

## Module 1 Project

Genne Liu

### Part 1.

#### User Persona 1

Name of person: John Smith



Age: 29

Location: Phoenix, AZ

Occupation: Health Insurance Sales Manager

Likes: going to the gym, spicy food, hanging with friends at the bar

Motivations: making money, being physically fit, friends

Goals: to eat a variety of foods without leaving home, to save time driving out for lunch

Frustrations or Problems: lack of local delivery restaurants, hard to find new restaurants

#### User Persona 2

Name of person: Riley Jones



Age: 24

Location: Seattle, WA

Occupation: Engineer

Likes: attending concerts, coding, eating out with friends, kayaking

Motivations: learning new skills, health, trying new foods,

Goals: optimize time for eating/working, stay healthy while working from home

Frustrations or Problems: hard to find healthy options with delivery, lunch options limited

#### User Persona 3

Name of person: Mary Ann



Age: 37

Location: Las Vegas, NV

Occupation: Contractor in Construction

Likes: watching new movies, spending time with family, woodworking

Motivations: children, keep family financially stable

Goals: to find cheap lunch easily, have familiar restaurants available to order

Frustrations or Problems: too many unfamiliar choices, many restaurants out of lunch budget

**App Name: Go Go Food**

**Part 2.**

Feature	Functionality
Filter for food type	Choose cuisine, filter by dietary needs
Easy to see label for food type	Find cuisine/dietary needs quickly
Filter for price range	Find restaurants within budget
Easy to see label for price range	Find food range quickly
User's location / location of restaurants	Find closest restaurants
Clear photos of food	Help in making decision
Easy checkout path	Easily purchase food
Simple design, clean font and layout	People of all ages can use with ease
Easy setup of online store - form	Allow restaurants to join easily

**User Stories**

As someone who works from home, I want to have a variety of lunch options delivered to me so that I don't have to spend time looking for new restaurants.

As a software engineer, I want to have lunch delivered to me, so I don't have to take too long of a lunch break.

As a contractor, I want to find the cheapest and closest food options to me, so I don't have to go too out of my way on the job site.

As a unique-cuisine restaurant owner, I want to set up online sales easily so customers may find my restaurant.

As a fast-food restaurant owner, I want to make online orders so I can reach a larger market.

**Trello:**

<https://trello.com/invite/b/MolW2aSp/1b045cefa2eb07fc045338325016d6bb/go-go-food>

**Part 3.**

**Figma:**

<https://www.figma.com/file/7hARHcg2f7WJrW4aU58lvC/Go-Go-Food?node-id=0%3A1>

**Extra Credit**

**Company 1: Nintendo**

Javascript (ECMAScript 6), HTML, CSS; Frameworks: React or Angular,; Testing: Karma, Jasmine, or Mocha; Experience with GraphQL or RESTful APIs; Content Management Systems: AEM, Magnolia, Contentful

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### **Company 2: REI**

Senior Software Engineer Job Posting/Linkedin stalking their Software Engineers

Javascript (ES5/ES6), HTML5, CSS3; Vue.js, Frameworks/Bundlers: NPM, Node.js, WebPack, Rollup, Mocha, Chai; "AGILE development preferred"

### **Company 3: Spotify**

Senior Software Engineer Job Posting/Linkedin stalking their Software Engineers

Javascript, CSS, HTML5; responsive design, object-oriented programming; "Agile processes"!!; Linux environment; React, Next.js, Typescript, Node.js, GraphQL

Check job openings/job descriptions, engineering blogs, and anything else that may have information about what the company uses to write/build it's software products.

**why** the company chose that stack, include that as well.