! Ensure that this duration is kept to short by minimizing your redirects.

Connection duration
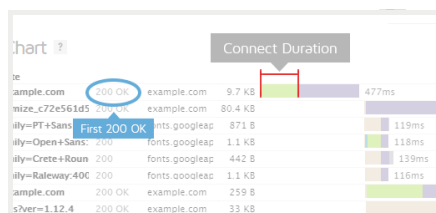
Once any redirects have completed, Connection duration is measured. This is the time spent connecting to the server to make the request to the page.

Technically speaking, this duration is a combination of the blocked time, DNS time, connect time and sending time of the request (rather than *just* connect time). We've combined those components into a single Connection duration to simplify things (as most of these times are usually small).

In the Waterfall Chart, Connection duration consists of everything up to and including the "Sending" time in the final HTML page request (the first 200 OK response).

During this time, the browser screen is still blank! Various causes could contribute to this, including a slow/problematic connection between the test server and site or slow response times from the site.

Backend duration
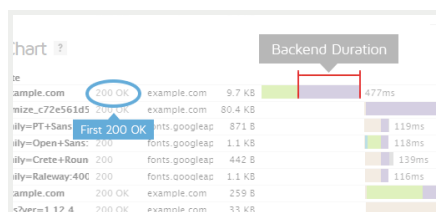
Once the connection is complete and the request is made, the server needs to generate a response for the page. The time it takes to generate the response is known as the Backend duration.

In the Waterfall Chart, Backend duration consists of purple waiting time in the page request.

There are a number of reasons why Backend duration could be slow. We cover this is our "Why is my page slow" article.

Time to First Byte (TTFB)
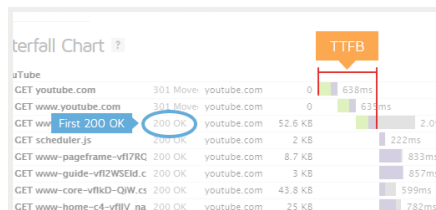
Time to First Byte (TTFB) is the total amount of time spent to receive the first byte of the response once it has been requested. It is the sum of "Redirect duration" + "Connection duration" + "Backend duration". This metric is one of the key indicators of web performance.

In the Waterfall Chart, it is calculated at the start of the test until just before receiving on the page request and represented by the orange line.

Some ways to improve the TTFB include: optimizing application code, implementing caching, fine-tuning your web server configuration, or upgrading server hardware.

First paint time
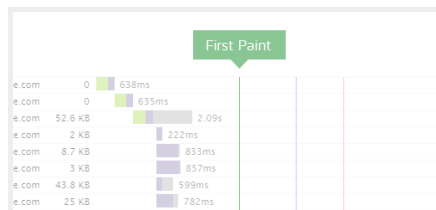
First paint time is the first point at which the browser does any sort of rendering on the page. Depending on the structure of the page, this first paint could just be displaying the background colour (including white), or it could be a majority of the page being rendered.

In the Waterfall Chart, it is represented by the green line.

This timing is of significance because until this point, the browser will have only shown a blank page and this change gives the user an indication that the page is loading. However, we don't know how much of the page was rendered with this paint, so having a early first paint doesn't necessarily indicate a fast loading page.

If the browser does not perform a paint (ie. the html results in an blank page), then the paint timings may be missing.

First contentful paint time
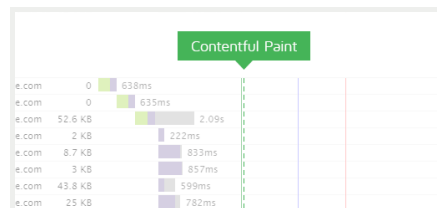
First Contentful Paint is triggered when any *content* is painted - i.e. something defined in the DOM (Document Object Model). This could be text, an image or canvas render.

This timing aims to be more representative of your user's experience, as it flags when actual content has been loaded in the page, and not just any change - but it may often be the same time as First Paint.

Because the focus is on content, the idea is that this metric gives you an idea of when your user receives consumable information (text, visuals, etc) - much more useful for performance assessment than when a background has changed or a style has been applied.

If the browser does not perform a paint (ie. the html results in an blank page), then the paint timings may be missing.

DOM interactive time
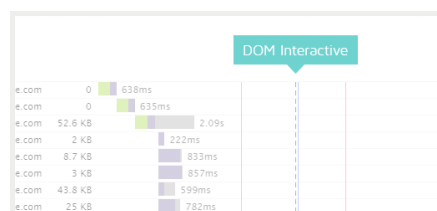
DOM interactive time is the point at which the browser has finished loading and parsing HTML, and the DOM (Document Object Model) has been built. The DOM is how the browser internally structures the HTML so that it can render it.

DOM interactive time isn't marked in the Waterfall Chart as it's usually very close in timing to DOM content loaded.

DOM content loaded time
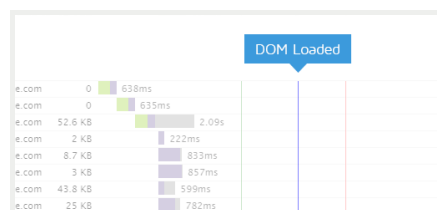
DOM content loaded time (DOM loaded or DOM ready for short) is the point at which the DOM is ready (ie. DOM interactive) and there are no stylesheets blocking JavaScript execution.

If there are no stylesheets blocking JavaScript execution and there is no parser blocking JavaScript, then this will be the same as DOM interactive time.

In the Waterfall Chart, it is represented by the blue line.

The time in brackets is the time spent executing JavaScript triggered by the DOM content loaded event. Many JavaScript frameworks use this event as a starting point to begin execution of their code.

Since this event is often used by JavaScript as the starting point and delays in this event mean delays in rendering, it's important to make sure that style and script order is optimized and that parsing of JavaScript is deferred.

Onload time
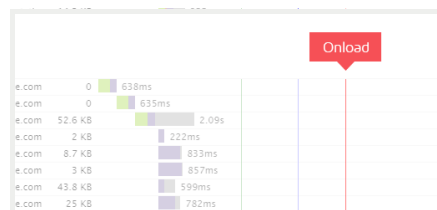
Onload time occurs when the processing of the page is complete and all the resources on the page (images, CSS, etc.) have finished downloading. This is also the same time that DOM complete occurs and the JavaScript window.onload event fires.

Note that there may be JavaScript that initiates subsequent requests for more resources, hence the reason why Fully loaded timing is preferred.

In the Waterfall Chart, it is represented by the red line.

The time in brackets is the time spent executing JavaScript triggered by the Onload event.

Note that Onload time was the previous default for when to stop the test prior to Feburary 8th, 2017.

PageSpeed Recommendations

RECOMMENDATION	GRADE	RELATIVE	TYPE	PRIORITY
Enable compression	F (0)	❤ AVG SCORE: 89%	SERVER	HIGH

Enable compression for the following resources to reduce their transfer size by 4.0MiB (78% reduction).

- Compressing https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/Chart.bundle.js?ver=5.0.9 could save 410.2KiB (76% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/list-creator/css/vuetify.css?ver=5.0.9 could save 389.1KiB (88% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/ultimate-elementor/assets/min-css/uael-frontend.min.css?ver=1.21.0 could save 330.2KiB (88% reduction).
- Compressing https://area53.softwarefindr.com/badge/ could save 290.3KiB (85% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/reviewer/public/assets/js/reviewer-front-end.js?ver=3.15.0 could save 277.4KiB (66% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/elementor-extras/assets/css/frontend.min.css?ver=2.2.24 could save 181.2KiB (88% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/elementor-pro/assets/css/frontend.min.css?ver=2.9.2 could save 178.8KiB (89% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/swiper/swiper.min.js?ver=5.3.6 could save 101.2KiB (74% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/css/frontend.min.css?ver=2.9.7 could save 92.4KiB (86% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/advanced-custom-fields-pro/assets/js/acf-input.min.js?ver=5.8.9 could save 85.2KiB (72% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/js/frontend.min.js?ver=2.9.7 could save 83.7KiB (73% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/elementor-pro/assets/js/frontend.min.js?ver=2.9.2 could save 76.2KiB (77% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/morris.min.js?ver=5.0.9 could save 74.3KiB (82% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/list-creator/css/list-creator.css?ver=1591178428 could save 72.4KiB (80% reduction).
- Compressing https://area53.softwarefindr.com/wp-includes/js/jquery/jquery.js?ver=1.12.4 could save 61.6KiB (65% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/elementor-extras/assets/js/frontend.min.js?ver=2.2.24 could save 55.0KiB (76% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/e-select2/js/e-select2.full.min.js?ver=4.0.6-rc.1 could save 53.1KiB (71% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/advanced-custom-fields-pro/assets/inc/select2/4/select2.full.min.js?ver=4.0 could save 52.5KiB (71% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/font-awesome/css/all.min.css?ver=2.9.7 could save 43.7KiB (78% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/font-awesome/css/fontawesome.min.css?ver=5.12.0 could save 42.6KiB (78% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/js/frontend-modules.min.js?ver=2.9.7 could save 41.7KiB (71% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/jquery.fancybox.min.js?ver=5.0.9 could save 40.6KiB (67% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/advanced-custom-fields-pro/assets/css/acf-input.css?ver=5.8.9 could save 39.1KiB (83% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/pickadate/picker.date.js?ver=2.0.56 could save 38.0KiB (78% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/list-creator-scripts.js?ver=1591178428 could save 36.1KiB (80% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-fonticons-ii.css?ver=2.0.56 could save 34.5KiB (85% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/simplebar.min.js?ver=2.0.56 could save 30.8KiB (70% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/advanced-custom-fields-pro/assets/inc/timepicker/jquery-ui-timepicker-addon.min.js?ver=1.6.1 could save 29.8KiB (74% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/pickadate/picker.js?ver=2.0.56 could save 29.5KiB (76% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/themes/sf-child/assets/js/jssor.slider-27.5.0.min.js?ver=10:00:28 could save 28.6KiB (57% reduction).
- Compressing https://area53.softwarefindr.com/wp-includes/js/jquery/ui/datepicker.min.js?ver=1.11.4 could save 24.9KiB (69% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/pickadate/picker.time.js?ver=2.0.56 could save 24.7KiB (76% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-fonticons-fa.css?ver=2.0.56 could save 24.6KiB (84% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/reviewer/public/assets/css/reviewer-public.css?ver=3.15.0 could save 24.2KiB (87% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/font-awesome/css/v4-shims.min.css?ver=2.9.7 could save 21.9KiB (84% reduction).
- Compressing https://area53.softwarefindr.com/wp-includes/css/dist/block-library/style.min.css?ver=5.0.9 could save 20.9KiB (83% reduction).
- Compressing https://area53.softwarefindr.com/wp-includes/js/masonry.min.js?ver=3.3.2 could save 20.0KiB (70% reduction).

- Compressing https://area53.softwarefindr.com/wp-content/plugins/advanced-custom-fields-pro/assets/inc/datepicker/jquery-ui.min.css?ver=1.11.4 could save 19.4KiB (84% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/themes/sf-child/style.css?ver=5.0.9 could save 18.9KiB (78% reduction).
- Compressing https://area53.softwarefindr.com/wp-includes/js/jquery/ui/sortable.min.js?ver=1.11.4 could save 17.9KiB (73% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/elementor-pro/assets/lib/smartmenus/jquery.smartmenus.min.js?ver=1.0.1 could save 17.6KiB (71% reduction).
- Compressing https://area53.softwarefindr.com/wp-includes/css/dashicons.min.css?ver=5.0.9 could save 17.3KiB (39% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/list-creator/css/flags.css?ver=5.0.9 could save 16.2KiB (91% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/jquery.flexslider-min.js?ver=5.0.9 could save 15.8KiB (71% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/animations/animations.min.css?ver=2.9.7 could save 15.5KiB (85% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-styles.css?ver=2.0.56 could save 15.3KiB (80% reduction).
- Compressing https://area53.softwarefindr.com/wp-admin/js/iris.min.js?ver=1.0.7 could save 15.2KiB (65% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/advanced-custom-fields-pro/assets/css/acf-global.css?ver=5.8.9 could save 14.7KiB (76% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/advanced-custom-fields-pro/pro/assets/js/acf-pro-input.min.js?ver=5.8.9 could save 13.6KiB (75% reduction).
- Compressing https://area53.softwarefindr.com/wp-includes/js/jquery/ui/draggable.min.js?ver=1.11.4 could save 13.6KiB (73% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/popper.min.js?ver=5.0.9 could save 13.3KiB (64% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/advanced-custom-fields-pro/assets/inc/select2/4/select2.min.css?ver=4.0 could save 12.9KiB (86% reduction).
- Compressing https://area53.softwarefindr.com/wp-includes/js/jquery/ui/resizable.min.js?ver=1.11.4 could save 12.8KiB (71% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-responsive.css?ver=2.0.56 could save 12.7KiB (86% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/e-select2/css/e-select2.min.css?ver=4.0.6-rc.1 could save 12.5KiB (86% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/eicons/css/elementor-icons.min.css?ver=5.6.2 could save 12.3KiB (79% reduction).
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- Compressing https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/um-crop.min.js?ver=2.0.56 could save 11.3KiB (67% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/um-functions.min.js?ver=2.0.56 could save 11.1KiB (76% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/font-awesome/js/v4-shims.min.js?ver=2.9.7 could save 10.6KiB (72% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/list-creator/css/jquery.fancybox.min.css?ver=5.0.9 could save 10.4KiB (75% reduction).
- Compressing https://area53.softwarefindr.com/wp-includes/js/underscore.min.js?ver=1.8.3 could save 10.3KiB (64% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/uploads/elementor/css/post-143393.css?ver=1585358875 could save 10.1KiB (85% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/advanced-custom-fields-pro/pro/assets/css/acf-pro-input.css?ver=5.8.9 could save 9.9KiB (78% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/um-jquery-form.min.js?ver=2.0.56 could save 9.0KiB (62% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/waypoints/waypoints.min.js?ver=4.0.2 could save 9.0KiB (75% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/jquery.tagsinput.js?ver=5.0.9 could save 8.6KiB (71% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/jquery.matchHeight.js?ver=5.0.9 could save 8.5KiB (73% reduction).
- Compressing https://area53.softwarefindr.com/wp-includes/js/jquery/ui/slider.min.js?ver=1.11.4 could save 7.7KiB (71% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/ChartDoughnut.js?ver=5.0.9 could save 7.6KiB (78% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/themes/sf-child/assets/js/admin.js?ver=10:00:28 could save 7.5KiB (70% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-profile.css?ver=2.0.56 could save 7.5KiB (78% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/reviewer/public/assets/css/photoswipe.css?ver=3.15.0 could save 7.1KiB (76% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/dialog/dialog.min.js?ver=4.7.6 could save 7.1KiB (67% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/um-scripts.min.js?ver=2.0.56 could save 6.8KiB (72% reduction).
- Compressing https://area53.softwarefindr.com/wp-includes/js/jquery/ui/menu.min.js?ver=1.11.4 could save 6.6KiB (70% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/um-conditional.min.js?ver=2.0.56 could save 6.4KiB (75% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/um-raty.min.js?ver=2.0.56 could save 6.0KiB (67% reduction).
- Compressing https://area53.softwarefindr.com/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1 could save 5.9KiB (60% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/um-fileupload.min.js?ver=2.0.56 could save 5.9KiB (66% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/elementor-extras/assets/lib/hotips/hotips.min.js?ver=1.1.0 could save 5.8KiB (72% reduction).
- Compressing https://area53.softwarefindr.com/wp-includes/js/imagesloaded.min.js?ver=3.2.0 could save 5.4KiB (69% reduction).
- Compressing https://area53.softwarefindr.com/wp-includes/js/jquery/ui/autocomplete.min.js?ver=1.11.4 could save 5.3KiB (65% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/list-creator/css/flexslider.css?ver=5.0.9 could save 5.2KiB (77% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-members.css?ver=2.0.56 could save 4.9KiB (76% reduction).

- Compressing https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-old-default.css?ver=2.0.56 could save 4.6KiB (80% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/pickadate/default.date.css?ver=2.0.56 could save 4.6KiB (78% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/elementor-extras/assets/lib/nicons/css/nicons.css?ver=2.2.24 could save 4.6KiB (78% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/elementor-pro/assets/lib/sticky/jquery.sticky.min.js?ver=2.9.2 could save 4.6KiB (71% reduction).
- Compressing https://area53.softwarefindr.com/wp-includes/js/jquery/ui/widget.min.js?ver=1.11.4 could save 4.2KiB (62% reduction).
- Compressing https://area53.softwarefindr.com/wp-includes/js/jquery/ui/position.min.js?ver=1.11.4 could save 3.9KiB (60% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/jquery.flagstrap.min.js?ver=5.0.9 could save 3.8KiB (52% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/table-of-contents-plus/front.min.js?ver=2002 could save 3.7KiB (61% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/um-modal.min.js?ver=2.0.56 could save 3.6KiB (77% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-crop.css?ver=2.0.56 could save 3.3KiB (77% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/simplebar.css?ver=2.0.56 could save 2.9KiB (74% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/pickadate/legacy.js?ver=2.0.56 could save 2.8KiB (68% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/um-tipsy.min.js?ver=2.0.56 could save 2.7KiB (63% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-account.css?ver=2.0.56 could save 2.7KiB (74% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-fileupload.css?ver=2.0.56 could save 2.7KiB (74% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-modal.css?ver=2.0.56 could save 2.7KiB (74% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/pickadate/default.css?ver=2.0.56 could save 2.6KiB (69% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/wp-postratings/js/postratings-js.js?ver=1.87 could save 2.5KiB (77% reduction).
- Compressing https://area53.softwarefindr.com/wp-admin/js/color-picker.min.js?ver=5.0.9 could save 2.3KiB (65% reduction).
- Compressing https://area53.softwarefindr.com/wp-includes/js/jquery/ui/core.min.js?ver=1.11.4 could save 2.1KiB (54% reduction).
- Compressing https://area53.softwarefindr.com/wp-includes/js/jquery/ui/mouse.min.js?ver=1.11.4 could save 2.1KiB (67% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/um-social-login/assets/css/um-social-connect.min.css?ver=2.1.7 could save 2.0KiB (67% reduction).
- Compressing https://area53.softwarefindr.com/wp-admin/css/color-picker.min.css?ver=5.0.9 could save 1.9KiB (70% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/utils.js?ver=5.0.9 could save 1.9KiB (57% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/elementor-extras/assets/lib/parallax-gallery/parallax-gallery.min.js?ver=1.0.0 could save 1.8KiB (66% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/pickadate/default.time.css?ver=2.0.56 could save 1.7KiB (71% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-tipsy.css?ver=2.0.56 could save 1.7KiB (76% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/um-profile.min.js?ver=2.0.56 could save 1.7KiB (65% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/sticky_kit.js?ver=5.0.9 could save 1.5KiB (54% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/share-link/share-link.min.js?ver=2.9.7 could save 1.5KiB (57% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/um-account.min.js?ver=2.0.56 could save 1.5KiB (74% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/uploads/elementor/css/post-147831.css?ver=1585337536 could save 1.4KiB (72% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/advanced-custom-fields-pro/assets/inc/timepicker/jquery-ui-timepicker-addon.min.css?ver=1.6.1 could save 1.3KiB (70% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-misc.css?ver=2.0.56 could save 1.3KiB (65% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/ajax-scripts.js?ver=3.7.3 could save 1.1KiB (61% reduction).
- Compressing https://area53.softwarefindr.com/wp-includes/js/jquery/jquery.masonry.min.js?ver=3.1.2b could save 1.1KiB (60% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/um-members.min.js?ver=2.0.56 could save 1.0KiB (71% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/wp-postratings/css/postratings-css.css?ver=1.87 could save 943B (69% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/table-of-contents-plus/screen.min.css?ver=2002 could save 700B (60% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-raty.css?ver=2.0.56 could save 653B (60% reduction).
- Compressing https://area53.softwarefindr.com/wp-includes/js/jquery/jquery.ui.touch-punch.js?ver=0.2.2 could save 594B (50% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/jquery.inview.min.js?ver=5.0.9 could save 496B (44% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/um-social-login/assets/js/um-social-connect.min.js?ver=2.1.7 could save 487B (50% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/list-creator/css/jquery.tagsinput.css?ver=5.0.9 could save 486B (53% reduction).
- Compressing https://area53.softwarefindr.com/wp-includes/js/wp-util.min.js?ver=5.0.9 could save 471B (46% reduction).
- Compressing https://js.drift.com/deploy/assets/index.html could save 415B (47% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/yet-another-related-posts-plugin/style/widget.css?ver=5.0.9 could save 387B (50% reduction).

- Compressing https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/font-awesome/css/brands.min.css?ver=5.12.0 could save 361B (54% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/font-awesome/css/solid.min.css?ver=5.12.0 could save 360B (53% reduction).
- Compressing https://area53.softwarefindr.com/wp-includes/js/wp-a11y.min.js?ver=5.0.9 could save 279B (43% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/um-social-login/assets/js/um-facebook-fix.min.js?ver=2.1.7 could save 158B (48% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/um-gdpr.min.js?ver=2.0.56 could save 112B (39% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/um-responsive.min.js?ver=2.0.56 could save 81B (37% reduction).
- Compressing https://area53.softwarefindr.com/wp-content/uploads/elementor/css/global.css?ver=1585347298 could save 64B (40% reduction).

Minify JavaScript	F (0)	❤ AVG SCORE: 91%	JS	HIGH

Minify JavaScript for the following resources to reduce their size by 455.8KiB (14% reduction).

- Minifying https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/Chart.bundle.js?ver=5.0.9 could save 209.4KiB (40% reduction). See optimized version.
- Minifying https://cdn.jsdelivr.net/npm/vuetify@2.x/dist/vuetify.js?ver=1591178428 could save 54.2KiB (24% reduction) after compression. See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/morris.min.js?ver=5.0.9 could save 38.6KiB (43% reduction). See optimized version.
- Minifying https://cdn.jsdelivr.net/npm/vue@2.x/dist/vue.js?ver=1591178428 could save 32.5KiB (37% reduction) after compression. See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/pickadate/picker.date.js?ver=2.0.56 could save 27.1KiB (56% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/pickadate/picker.js?ver=2.0.56 could save 25.5KiB (65% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/list-creator-scripts.js?ver=1591178428 could save 20.1KiB (45% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/pickadate/picker.time.js?ver=2.0.56 could save 17.5KiB (54% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/jquery.matchHeight.js?ver=5.0.9 could save 6.6KiB (57% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/themes/sf-child/assets/js/admin.js?ver=10:00:28 could save 4.5KiB (42% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/ChartDoughnut.js?ver=5.0.9 could save 4.3KiB (45% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/jquery.tagsinput.js?ver=5.0.9 could save 3.7KiB (31% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/pickadate/legacy.js?ver=2.0.56 could save 1.9KiB (45% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/ajax-scripts.js?ver=3.7.3 could save 998B (54% reduction). See optimized version.
- Minifying https://js.drift.com/deploy/assets/assets/vendors-widget-892a8f9f9768059370ba.js could save 950B (1% reduction) after compression. See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/utils.js?ver=5.0.9 could save 825B (25% reduction). See optimized version.
- Minifying https://www.googletagmanager.com/gtag/js?id=AW-1008898439 could save 546B (2% reduction) after compression. See optimized version.
- Minifying https://cdnjs.cloudflare.com/ajax/libs/gsap/2.1.3/TweenMax.min.js could save 333B (1% reduction) after compression. See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/swiper/swiper.min.js?ver=5.3.6 could save 297B (1% reduction). See optimized version.
- Minifying https://js.drift.com/include/1591178700000/bzsagmumdcah.js could save 294B (1% reduction) after compression. See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/jquery.fancybox.min.js?ver=5.0.9 could save 290B (1% reduction). See optimized version.
- Minifying https://www.gstatic.com/charts/loader.js?ver=1591178428 could save 289B (3% reduction) after compression. See optimized version.
- Minifying https://area53.softwarefindr.com/wp-includes/js/jquery/ui/autocomplete.min.js?ver=1.11.4 could save 229B (3% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-includes/js/jquery/ui/datepicker.min.js?ver=1.11.4 could save 226B (1% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-includes/js/jquery/ui/core.min.js?ver=1.11.4 could save 225B (6% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-includes/js/jquery/ui/widget.min.js?ver=1.11.4 could save 224B (4% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-includes/js/jquery/ui/draggable.min.js?ver=1.11.4 could save 223B (2% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-includes/js/jquery/ui/resizable.min.js?ver=1.11.4 could save 223B (2% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-includes/js/jquery/ui/position.min.js?ver=1.11.4 could save 221B (4% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-includes/js/jquery/ui/sortable.min.js?ver=1.11.4 could save 221B (1% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/jquery.flagstrap.min.js?ver=5.0.9 could save 218B (3% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-includes/js/jquery/ui/slider.min.js?ver=1.11.4 could save 217B (2% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-includes/js/underscore.min.js?ver=1.8.3 could save 216B (2% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-includes/js/jquery/ui/mouse.min.js?ver=1.11.4 could save 215B (7% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-includes/js/jquery/ui/menu.min.js?ver=1.11.4 could save 213B (3% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-includes/js/jquery/jquery.ui.touch-punch.js?ver=0.2.2 could save 195B (17% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-includes/js/jquery/jquery.masonry.min.js?ver=3.1.2b could save 193B (11% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/font-awesome/js/v4-shims.min.js?ver=2.9.7 could save 186B (2%

reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/popper.min.js?ver=5.0.9 could save 177B (1% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/elementor-pro/assets/lib/smartmenus/jquery.smartmenus.min.js?ver=1.0.1 could save 166B (1% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/jquery.inview.min.js?ver=5.0.9 could save 144B (13% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/dialog/dialog.min.js?ver=4.7.6 could save 138B (2% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-admin/js/iris.min.js?ver=1.0.7 could save 137B (1% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-includes/js/masonry.min.js?ver=3.3.2 could save 137B (1% reduction). See optimized version.
- Minifying https://www.googleadservices.com/pagead/conversion_async.js could save 129B (2% reduction) after compression. See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/sticky_kit.js?ver=5.0.9 could save 122B (5% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/jquery.flexslider-min.js?ver=5.0.9 could save 98B (1% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1 could save 97B (1% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-includes/js/jquery/jquery.js?ver=1.12.4 could save 95B (1% reduction). See optimized version.
- Minifying https://js.driftt.com/deploy/assets/assets/moment-eb67bd88d0728a3e02a2.js could save 94B (1% reduction) after compression. See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/e-select2/js/e-select2.full.min.js?ver=4.0.6-rc.1 could save 85B (1% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/advanced-custom-fields-pro/assets/inc/select2/4/select2.full.min.js?ver=4.0 could save 82B (1% reduction). See optimized version.
- Minifying https://googleads.g.doubleclick.net/pagead/viewthroughconversion/1008898439/?random=1591178436589&cv=9&fst=1591178436589&num=1&bg=ffffff&guid=ON&resp=GooglemKTybQhCsO&u_h=863&u_w=1367&u_ah=863&u_aw=1367&u_cd=24&u_his=2&u_tz=-420&u_java=false&u_nplug=3&u_nmime=4>m=2oa5k1&sendb=1&ig=1&data=event%3Dgtag.config&frm=0&url=https%3A%2F%2Farea53.softwarefindr.com%2Fbadge%2Ftiba=badge%20%7C%20SoftwareFindr&hn=www.googleadservices.com&async=1&rfmt=3&fmt=4 could save 71B (7% reduction) after compression. See optimized version.
- Minifying https://cdnjs.cloudflare.com/ajax/libs/list.js/1.5.0/list.min.js?ver=5.0.9 could save 65B (2% reduction) after compression. See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/themes/sf-child/assets/js/jssor.slider-27.5.0.min.js?ver=10:00:28 could save 55B (1% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/elementor-pro/assets/js/frontend.min.js?ver=2.9.2 could save 43B (1% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/js/frontend-modules.min.js?ver=2.9.7 could save 39B (1% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/js/frontend.min.js?ver=2.9.7 could save 39B (1% reduction). See optimized version.
- Minifying https://static.hotjar.com/c/hotjar-792806.js?sv=6 could save 33B (2% reduction) after compression. See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/reviewer/public/assets/js/reviewer-front-end.js?ver=3.15.0 could save 13B (1% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/wp-postratings/js/postratings-js.js?ver=1.87 could save 11B (1% reduction). See optimized version.
- Minifying https://inndel.com/wp-content/plugins/wp-usertrack/userTrack/server/ust.min.js could save 7B (1% reduction) after compression. See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/advanced-custom-fields-pro/assets/js/acf-input.min.js?ver=5.8.9 could save 3B (1% reduction). See optimized version.
- Minifying https://script.hotjar.com/modules.aacb7ef51999cabcc7d1.js could save 3B (1% reduction) after compression. See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/elementor-extras/assets/js/frontend.min.js?ver=2.2.24 could save 2B (1% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/advanced-custom-fields-pro/assets/inc/timepicker/jquery-ui-timepicker-addon.min.js?ver=1.6.1 could save 1B (1% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/share-link/share-link.min.js?ver=2.9.7 could save 1B (1% reduction). See optimized version.

Defer parsing of JavaScript	F (0)	❤ AVG SCORE: 73%	JS	HIGH

1.6MiB of JavaScript is parsed during initial page load. Defer parsing JavaScript to reduce blocking of page rendering.

- https://cdn.jsdelivr.net/npm/vuetify@2.x/dist/vuetify.js?ver=1591178428 (832.0KiB)
- https://cdn.jsdelivr.net/npm/vue@2.x/dist/vue.js?ver=1591178428 (173.2KiB)
- https://area53.softwarefindr.com/wp-content/plugins/advanced-custom-fields-pro/assets/js/acf-input.min.js?ver=5.8.9 (97.0KiB)
- https://area53.softwarefindr.com/wp-includes/js/jquery/jquery.js?ver=1.12.4 (86.8KiB)
- https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/morris.min.js?ver=5.0.9 (49.4KiB)
- https://area53.softwarefindr.com/wp-content/themes/sf-child/assets/js/jssor.slider-27.5.0.min.js?ver=10:00:28 (47.4KiB)
- https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/jquery.fancybox.min.js?ver=5.0.9 (47.4KiB)
- https://area53.softwarefindr.com/wp-content/plugins/advanced-custom-fields-pro/assets/inc/timepicker/jquery-ui-timepicker-addon.min.js?ver=1.6.1 (37.3KiB)
- https://www.gstatic.com/charts/loader.js?ver=1591178428 (32.7KiB)
- https://area53.softwarefindr.com/wp-includes/js/jquery/ui/datepicker.min.js?ver=1.11.4 (29.7KiB)
- https://area53.softwarefindr.com/wp-includes/js/jquery/ui/sortable.min.js?ver=1.11.4 (22.7KiB)

- https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/jquery.flexslider-min.js?ver=5.0.9 (20.0KiB)
- https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/list-creator-scripts.js?ver=1591178428 (19.9KiB)
- https://area53.softwarefindr.com/badge/ (16.9KiB of inline JavaScript)
- https://cdnjs.cloudflare.com/ajax/libs/list.js/1.5.0/list.min.js?ver=5.0.9 (16.8KiB)
- https://area53.softwarefindr.com/wp-includes/js/jquery/ui/resizable.min.js?ver=1.11.4 (16.3KiB)
- https://area53.softwarefindr.com/wp-content/plugins/advanced-custom-fields-pro/pro/assets/js/acf-pro-input.min.js?ver=5.8.9 (14.0KiB)
- https://area53.softwarefindr.com/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1 (7.7KiB)
- https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/jquery.tagsinput.js?ver=5.0.9 (7.6KiB)
- https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/font-awesome/js/v4-shims.min.js?ver=2.9.7 (6.3KiB)
- https://area53.softwarefindr.com/wp-includes/js/jquery/ui/widget.min.js?ver=1.11.4 (6.1KiB)
- https://area53.softwarefindr.com/wp-content/themes/sf-child/assets/js/admin.js?ver=10:00:28 (4.7KiB)
- https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/jquery.matchHeight.js?ver=5.0.9 (4.4KiB)
- https://area53.softwarefindr.com/wp-includes/js/jquery/ui/core.min.js?ver=1.11.4 (3.3KiB)
- https://area53.softwarefindr.com/wp-includes/js/jquery/ui/mouse.min.js?ver=1.11.4 (2.6KiB)
- https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/sticky_kit.js?ver=5.0.9 (2.2KiB)
- https://vars.hotjar.com/box-469cf41adb11dc78be68c1ae7f9457a4.html (1.6KiB of inline JavaScript)
- https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/ajax-scripts.js?ver=3.7.3 (623B)
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/um-gdpr.min.js?ver=2.0.56 (173B)

Leverage browser caching	F (28)	❤ AVG SCORE: 65%	SERVER	HIGH

Leverage browser caching for the following cacheable resources:

- https://area53.softwarefindr.com/wp-content/plugins/wp-postratings/images/stars/rating_over.gif (expiration not specified)
- https://area53.softwarefindr.com/wp-content/uploads/2019/05/FEATURED-on-1024x50.png (expiration not specified)
- https://area53.softwarefindr.com/wp-content/uploads/2019/09/Open-Lock_icon.png (expiration not specified)
- https://area53.softwarefindr.com/wp-content/uploads/cropped-softwarefindr-fav-blue-150x150.png (expiration not specified)
- https://area53.softwarefindr.com/wp-content/uploads/elementor/thumbs/logo-light-o3ss35neczqjhlw2xh5vua07bacttvwbpvn2ao7wg0.png (expiration not specified)
- https://area53.softwarefindr.com/wp-content/uploads/logo-white-300x104.png (expiration not specified)
- https://customer.api.drift.com/oauth/token (expiration not specified)
- https://inndel.com/wp-content/plugins/wp-usertrack/userTrack/server/helpers/getIP.php (expiration not specified)
- https://js.drift.com/deploy/assets/1c7b5698687a6a103981a7a138de218e.woff (10 seconds)
- https://js.drift.com/deploy/assets/4b46eb2ce75b22547575a0dc2144494e.woff (10 seconds)
- https://js.drift.com/deploy/assets/8fcf55f0463126efa22257deb6f6a9ff.woff (10 seconds)
- https://js.drift.com/deploy/assets/cfff98a4f67f2ddc7a342001a4411cbf.woff (10 seconds)
- https://js.drift.com/include/1591178700000/bzsagmumdcah.js (10 seconds)
- https://embeds.driftcdn.com/embeds/bzsagmumdcah.json (30 seconds)
- https://static.hotjar.com/c/hotjar-792806.js?sv=6 (1 minute)
- https://www.googletagmanager.com/gtag/js?id=AW-1008898439 (15 minutes)
- https://inndel.com/wp-content/plugins/wp-usertrack/userTrack/server/ust.min.js (1 hour)
- https://www.googleadservices.com/pagead/conversion_async.js (1 hour)
- https://www.gstatic.com/charts/loader.js?ver=1591178428 (1 hour)

Minify CSS	F (42)	❤ AVG SCORE: 96%	CSS	HIGH

Minify CSS for the following resources to reduce their size by 72.5KiB (4% reduction).

- Minifying https://area53.softwarefindr.com/wp-content/plugins/list-creator/css/list-creator.css?ver=1591178428 could save 22.0KiB (25% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-fonticons-ii.css?ver=2.0.56 could save 5.1KiB (13% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-fonticons-fa.css?ver=2.0.56 could save 4.6KiB (16% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/themes/sf-child/style.css?ver=5.0.9 could save 4.2KiB (18% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/reviewer/public/assets/css/reviewer-public.css?ver=3.15.0 could save 3.6KiB (13% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-styles.css?ver=2.0.56 could save 3.4KiB (18% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-responsive.css?ver=2.0.56 could save 2.7KiB (19% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/list-creator/css/flags.css?ver=5.0.9 could save 2.3KiB (13% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/list-creator/css/flexslider.css?ver=5.0.9 could save 2.2KiB (34% reduction). See optimized version.

- Minifying https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-profile.css?ver=2.0.56 could save 1.9KiB (21% reduction). See optimized version.
- Minifying https://ajax.googleapis.com/ajax/libs/jqueryui/1.8.13/themes/start/jquery-ui.css?ver=5.0.9 could save 1.7KiB (28% reduction) after compression. See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/pickadate/default.css?ver=2.0.56 could save 1.6KiB (43% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/advanced-custom-fields-pro/assets/inc/datepicker/jquery-ui.min.css?ver=1.11.4 could save 1.6KiB (7% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/pickadate/default.date.css?ver=2.0.56 could save 1.5KiB (26% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/simplebar.css?ver=2.0.56 could save 1.3KiB (35% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-members.css?ver=2.0.56 could save 1.3KiB (21% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-crop.css?ver=2.0.56 could save 1.0KiB (25% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/wp-postratings/css/postratings-css.css?ver=1.87 could save 1.0KiB (76% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/pickadate/default.time.css?ver=2.0.56 could save 963B (40% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/elementor-extras/assets/lib/nicons/css/nicons.css?ver=2.2.24 could save 783B (14% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-account.css?ver=2.0.56 could save 742B (20% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-fileupload.css?ver=2.0.56 could save 709B (20% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-old-default.css?ver=2.0.56 could save 700B (12% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/uploads/elementor/css/post-143393.css?ver=1585358875 could save 676B (6% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-modal.css?ver=2.0.56 could save 656B (18% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/elementor-extras/assets/css/frontend.min.css?ver=2.2.24 could save 619B (1% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/list-creator/css/vuetify.css?ver=5.0.9 could save 522B (1% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-misc.css?ver=2.0.56 could save 418B (22% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-tipsy.css?ver=2.0.56 could save 233B (11% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/font-awesome/css/all.min.css?ver=2.9.7 could save 186B (1% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/font-awesome/css/brands.min.css?ver=5.12.0 could save 186B (29% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/font-awesome/css/fontawesome.min.css?ver=5.12.0 could save 186B (1% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/font-awesome/css/solid.min.css?ver=5.12.0 could save 186B (28% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/font-awesome/css/v4-shims.min.css?ver=2.9.7 could save 186B (1% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-raty.css?ver=2.0.56 could save 165B (16% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/reviewer/public/assets/css/photoswipe.css?ver=3.15.0 could save 157B (2% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/advanced-custom-fields-pro/assets/inc/timepicker/jquery-ui-timepicker-addon.min.css?ver=1.6.1 could save 155B (9% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/yet-another-related-posts-plugin/style/widget.css?ver=5.0.9 could save 151B (20% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/uploads/elementor/css/post-143389.css?ver=1589427192 could save 109B (1% reduction). See optimized version.
- Minifying https://cdn.jsdelivr.net/fontawesome/4.7.0/css/font-awesome.min.css?ver=4.7.0 could save 101B (2% reduction) after compression. See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/ultimate-elementor/assets/min-css/uael-frontend.min.css?ver=1.21.0 could save 93B (1% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/list-creator/css/jquery.tagsinput.css?ver=5.0.9 could save 79B (9% reduction). See optimized version.
- Minifying https://fonts.googleapis.com/css?family=Montserrat%3A100%2C100italic%2C200%2C200italic%2C300%2C300italic%2C400%2C400italic%2C500%2C500italic%2C600%2C600italic%2C700%2C700italic%2C800%2C800italic%2C900%2C900italic&ver=5.0.9 could save 77B (6% reduction) after compression. See optimized version.
- Minifying https://cdn.materialdesignicons.com/1.1.34/css/materialdesignicons.min.css?ver=5.0.9 could save 65B (1% reduction) after compression. See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/elementor-pro/assets/css/frontend.min.css?ver=2.9.2 could save 61B (1% reduction). See optimized version.

- Minifying https://fonts.googleapis.com/css?family=Cabin%7COpen+Sans&ver=5.0.9 could save 57B (10% reduction) after compression. See optimized version.
- Minifying https://fonts.googleapis.com/css?family=Roboto+Slab could save 57B (11% reduction) after compression. See optimized version.
- Minifying https://cdnjs.cloudflare.com/ajax/libs/normalize/3.0.3/normalize.min.css could save 56B (7% reduction) after compression. See optimized version.
- Minifying https://fonts.googleapis.com/css?family=Roboto could save 56B (11% reduction) after compression. See optimized version.
- Minifying https://fonts.googleapis.com/css?family=Open+Sans could save 53B (10% reduction) after compression. See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/eicons/css/elementor-icons.min.css?ver=5.6.2 could save 45B (1% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/css/frontend.min.css?ver=2.9.7 could save 41B (1% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-admin/css/color-picker.min.css?ver=5.0.9 could save 35B (2% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-includes/css/dashicons.min.css?ver=5.0.9 could save 35B (1% reduction). See optimized version.
- Minifying https://fonts.googleapis.com/css?family=Overpass could save 24B (7% reduction) after compression. See optimized version.
- Minifying https://area53.softwarefindr.com/wp-includes/css/dist/block-library/style.min.css?ver=5.0.9 could save 23B (1% reduction). See optimized version.
- Minifying https://fonts.googleapis.com/css?family=Lato could save 22B (7% reduction) after compression. See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/uploads/elementor/css/global.css?ver=1585347298 could save 18B (12% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/advanced-custom-fields-pro/assets/css/acf-global.css?ver=5.8.9 could save 17B (1% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/uploads/elementor/css/post-147831.css?ver=1585337536 could save 16B (1% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/advanced-custom-fields-pro/assets/css/acf-input.css?ver=5.8.9 could save 12B (1% reduction). See optimized version.
- Minifying https://js.drift.com/deploy/assets/assets/vendors-AwayMessage-LiveAudienceMessagePreview-ProductAnnouncementWelcomeMessage-WelcomeMessage-mess-e915d62e-f33373e9043c63550b81.css could save 3B (1% reduction) after compression. See optimized version.
- Minifying https://js.drift.com/deploy/assets/assets/widget-d0f3b1b41717c3358630.css could save 3B (1% reduction) after compression. See optimized version.
- Minifying https://js.drift.com/deploy/assets/assets/AwayMessage-LiveAudienceMessagePreview-MessageSlider-Minimized-ProductAnnouncementSlider-ProductAnno-9041cd50-a7cd77e304b4701dfef0.css could save 2B (1% reduction) after compression. See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/advanced-custom-fields-pro/assets/inc/select2/4/select2.min.css?ver=4.0 could save 1B (1% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/advanced-custom-fields-pro/pro/assets/css/acf-pro-input.css?ver=5.8.9 could save 1B (1% reduction). See optimized version.
- Minifying https://area53.softwarefindr.com/wp-content/plugins/browser-shots/dist/blocks.style.build.css?ver=1.7.4 could save 1B (1% reduction). See optimized version.
- Minifying https://js.drift.com/deploy/assets/assets/WelcomeMessage-3ee4d7dc3302c984380f.css could save 1B (1% reduction) after compression. See optimized version.

Avoid CSS @import	A (92)	♥ AVG SCORE: 98%	CSS	MEDIUM

The following external stylesheets were included in https://js.drift.com/deploy/assets/assets/widget-d0f3b1b41717c3358630.css using @import.

- https://fonts.googleapis.com/css?family=Lato
- https://fonts.googleapis.com/css?family=Open+Sans
- https://fonts.googleapis.com/css?family=Overpass
- https://fonts.googleapis.com/css?family=Roboto
- https://fonts.googleapis.com/css?family=Roboto+Slab

Specify a cache validator	A (96)	◆ AVG SCORE: 96%	SERVER	HIGH

The following resources are missing a cache validator. Resources that do not specify a cache validator cannot be refreshed efficiently. Specify a Last-Modified or ETag header to enable cache validation for the following resources:

- https://customer.api.drift.com/oauth/token
- https://inndel.com/wp-content/plugins/wp-usertrack/userTrack/server/helpers/getIP.php

Optimize images	A (99)	▲ AVG SCORE: 74%	IMAGES	HIGH

Optimize the following images to reduce their size by 1.0KiB (15% reduction).

- Losslessly compressing https://area53.softwarefindr.com/wp-content/uploads/elementor/thumbs/logo-light-o3ss35neczqjhlw2xh5vua07bacttwbpvn2ao7w

g0.png could save 1.0KiB (15% reduction). See optimized version.

| Specify a character set early | A (99) | ◆ AVG SCORE: 100% | CONTENT | MEDIUM |

The following resources have no character set specified in their HTTP headers. Specifying a character set in HTTP headers can speed up browser rendering.

- https://area53.softwarefindr.com/wp-content/plugins/elementor-extras/assets/lib/nicons/fonts/nicons.woff2
- https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/eicons/fonts/eicons.woff2?5.6.2
- https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/font-awesome/webfonts/fa-brands-400.woff2
- https://vars.hotjar.com/box-469cf41adb11dc78be68c1ae7f9457a4.html

| Specify image dimensions | A (99) | ◆ AVG SCORE: 98% | IMAGES | MEDIUM |

The following image(s) are missing width and/or height attributes.

- https://area53.softwarefindr.com/wp-content/uploads/elementor/thumbs/logo-light-o3ss35neczqjhlw2xh5vua07bacttwbpvn2ao7wg0.png (Dimensions: 261 x 50)

| Avoid bad requests | A (100) | ◆ AVG SCORE: 98% | CONTENT | HIGH |

You scored 100% on this recommendation - nothing to do here!

| Avoid landing page redirects | A (100) | ◆ AVG SCORE: 98% | SERVER | HIGH |

You scored 100% on this recommendation - nothing to do here!

| Enable Keep-Alive | A (100) | ◆ AVG SCORE: 99% | SERVER | HIGH |

You scored 100% on this recommendation - nothing to do here!

| Inline small CSS | A (100) | ◆ AVG SCORE: 99% | CSS | HIGH |

You scored 100% on this recommendation - nothing to do here!

| Inline small JavaScript | A (100) | ◆ AVG SCORE: 99% | JS | HIGH |

You scored 100% on this recommendation - nothing to do here!

| Minimize redirects | A (100) | ▲ AVG SCORE: 88% | CONTENT | HIGH |

You scored 100% on this recommendation - nothing to do here!

| Minimize request size | A (100) | ◆ AVG SCORE: 99% | CONTENT | HIGH |

You scored 100% on this recommendation - nothing to do here!

| Put CSS in the document head | A (100) | ◆ AVG SCORE: 100% | CSS | HIGH |

You scored 100% on this recommendation - nothing to do here!

| Serve resources from a consistent URL | A (100) | ▲ AVG SCORE: 90% | CONTENT | HIGH |

You scored 100% on this recommendation - nothing to do here!

| Serve scaled images | A (100) | ▲ AVG SCORE: 71% | IMAGES | HIGH |

You scored 100% on this recommendation - nothing to do here!

| Combine images using CSS sprites | A (100) | ◆ AVG SCORE: 98% | IMAGES | HIGH |

You scored 100% on this recommendation - nothing to do here!

| Prefer asynchronous resources | A (100) | ◆ AVG SCORE: 100% | JS | MEDIUM |

You scored 100% on this recommendation - nothing to do here!

| Avoid a character set in the meta tag | A (99) | ◆ AVG SCORE: 100% | CONTENT | LOW |

The following resources have a character set specified in a meta tag. Specifying a character set in a meta tag disables the lookahead downloader in IE8. To improve resource download parallelization, move the character set to the HTTP Content-Type response header.

- https://vars.hotjar.com/box-469cf41adb11dc78be68c1ae7f9457a4.html

YSlow Recommendations

RECOMMENDATION	GRADE	RELATIVE	TYPE	PRIORITY
Add Expires headers	F (0)	❤ AVG SCORE: 30%	SERVER	HIGH

There are 157 static components without a far-future expiration date.

- https://area53.softwarefindr.com/wp-content/plugins/yet-another-related-posts-plugin/style/widget.css?ver=5.0.9
- https://area53.softwarefindr.com/wp-includes/css/dist/block-library/style.min.css?ver=5.0.9
- https://area53.softwarefindr.com/wp-content/plugins/browser-shots/dist/blocks.style.build.css?ver=1.7.4
- https://area53.softwarefindr.com/wp-content/plugins/list-creator/css/jquery.tagsinput.css?ver=5.0.9
- https://area53.softwarefindr.com/wp-content/plugins/list-creator/css/flags.css?ver=5.0.9
- https://area53.softwarefindr.com/wp-content/plugins/list-creator/css/flexslider.css?ver=5.0.9
- https://area53.softwarefindr.com/wp-content/plugins/list-creator/css/jquery.fancybox.min.css?ver=5.0.9
- https://area53.softwarefindr.com/wp-content/plugins/list-creator/css/list-creator.css?ver=1591178428
- https://area53.softwarefindr.com/wp-content/plugins/list-creator/css/vuetify.css?ver=5.0.9
- https://cdn.materialdesignicons.com/1.1.34/css/materialdesignicons.min.css?ver=5.0.9
- https://area53.softwarefindr.com/wp-content/plugins/table-of-contents-plus/screen.min.css?ver=2002
- https://area53.softwarefindr.com/wp-content/plugins/wp-postratings/css/postratings-css.css?ver=1.87
- https://fonts.googleapis.com/css?family=Cabin%7COpen+Sans&ver=5.0.9
- https://area53.softwarefindr.com/wp-content/plugins/reviewer/public/assets/css/photoswipe.css?ver=3.15.0
- https://area53.softwarefindr.com/wp-includes/css/dashicons.min.css?ver=5.0.9
- https://area53.softwarefindr.com/wp-content/plugins/reviewer/public/assets/css/reviewer-public.css?ver=3.15.0
- https://area53.softwarefindr.com/wp-content/themes/sf-child/style.css?ver=5.0.9
- https://area53.softwarefindr.com/wp-content/themes/sf-child/admin-style.css?ver=1.0.0
- https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/eicons/css/elementor-icons.min.css?ver=5.6.2
- https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/animations/animations.min.css?ver=2.9.7
- https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/css/frontend.min.css?ver=2.9.7
- https://area53.softwarefindr.com/wp-content/plugins/elementor-pro/assets/css/frontend.min.css?ver=2.9.2
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-elementor/assets/min-css/uael-frontend.min.css?ver=1.21.0
- https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/font-awesome/css/all.min.css?ver=2.9.7
- https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/font-awesome/css/v4-shims.min.css?ver=2.9.7
- https://area53.softwarefindr.com/wp-content/plugins/elementor-extras/assets/lib/nicons/css/nicons.css?ver=2.2.24
- https://area53.softwarefindr.com/wp-content/plugins/elementor-extras/assets/css/frontend.min.css?ver=2.2.24
- https://area53.softwarefindr.com/wp-content/uploads/elementor/css/global.css?ver=1585347298
- https://area53.softwarefindr.com/wp-content/uploads/elementor/css/post-147831.css?ver=1585337536
- https://area53.softwarefindr.com/wp-content/plugins/advanced-custom-fields-pro/assets/css/acf-global.css?ver=5.8.9
- https://area53.softwarefindr.com/wp-content/plugins/advanced-custom-fields-pro/assets/css/acf-input.css?ver=5.8.9
- https://area53.softwarefindr.com/wp-content/plugins/advanced-custom-fields-pro/pro/assets/css/acf-pro-input.css?ver=5.8.9
- https://area53.softwarefindr.com/wp-content/plugins/advanced-custom-fields-pro/assets/inc/select2/4/select2.min.css?ver=4.0
- https://area53.softwarefindr.com/wp-content/plugins/advanced-custom-fields-pro/assets/inc/datepicker/jquery-ui.min.css?ver=1.11.4
- https://area53.softwarefindr.com/wp-content/plugins/advanced-custom-fields-pro/assets/inc/timepicker/jquery-ui-timepicker-addon.min.css?ver=1.6.1
- https://area53.softwarefindr.com/wp-admin/css/color-picker.min.css?ver=5.0.9
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-fonticons-ii.css?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-fonticons-fa.css?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-crop.css?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-modal.css?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-styles.css?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-members.css?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-profile.css?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-account.css?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-misc.css?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-fileupload.css?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/pickadate/default.css?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/pickadate/default.date.css?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/pickadate/default.time.css?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-raty.css?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/simplebar.css?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-tipsy.css?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-responsive.css?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-old-default.css?ver=2.0.56
- https://fonts.googleapis.com/css?family=Montserrat%3A100%2C100italic%2C200%2C200italic%2C300%2C300italic%2C400%2C400italic%2C500%2C500italic%2C600%2C600italic%2C700%2C700italic%2C800%2C800italic%2C900%2C900italic&ver=5.0.9
- https://area53.softwarefindr.com/wp-includes/js/jquery/jquery.js?ver=1.12.4
- https://area53.softwarefindr.com/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1
- https://area53.softwarefindr.com/wp-includes/js/jquery/ui/core.min.js?ver=1.11.4
- https://area53.softwarefindr.com/wp-includes/js/jquery/ui/widget.min.js?ver=1.11.4

- https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/jquery.tagsinput.js?ver=5.0.9
- https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/jquery.flexslider-min.js?ver=5.0.9
- https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/jquery.matchHeight.js?ver=5.0.9
- https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/sticky_kit.js?ver=5.0.9
- https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/jquery.fancybox.min.js?ver=5.0.9
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- https://inndel.com/wp-content/plugins/wp-usertrack/userTrack/server/helpers/getIP.php

Make fewer HTTP requests	F (0)	❤ AVG SCORE: 74%	CONTENT	HIGH

This page has 93 external Javascript scripts. Try combining them into fewer scripts.

This page has 64 external stylesheets. Try combining them into fewer stylesheets.

Compress components	F (0)	❤ AVG SCORE: 90%	SERVER	HIGH

There are 134 plain text components that should be sent compressed

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- https://area53.softwarefindr.com/wp-content/plugins/yet-another-related-posts-plugin/style/widget.css?ver=5.0.9
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Use a Content Delivery Network (CDN)	F (0)	♥ AVG SCORE: 32%	SERVER	MEDIUM

Using a CDN YSlow doesn't recognize? Specify your CDNs in your User Settings.

There are 148 static components that are not on CDN.

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- https://area53.softwarefindr.com/wp-includes/css/dist/block-library/style.min.css?ver=5.0.9
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- https://area53.softwarefindr.com/wp-content/plugins/elementor-pro/assets/lib/sticky/jquery.sticky.min.js?ver=2.9.2
- https://area53.softwarefindr.com/wp-content/plugins/elementor-pro/assets/js/frontend.min.js?ver=2.9.2
- https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/dialog/dialog.min.js?ver=4.7.6
- https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/waypoints/waypoints.min.js?ver=4.0.2
- https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/swiper/swiper.min.js?ver=5.3.6
- https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/share-link/share-link.min.js?ver=2.9.7
- https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/js/frontend.min.js?ver=2.9.7
- https://area53.softwarefindr.com/wp-content/plugins/elementor-extras/assets/js/frontend.min.js?ver=2.2.24
- https://area53.softwarefindr.com/wp-content/plugins/elementor-extras/assets/lib/parallax-gallery/parallax-gallery.min.js?ver=1.0.0
- https://area53.softwarefindr.com/wp-content/plugins/elementor-extras/assets/lib/hotips/hotips.min.js?ver=1.1.0
- https://static.hotjar.com/c/hotjar-792806.js?sv=6
- https://script.hotjar.com/modules.aacb7ef51999cabcc7d1.js
- https://area53.softwarefindr.com/wp-content/plugins/wp-postratings/images/stars/rating_over.gif
- https://inndel.com/wp-content/plugins/wp-usertrack/userTrack/server/helpers/getIP.php

Minify JavaScript and CSS	F (0)	❤ AVG SCORE: 72%	CSS/JS	MEDIUM

There are 15 components that can be minified

- https://area53.softwarefindr.com/wp-content/plugins/wp-postratings/css/postratings-css.css?ver=1.87
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-crop.css?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/simplebar.css?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/jquery.matchHeight.js?ver=5.0.9
- https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/list-creator-scripts.js?ver=1591178428
- https://cdn.jsdelivr.net/npm/vue@2.x/dist/vue.js?ver=1591178428
- https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/morris.min.js?ver=5.0.9
- https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/ajax-scripts.js?ver=3.7.3
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/pickadate/picker.js?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/pickadate/picker.date.js?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/pickadate/picker.time.js?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/pickadate/legacy.js?ver=2.0.56
- inline <style> tag #1

- inline <script> tag #8
- inline <script> tag #9

Reduce the number of DOM elements	F (0)	❤ AVG SCORE: 91%	CONTENT	LOW

There are 3303 DOM elements on the page

Use cookie-free domains	F (0)	❤ AVG SCORE: 55%	COOKIE	LOW

There are 145 components that are not cookie-free

- https://area53.softwarefindr.com/wp-content/plugins/yet-another-related-posts-plugin/style/widget.css?ver=5.0.9
- https://area53.softwarefindr.com/wp-includes/css/dist/block-library/style.min.css?ver=5.0.9
- https://area53.softwarefindr.com/wp-content/plugins/browser-shots/dist/blocks.style.build.css?ver=1.7.4
- https://area53.softwarefindr.com/wp-content/plugins/list-creator/css/jquery.tagsinput.css?ver=5.0.9
- https://area53.softwarefindr.com/wp-content/plugins/list-creator/css/flags.css?ver=5.0.9
- https://area53.softwarefindr.com/wp-content/plugins/list-creator/css/flexslider.css?ver=5.0.9
- https://area53.softwarefindr.com/wp-content/plugins/list-creator/css/jquery.fancybox.min.css?ver=5.0.9
- https://area53.softwarefindr.com/wp-content/plugins/list-creator/css/list-creator.css?ver=1591178428
- https://area53.softwarefindr.com/wp-content/plugins/list-creator/css/vuetify.css?ver=5.0.9
- https://area53.softwarefindr.com/wp-content/plugins/table-of-contents-plus/screen.min.css?ver=2002
- https://area53.softwarefindr.com/wp-content/plugins/wp-postratings/css/postratings-css.css?ver=1.87
- https://area53.softwarefindr.com/wp-content/plugins/reviewer/public/assets/css/photoswipe.css?ver=3.15.0
- https://area53.softwarefindr.com/wp-includes/css/dashicons.min.css?ver=5.0.9
- https://area53.softwarefindr.com/wp-content/plugins/reviewer/public/assets/css/reviewer-public.css?ver=3.15.0
- https://area53.softwarefindr.com/wp-content/themes/sf-child/style.css?ver=5.0.9
- https://area53.softwarefindr.com/wp-content/themes/sf-child/admin-style.css?ver=1.0.0
- https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/eicons/css/elementor-icons.min.css?ver=5.6.2
- https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/animations/animations.min.css?ver=2.9.7
- https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/css/frontend.min.css?ver=2.9.7
- https://area53.softwarefindr.com/wp-content/plugins/elementor-pro/assets/css/frontend.min.css?ver=2.9.2
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-elementor/assets/min-css/uael-frontend.min.css?ver=1.21.0
- https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/font-awesome/css/all.min.css?ver=2.9.7
- https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/font-awesome/css/v4-shims.min.css?ver=2.9.7
- https://area53.softwarefindr.com/wp-content/plugins/elementor-extras/assets/lib/nicons/css/nicons.css?ver=2.2.24
- https://area53.softwarefindr.com/wp-content/plugins/elementor-extras/assets/css/frontend.min.css?ver=2.2.24
- https://area53.softwarefindr.com/wp-content/uploads/elementor/css/global.css?ver=1585347298
- https://area53.softwarefindr.com/wp-content/uploads/elementor/css/post-147831.css?ver=1585337536
- https://area53.softwarefindr.com/wp-content/plugins/advanced-custom-fields-pro/assets/css/acf-global.css?ver=5.8.9
- https://area53.softwarefindr.com/wp-content/plugins/advanced-custom-fields-pro/assets/css/acf-input.css?ver=5.8.9
- https://area53.softwarefindr.com/wp-content/plugins/advanced-custom-fields-pro/pro/assets/css/acf-pro-input.css?ver=5.8.9
- https://area53.softwarefindr.com/wp-content/plugins/advanced-custom-fields-pro/assets/inc/select2/4/select2.min.css?ver=4.0
- https://area53.softwarefindr.com/wp-content/plugins/advanced-custom-fields-pro/assets/inc/datepicker/jquery-ui.min.css?ver=1.11.4
- https://area53.softwarefindr.com/wp-content/plugins/advanced-custom-fields-pro/assets/inc/timepicker/jquery-ui-timepicker-addon.min.css?ver=1.6.1
- https://area53.softwarefindr.com/wp-admin/css/color-picker.min.css?ver=5.0.9
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-fonticons-ii.css?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-fonticons-fa.css?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-crop.css?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-modal.css?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-styles.css?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-members.css?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-profile.css?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-account.css?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-misc.css?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-fileupload.css?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/pickadate/default.css?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/pickadate/default.date.css?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/pickadate/default.time.css?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-raty.css?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/simplebar.css?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-tipsy.css?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-responsive.css?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/css/um-old-default.css?ver=2.0.56
- https://area53.softwarefindr.com/wp-includes/js/jquery/jquery.js?ver=1.12.4
- https://area53.softwarefindr.com/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1
- https://area53.softwarefindr.com/wp-includes/js/jquery/ui/core.min.js?ver=1.11.4
- https://area53.softwarefindr.com/wp-includes/js/jquery/ui/widget.min.js?ver=1.11.4

- https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/jquery.tagsinput.js?ver=5.0.9
- https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/jquery.flexslider-min.js?ver=5.0.9
- https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/jquery.matchHeight.js?ver=5.0.9
- https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/sticky_kit.js?ver=5.0.9
- https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/jquery.fancybox.min.js?ver=5.0.9
- https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/list-creator-scripts.js?ver=1591178428
- https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/morris.min.js?ver=5.0.9
- https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/ajax-scripts.js?ver=3.7.3
- https://area53.softwarefindr.com/wp-content/themes/sf-child/assets/js/jssor.slider-27.5.0.min.js?ver=10:00:28
- https://area53.softwarefindr.com/wp-content/themes/sf-child/assets/js/admin.js?ver=10:00:28
- https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/font-awesome/js/v4-shims.min.js?ver=2.9.7
- https://area53.softwarefindr.com/wp-includes/js/jquery/ui/mouse.min.js?ver=1.11.4
- https://area53.softwarefindr.com/wp-includes/js/jquery/ui/sortable.min.js?ver=1.11.4
- https://area53.softwarefindr.com/wp-includes/js/jquery/ui/resizable.min.js?ver=1.11.4
- https://area53.softwarefindr.com/wp-content/plugins/advanced-custom-fields-pro/assets/js/acf-input.min.js?ver=5.8.9
- https://area53.softwarefindr.com/wp-content/plugins/advanced-custom-fields-pro/pro/assets/js/acf-pro-input.min.js?ver=5.8.9
- https://area53.softwarefindr.com/wp-includes/js/jquery/ui/datepicker.min.js?ver=1.11.4
- https://area53.softwarefindr.com/wp-content/plugins/advanced-custom-fields-pro/assets/inc/timepicker/jquery-ui-timepicker-addon.min.js?ver=1.6.1
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/um-gdpr.min.js?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/uploads/elementor/thumbs/logo-light-o3ss35neczqjhlw2xh5vua07bacttvwbpvn2ao7wg0.png
- https://area53.softwarefindr.com/wp-content/uploads/logo-white-300x104.png
- https://area53.softwarefindr.com/wp-content/uploads/2019/05/FEATURED-on-1024x50.png
- https://area53.softwarefindr.com/wp-content/uploads/2019/09/Open-Lock_icon.png
- https://area53.softwarefindr.com/wp-content/uploads/elementor/css/post-143393.css?ver=1585358875
- https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/e-select2/css/e-select2.min.css?ver=4.0.6-rc.1
- https://area53.softwarefindr.com/wp-content/uploads/elementor/css/post-143389.css?ver=1589427192
- https://area53.softwarefindr.com/wp-content/plugins/um-social-login/assets/css/um-social-connect.min.css?ver=2.1.7
- https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/font-awesome/css/fontawesome.min.css?ver=5.12.0
- https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/font-awesome/css/brands.min.css?ver=5.12.0
- https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/font-awesome/css/solid.min.css?ver=5.12.0
- https://area53.softwarefindr.com/wp-content/plugins/um-social-login/assets/js/um-facebook-fix.min.js?ver=2.1.7
- https://area53.softwarefindr.com/wp-includes/js/jquery/ui/position.min.js?ver=1.11.4
- https://area53.softwarefindr.com/wp-includes/js/jquery/ui/menu.min.js?ver=1.11.4
- https://area53.softwarefindr.com/wp-includes/js/wp-a11y.min.js?ver=5.0.9
- https://area53.softwarefindr.com/wp-includes/js/jquery/ui/autocomplete.min.js?ver=1.11.4
- https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/Chart.bundle.js?ver=5.0.9
- https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/utils.js?ver=5.0.9
- https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/ChartDoughnut.js?ver=5.0.9
- https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/jquery.inview.min.js?ver=5.0.9
- https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/jquery.flagstrap.min.js?ver=5.0.9
- https://area53.softwarefindr.com/wp-content/plugins/list-creator/js/popper.min.js?ver=5.0.9
- https://area53.softwarefindr.com/wp-content/plugins/table-of-contents-plus/front.min.js?ver=2002
- https://area53.softwarefindr.com/wp-content/plugins/wp-postratings/js/postratings-js.js?ver=1.87
- https://area53.softwarefindr.com/wp-content/plugins/reviewer/public/assets/js/reviewer-front-end.js?ver=3.15.0
- https://area53.softwarefindr.com/wp-content/plugins/advanced-custom-fields-pro/assets/inc/select2/4/select2.full.min.js?ver=4.0
- https://area53.softwarefindr.com/wp-includes/js/jquery/ui/draggable.min.js?ver=1.11.4
- https://area53.softwarefindr.com/wp-includes/js/jquery/ui/slider.min.js?ver=1.11.4
- https://area53.softwarefindr.com/wp-includes/js/jquery/jquery.ui.touch-punch.js?ver=0.2.2
- https://area53.softwarefindr.com/wp-admin/js/iris.min.js?ver=1.0.7
- https://area53.softwarefindr.com/wp-admin/js/color-picker.min.js?ver=5.0.9
- https://area53.softwarefindr.com/wp-includes/js/underscore.min.js?ver=1.8.3
- https://area53.softwarefindr.com/wp-includes/js/wp-util.min.js?ver=5.0.9
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/um-crop.min.js?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/um-modal.min.js?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/um-jquery-form.min.js?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/um-fileupload.min.js?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/pickadate/picker.js?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/pickadate/picker.date.js?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/pickadate/picker.time.js?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/pickadate/legacy.js?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/um-raty.min.js?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/um-tipsy.min.js?ver=2.0.56
- https://area53.softwarefindr.com/wp-includes/js/imagesloaded.min.js?ver=3.2.0
- https://area53.softwarefindr.com/wp-includes/js/masonry.min.js?ver=3.3.2
- https://area53.softwarefindr.com/wp-includes/js/jquery/jquery.masonry.min.js?ver=3.1.2b
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/simplebar.min.js?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/um-functions.min.js?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/um-responsive.min.js?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/um-conditional.min.js?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/um-scripts.min.js?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/um-members.min.js?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/um-profile.min.js?ver=2.0.56

- https://area53.softwarefindr.com/wp-content/plugins/ultimate-member/assets/js/um-account.min.js?ver=2.0.56
- https://area53.softwarefindr.com/wp-content/plugins/elementor-pro/assets/lib/smartmenus/jquery.smartmenus.min.js?ver=1.0.1
- https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/e-select2/js/e-select2.full.min.js?ver=4.0.6-rc.1
- https://area53.softwarefindr.com/wp-content/plugins/um-social-login/assets/js/um-social-connect.min.js?ver=2.1.7
- https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/js/frontend-modules.min.js?ver=2.9.7
- https://area53.softwarefindr.com/wp-content/plugins/elementor-pro/assets/lib/sticky/jquery.sticky.min.js?ver=2.9.2
- https://area53.softwarefindr.com/wp-content/plugins/elementor-pro/assets/js/frontend.min.js?ver=2.9.2
- https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/dialog/dialog.min.js?ver=4.7.6
- https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/waypoints/waypoints.min.js?ver=4.0.2
- https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/swiper/swiper.min.js?ver=5.3.6
- https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/lib/share-link/share-link.min.js?ver=2.9.7
- https://area53.softwarefindr.com/wp-content/plugins/elementor/assets/js/frontend.min.js?ver=2.9.7
- https://area53.softwarefindr.com/wp-content/plugins/elementor-extras/assets/js/frontend.min.js?ver=2.2.24
- https://area53.softwarefindr.com/wp-content/plugins/elementor-extras/assets/lib/parallax-gallery/parallax-gallery.min.js?ver=1.0.0
- https://area53.softwarefindr.com/wp-content/plugins/elementor-extras/assets/lib/hotips/hotips.min.js?ver=1.1.0
- https://googleads.g.doubleclick.net/pagead/viewthroughconversion/1008898439/?random=1591178436589&cv=9&fst=1591178436589&num=1&bg=ffffff&guid=ON&resp=GooglemKTybQhCsO&u_h=863&u_w=1367&u_ah=863&u_aw=1367&u_cd=24&u_his=2&u_tz=-420&u_java=false&u_nplug=3&u_nmime=4&gtm=2oa5k1&sendb=1&ig=1&data=event%3Dgtag.config&frm=0&url=https%3A%2F%2Farea53.softwarefindr.com%2Fbadge%2F&tiba=badge%20%7C%20SoftwareFindr&hn=www.googleadservices.com&async=1&rfmt=3&fmt=4
- https://area53.softwarefindr.com/wp-content/plugins/wp-postratings/images/stars/rating_over.gif

Reduce DNS lookups	F (0)	❤ AVG SCORE: 72%	CONTENT	LOW

The components are split over more than 4 domains

- area53.softwarefindr.com: 147 components, 5392.8K
- ajax.googleapis.com: 1 component, 34.2K (6.2K GZip)
- cdn.materialdesignicons.com: 1 component, 48.4K (10.1K GZip)
- fonts.googleapis.com: 7 components, 46.9K (5.4K GZip)
- cdn.jsdelivr.net: 3 components, 1845.9K (304.9K GZip)
- www.gstatic.com: 1 component, 44.3K (13.6K GZip)
- cdnjs.cloudflare.com: 3 components, 136.2K (45.8K GZip)
- www.googletagmanager.com: 1 component, 84.5K (33.1K GZip)
- inndel.com: 4 components, 20.9K (6.6K GZip)
- static.hotjar.com: 1 component, 8.3K (2.6K GZip)
- js.driftt.com: 17 components, 1677.7K (448.4K GZip)
- www.googleadservices.com: 1 component, 29.1K (10.8K GZip)
- script.hotjar.com: 1 component, 371.3K (71.3K GZip)
- googleads.g.doubleclick.net: 1 component, 2.2K (1.0K GZip)
- www.google.com: 1 component, 0.04K
- www.google.ca: 1 component, 0.04K
- vars.hotjar.com: 1 component, 2.0K (0.8K GZip)
- in.hotjar.com: 1 component, 0.1K (0.3K GZip)
- embeds.driftcdn.com: 1 component, 5.9K (3.1K GZip)
- customer.api.drift.com: 2 components, 1.4K (1.8K GZip)
- metrics.api.drift.com: 1 component, 0.02K (0.5K GZip)
- targeting.api.drift.com: 1 component, 0.1K (0.6K GZip)
- enrichment.api.drift.com: 1 component, 0.02K (0.5K GZip)
- event.api.drift.com: 1 component, 0.8K
- 22662-12.chat.api.drift.com: 1 component, 0.3K
- presence.api.drift.com: 1 component, 0.3K

Avoid URL redirects	A (100)	▲ AVG SCORE: 87%	CONTENT	MEDIUM

You scored 100% on this recommendation - nothing to do here!

Make AJAX cacheable	A (100)	◆ AVG SCORE: 100%	JS	MEDIUM

You scored 100% on this recommendation - nothing to do here!

Remove duplicate JavaScript and CSS	A (100)	◆ AVG SCORE: 100%	CSS/JS	MEDIUM

You scored 100% on this recommendation - nothing to do here!

| **Avoid AlphaImageLoader filter** | A (100) | ◆ AVG SCORE: 99% | CSS | MEDIUM |

You scored 100% on this recommendation - nothing to do here!

| **Avoid HTTP 404 (Not Found) error** | A (100) | ◆ AVG SCORE: 98% | CONTENT | MEDIUM |

You scored 100% on this recommendation - nothing to do here!

| **Use GET for AJAX requests** | A (100) | ◆ AVG SCORE: 100% | JS | LOW |

You scored 100% on this recommendation - nothing to do here!

| **Avoid CSS expressions** | A (100) | ◆ AVG SCORE: 99% | CSS | LOW |

You scored 100% on this recommendation - nothing to do here!

| **Reduce cookie size** | A (100) | ◆ AVG SCORE: 100% | COOKIE | LOW |

You scored 100% on this recommendation - nothing to do here!

| **Make favicon small and cacheable** | A (100) | ◆ AVG SCORE: 100% | IMAGES | LOW |

You scored 100% on this recommendation - nothing to do here!

| **Configure entity tags (ETags)** | A (100) | ◆ AVG SCORE: 97% | SERVER | LOW |

You scored 100% on this recommendation - nothing to do here!

| **Make JavaScript and CSS external** | (n/a) | | CSS/JS | MEDIUM |

Only consider this if your property is a common user home page.

- There is a total of 5 inline css
- There is a total of 26 inline scripts