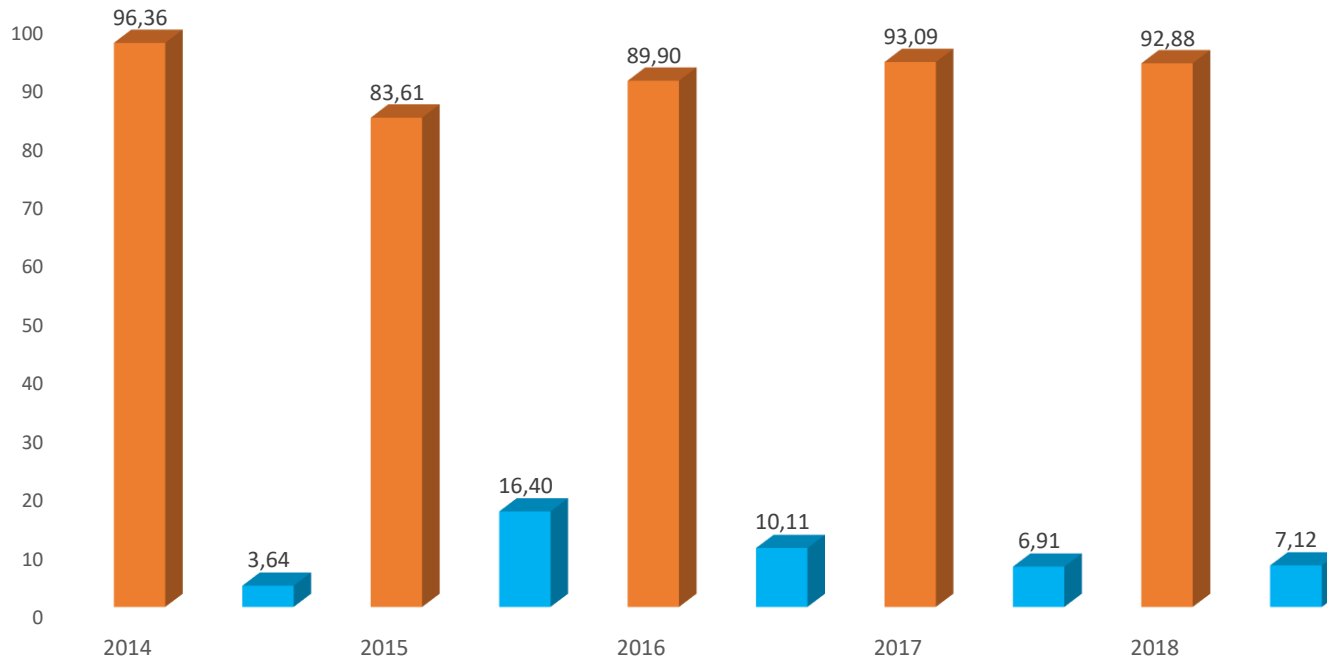


# **FUNDACIÓN UNIVERSITARIA EMPRESARIAL DE LA CAMARA DE COMERCIO DE BOGOTA ACBSP**

**PROFESSIONAL IN FINANCE AND FOREIGN TRADE**

**Agosto 2018**

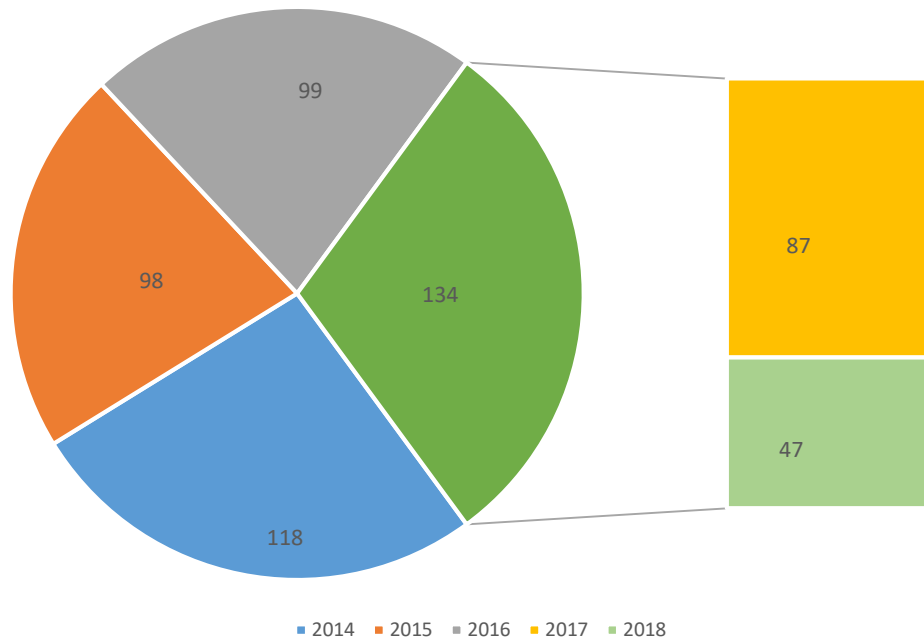
## ATTRITION AND RETENTION PROFESSIONAL IN FINANCE AND FOREIGN TRADE



Fuente: Oficina de Registro y control Uniempresarial. 2018

The program the Finance and Foreign Trade, has a retention average of over 90% and a dropout level per academic period that does not exceed 10% in the 2016-2018 period, showing that the promise of value is fully met.

## GRADUATION PROFESSIONAL IN FINANCE AND FOREIGN TRADE



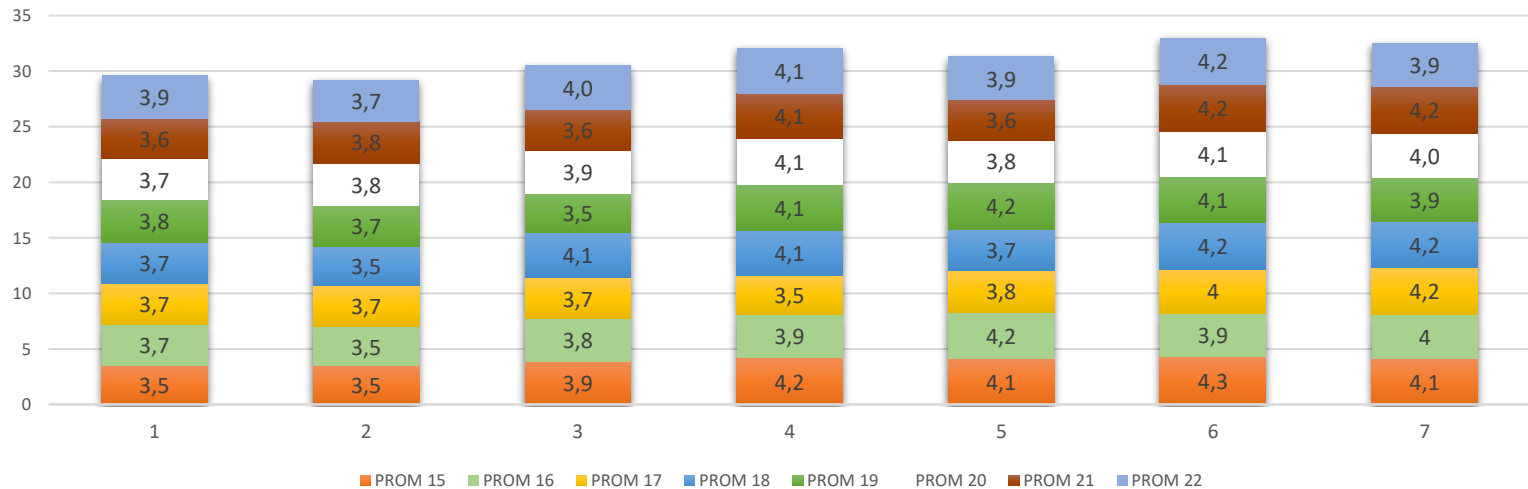
Fuente: Oficina de Registro y control Uniempresarial. 2018

The Professional in finance and foreign trade program has a permanent level of graduation, and meets the stipulated times for the formation and completion of the program (seven academic periods).

### Licensure pass rates

Student Learning Outcomes Professional in Finance and Foreign Trade								
periodo académico	PROM 15	PROM 16	PROM 17	PROM 18	PROM 19	PROM 20	PROM 21	PROM 22
1	3,5	3,7	3,7	3,7	3,8	3,7	3,6	3,9
2	3,5	3,5	3,7	3,5	3,7	3,8	3,8	3,7
3	3,9	3,8	3,7	4,1	3,5	3,9	3,6	4,0
4	4,2	3,9	3,5	4,1	4,1	4,1	4,1	4,1
5	4,1	4,2	3,8	3,7	4,2	3,8	3,6	3,9
6	4,3	3,9	4	4,2	4,1	4,1	4,2	4,2
7	4,1	4	4,2	4,2	3,9	4,0	4,2	3,9

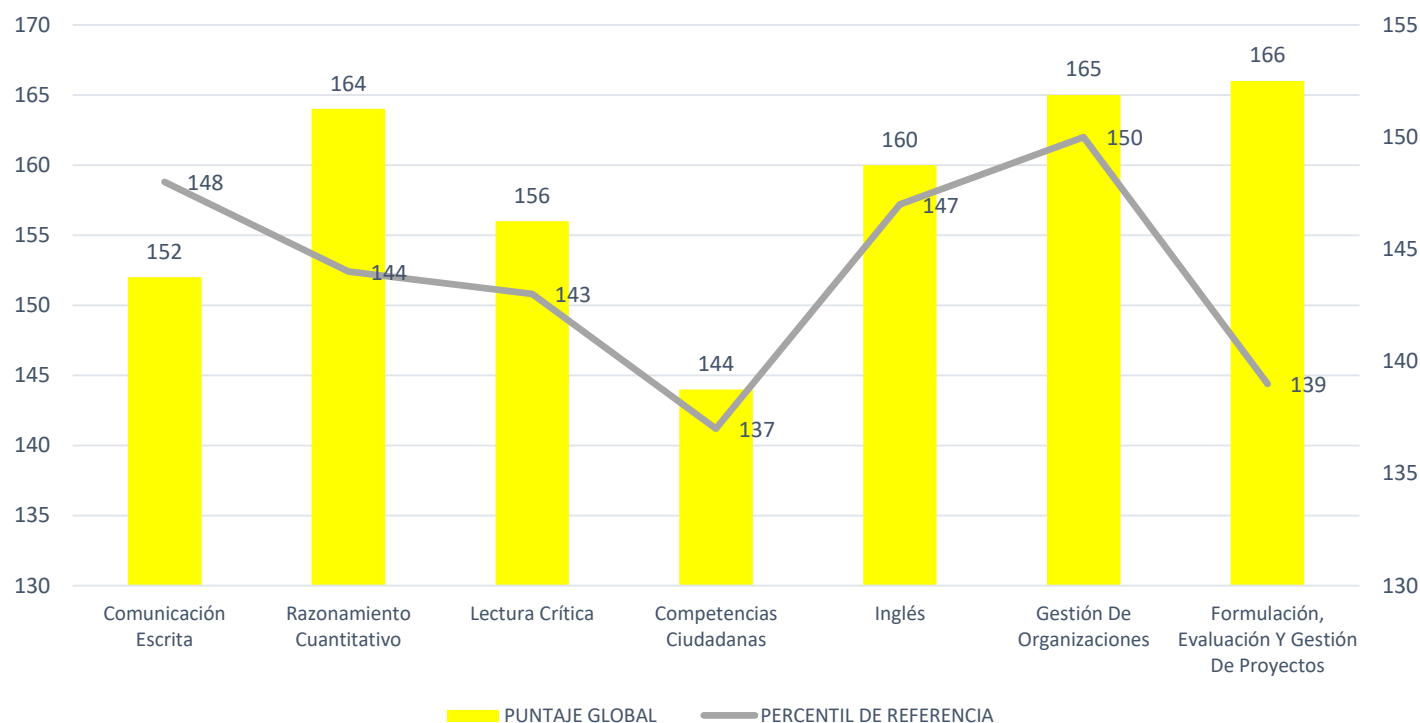
### Student Learning Outcomes Professional in Finance and Foreign Trade



Fuente: Oficina de Registro y control Uniempresarial. 2018

As shown in the graph, the Finance and Foreign Trade program has a weighted average per academic period that increases as the group of students advances in their academic formation, which favors the positioning of the program in the middle.

### FINANZAS Y COMERCIO EXTERIOR -SABER PRO-2017



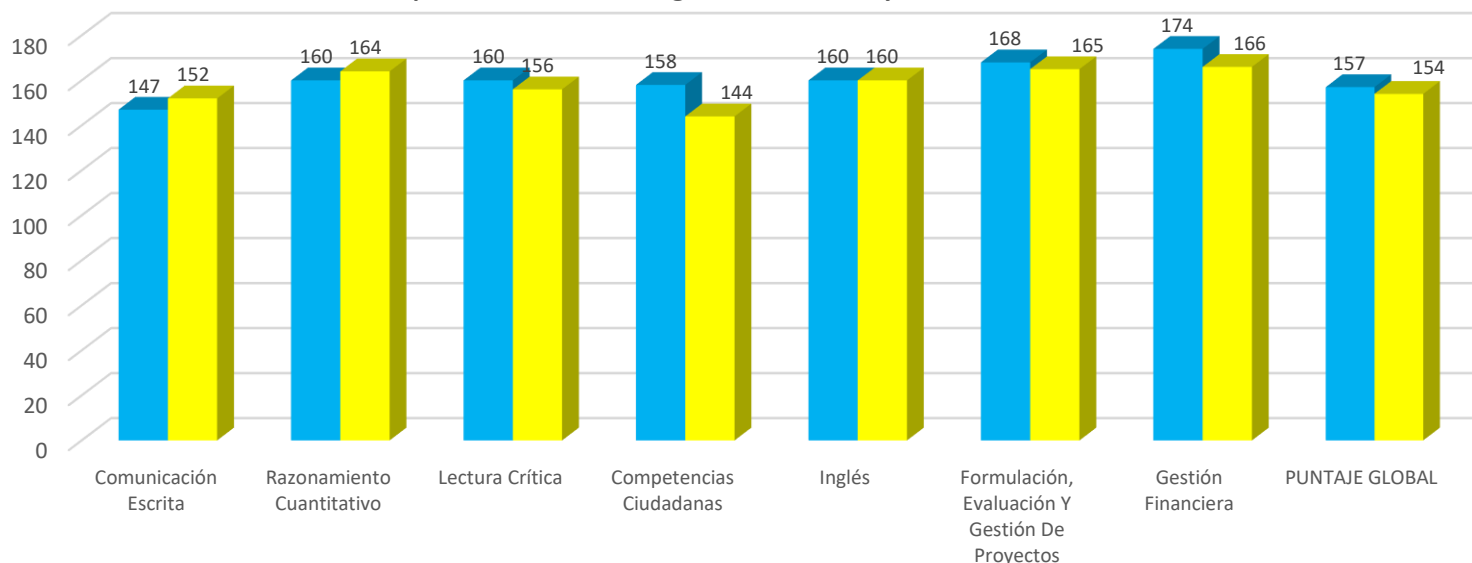
Fuente: Resultados Saber-Pro 2017. Oficina de Aseguramiento de la calidad. 2018

The Finance and Foreign Trade program presents important scores in quantitative reasoning, critical reading, English, management of organizations and formulation and evaluation and project management, above the national average and the reference percentile

## SUCCESSFUL TRANSFER OF CREDIT PROFESSIONAL IN FINANCE AND FOREIGN TRADE

COMPETENCIAS GENERICAS	2016	2017
Comunicación Escrita	147	152
Razonamiento Cuantitativo	160	164
Lectura Crítica	160	156
Competencias Ciudadanas	158	144
Inglés	160	160
Formulación, Evaluación Y Gestión De Proyectos	168	165
Gestión Financiera	174	166
<b>PUNTAJE GLOBAL</b>	<b>157</b>	<b>154</b>

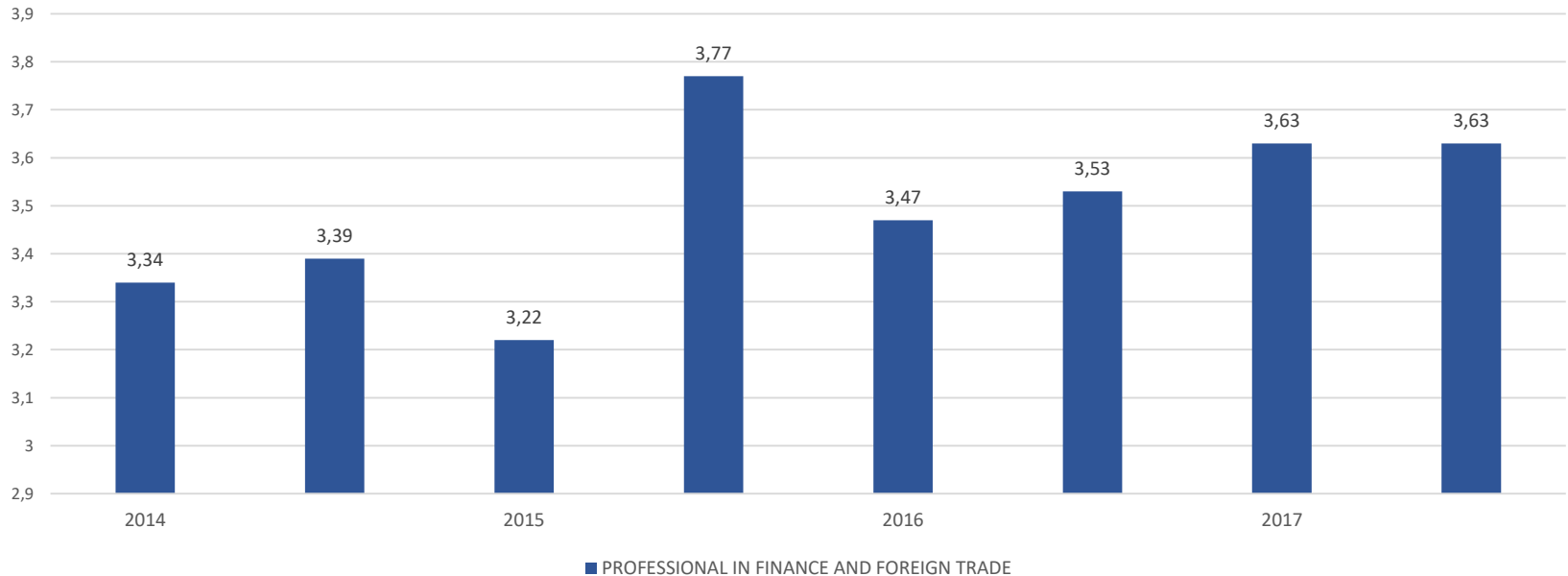
Comparativo 2016-2017 Programa de Finanzas y Comercio Exterior



Fuente: Resultados Saber-Pro 2017. Oficina de Aseguramiento de la calidad. 2018

For the year 2016, UNIEMPRESARIAL occupies the 38th position and for the 2017 the 22nd position, this assessment includes the careers of Business Administration, Finance and foreign Trade, International Business, Marketing, International Business Administration and Hotel Management and Tourism.

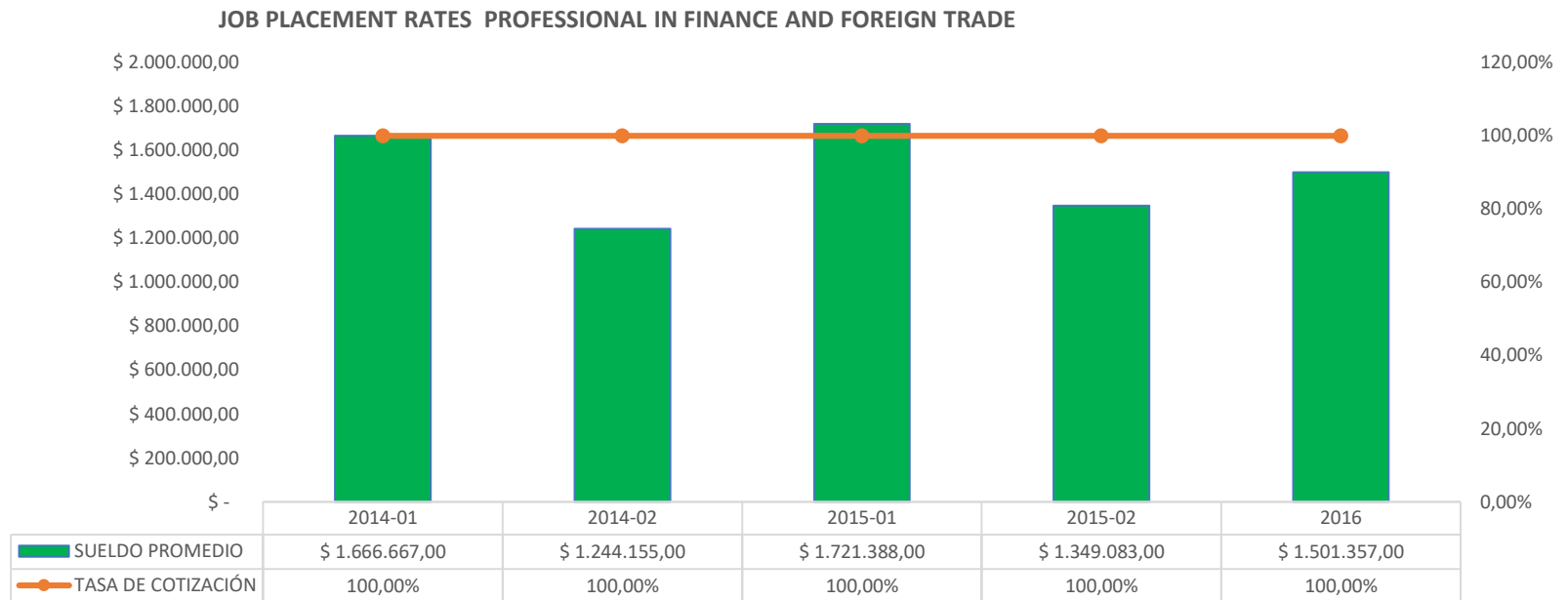
### Student satisfaction 2014-2016



Fuente: Oficina de Aseguramiento de la Calidad ISO9001-2015. Uniempresarial. 2018

The level of student satisfaction for the period of analysis shows constant increase from the 2016-1 period, a condition that is assessed through the self-assessment processes that allowed restructuring of the Faculty and expansion of the administrative level with school principals, this decision reflects the Improvement of the rating for the year 2017, as this graph shows.

JOB PLACEMENT RATES PROFESSIONAL IN FINANCE AND FOREIGN TRADE		
AÑO	TASA DE COTIZACIÓN	SUELDO PROMEDIO
2014-01	100,00%	\$ 1.664.162,00
2014-02	100,00%	\$ 1.483.052,00
2015-01	100,00%	\$ 1.147.910,00
2015-02	100,00%	\$ 1.403.922,00
2016	100,00%	\$ 1.415.194,00



Fuente: Observatorio laboral de Educación. MEN. Agosto de 2018

The professional program in Finance and Foreign Trade, shows a 100% occupation of recent graduates, however, the value of monthly salaries varies according to the existing labor demand, due to this, the variation of the same in the Analysis period.