**Geoff Berger**

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**Profile**

I am an individual who enjoys challenging experiences and working outside of my comfort zone. I thrive in collaborative team environments, where I am able to learn and mentor others in an open and constructive setting. I feel I know my limitations technically and am able to find the right balance between work and living a healthy lifestyle.

**Employment**

Front End Architect

Zappos.com – [www.zappos.com](http://www.zappos.com)

April 2008 – Present

* Started, oversaw, developed, and incorporated open source CMS (Drupal) as part of the Zappos.com shopping experience as well as Zappos.com affiliated websites, which today powers a good portion of the forward facing site and employs a number of company employees.
* Developed and designed an in-house framework on top of Drupal in a fast paced iterative manner.
* Architected backend system alongside a variety of teams including release engineers, systems administrators, and database administrators.
* Worked closely and iteratively with internal customers to create various toolsets to meet their day-to-day needs.
* Developed caching strategies, built out different levels of working environments finding a balance between process and flexibility, and built out various tools/frameworks with consideration for multisite functionality.
* Created processes and efficiencies to help both development and internal customers.
* Built out various Zappos.com webpages using HTML, CSS, and JavaScript interacting with both a Java and PHP backend respectively.
* Mentored, architected, and worked closely along side other developers to keep high development standards; both back end and front end.

Web Developer

Syracuse University – [www.syr.edu](http://www.syr.edu)

March 2006 – April 2008

* Primary responsibilities included working with a university wide CMS(s) to bring a standardization of content management.
* General responsibilities included building and maintaining web sites for individual schools and afﬁliates of the university, building various back end tools, and the maintaining of web servers.
* Worked closely with designers, information architects, and business/content owners across the university.
* Technologies included using Apache (httpd), CSS, Java, JavaScript, PHP, MySQL, Tomcat, XHTML, XML, XSLT, XSD.

Web Assitant

SUNY IT – [www.sunyit.edu](http://www.sunyit.edu)

May 2005 – August 2005

* Migrated old website to a new format using HTML, CSS, and PHP.
* Responsibilities included designing pages, writing and designing documentation, and photo optimization.
* Was offered full-time employment but couldn’t due to schooling and other employment opportunities.

**Technologies:**

Languages:

Bash, CSS, C (some experience), CouchDB, Freemarker, Java (some experience), JavaScript (front end, back end, WebGL, and more modern JavaScript APIs), (X)HTML, Memcache, MongoDB, MySQL, PHP, Ruby, various UNIX utilities.

Web Servers:

Apache, NGINX

Platforms:

Mac, UNIX

**Methodologies**:

AJAX, Design Patterns, HTTP, NoSQL, Object Oriented Programming, Relational Databases, REST, Web Accessibility, Web Performance, Web Standards

**Education:**

Syracuse University - Syracuse, NY

Master of Science in Information Management

Spring 2007 – Spring 2008 (did not complete)

SUNY Institute of Technology - Utica, NY

Bachelor of Science in Professional and Technical Communications

Fall 2003 - Fall 2005

Oswego State - Oswego, NY

Information Science

Fall 2002 - Spring 2003

Onondaga Community College - Syracuse, NY

Associate of Applied Science in Computer Information Systems

Fall 2000 - Spring 2000