



Organic Research: Positions (Desktop)

study.favareli.com.ua

Organic Research: Positions (Desktop)

47 KEYWORDS

The number of keywords bringing users to the website via Google's top 100 organic search results

29 TRAFFIC

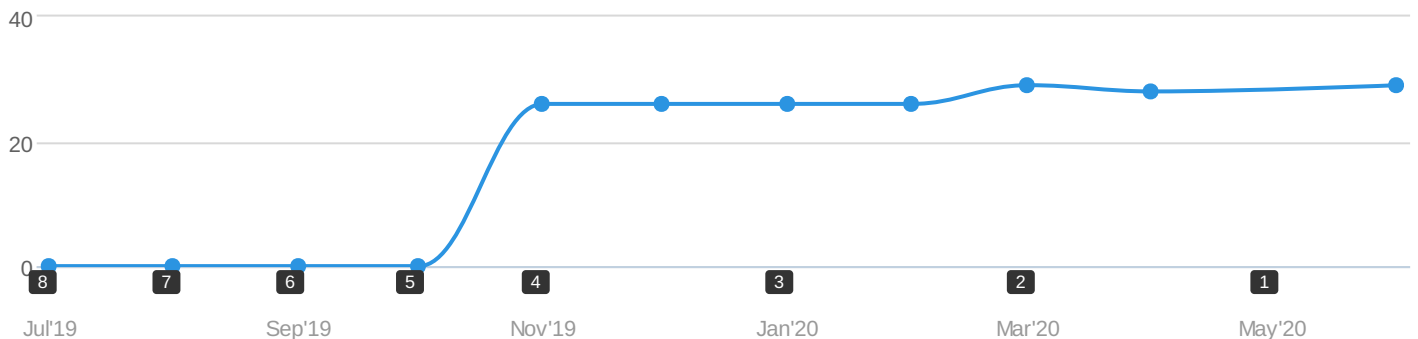
The number of users expected to visit the website in the following month on condition that average monthly organic traffic stays relatively the same

\$0 TRAFFIC COST

Estimated price of organic keywords in Google AdWords

Organic Search: Traffic chart

study.favareli.com.ua | RU | 1 Year




#	Date ▼	Note	Category
1	May 5, 2020	Google Core Update May 2020 ↗ Google has announced a core algorithm update, which is a rare sight in the current times. The SEMrush Sensor is already detecting the increased volatility, but the update rollout can last several days.	Google organic
2	Mar 1, 2020	NoFollow Being Used as a Hint ↗ Google has officially announced that starting March 1, 2020, it will no longer treat the nofollow attribute as a directive to ignore links, and sometimes will use those links for crawling and indexing purposes.	Google organic
3	Jan 23, 2020	Results Included in a Featured Snippet Removed from First Page ↗ Google has announced that if a URL gets into a Featured Snippet, it will no longer be repeated on the first page of regular search results.	Google organic
	Jan 14, 2020	Google Core Update in January 2020 ↗ Google has recently adopted a practice of pre-announcing bigger core updates. This one falls in line with the previous core updates, which are not aimed at particular issues and can impact anyone	Google organic
4	Nov 6, 2019	Local Search Proximity Update ↗ A significant update affected local rankings of many businesses. The investigation shows that the most likely explanation is the increased importance of the proximity signal.	Google organic
5	Oct 19, 2019	Google BERT Update ↗ Google has announced that this week it is gradually releasing an update called BERT. This update is dedicated to improving the understanding of queries formulated in a natural language.	Google organic

#	Date ▼	Note	Category
6	Sep 25, 2019	Pre-Announced Google Core Update ↗ In an unusual move, Google has released an early warning that a core algorithm update is coming on September 25. This could mean that this update will be bigger than usual, as Google rarely confirms its updates.	Google organic
	Sep 18, 2019	Google Reduces the Number of Reviews in SERP ↗ Google has announced that it is now applying stricter rules for showing reviews in search results. The most significant change is that reviews that are only present on the website of the business itself will be ignored. The drop in the number of reviews shown is already noticeable in the SEMrush Sensor statistics, but the impact varies from industry to industry.	Google organic
	Sep 10, 2019	Change in the Nofollow Links Treatment ↗ Google representatives have announced that they are changing the way they interpret the nofollow link attribute. Previously, links with nofollow were always ignored for ranking purposes. Now, Google will decide for itself whether to count this link or not. Google has also introduced two additional attributes for user-generated content and sponsored content.	Google organic
7	Aug 8, 2019	Google Issue with Indexing New Content ↗ For the second time this year, Google is experiencing problems with indexing fresh content on the web. If your traffic depends a lot on new content (e.g. a news site), you may see a decline in traffic these days.	Google organic
8	Jul 16, 2019	Google Update to Reduce Adult Content ↗ In the middle of July, Google released an official update to its algorithm. Ambiguous queries that can be interpreted as adult-oriented will now show more "normal" results. In other words, when there is a non-adult-themed interpretation of the search query, Google will prefer it.	Google organic
9	Jun 7, 2019	Domain Diversity Update ↗ Google has rolled out an update to improve the situation when a single domain dominates search results for a specific query. As Google says, it generally will not show more than 2 URLs from the same domain in search results.	Google organic
	Jun 4, 2019	Pre-Announced Google Core Update ↗ In an unusual move, Google has announced that it will be releasing a core ranking algorithm update around June 3-4. According to a Google spokesman, there is nothing special or big about this update, and there are no particular things to watch out for or try to fix	Google organic

Organic Search: Positions 1 - 10 (47)

RU | study.favareli.com.ua

Keyword	Pos ▲	Volume	KD	CPC (USD)	URL	Traffic %	Costs %	Com.	Result	Trend	Last Update
курсы реставрации мебели киев	1 (1)	50	57.44	0.00	↗	79.31	0.00	0.00	38		23 May 2020
курсы дизайнеров модельеров одежды киев	10 (10)	40	50.53	0.00	↗	3.44	0.00	0.00	45		6 days ago
курсы дизайна одежды киев	11 (11)	40	51.86	0.00	↗	3.44	0.00	1.00	90		11 May 2020
школа дизайна одежды киев	11 (11)	90	49.22	0.00	↗	13.79	0.00	0.00	84		20 May 2020

Keyword	Pos [▲]	Volume	KD	CPC (USD)	URL	Traffic %	Costs %	Com.	Result	Trend	Last Update
курсы дизайнера одежды киев	13 (13)	40	49.44	0.00	↗	< 0.01	0.00	0.00	83		6 days ago
дизайнер декоратор обучение киев	14 (14)	40	54.62	0.00	↗	< 0.01	0.00	0.00	49		25 May 2020
курсы дизайна интерьера в киеве	14 (14)	50	46.46	0.00	↗	< 0.01	0.00	1.00	97		21 May 2020
курсы дизайна интерьера киев	15 (15)	50	55.29	0.00	↗	< 0.01	0.00	0.86	82		11 May 2020
эскизы одежды для подростков	17 (17)	50	76.47	0.00	↗	< 0.01	0.00	0.06	1,170,000		18 May 2020
юный дизайнер одежды	19 (19)	90	67.03	0.00	↗	< 0.01	0.00	0.07	3,250,000		22 May 2020