## NLP Item classification ADuran

October 4, 2022

## 1 NLP - Retail Items classification - Alejandro Duran

#### 1.1 1. Introduction

At Company A we have at our disposal a huge and varied amount of data from items, users, conversations, transactions, etc, and of all types: numerical, categorical, eventual, text and images. Thanks to that, many different valuable data products can be built.

For instance, as part of a Product initiative, the Data Science team is asked to develop a solution to properly classify listings that fall between two categories: **0-Cellphones** and **1-Computers**. We could use a lot of data from existing items (title, description, images, price, and other fields and metadata), but as an MVP, we decide to implement a ML solution based only on text (the items title), and frame it as a **binary classification problem**.

We then build a dataset by querying from the Data Warehouse a sample of 1500 items from these two categories, with their titles (in lower case) and their categories (selected by the users when uploaded). This dataset can be found in the attached file data.json.

In the next sections we will tackle the problem with two different approaches to assess the feasibility of the challenge.

#### 1.2 2. Loading the dataset

First, we begin by loading the dataset. If the file data.json is in the same location as this notebook (or a suitable path), you should be able to run the next two cells just fine. Otherwise, if you face any issue, you can copy and paste the data in the else statement below.

```
[2]: import os
  import json
  import numpy as np
  import pandas as pd
  import matplotlib.pylab as plt
  %matplotlib inline
```

```
[3]: # I mount my Google Drive, where I saved the data
# This step is only for me (Ale), since you (Wallapop) already have the data
# in your particular location
from google.colab import drive
drive.mount('/content/drive')
```

Mounted at /content/drive

```
[4]:  # Path (data location)
data_file = '/content/drive/MyDrive/Colab Notebooks/Wallapop - Practical
→Assignment/data.json'
```

```
[5]: #Loading data
if os.path.exists(data_file):
    print("Loading data from file...")
    with open(data_file) as f:
        data = json.load(f)

else:
    print("Loading data from string...")
    # replace next lines with data if needed
    #data = json.loads( ...)
```

Loading data from file...

```
[6]: df = pd.DataFrame.from_records(data)
print("DF shape:", df.shape)
df.head()
```

DF shape: (1500, 3)

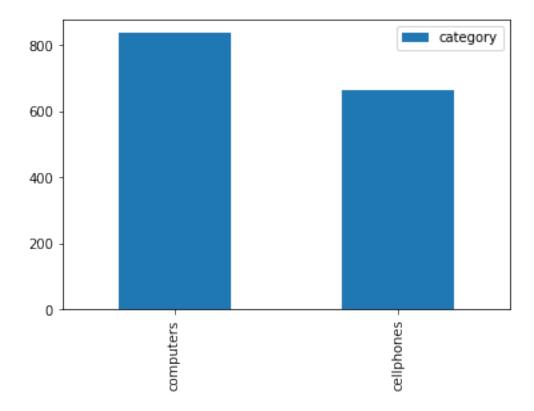
```
[6]:
                                                category category_num
                                       title
                    xgody smartphone (nuevo)
                                              cellphones
     1 kindle paperwhite segunda generacion
                                               computers
                                                                     1
                amplificador de antena nuevo
                                              cellphones
                                                                     0
     2
     3
                        volante logitech g27
                                               computers
                                                                     1
     4
                              fitbit alta hr
                                              cellphones
                                                                     0
```

QUESTION 1: Plot the class distribution of the dataset. What we should consider in terms of balancing?

```
[7]: # ANSWER:
#===== Q1 Class distribution ======
Class_count=df['category'].value_counts().to_frame()
```

```
#--Figure 1 - Simple barplot
plt.rcParams['text.color'] = 'black'
fig = plt.figure()
Class_count.plot(kind='bar')
plt.rc('font', size=15)
plt.show()
```

<Figure size 432x288 with 0 Axes>

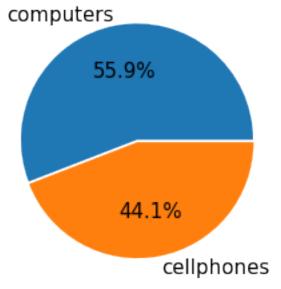


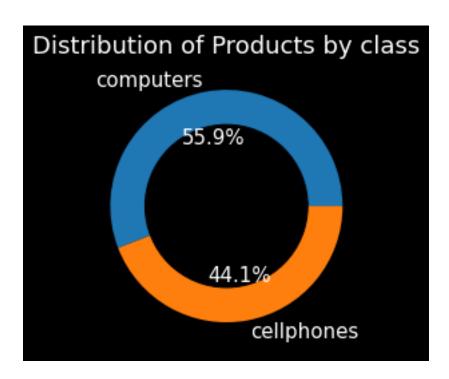
```
[8]: #--Figure 2- Pie chart -> and see category in percentage
fig = plt.figure()
plt.pie(Class_count['category'], labels =[Class_count['category'].

→index[0],Class_count['category'].index[1]],

autopct='%1.1f%%',explode = [.02,0])
plt.title('Distribution of Products by class')
plt.show()
```

# Distribution of Products by class





## 1.3 ANSWER (Q1):

Highly unbalanced data will bias an ML model because it will be trained based on the majority class while neglecting the minority one.

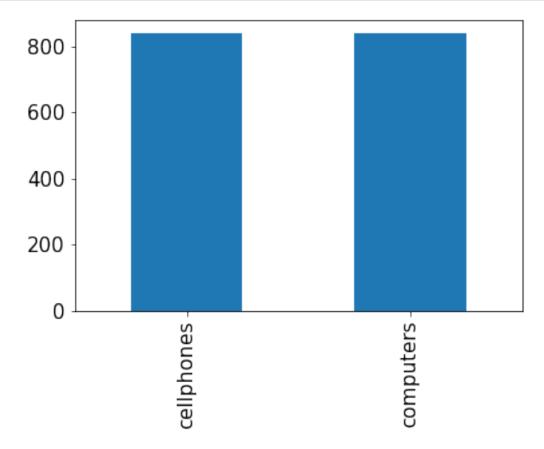
In such scenario one should not use metrics (used to evaluate the model) like *overall mean* or accuracy, because it will be affected more by the majority (largest amount) of data. It is better to use the Confusion Matrix with metrics as precision or recall, or combine both to compute the F1 score. But this depends of course about the specific questions we want to answers.

In this scenario, I don't observe a high unbalance in the data (a mild unbalance is considered when the minority class is between 20% to 40% of the data. That is not the case here.). Thus, since we are looking to get a MVP, my firts thought is to proceed as it is and quickly evaluate the first classification models.

However, if there is a need we can use resample techniques to get comparable samples. For instance, I can undersample the most common class (*computers*) or oversample the less common class (*cell-phones*). I can do this by using random sampling for the given classes. Bellow I give an example, where I overpsample the *cellphones* class using resample from scikit learn.

```
[10]: from sklearn.utils import resample
  #create df of majority and minority class
  df_majority = df[(df['category_num']==1)]
  df_minority = df[(df['category_num']==0)]

# Oversampling minority class
```



## 1.4 3. Splitting the dataset

We proceed to split the dataset in two sets: train and test.

```
[11]: #Optional #Using the oversampled data increases RF classification accuracy in ~5%
```

Train size: 1200 Test size: 300

## 1.5 4. Training

As mentioned in the introduction, we will try to solve the problem with two different approaches.

#### 1.5.1 4.1. Random Forest with word vectors

We build a TF-IDF vectorizer from the dataset...

[nltk\_data] Downloading package stopwords to /root/nltk\_data...
[nltk\_data] Unzipping corpora/stopwords.zip.

And train a Random Forest model:

QUESTION 2: Train a RandomForest classifier with Scikit-learn. First, I trained the model using RandomForestClassifier from sklearn. Then, I used the RF model to predict some classes (either *computer* or *cellphone*) by using the test data.

```
[13]: # ANSWER:
    # ====== Q2. Train a RandomForest classifier with Scikit-learn ======
    from sklearn.ensemble import RandomForestClassifier
    rf_classifier = RandomForestClassifier(n_estimators=100, random_state =0)
    rf_classifier.fit(X_train,y_train)

# Predicted output
    y_pred = rf_classifier.predict(X_test)
```

Since an important part of the random forest algorithm is to use appropriate parameters, I decided to make a cross-validation procedure using GridSearchCV to tune those parameters.

I chose two parameters of interest: \* n\_estimators -> number of trees in the RF \* max\_depth -> maximum depth of the trees

```
[14]: parameters = {
         "n_estimators": [50,100,200,300],
         "max_depth": [8,16,32,None]
     }
```

The GridSearchCV would test those parameters in 5 rounds (cv=5) and output the mean and standard deviation. This gives me an indicator about the range in which I can use those parameters. The cross-validation gives me a clear result that max\_depth=None is the best option. However, regarding the n\_estimators there are no large differences. I will assess the model performance in the next item.

```
[15]: # Optional - tunnig parameters via cross-validation
from sklearn.model_selection import GridSearchCV
cv = GridSearchCV(rf_classifier,parameters,cv=5)
cv.fit(X_train,y_train.values.ravel())

# Function for cross-validation
def tune_test(results):
    print(f'Best parameters: {results.best_params_}')
    print("\n")
    mean_score = results.cv_results_['mean_test_score']
    std_score = results.cv_results_['std_test_score']
    params = results.cv_results_['params']
    for mean,std,params in zip(mean_score,std_score,params):
        print(f'{round(mean,3)} + or -{round(std,3)} for the {params}')

tune_test(cv)
```

Best parameters: {'max\_depth': None, 'n\_estimators': 300}

```
0.787 + or -0.023 for the {'max_depth': 8, 'n_estimators': 50}
0.787 + or -0.027 for the {'max_depth': 8, 'n_estimators': 100}
0.793 + or -0.025 for the {'max_depth': 8, 'n_estimators': 200}
0.792 + or -0.027 for the {'max_depth': 8, 'n_estimators': 300}
0.812 + or -0.018 for the {'max depth': 16, 'n estimators': 50}
0.815 + or -0.025 for the {'max_depth': 16, 'n_estimators': 100}
0.81 + or -0.028 for the {'max depth': 16, 'n estimators': 200}
0.807 + or -0.023 for the {'max_depth': 16, 'n_estimators': 300}
0.827 + or -0.025 for the {'max depth': 32, 'n estimators': 50}
0.831 + or -0.023 for the {'max_depth': 32, 'n_estimators': 100}
0.827 + or -0.025 for the {'max_depth': 32, 'n_estimators': 200}
0.833 + or -0.025 for the {'max_depth': 32, 'n_estimators': 300}
0.844 + or -0.027 for the {'max_depth': None, 'n_estimators': 50}
0.838 + or -0.025 for the {'max_depth': None, 'n_estimators': 100}
0.847 + or -0.025 for the {'max_depth': None, 'n_estimators': 200}
0.848 + or -0.026 for the {'max_depth': None, 'n_estimators': 300}
```

#### QUESTION 3: Assess the performance of this approach.

**Answer:** An useful way to assess the performance of a binary clasiffier is by computing a confusion matriz. This will tell how often the classifier was correct.

These are the main metrics to check

- Accuracy: indicates in general how often the classifier is correct. This is, the total number of correct predictions divided by the total number of predictions. It is not a good metric for unbalanced data as I mentioned before.
- Precision: when the model predicts positive, it indicates how often it is correct
- Recall or sensitivity: It indicates the probability of detection
- F1 Score: is the weighted average of Precision and Recall

These metrics are computed based on the number of true/false positives and negatives. In this context, negative corresponds to the label of 0->Cellphones and positive to 1->Computer.

Bellow I compute the confussion matrix and make a quick analysis for the current case.

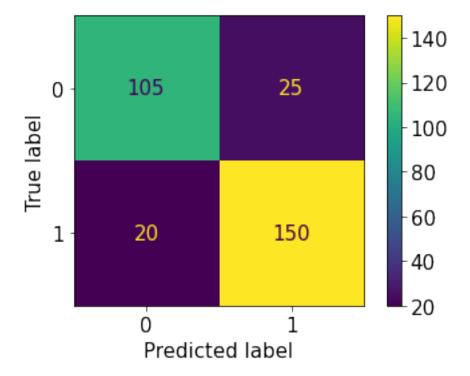
<b>-</b>	•	/\
n I t.	.show	( )
PTO	· DIIO W	· /

	precision	recall	f1-score	support
0	0.84	0.81	0.82	130
_				
1	0.86	0.88	0.87	170
accuracy			0.85	300
macro avg	0.85	0.85	0.85	300
weighted avg	0.85	0.85	0.85	300

Accuracy is: 0.85

/usr/local/lib/python3.7/dist-packages/sklearn/utils/deprecation.py:87:
FutureWarning: Function plot\_confusion\_matrix is deprecated; Function
`plot\_confusion\_matrix` is deprecated in 1.0 and will be removed in 1.2. Use one of the class methods: ConfusionMatrixDisplay.from\_predictions or ConfusionMatrixDisplay.from\_estimator.

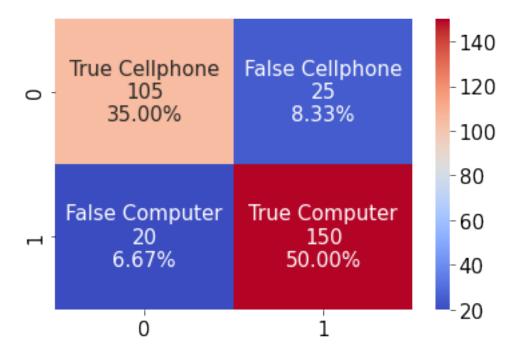
warnings.warn(msg, category=FutureWarning)



[17]: # OPTIONAL - Nicer ConfMatrix Plot
import seaborn as sns

cf\_matrix=confusion\_matrix(y\_test, y\_pred)

[17]: <matplotlib.axes.\_subplots.AxesSubplot at 0x7f2958673850>



```
[18]: #Balanced accuracy (BA), .i.e. Probability of correct classification (PCC)

BA = 0.5*( (cf_matrix[1][1]/(cf_matrix[1][1]+cf_matrix[1][0]))

+ (cf_matrix[0][0]/(cf_matrix[0][0]+cf_matrix[0][1])))

print(BA)
```

#### 0.8450226244343891

#### 1.6 Main points to consider (Answer Q3)

1. Both classes are classified with similar values of precision (aprox 0.85) and recall. F1 score is a good metric for unbalanced data, usually a F1 above 0.8 is considered good and the one

- obtained here was above that value for both classes. Similarly happend with the obtained values for recall and precision. Thus, I consider the model works reasonable well. However, the specific threshold we target depends on the application and expectation. I mean, if we are classifying medical data this model probably doesn't satisfy the requirements.
- 2. 85% of data is properly clasiffied. However, it is important to identify the cost of a wrong classification. For instance, is it more costly to clasiffy wrongly a computer as a cellphone or the other way around? I would argue that this is the case since usually a computer is more expensive. Then, packing/selling a computer with the price of a cellphone might be a bigger problem. But this depends on the specific application.
- 3. Instead of evaluating the result using a standard ROC-AUC I used a simpler approach that is easier to interpret. I computed the Balanced accuracy (also known as Probability of correct classification PCC ). This metric is useful for unbalanced data. I got  $\rm BA=0.85$ , meaning that there is a probability 85% of correct classification. In this case, this matches the overall acuracy.
- 4. The original dataset is unbalance. When I trained the model after oversampling the minority data (check box [10] of this notebook) the RF classification accuracy increases by ~5%. You can quikly do this by uncommented the 1st lines in box [11] (df = df\_ovsampled)and run the model again. This is a simple approach to increase the performance and get ~90% accuracy. This improvement is also observable in the other metrics (F1-score, prec,recall).

## 1.6.1 4.2. Recurrent Neural Network (LSTM) with word embeddings

```
[19]: import tensorflow as tf
from tensorflow.keras.preprocessing.text import Tokenizer
from tensorflow.keras.preprocessing.sequence import pad_sequences
from tensorflow.keras.models import Sequential
from tensorflow.keras.layers import SpatialDropout1D, Embedding, LSTM, Dense
```

```
[20]: max_words = 500
  max_length = 10
  embedding_dim = 50
  batch_size = 32
  num_epochs = 15
```

We begin by building a Keras word Tokenizer:

```
[21]: tokenizer = Tokenizer(num_words=max_words, oov_token=1)
tokenizer.fit_on_texts(df_train)

X_train = tokenizer.texts_to_sequences(df_train)
X_train = pad_sequences(X_train, maxlen=max_length)

X_test = tokenizer.texts_to_sequences(df_test)
X_test = pad_sequences(X_test, maxlen=max_length)
```

:#### QUESTION 4: What is the parameter oov\_token=1 in the cell above? What is its purpose?

#### 1.6.2 ANSWER Q4:

OVV means Out Of Vocabulary. This parameter oov\_token is used for replacing any unknown words (not present in our corpus) with a token. For instance, if I use oov\_token='Barça' the code will replace unknown words by the string 'Barça'. In the current code we are replacing unknown words with a number oov\_token=1. Using oov\_token to assign a token instead of throwing away unknown words might be a good approach, since we can use these information in the model instead of neglecting it.

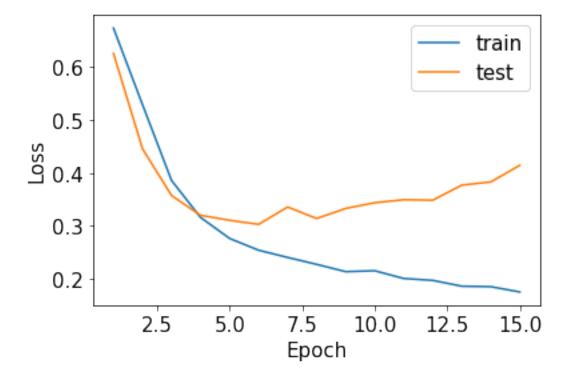
We then train a simple RNN LSTM architecture:

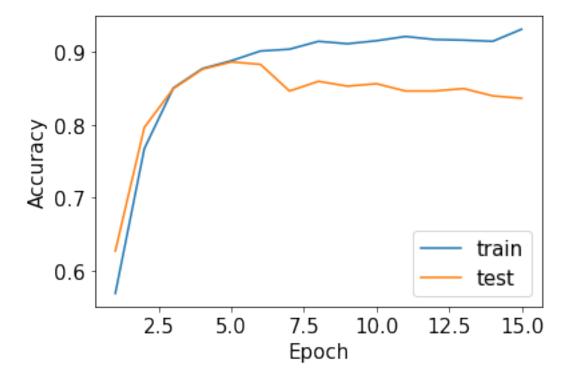
```
[22]: model = Sequential()
      model.add(Embedding(input_dim=max words, output_dim=embedding_dim,__
      →input_length=max_length))
      model.add(SpatialDropout1D(0.2))
      model.add(LSTM(units=50, dropout=0.2))
      model.add(Dense(1, activation='sigmoid'))
      model.compile(
          loss='binary_crossentropy',
          optimizer='adam',
          metrics=['accuracy']
      )
      history = model.fit(
          X_train, y_train,
          batch_size=batch_size,
          epochs=num_epochs,
          validation_data=(X_test, y_test)
      )
```

```
Epoch 6/15
   0.9017 - val_loss: 0.3031 - val_accuracy: 0.8833
   Epoch 7/15
   0.9042 - val_loss: 0.3358 - val_accuracy: 0.8467
   Epoch 8/15
   0.9150 - val_loss: 0.3141 - val_accuracy: 0.8600
   Epoch 9/15
   0.9117 - val_loss: 0.3331 - val_accuracy: 0.8533
   Epoch 10/15
   0.9158 - val_loss: 0.3439 - val_accuracy: 0.8567
   Epoch 11/15
   0.9217 - val_loss: 0.3496 - val_accuracy: 0.8467
   Epoch 12/15
   0.9175 - val_loss: 0.3487 - val_accuracy: 0.8467
   Epoch 13/15
   0.9167 - val_loss: 0.3772 - val_accuracy: 0.8500
   Epoch 14/15
   0.9150 - val_loss: 0.3831 - val_accuracy: 0.8400
   Epoch 15/15
   0.9317 - val_loss: 0.4146 - val_accuracy: 0.8367
   And plot the training history:
[25]: epochs = range(1, num_epochs+1)
   plt.rcParams['text.color'] = 'black'
   plt.figure()
   plt.ylabel("Loss")
   plt.xlabel("Epoch")
   plt.plot(epochs, history.history["loss"], label="train")
   plt.plot(epochs, history.history["val_loss"], label="test")
   plt.legend(loc='upper right')
   plt.figure()
   plt.ylabel("Accuracy")
   plt.xlabel("Epoch")
   plt.plot(epochs, history.history["accuracy"], label="train")
```

0.8883 - val\_loss: 0.3107 - val\_accuracy: 0.8867

```
plt.plot(epochs, history.history["val_accuracy"], label="test")
plt.legend(loc='lower right')
plt.show()
```





#### QUESTION 5: What can you say about the training of this model?

#### 1.6.3 Answer Q5:

The figures show how the loss function and the accuracy of the model evolve with each epoch for the two datasets: train and test(i.e.,validation). I see that for the training data the values for accuracy and loss are favorable (higher accuracy and lower loss), but it is **not** the case for the testing data. In fact, the behavoiur of train and test is diverging. This is an indication of overfitting. The model fits very well the training data but it doesn't generalize well and therefore outperforms with new data that hasn't seen before (test data).

QUESTION 6: Assess the performance of this approach. How could you compare it to the first approach? In a follow-up meeting for this project you are asked to give an estimate of the performance we can expect to have with this model. How would you assess it?

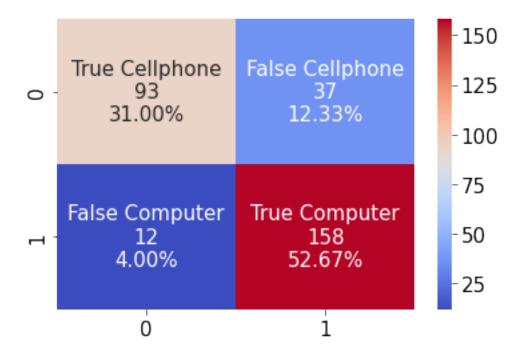
## 1.6.4 Answer Q6:

The first step is to see the performance of the current LSTM model and then to compare it to the previous approach (RF model). Regarding the LSTM model, I can use the same metrics used before (acc, F1-score, recall and precision):

```
[26]: # ANSWER Q6:
      #-- Predictions
      y_pred = np.round(model.predict(X_test))
      print(classification_report(y_test, y_pred))
      print('Accuracy is: ',accuracy_score(y_test,y_pred))
      cf_matrix=confusion_matrix(y_test, y_pred)
      #qroup names = ['True Neg', 'False Pos', 'False Neg', 'True Pos']
      group_names = ['True Cellphone', 'False Cellphone', 'False Computer', 'True_
       group_counts = ['{0:0.0f}'.format(value) for value in
                      cf_matrix.flatten()]
      group_percentages = ['{0:.2%}'.format(value) for value in
                           cf matrix.flatten()/np.sum(cf matrix)]
      labels = [f'{v1}\n{v2}\n{v3}' \text{ for v1, v2, v3 in}]
                zip(group_names,group_counts,group_percentages)]
      labels = np.asarray(labels).reshape(2,2)
      sns.heatmap(cf_matrix, annot=labels, fmt='', cmap='coolwarm') #Blues coolwarm_
      \rightarrowrocket
      #Balanced accuracy (BA), .i.e. Probability of correct classification (PCC)
      BA = 0.5*( (cf_matrix[1][1]/(cf_matrix[1][1]+cf_matrix[1][0]))
                 + (cf_matrix[0][0]/(cf_matrix[0][0]+cf_matrix[0][1])) )
      print('Balanced accuracy is ', BA)
```

	precision	recall	f1-score	support
0	0.89	0.72	0.79	130
1	0.81	0.93	0.87	170
accuracy			0.84	300
macro avg	0.85	0.82	0.83	300
weighted avg	0.84	0.84	0.83	300

Accuracy is: 0.836666666666667 Balanced accuracy is 0.8223981900452488



#### 1.6.5 Assessment of the LSTM model:

Using the same metrics as before I got 83% accuracy and 82% in balance accuracy. Precision, recall and F1-score have similar values but the performance for the minority of data (cellphones = 0 class) is lower comparing to the majority of data (computers = 1 class). This happened also for the RF model and it is a footprint of the fact that this is unbalanced data.

#### 1.6.6 Assessment/Comparison between models and Performance estimation:

Overall, the metrics in the previous step show a similar performance between both models. However, to really obtain a structured estimation of their performance and also a clear comparison it is better to perform a more robust statistical approach.

I propose to perform a k-fold cross-validation on each on the models. This means, dividing the data set (Xvalidate and Xtrain) and running the training k-times (k=10 for instance) each time shifting the selection of the validation data. Thus, all data will be use for train and test. The final metrics will be the average along all iterations. This allow me to compare both models.

Example:  $Avg[metric\ RF\_Model] > Avg[metric\ LSTM\_Model] =>$  If the metric here is the F1-score, then I can say RF performs better than LSTM model.

Goind deeper in the comparison I can also use the k-samples obtained from both models and perform a t-test to say if the differences of both model metrics have a statistical significance.

**Performance** To estimate the model performance I can use the k-fold cross-validation approach I just mentioned. But it is better to have three sets of data: Xtrain, Xvalidate (the one used to validate the model with unknown data and used as indicator to tune the parameters), Xtest (final test, acting as model performance estimation with the 'real world'). With two sets only I don't have any independent data (since all was used in the k-fold CV) to be used as feedback mechanism for checking the model performance.

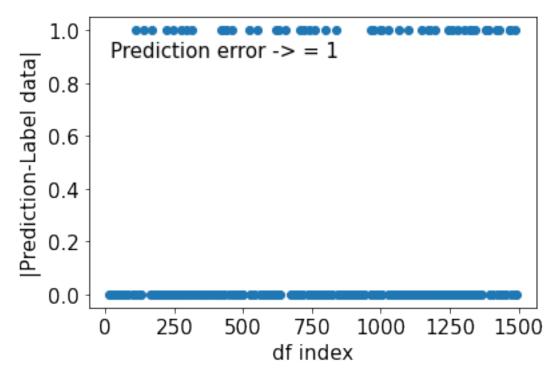
# QUESTION 7: Retrieve some examples of mistakes made by the model. What can you say about them?

**Answer Q7:** I observed that the model performes better when classifying computers and it makes more mistakes when classifying cellphones. This can be seen from the confusion matrix of the previous section.

Bellow I make some plots that also show this effect. Whenever the model makes a mistake, it is more likely that it is an error in classifying cellphones. I think this is a concequence of the unbalance of data since when I run the model after balancing it I see a reduction in this effect. In general, a better model would require larger data sets with high quality labels.

```
[27]: # ANSWER Q7:
      # -- Errors in the model--
      #index of the test data in the df
      idx_test = y_test.index.values
      #diff between prediction and test data
      diff = np.abs(y_test-y_pred.reshape(300,))
      wrong_pred_idx = np.where(diff==1)
      wrong_pred_idx = idx_test[wrong_pred_idx] #wrong pred using original df indx
      #--Figure
      plt.scatter(idx_test,diff) #0->match 1->missmatch, wrong prediction
      #plt.xlim([25, 50])
      plt.ylabel('|Prediction-Label data|')
      plt.xlabel('df index')
      plt.text(19, 0.9, 'Prediction error -> = 1')
      plt.show()
      df_wrongpred = df.iloc[wrong_pred_idx]
      df_goodpred = df.iloc[y_test[~y_test.index.isin(df_wrongpred.index)]]
      #--See 10 Wrong Predictions
      print(df wrongpred[:10])
```

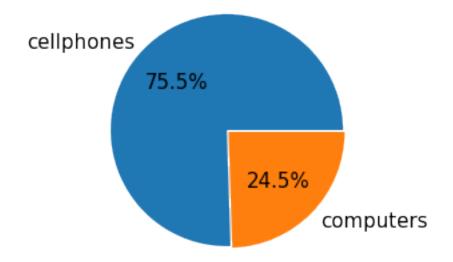
```
#--See proportion of classes for wrong predictions
Class_count=df_wrongpred['category'].value_counts().to_frame()
##--Figure - Simple barplot
#plt.rcParams['text.color'] = 'black'
#fig = plt.figure()
#Class_count.plot(kind='bar')
#plt.rc('font', size=15)
#plt.show()
#--Figure - Pie chart
fig = plt.figure()
plt.rcParams['text.color'] = 'black'
plt.pie(Class_count['category'], labels =[Class_count['category'].
→index[0],Class_count['category'].index[1]],
        autopct='%1.1f%%',explode = [.02,0])
plt.title('Wrong Predictions: Distribution by class')
plt.show()
```



	title	category	category_num
741	blackberry 8520 libre	cellphones	0
1382	da vida a tu móvil cambiando la batería.	cellphones	0
1199	altavoz bluetooth impermeable	cellphones	0
1419	servicio técnico	cellphones	0

432	caja iphone 6nueva	computers	1
1470	aire acondicional personal nuevo + regalo	cellphones	0
1281	vendo	cellphones	0
220	batería samsung	cellphones	0
1391	apple watch serie4, 44mm	cellphones	0
439	playstation 4 gold wireless headset	computers	1

## Wrong Predictions: Distribution by class



QUESTION 8: Implement a function get\_prediction to get, for any text input, the category given by the model, and test it with some of the mistakes above.

```
[32]: # ANSWER:
    # ====== Q8 Get prediction ======

def get_prediction(in_str):
    X_test = tokenizer.texts_to_sequences(in_str)
    X_test = pad_sequences(X_test) #, maxlen=10)

pred = round(np.mean(model.predict(X_test)))

if pred == 0:
    return 'Cellphone'
    else:
        return 'Computer'

#-- Test with previous mistakes
```

```
in_str = df_wrongpred['title'].iloc[1]
get_prediction(in_str)
```

[32]: 'Computer'

#### 1.7 5. Final Discussion

#### QUESTION 9: What could be the next iterations of this project? More precisely:

- What would you change about the dataset used: information available, processing, etc?
- How would you improve any/both of the approaches above, or what would you make differently?
- Optionally, if you feel more confident using other libraries or architectures, or just think you can improve the current performance, feel free to give it a try!;)

#### Answer Q9 — Final Discussion

Changes in the data set: I would definetly work in the preprocessing of the input dataset. I noticed there were some items that were not correctly labeled. This ofcourse undermines the performance of the model.

There are other inputs, that are misleading since they don't belong to any of the 2 classes. I write bellow some examples you can run with the code.

I would preproces further the data removing some digits and punctuations.

It would be useful to use a larger dataset. In case of a supervised approach that would required mode labels (HQ labels if possible). In case of a unsupervised approach we don't need labels for training, but having a large dataset to train the data it is very beneficial. The current 1500 inputs are not enough.

```
[36]: # ANSWER:
    # Errors in the original labeled data --Examples
    label_errors = df.iloc[([462, 976, 999, 1492])]
    print(label_errors)

# non binary classes?
    non_binary_items = df.iloc[([230, 284, 1419, 1470, 1496])]
    print(non_binary_items)
```

```
title
                                    category
                                             category_num
462
      funda iphone 7plus y 8 plus computers
976
         funda cargador iphone 4s
                                   computers
                                                         1
999
                  samsung a7 2018 computers
                                                         1
         cable y funda para móvil
                                   computers
1492
                                                          1
                                                   category
                                          title
                                                             category_num
```

230	gafas vr	cellphones	0
284	tablec	cellphones	0
1419	servicio técnico	cellphones	0
1470	aire acondicional personal nuevo + regalo	cellphones	0
1496	karaoke	computers	1

#### Improving the approaches above: Things to consider

- I showed that balancing the data improves ~5% the accuracy and have a similar inpact in the other metrics. This is an useful change to improve performance.
- I also shuffled the data before spliting it, but from what I observed in this case, there was not large impact.
- Although RF doesn't required normalizing the data I think for LSTM this would be useful. I would have a closer look on this.
- I would consider incorporating other datasets. The current one is not enough specially when there are wrong labels in the input data and others items are not binary. I would consider neglecting items that are not binary (not fully defined as computer or cellphone like *servicio técnico* or *karaoke*) if I have access to more data (for instance, doing Web scraping on tech retail websites). But of course, this depends on the real application/use.
- I would try to tune better the parameters in the RNN since it is a clear overfitting. Again, this can be handle with more training data. But if we don't have it I still can test it reducing the number of features to be trained by using less nodes or even trying with less layers. I can also do a weight regularization to the model as well.
- Another option is a systematic tuning test of the parameters. I can select the parameters I'm interesting in and perform a cross-validation, changing the parameter values (similarly as I did before using GridSearchCV for the RF model) at each iteration. It might be computational costly, so I wouldn't recommended as the first option, but this can be useful and it is applicable for both models.
- Finally, a nice approach would be to use a pretrained model as our starting point (reinforce learning). There are large models like BETO, which is a BERT model trained on a big Spanish corpus. It is worth to try with one of those.

#### 1.8 New approach - using word2vec:

- I will do some quick preprocesing (balancing data, remove stop words) and shuffle the data before splitting it into train and test.
- I will use word2vec to transform words into vectors and use those vectors as weights for a NN with several layers. This is done by creating an embedding matrix that will be the input of the emmbeding layer in the NN. I will use LSTM layers and dense layers (fully conected).

#### 1.8.1 Main points to consider

At the end I found a slight improvement in the metrics comparing to the previous LSTM model: ~88% accuracy and similar values for precision, recall and f1-score of both classes. However, this probably is not statistically significant. A better results would be obtained following the suggested

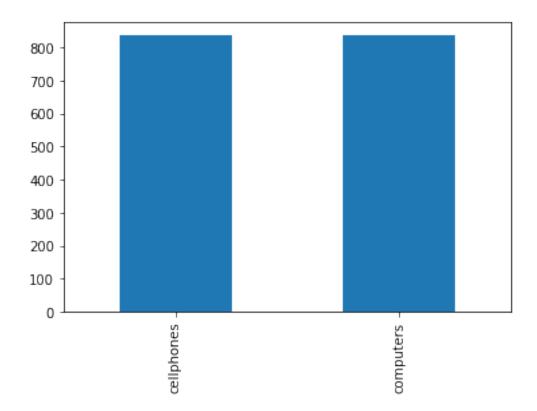
approaches mentioned in the previous points. Particularly, increasing the amount and quality of the input data.

Nevertheless, I think it is important to notice that this new model doesn't suffer from the large overfitting the prevoius one had. So, in principle, this new model generalize better. That's an improvement.

```
[3]: ## Word2vect approach
     #======Wallapop - Practical Assignment Word2Vect Model =====
     #06.2022
     SUMMARY:
     This code solves a binary classification problem for
     Wallapop job application
     O-Cellphones and 1-Computers.
     decide based on text (the items title)
     11 11 11
     # ====Import Libraries, Modules=====
     import os
     import json
     import numpy as np
     import pandas as pd
     import matplotlib.pylab as plt
     #matplotlib inline
     import seaborn as sns
     from sklearn.utils import resample
     from sklearn.metrics import classification_report, confusion_matrix, __
     →accuracy_score
     from sklearn.metrics import plot_confusion_matrix, roc_auc_score, roc_curve, u
     →precision_recall_curve
     from sklearn.model_selection import train_test_split
     import gensim
     from gensim.models import Word2Vec
     from sklearn import feature_extraction, model_selection, pipeline, manifold, u
     →preprocessing
     from tensorflow.keras import models, layers, preprocessing as kprocessing
     from tensorflow.keras import backend as K
     import nltk
     nltk.download('stopwords')
     from nltk.corpus import stopwords
     from nltk.tokenize import word_tokenize
```

```
# #--Loding the dataset
      from google.colab import drive
      drive.mount('/content/drive')
        # Path (data location)
      data_file = '/content/drive/MyDrive/Colab Notebooks/Wallapop - Practical_
       →Assignment/data.json'
      #Loading data
      with open(data_file) as f:
          data = json.load(f)
      df = pd.DataFrame.from_records(data)
      print("DF shape:", df.shape)
      df.head()
     [nltk_data] Downloading package stopwords to /root/nltk_data...
                   Package stopwords is already up-to-date!
     [nltk data]
     Drive already mounted at /content/drive; to attempt to forcibly remount, call
     drive.mount("/content/drive", force_remount=True).
     DF shape: (1500, 3)
 [3]:
                                         title
                                                  category category_num
                     xgody smartphone (nuevo) cellphones
      1 kindle paperwhite segunda generacion
                                                computers
                                                                       1
                 amplificador de antena nuevo
                                                cellphones
                                                                       0
      3
                         volante logitech g27
                                                 computers
                                                                       1
      4
                               fitbit alta hr cellphones
                                                                       0
[14]: # ----- Treat Unbalance data -----
      Class_count=df['category'].value_counts().to_frame()
      #create df of majority and minority class
      df_majority = df[(df['category_num']==1)]
      df_minority = df[(df['category_num']==0)]
      # Oversampling minority class
      df_minority_ovsampled = resample(df_minority,
                                        replace=True,
                                        n_samples= Class_count['category'][0], # match_
       \rightarrow nb computers = nb celphones
                                        random state=1) # set a seed for reproducible
       \rightarrow results
```

```
# Concatenate both
df_ovsampled = pd.concat([df_minority_ovsampled, df_majority])
# plot
df_ovsampled['category'].value_counts().plot(kind='bar')
plt.show()
df.sample(frac=1) # shuffle the entire dataset
df = df_ovsampled #Using the oversample data increases classification accuracy
# --Splitting the dataset (train=80% test=20%)
df_train, df_test = train_test_split(df, test_size=0.2, random_state=42)
y_train = df_train["category"].values
y_test = df_test["category"].values
#--Remove stopwords--
stop_words=stopwords.words('spanish')
corpus= df_train["title"].apply(lambda x: ' '.join([word for word in x.split()__
→if word not in (stop_words)]))
#---convert corpus into a list of lists of n-grams.
lst_corpus = []
for string in corpus:
  lst_words = string.split()
  lst_grams = [" ".join(lst_words[i:i+1])
               for i in range(0, len(lst_words), 1)]
  lst_corpus.append(lst_grams)
#Check
corpus.iloc[1]
lst_corpus[1]
```



```
[14]: ['apple', 'watch', 'soporte', 'teléfono']
```

```
## create dtf
dtf = pd.DataFrame(X, index=tot words, columns=["x","y","z"])
dtf_["input"] = 0
dtf_["input"].iloc[0:1] = 1
## plot 3d
from mpl_toolkits.mplot3d import Axes3D
ax = fig.add_subplot(111, projection='3d')
ax.scatter(dtf_[dtf_["input"]==0]['x'],
           dtf [dtf ["input"]==0]['y'],
           dtf [dtf ["input"]==0]['z'], c="black")
ax.scatter(dtf_[dtf_["input"]==1]['x'],
           dtf_[dtf_["input"] == 1]['y'],
           dtf_[dtf_["input"]==1]['z'], c="red")
ax.set(xlabel=None, ylabel=None, zlabel=None, xticklabels=[],
       yticklabels=[], zticklabels=[])
for label, row in dtf_[["x","y","z"]].iterrows():
    x, y, z = row
    ax.text(x, y, z, s=label)
#---Feature engineering---
#Transfor the list of lists of n-grams given to the Word2Vec into a
# list of sequences:
## tokenize text
tokenizer = kprocessing.text.Tokenizer(lower=True, split=' ',
                     oov_token="NaN",
                     filters='!"#$%&()*+,-./:;<=>?@[\\]^_`{|}~\t\n')
tokenizer.fit_on_texts(lst_corpus)
dic_vocabulary = tokenizer.word_index # Make index for each word
## create sequence
lst_text2seq= tokenizer.texts_to_sequences(lst_corpus)
## padding sequence
X_train = kprocessing.sequence.pad_sequences(lst_text2seq,
                    maxlen=15, padding="post", truncating="post")
#-- do the same feature engineering on the test set as well:
#--Remove stopwords--
stop words=stopwords.words('spanish')
 \texttt{corpus= df\_test["title"].apply(lambda x: ' '.join([word for word in x.split()_{\sqcup} )_{\sqcup} ) } 
→if word not in (stop words)]))
#corpus = df_test['title']
## create list of n-grams
```

```
lst_corpus = []
for string in corpus:
    lst_words = string.split()
    lst_grams = [" ".join(lst_words[i:i+1]) for i in range(0,
                 len(lst_words), 1)]
    lst_corpus.append(lst_grams)
## text to sequence with the fitted tokenizer
lst_text2seq = tokenizer.texts_to_sequences(lst_corpus)
## padding sequence
X_test = kprocessing.sequence.pad_sequences(lst_text2seq, maxlen=15,
             padding="post", truncating="post")
#--- Create matrix of embedding that will be used as a weight matrix
             in the neural network classifier
## start the matrix (length of vocabulary x vector size)
embeddings = np.zeros((len(dic_vocabulary)+1, vector_size))
for word,idx in dic vocabulary.items():
    ## update the row with vector
    try:
        embeddings[idx] = nlp.wv[word]
    ## if word not in model then skip and the row stays all Os
    except:
        pass
#-test
word = "ordenador"
print("dic[word]:", dic_vocabulary[word], "|idx")
print("embeddings[idx]:", embeddings[dic_vocabulary[word]].shape,
      "|vector size")
11 11 11
===== NN structure =====
* 1 Embedding layer that takes the sequences as input and the word vectors as_{\sqcup}
\hookrightarrow weights
* Two layers of Bidirectional LSTM to model the order of words in a sequence in \Box
\hookrightarrow both directions.
* Two final dense layers that will predict the probability of each news_{\sqcup}
\hookrightarrow category.
11 11 11
```

```
## input
x_in = layers.Input(shape=(15,))
## embedding
x = layers.Embedding(input_dim=embeddings.shape[0],
                     output_dim=embeddings.shape[1],
                     weights=[embeddings],
                     input_length=15, trainable=False)(x_in)
## 2 layers of bidirectional lstm
x = layers.Bidirectional(layers.LSTM(units=50, dropout=0.2,
                         return sequences=True))(x)
x = layers.Bidirectional(layers.LSTM(units=15, dropout=0.2))(x)
## final dense layers
x = layers.Dense(50, activation='sigmoid')(x) #relu
y_out = layers.Dense(3, activation='softmax')(x)
## compile
model = models.Model(x_in, y_out)
model.compile(loss='sparse_categorical_crossentropy',
               optimizer='adam', metrics=['accuracy'])
model.summary()
#--Train the model and check the performance on a subset of the training set
# used for validation before testing it on the actual test set.
## encode y
dic_y_mapping = {n:label for n,label in
                 enumerate(np.unique(y_train))}
inverse_dic = {v:k for k,v in dic_y_mapping.items()}
y_train = np.array([inverse_dic[y] for y in y_train])
## train
training = model.fit(x=X_train, y=y_train, batch_size=256,
                     epochs=20, shuffle=True, verbose=0,
                     validation_split=0.2) # epochs=10 20
#-- Figures Performance
plt.rcParams['text.color'] = 'black'
plt.figure()
plt.ylabel("Loss")
plt.xlabel("Epoch")
plt.plot(training.history['loss'], label="train")
plt.plot(training.history['val_loss'], label="test")
```

```
plt.legend(loc='upper right')
plt.figure()
plt.ylabel("Accuracy")
plt.xlabel("Epoch")
plt.plot(training.history["accuracy"], label="train")
plt.plot(training.history["val_accuracy"], label="test")
plt.legend(loc='lower right')
plt.show()
## Prediction
predicted_prob = model.predict(X_test)
y_pred = [dic_y_mapping[np.argmax(pred)] for pred in
             predicted_prob]
print(classification_report(y_test.tolist(), y_pred))
print('Accuracy is: ',accuracy_score(y_test,y_pred))
print(confusion_matrix(y_test, y_pred))
classes = np.unique(y test)
y_test_array = pd.get_dummies(y_test, drop_first=False).values
cf_matrix=confusion_matrix(y_test, y_pred)
group_names = ['True Cellphone', 'False Cellphone', 'False Computer', 'True_
group_counts = ['{0:0.0f}'.format(value) for value in
                cf matrix.flatten()]
group_percentages = ['{0:.2%}'.format(value) for value in
                     cf_matrix.flatten()/np.sum(cf_matrix)]
labels = [f'{v1}\n{v2}\n{v3}' \text{ for v1, v2, v3 in}]
          zip(group_names,group_counts,group_percentages)]
labels = np.asarray(labels).reshape(2,2)
sns.heatmap(cf_matrix, annot=labels, fmt='', cmap='coolwarm') #Blues coolwarm_
\rightarrowrocket
```

```
/usr/local/lib/python3.7/dist-packages/sklearn/manifold/_t_sne.py:793:
FutureWarning: The default learning rate in TSNE will change from 200.0 to 'auto' in 1.2.
FutureWarning,
```

/usr/local/lib/python3.7/dist-packages/sklearn/manifold/\_t\_sne.py:986:
FutureWarning: The PCA initialization in TSNE will change to have the standard deviation of PC1 equal to 1e-4 in 1.2. This will ensure better convergence.
FutureWarning,

/usr/local/lib/python3.7/dist-packages/pandas/core/indexing.py:1732: SettingWithCopyWarning:

A value is trying to be set on a copy of a slice from a DataFrame

See the caveats in the documentation: https://pandas.pydata.org/pandas-docs/stable/user\_guide/indexing.html#returning-a-view-versus-a-copy self.\_setitem\_single\_block(indexer, value, name)

dic[word]: 22 |idx

embeddings[idx]: (300,) |vector size

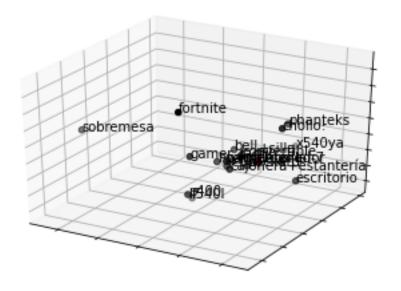
Model: "model\_1"

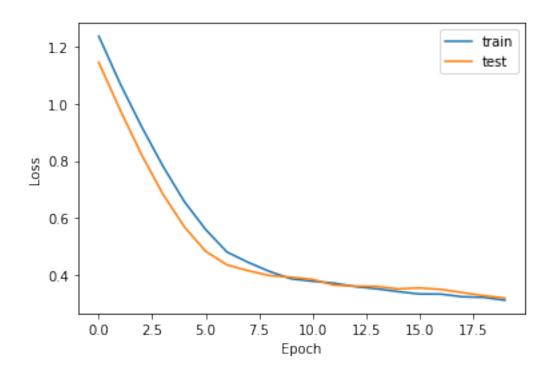
Layer (type)	Output Shape	Param #
input_2 (InputLayer)		0
embedding_1 (Embedding)	(None, 15, 300)	516600
<pre>bidirectional_2 (Bidirectional)</pre>	(None, 15, 100)	140400
<pre>bidirectional_3 (Bidirectional)</pre>	(None, 30)	13920
dense_2 (Dense)	(None, 50)	1550
dense_3 (Dense)	(None, 3)	153

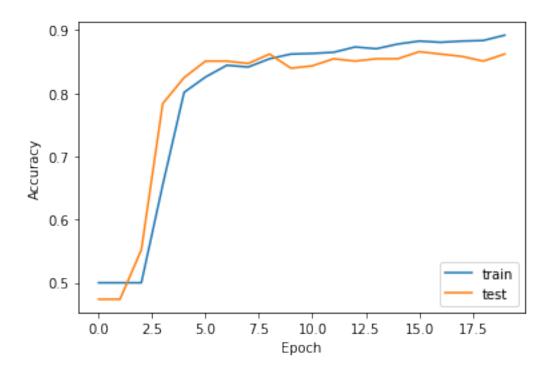
\_\_\_\_\_

Total params: 672,623 Trainable params: 156,023 Non-trainable params: 516,600

------







	precision	recall	f1-score	support
cellphones	0.91	0.86	0.88	175
computers	0.85	0.91	0.88	161
accuracy			0.88	336
macro avg	0.88	0.89	0.88	336
weighted avg	0.89	0.88	0.88	336

Accuracy is: 0.8839285714285714 [[150 25] [ 14 147]]

[16]: <matplotlib.axes.\_subplots.AxesSubplot at 0x7f062ed9d450>

