

Geoffrey T. Davis

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February 7, 2015

Mr. Tim Hamilton  
915 E Market Ave.  
Searcy, AR 72149

Dear Mr. Hamilton,

I am applying for the digital developer position listed on Archer>Malmo's website from November 2014. I found the listing on the organization's website, knowing to look there because I networked with Mr. Robby Grant last summer while I was interning at another firm in Memphis. The listed requirements and desired skills are all relevant to my current academic and extracurricular focus.

As a web design and interactive media student, I am well versed in the technical side of digital development; my understanding of HTML5 and CSS3 include the fundamentals of each language, and allow me to adapt to my continuing development of my skills in both. For both academic and personal skill development purposes, I have utilized proper and modern HTML and CSS on web projects, leading me to pursue a more comprehensive understanding of the main web development languages. Utilizing these skills, I worked in Harding University's Center for Learning with Technology on projects including the editing of content and layout of the Center's webpage on the larger university website.

I am also adept in the principles of design, allowing me to make clean, modern, and readable webpages while creating an overall theme in the desired tone. In the summer of 2014, I put my technical skills and design skills to the test as an intern at ALSAC/St. Jude, where I worked alongside their web team to develop and redesign crucial web pages and create new assets for their web site.

For your consideration, I have enclosed a copy of my resume with this letter. I am available for an interview that fits into your schedule. Thank you for taking the time to read my statements; I can be reached at any of the contact points provided above for further communication.

Sincerely,

Geoffrey Davis