

CONTACTS

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2203 Pebble Creek Drive, Apt. 203 Twinsburg, OH 44087

SUMMARY

Senior Graphic Designer with over 25 years of expertise in print and web design, specializing in dynamic, results-oriented marketing and advertising solutions. Proven ability to deliver projects from concept to completion in both agency and in-house settings. Skilled in collaboration and independent work, leveraging proficiency in Adobe Creative Suite, front-end web design, and digital content creation to enhance brand identity and audience engagement.

TOOLS AND SKILLS

Hardware Software and Skills

Mac Operating Systems • PC Operating Systems •
Adobe Cloud Applications • InDesign • Photoshop •
Illustrator • Dreamweaver • Flash • Fireworks •
Acrobat • Print Design • HTML/CSS •
Front End Web Design • Responsive Web •
Interactive PDF Creation Photo shoot Direction •
MSO and Button Function Expert (INDD) •
Photo Manipulation/Editing •
Social Media/Digital Marketing Content Creation •
Copywriting and Proofreading •
Project Management • Team Collaboration •
Independent Work • Creative Problem Solving •
Communication • Client Relations •
Time Management • Attention to Detail

LANGUAGES

ENGLISH

Native ●●●●●

EUGENE GUIDRY

SENIOR GRAPHIC DESIGNER

EXPERIENCE



StartGuides

Remote

Application Designer

06/2019 - Present

- StartGuides is a communications company that creates dynamic, easy-to-follow, intuitive mobile apps that are used by branches of the US military. These apps allow equipment operators and maintainers to quickly set up, operate and troubleshoot complicated equipment.
- I am currently employed with StartGuides as an App Designer/Developer. I am responsible for creating interactive mobile applications based on information from our clients and illustrations from our talented illustrators. Our apps are Adobe based (InDesign), and incorporate the use of MSO (Multi-state Objects) and button functions. In addition to creating INDD files, I am responsible for taking those files from INDD to HTML using epub3 and Adobe Dreamweaver.
- **Other responsibilities include:**
- Troubleshooting issues that arise in Adobe InDesign-based apps, including MSO (Multi-state Objects) and button functions.
- Acting as a hub between content developers and illustrators, guiding content and illustration based on software capabilities and size limitations.
- Improving functionality of Adobe InDesign-based military apps by troubleshooting MSO and button function issues.
- Facilitating collaboration between content developers and illustrators, optimizing design within software constraints.



Western Reserve Hospital

Cuyahoga Falls, OH

Senior Graphic Designer

05/2010 - 06/2019

- Is a 100+ bed, physician-owned hospital that specializes in patient-centered health care
- Employed with Western Reserve Hospital as Senior Graphic Designer
- Responsible for creating web and print materials and helping to ensure that WRH identity standards were met
- Supported the initiatives of hospital departments and the local community by creating PowerPoint graphics and presentations as well as flyers, banners, posters, punch cards, billboards and logos
- Responsible for front end design and updates on the WRH website, as well as its partner websites
- Worked with vendors and hospital department personnel to find ways to cut costs on printing and production
- Worked with photographers, art directing photoshoots



Media II Inc.

Willoughby Hills, OH

Senior Graphic Designer

06/2008 - 04/2010

- Design of trade-show display graphics
- Design of trade publication ads
- Development and management of company websites and HTML email blasts
- Design of data sheets and company literature
- Development of company logos and identity standards



Patio Enclosures by Great Day Improvements

Macedonia, OH

Graphic Designer

03/2007 - 06/2008

- Is a privately owned manufacturer and installer of Sunrooms and Solariums
- As a Graphic Designer in the Newspaper Advertising department, my duties included:
- Design of newspaper and trade magazine advertising
- Management of photo archive
- Development of product logos and company communications



EXPERIENCE



BASF

Beachwood, OH

Designer/Supervisor

06/2006 - 03/2007

- Is a leading provider of innovative admixtures for specialty concrete used in the ready mix, precast, manufactured concrete products, underground construction and paving markets throughout the North American region
- While contracting with BASF Admixtures as a Graphic Designer, I assisted with the conversion of BASF Admixtures from the Degussa brand
- My duties included:
 - Redesign of Marketing and Communications documents
 - Design and update of product literature and data sheets
 - Design of convention graphics
 - Development and design of product packaging, direct mail campaigns and new product launch marketing materials
 - Supervision of Production staff



The Markell Company

Painesville, OH

Graphic Designer

11/2001 - 03/2006

- The Markell Company was a small, privately owned Business to Business marketing agency
- As a Graphic Designer with the Markell Company, I was in charge of the creation and update of B2B marketing documents from concept through pre-press
- Managing projects (deadlines, budget restrictions, vendor relations)
- Design of trade magazine and newspaper advertising
- Design of POP (point of purchase) and trade show displays
- Design of company literature
- Development of company logos and business materials (business cards, letterheads)
- Development of company websites



The David Group Inc.

Cleveland, OH

Graphic Designer

09/1998 - 09/2001

- The David Group was a Recruitment Advertising firm which provided custom recruiting/HR solutions for its client base.
- While working as a Graphic Designer, I was part of a creative team responsible for the design of:
 - Marketing materials (posters, brochures, direct mail, newspaper and magazine ads) aimed at attracting qualified employees to companies in a variety of fields, such as manufacturing, nursing, R&D, food service and retail



Sun Newspapers

Valley View, OH

Graphic Designer

09/1996 - 09/1998

- Is a weekly publication devoted to bringing community based news to residents of Northeast Ohio
- While working as a Graphic Designer, my duties included:
 - Design of display and classified newspaper ads as well as special section covers



EDUCATION



Miami University

Oxford, OH

Bachelor of Fine Arts

09/1991 - 05/1996

- Graduated May 12, 1996



Nardonia High School

Macedonia, OH

College Prep Coursework

09/1987 - 05/1991

- Graduated May 8, 1991