

GEORGE COLÓN

UX / UI Designer

www.georgecolon.com | geocolon@gmail.com | (917)374-3162

EXPERIENCE

Digital Production Associate Penguin Random House

August 2011 - Present

Managing and converting books to digital formats eBooks using Adobe Suites “Creative Cloud” (InDesign and Photoshop), HTML and CSS to create immersive interactive elements and complex navigations.

Family Room Specialist Apple Store - Upper West Side

September 2008 - August 2011

Preformed appointment based training classes for customers. Delivered workshops on most Apple related products, and software. Certified to execute troubleshooting and repair appointments for iPod, iPhone, and iPad customers.

VIP coordinator The Armory Show international New York

February 2007 and March 2009

Assisted guest with contemporary private art collections, sold tickets for the main showcase. Assisted HR staffing for the Armory Show 2008, created style sheets in Excel for pre/post-event production.

EDUCATION

General Assembly Front End Web Development

9/2014 - 12/2014

Designed and coded interactive client-facing websites. Programed websites in HTML, CSS and Javascript. Mastered the technical vocabulary to communicate my ideas.

User Experience Design

12/2014 - 2/2015

Learned to understand users’ problems through research. Communicated designs through deliverables like personas, sitemaps, user flows, wireframes.

The City College of New York

9/2006 - 5/2008 - New York, N.Y.

Majored in Electronic Design Multi-Media. Received a bachelor of Arts degree in Spring 2008.

La Guardia Community College

9/2004 - 9/2006 - Queens, N.Y.

Majored in Fine Arts. Received an Associate in Arts degree in Fall 2006.

SKILLS

Ai

Illustrator, Adobe.

Js

Javascript & JQuery.

B

Bootstrap.

Ps

Photoshop, Adobe.

**HTML
CSS**

HTML 5 & CSS 3.

Ux

User experience design.

Id

InDesign, Adobe.

GD

Graphic design.

O

Omnigraffe.