



Energize Japan. Nurture people and make things happen.

NIPPON SHOTEN

Company Information



CONSULTING —

Sixth industry business support, marketing activity support, product development, Market expansion (development of sales channels), general sales promotion, Communication support such as publicity and advertising

SPORTS —

Sports Marketing Department

- Management of sports clubs
- Baseball school (baseball cram school for elementary and junior high school students)
- Support activities for the Japanese national teams in the Boys League and Young League
- Top athlete management business
- Top athlete second career support project

Facilities Department

- Indoor practice field, training room rental (Ichikawa City, Chiba Prefecture)
- Baseball field rental (Yachimata City, Chiba Prefecture)

SporTech Department

- Management of sports Youtube channel, production of training videos

Food education department

- Development of various recipes
- Production and distribution of food education videos
- Holding various seminars

Product sales —

Wholesale, brokerage and sales of various raw materials and products

- Food ingredients: Okara powder, bittern, potassium chloride, etc.
- Various raw materials: calcium chloride, magnesium chloride, etc.
- Foods: supplements, functional foods
- Beverages: deep sea water, sports drinks, functional drinks
- Hygiene-related products: Recycled soap, hypochlorous acid water, alkaline water
- Sports-related products



NIPPON SHOUTEN

Founded : April 2016

Capital : 19 million yen

Representative : Toshiro Katsumoto

Head office :

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