

CONTACTS

@ eugene_guidry@hotmail.com

 http://egjdesign.x10.mx/

 2203 Pebble Creek Drive, Apt. 203 Twinsburg, OH 44087

SUMMARY

Senior Graphic Designer with over 25 years of expertise in print and web design, specializing in dynamic, results-oriented marketing and advertising solutions. Proven ability to deliver projects from concept to completion in both agency and in-house settings. Skilled in collaboration and independent work, leveraging proficiency in Adobe Creative Suite, front-end web design, and digital content creation to enhance brand identity and audience engagement.

TOOLS AND SKILLS

Hardware Software and Skills

Mac Operating Systems • PC Operating Systems •

Adobe Cloud Applications • InDesign • Photoshop •

Illustrator • Dreamweaver • Flash • Fireworks •

Acrobat • Print Design • HTML/CSS •

Front End Web Design • Responsive Web •

Interactive PDF Creation Photo shoot Direction •

MSO and Button Function Expert (INDD) •

Photo Manipulation/Editing •

Social Media/Digital Marketing Content Creation •

Copywriting and Proofreading •

Project Management • Team Collaboration •

Independent Work • Creative Problem Solving •

Communication • Client Relations •

Time Management • Attention to Detail

LANGUAGES

ENGLISH

Native





EXPERIENCE



BASF

Designer/Supervisor

Beachwood, OH

06/2006 - 03/2007

- Is a leading provider of innovative admixtures for specialty concrete used in the ready mix, precast, manufactured concrete products, underground construction and paving markets throughout the North American region
- While contracting with BASF Admixtures as a Graphic Designer, I assisted with the conversion of BASF Admixtures from the Degussa brand
- My duties included:
 - Redesign of Marketing and Communications documents
 - Design and update of product literature and data sheets
 - Design of convention graphics
 - Development and design of product packaging, direct mail campaigns and new product launch marketing materials
 - Supervision of Production staff



The Markell Company

Graphic Designer

Painesville, OH

11/2001 - 03/2006

- The Markell Company was a small, privately owned Business to Business marketing agency
- As a Graphic Designer with the Markell Company, I was in charge of the creation and update of B2B marketing documents from concept through pre-press
- Managing projects (deadlines, budget restrictions, vendor relations)
- Design of trade magazine and newspaper advertising
- Design of POP (point of purchase) and trade show displays
- Design of company literature
- Development of company logos and business materials (business cards, letterheads)
- Development of company websites



The David Group Inc.

Graphic Designer

Cleveland, OH

09/1998 - 09/2001

- The David Group was a Recruitment Advertising firm which provided custom recruiting/HR solutions for its client base.
- While working as a Graphic Designer, I was part of a creative team responsible for the design of:
- Marketing materials (posters, brochures, direct mail, newspaper and magazine ads) aimed at attracting qualified employees to companies in a variety of fields, such as manufacturing, nursing, R&D, food service and retail



Sun Newspapers

Graphic Designer

Valley View, OH

09/1996 - 09/1998

- Is a weekly publication devoted to bringing community based news to residents of Northeast Ohio
- While working as a Graphic Designer, my duties included:
 - Design of display and classified newspaper ads as well as special section covers



EDUCATION



Miami University

Bachelor of Fine Arts

Oxford, OH

09/1991 - 05/1996

- Graduated May 12, 1996



Nordonia High School

College Prep Coursework

Macedonia, OH

09/1987 - 05/1991

- Graduated May 8, 1991