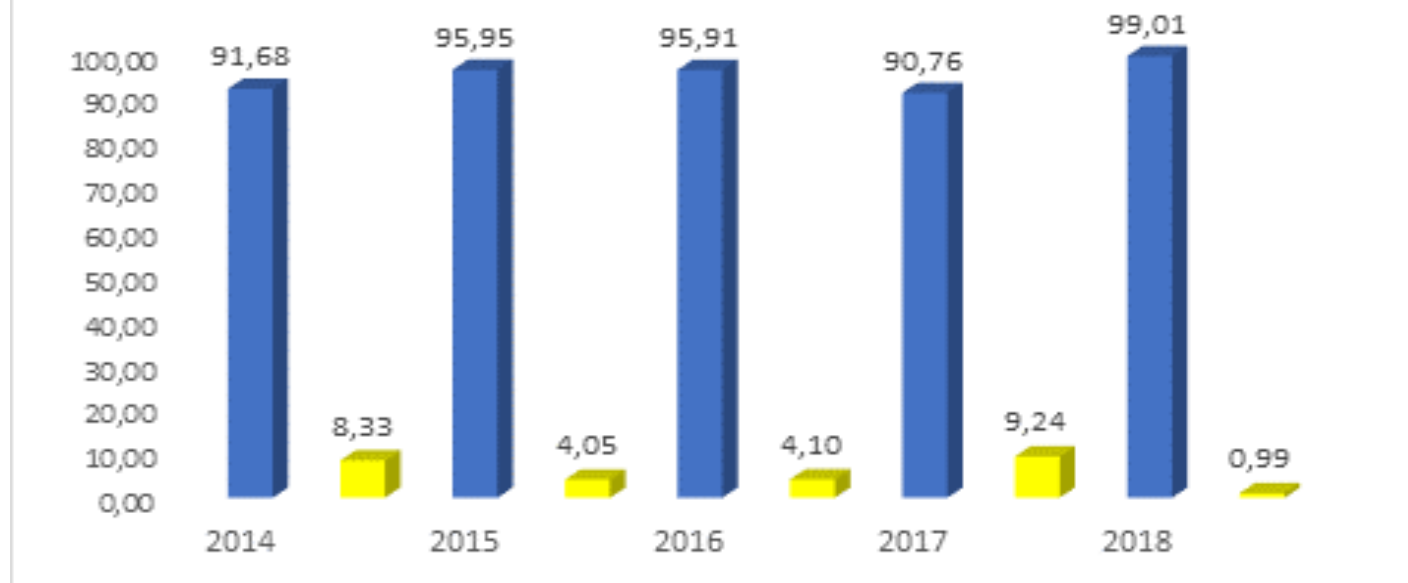# FUNDACIÓN UNIVERSITARIA EMPRESARIAL DE LA CAMARA DE COMERCIO DE BOGOTA ACBSP

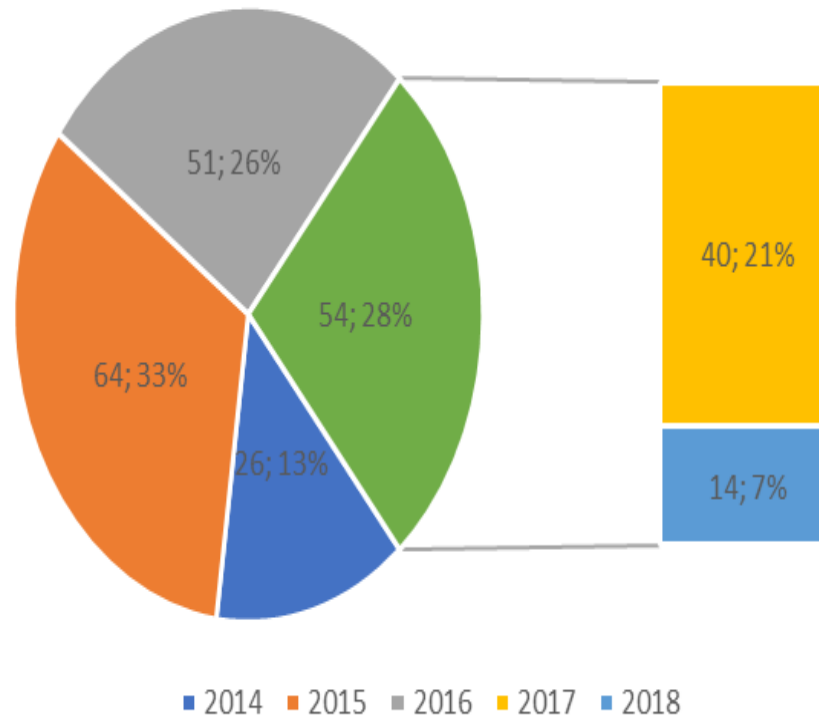**PROFESSIONAL BUSINESS ADMINISTRATION**
Agosto 2018

ATTRITION AND RETENTION PROFESSIONAL BUSINESS ADMINISTRATION

Fuente: Oficina de Registro y control Uniempresarial. 2018

The Business Administration program has a retention average of over 90% and a dropout level for academic period that does not exceed 10% in the period 2014-2018, showing that the promise of value is fully met.

GRADUATION PROFESSIONAL BUSINESS ADMINISTRATION

51; 26%
40; 21%
54; 28%
64; 33%
26; 13%
14; 7%

■ 2014 ■ 2015 ■ 2016 ■ 2017 ■ 2018

Fuente: Oficina de Registro y control Uniempresarial. 2018

The Business Administration program has a permanent level of graduation, and meets the stipulated times for the formation and completion of the program (seven academic periods).

periodo académico	PROM 19	PROM 20	PROM 21	PROM 22	PROM 23	PROM 24	PROM 25	PROM 26
1	3,6	3,8	3,6	3,8	3,8	3,8	3,5	3,6
2	3,7	3,4	3,7	3,9	3,7	3,4	3,6	3,5
3	3,5	3,7	3,7	3,5	3,5	3,3	3,6	3,6
4	3,7	3,9	4,2	4,1	3,9	4,0	3,6	3,6
5	3,9	4,0	4,2	3,9	4,1	4,0	3,8	3,9
6	4,1	4,0	4,2	4,0	4,1	4,1	4,1	3,9
7	4,0	4,1	4,2	3,8	4,1	3,9	3,7	3,9

The table is titled:

Licensure pass rates

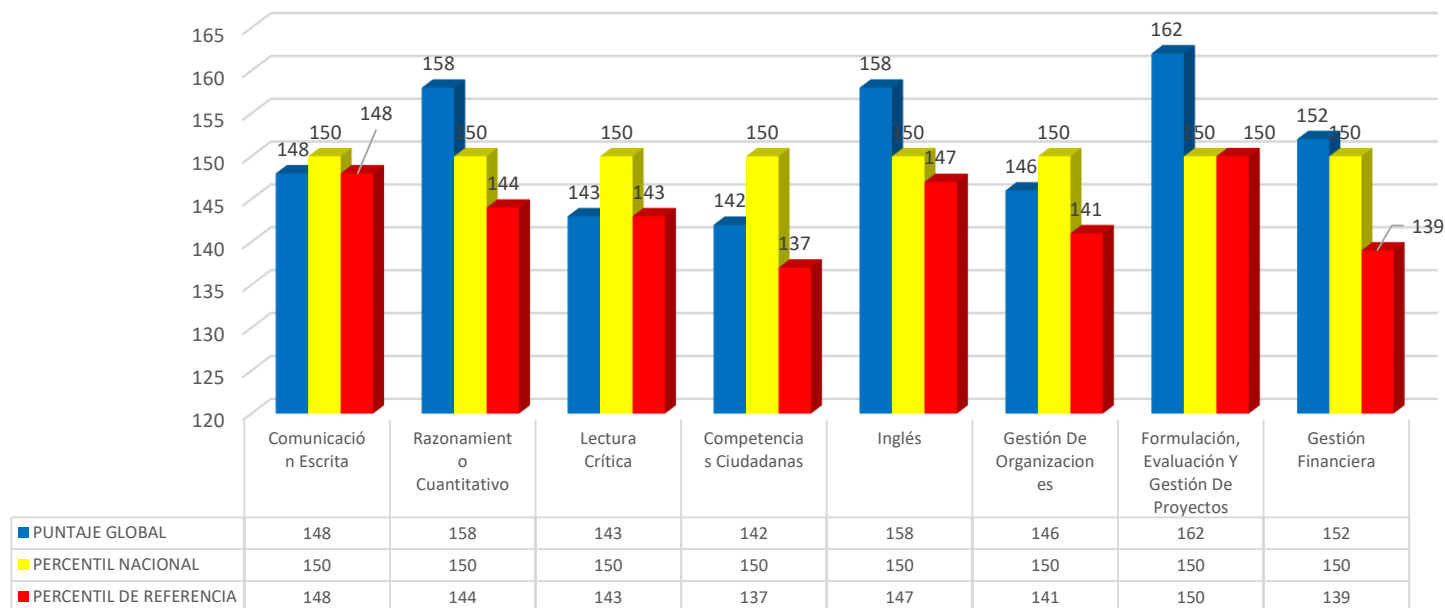**Student Learning Outcomes Business Administration**

Fuente: Oficina de Registro y control Uniempresarial. 2018

Student Learning Outcomes Business Administration
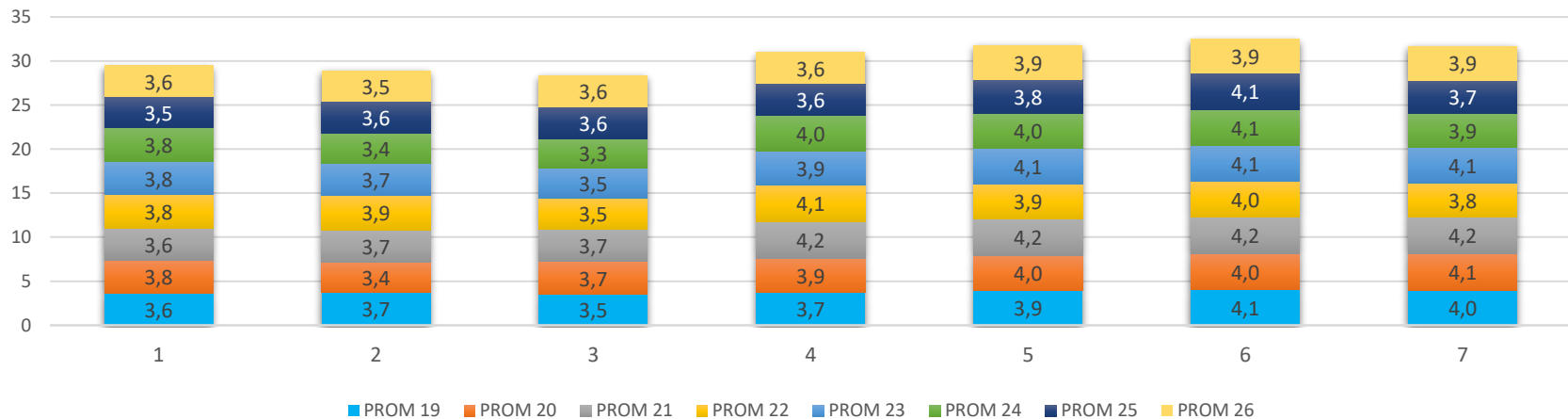
As shown in the graph, the business administration program has a weighted average per academic period that increases as the group of students advances in their academic training

ADMINISTRACION DE EMPRESAS - SABER PRO 2017

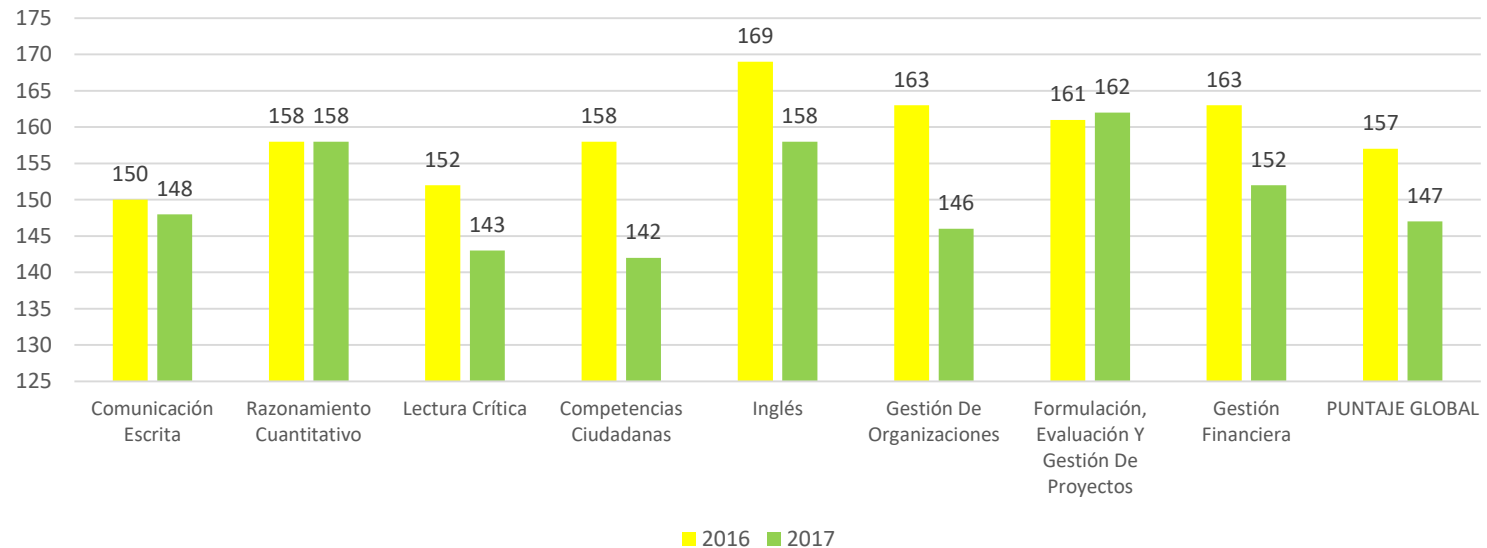|	Comunicación Escrita	Razonamiento Cuantitativo	Lectura Crítica	Competencias Ciudadanas	Inglés	Gestión De Organizaciones	Formulación, Evaluación Y Gestión De Proyectos	Gestión Financiera
■ PUNTAJE GLOBAL	148	158	143	142	158	146	162	152
■ PERCENTIL NACIONAL	150	150	150	150	150	150	150	150
■ PERCENTIL DE REFERENCIA	148	144	143	137	147	141	150	139

Fuente: Resultados Saber-Pro 2017. Oficina de Aseguramiento de la calidad. 2018

As the graph shows, the national average is located with a score of 150, showing that competencies in quantitative reasoning, English, formulation, evaluation and project management, together with financial management are located above the national average and the average of the reference or reference group as it is called within the model. On the other hand, the lines of emphasis show favorable results for the program, above all in the area of Formulation, evaluation and project management, on the national average, while compared to the reference percentile UNIEMPRESARIAL students favorably surpassed these results in all evaluation competencies.

SUCCESSFUL TRANSFER OF CREDIT PROFESSIONAL BUSINESS ADMINISTRATION		
COMPETENCIAS GENERICAS	**2016**	**2017**
Comunicación Escrita	150	148
Razonamiento Cuantitativo	158	158
Lectura Crítica	152	143
Competencias Ciudadanas	158	142
Inglés	169	158
Gestión De Organizaciones	163	146
Formulación, Evaluación Y Gestión	161	162
Gestión Financiera	163	152
PUNTAJE GLOBAL	**157**	**147**

Comparativo 2016-2017 Administración de Empresas

For the year 2016, UNIEMPRESARIAL occupies the 38th position and for the 2017 the 22nd position, this assessment includes the careers of Business Administration, Finance and foreign Trade, International Business, Marketing, International Business Administration and Hotel Management and Tourism.
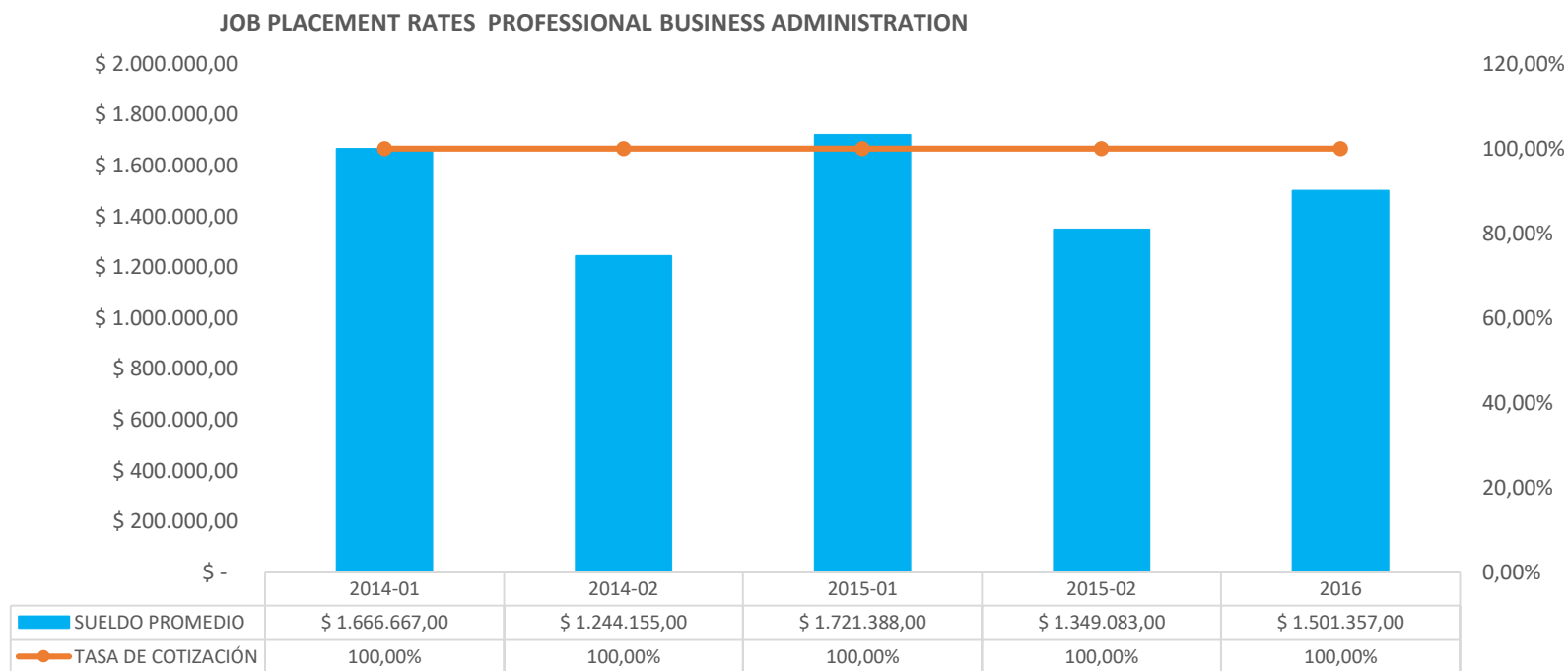
PROFESSIONAL BUSINESS ADMINISTRATION
STUDENT SATISFATION
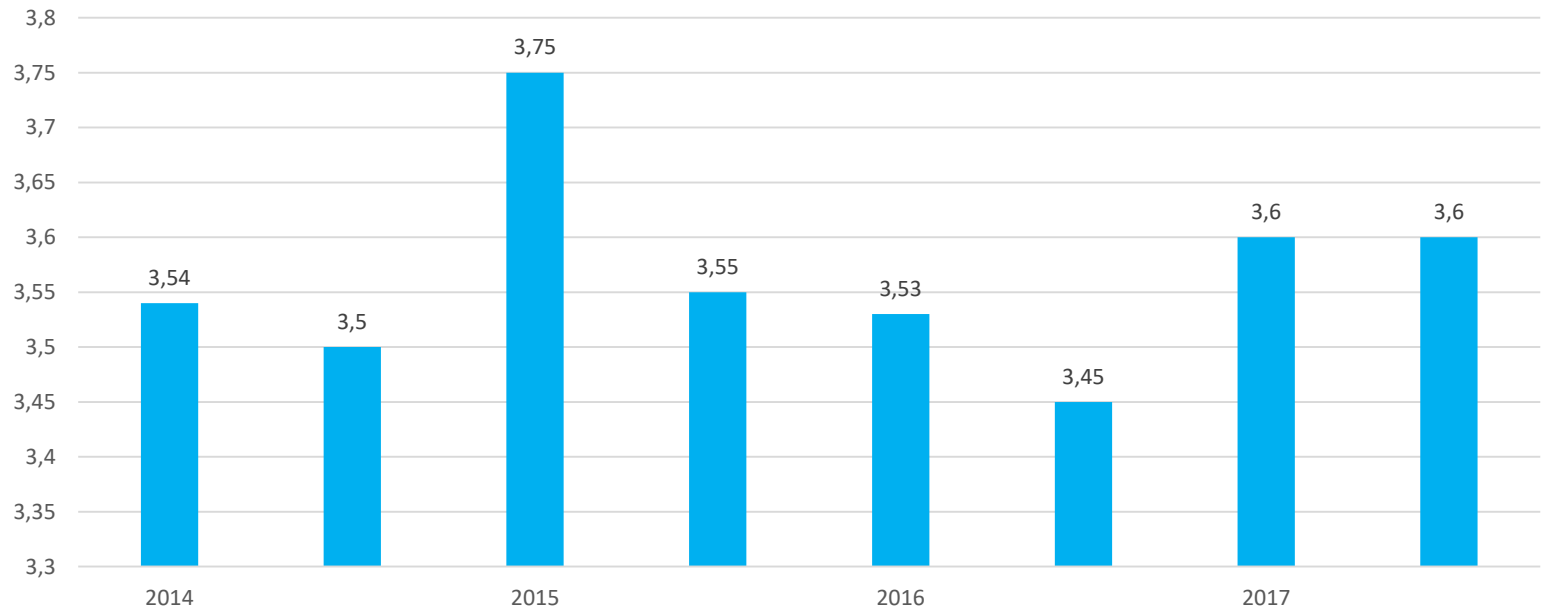
Fuente: Oficina de Aseguramiento de la Calidad ISO9001-2015. Uniempresarial. 2018

The level of student satisfaction for the period of analysis shows a decrease for the period 2016-2, a condition that through the self-assessment processes evidenced the need to restructure the Faculty and expand the charge floor with school directors, this decision shows then the improvement of the rating for the year 2017, as this graph shows

JOB PLACEMENT RATES PROFESSIONAL BUSINESS ADMINISTRATION		
AÑO	**TASA DE COTIZACIÓN**	**SUELDO PROMEDIO**
2014-01	100,00%	$ 1.666.667,00
2014-02	100,00%	$ 1.244.155,00
2015-01	100,00%	$ 1.721.388,00
2015-02	100,00%	$ 1.349.083,00
2016	100,00%	$ 1.501.357,00

JOB PLACEMENT RATES PROFESSIONAL BUSINESS ADMINISTRATION

	2014-01	2014-02	2015-01	2015-02	2016
SUELDO PROMEDIO	$ 1.666.667,00	$ 1.244.155,00	$ 1.721.388,00	$ 1.349.083,00	$ 1.501.357,00
TASA DE COTIZACIÓN	100,00%	100,00%	100,00%	100,00%	100,00%

Fuente: Observatorio laboral de Educación. MEN Agosto de 2018

The program of business administration shows a 100% occupation of the recent graduates, however, the value of monthly salaries varies according to the existing labor demand, due to this, the variation of the same in the analysis period is observed .

Uniempresarial
FUNDACIÓN UNIVERSITARIA EMPRESARIAL
DE LA CÁMARA DE COMERCIO DE BOGOTÁ

Cámara
de Comercio
de Bogotá