



GENIUS YIELD

PROPOSAL TO COOPERATE WITH GENIUS YIELD

# Business Opportunities with the Cardano Blockchain



# GENIUS YIELD

## Simplifying Decentralized Finance

Genius Yield is a Swiss DeepTech, building and offering products and services on the Cardano Blockchain.

# What we achieved so far

**Q2 2021**

- ◆ Genius Yield project - inception in Zug, Switzerland
- ◆ Core team assembled
- ◆ Tokenomics finalized

**Q3 2021**

- ◆ Seed Round launched
- ◆ Private Sale

**Q4 2021**

- ◆ \$4.2mil raised in the seed round
- ◆ Initial Stake Pool Offering (fundraising) launched

**Q1 2022**

- ◆ Genius DEX Whitepaper published
- ◆ Genius X launched + 12 startups onboarded
- ◆ Genius Ambassador Program launched
- ◆ Team of 40 specialists on board

**Q2 2022**

- ◆ Genius X Initial Stake Pool Offering (fundraising) launched
- ◆ First Genius NFTs launched and sold-out

# What we do

## GENIUS ACADEMY

**Bringing Decentralized Finance to mass consumer through education**

An educational and mentorship platform that teaches Blockchain and DeFi concepts and helps to make better-informed financial decisions.

## GENIUS PAY

**Linking fiat payments and card services with cryptocurrencies**

Seamless access to the world of Decentralized Finance and to the Genius Yield ecosystem for retail and affluent investors.

**Genius DEX**  
/ Decentralized Exchange

**Smart Liquidity Vault**  
/ Yield Optimizer

## GENIUS X

**Accelerator & Launchpad for Web3 startups**

Connecting the most promising startups with potential investors.  
Unique opportunity of private round funding access.

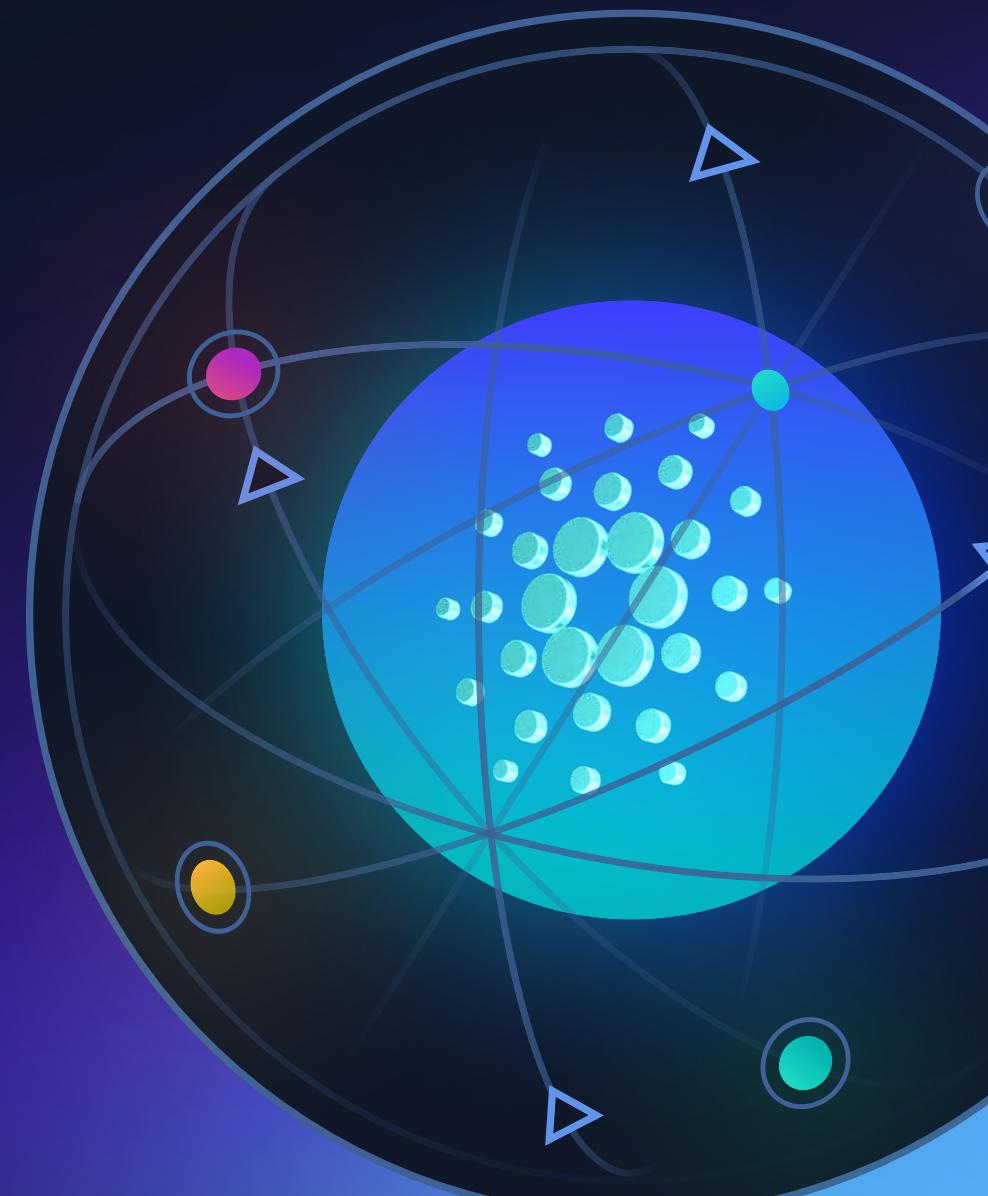
# Why Cardano

## Fast and cheap transactions

Cardano was created from the ground up to be highly scalable due its EUTxO model (“Extended Unspent Transaction Output”), which allows multiple transactions to be processed in parallel. Transactions are created and compiled locally (“off-chain”), then submitted (“on-chain”) for verification by the network before being added to the blockchain. This separation makes the Cardano blockchain **highly scalable** and makes each transaction’s outcome known by the user before it is submitted to the blockchain.

## Deeply decentralized

There is a low barrier to become a node validator, or stake pool operator, as there is no minimum stake required and anyone with the appropriate software can become a validator. Cardano currently has around 3,000 stake pool operators, making the it **one of the most decentralized blockchains in the world**.



# And a couple more reasons

## Eco-friendly

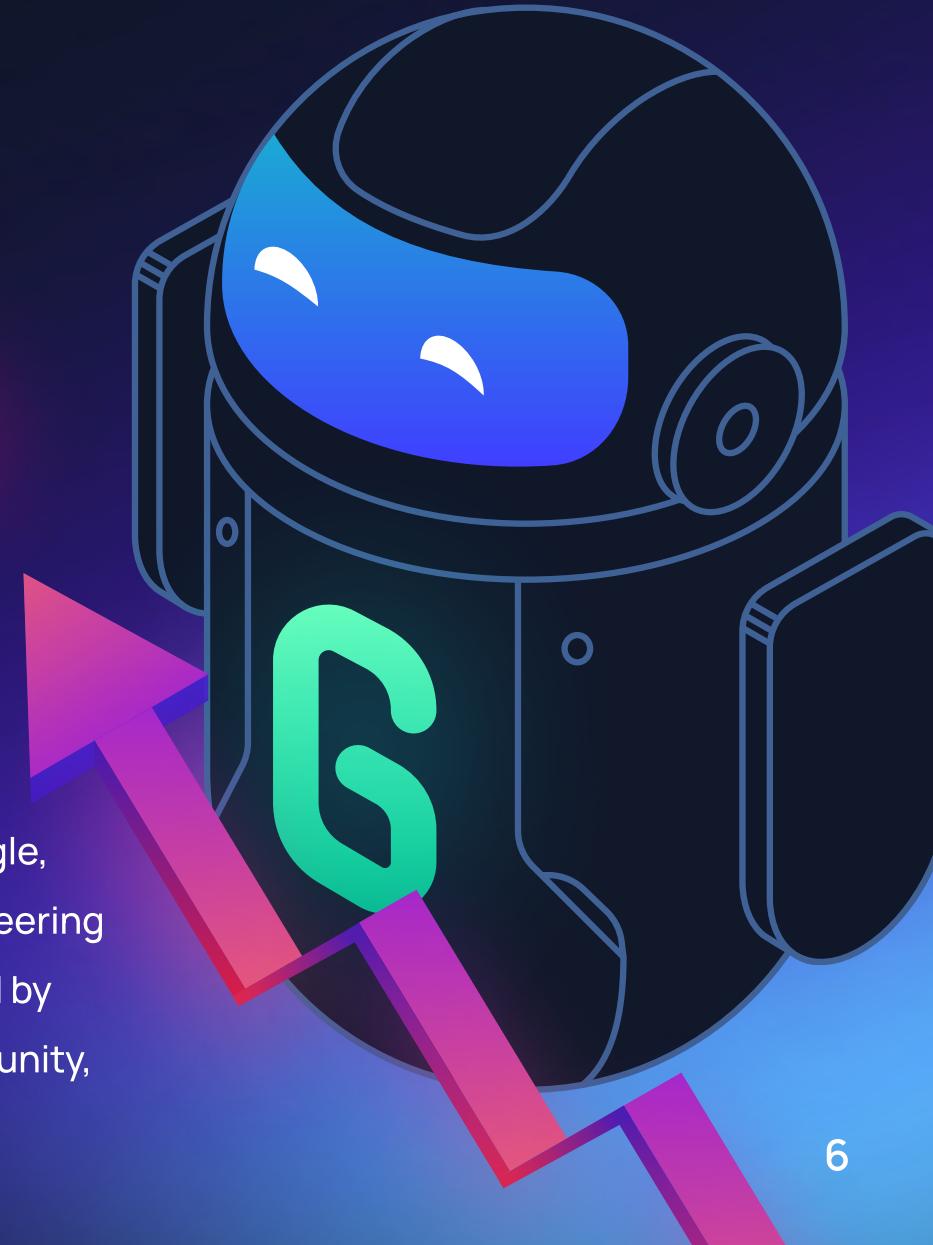
Thanks to its Proof-of-Stake consensus mechanism, Cardano consumes up to **99% less energy** than Proof of Work blockchains like Bitcoin.

## Passive income opportunities

Every ADA holder can earn passive income by staking their coins to a stake pool to earn ADA or to a stake pool that does an ISPO (Initial Stake Pool Offering), where the delegator will receive a new project's tokens as a reward. In both cases the ADA funds don't ever leave the delegator's wallet, **making the whole process fully secure**.

## Scientific-based approach

Cardano is being developed using **purely academic research methods**. Instead of having a single, authoritative whitepaper, the project combines a range of scientific design principles and engineering best practices. To date, there have been over 140 papers published. The blockchain is supported by three organizations: IOG, Emurgo and the Cardano Foundation, that work closely with the community, commercial entities, and governments.



# Why work with us



## AS A SERVICE

### Initial Stake Pool Offering

- ◆ Unlocking the potential of ISPO fundraising
- ◆ Proven & thoroughly tested solution
- ◆ 100% secure both for delegators and banks
- ◆ In cooperation with our trusted partner Maestro

### Education

- ◆ Bespoke advisory offer
- ◆ “Cardano made easy” – unique, experience-based content
- ◆ Plutus & Haskel expertise

### Unique Investment Opportunities

- ◆ Promising Web3 startups
- ◆ All startups verified and KYC’ed
- ◆ Bespoke guidance and advisory

# Why work with us



AS A SERVICE

## NFT & Token Staking

- ◆ Bespoke NFT and Token staking service
- ◆ Flexible NFT packages, from 10 to over 10 000 NFTs
- ◆ Discounts for 6+ months subscription
- ◆ No staking fees for end users (claim fee only)

AS A SERVICE

## Yield Optimizer

- ◆ AI-powered Yield Optimizer as-a-service (white label solution)
- ◆ Plug & Play integration
- ◆ Designed to fully benefit from Cardano's EUTxO - based ledger
- ◆ Less hassle, minimize risk, maximize clients' profits

Available in Q1 2023

# Genius Yield Ecosystem



**Security,  
Compliance  
& Audits**



Tweag JayBee MLabs

**Advisory  
& Legal**



LEXR Numerics Grant Thornton

**Stake Pools  
& ISPOs**



Maestro

**Cloud Computing,  
Private Banking &  
Payment System**



lagon Ledgity Revuto COTI

**NFTs**



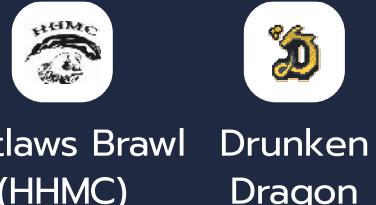
Martify Cardahub Fluid Tokens Benjamin's Club Devision

**Others**



Reach Metaverse Cardano Feed Cardano DeFi Alliance Smart Places Syncresis Algae Token

**Gaming**



Outlaws Brawl (HHMC) Drunken Dragon

**Liquidity  
Providers**

Scat DAO / MinSwap / lagon / Ledgity / COTI / Revuto / Smart Places / Cardashift / VyFinance

# What's ahead of us

**Q3 2022**

- ◆ Genius Academy
- ◆ Public Sale
- ◆ GENS & NFT Staking Program
- ◆ Genius DEX Public Testnet

**Q4 2022**

- ◆ Genius DEX Mainnet
- ◆ Smart Liquidity Vault (Yield Optimizer) Testnet
- ◆ GENS Governance

**2023**

- ◆ Smart Liquidity Vault (Yield Optimizer) Mainnet
- ◆ Exchange Listing
- ◆ Genius Pay
- ◆ Yield Dashboard

# Let's talk

Contact us at [hello@geniusyield.co](mailto:hello@geniusyield.co)

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- Reddit: [reddit.com/r/Genius\\_Yield/](https://reddit.com/r/Genius_Yield/)
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