



Mitron Bank
YOUR MITRA IN PROSPERITY.

Customer Segment

Spending Insights

Income Utilization

Table View

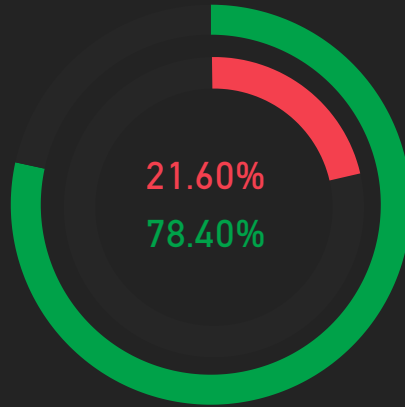
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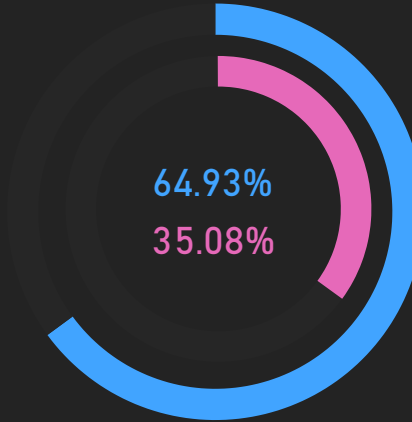
Table View

Marital Status Dynamics



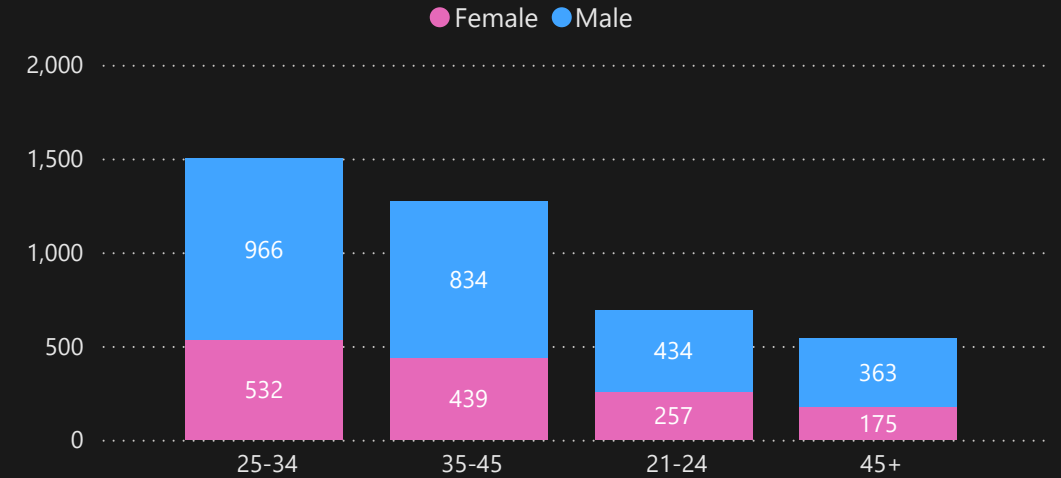
Single **864** Married **3136**

Gender Distribution

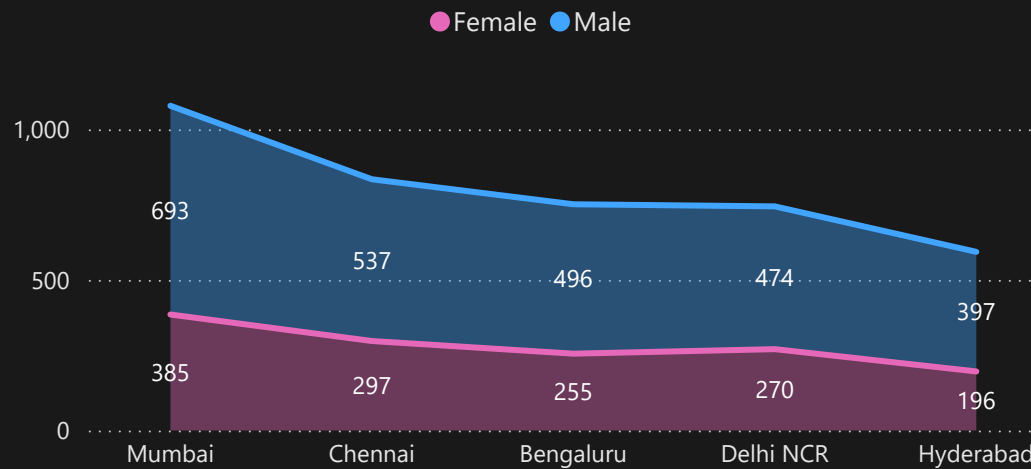


Male **2597** Female **1403**

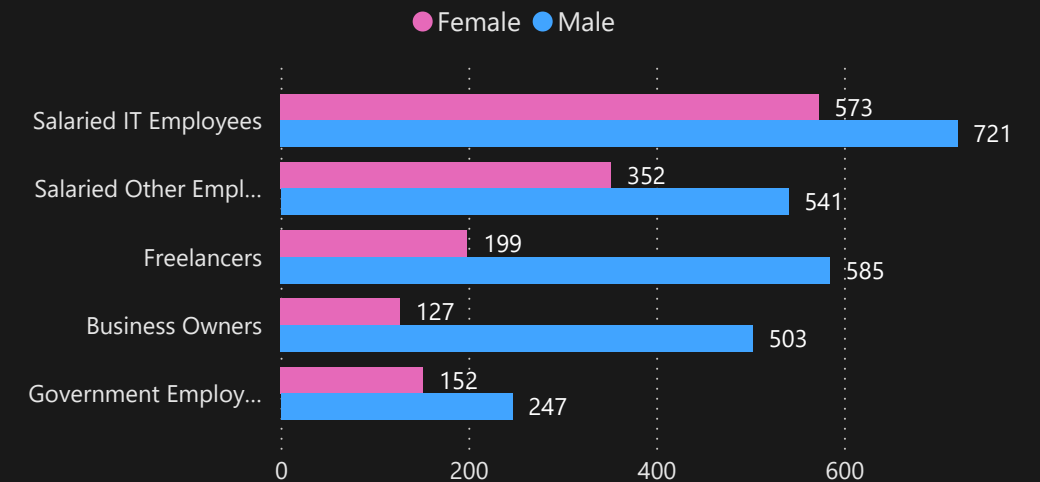
Age and Gender



Diversity by City and Gender



Occupation Profiles by Gender





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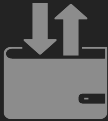


207M

Total Monthly Income

52K

Average Monthly Income



88M

Total Monthly Spend

22K

Average Monthly Spend



42.95%

Average of Income Utilization

"Income utilization" typically refers to how effectively or efficiently an individual or household uses their income.

Customer ID	Gender	City	Monthly Income	Monthly Spend	Income Utilization	Occupation	Marital Status
ATQCUS0023	Male	Mumbai	55473	21,464.00	38.69%	Business Owners	Married
ATQCUS0024	Male	Mumbai	56568	20,774.83	36.73%	Business Owners	Married
ATQCUS0025	Male	Mumbai	52696	20,253.00	38.43%	Business Owners	Married
ATQCUS0026	Male	Mumbai	51916	21,231.00	40.89%	Business Owners	Married
ATQCUS0027	Male	Mumbai	53003	18,185.17	34.31%	Business Owners	Married
ATQCUS0028	Male	Mumbai	53116	19,425.33	36.57%	Business Owners	Married
ATQCUS0029	Male	Mumbai	54613	20,909.17	38.29%	Business Owners	Married
ATQCUS0052	Male	Delhi NCR	56133	17,873.33	31.84%	Business Owners	Married
ATQCUS0053	Male	Delhi NCR	53186	18,223.33	34.26%	Business Owners	Married
ATQCUS0054	Male	Delhi NCR	53064	16,176.17	30.48%	Business Owners	Married
ATQCUS0055	Male	Delhi NCR	51203	15,731.00	30.72%	Business Owners	Married
ATQCUS0056	Male	Delhi NCR	52570	17,044.33	32.42%	Business Owners	Married
ATQCUS0074	Male	Bengaluru	56272	19,317.83	34.33%	Business Owners	Married
ATQCUS0075	Male	Bengaluru	49549	17,108.67	34.53%	Business Owners	Married