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COMM 451

Job Summary

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Link: [Archer>Malmo Position](http://archermalmo.com/careers/2014/11/24/DigitalDeveloper.html) (http://archermalmo.com/careers/2014/11/24/DigitalDeveloper.html)

I found this job opportunity thanks in part to an internship that I received last summer. During the course of my internship at St. Jude in Memphis, Tennessee, I was given the opportunity to travel around the city with John Lloyd and Jay Perdue, my two supervisors, and network with other professionals in the media industry. Specifically, I met with many web design and development team members at several different advertisement and media agencies.

Archer>Malmo is one of the largest ad firms in Memphis; upon entering the office, I was immediately pulled in to the fun, modern, and energetic layout and atmosphere. The gentleman that I talked to at Archer>Malmo was Robbie Grant, who is the company’s Director of Digital Development; he was able to tell me a lot of what the company does, as well as how they use certain web technologies to complete their work. Robbie was easy to talk to and I got his card to follow up with him. Starting this semester, I noticed that Archer>Malmo had posted a job opportunity that is almost exactly the kind of work I am trained for and want to do.

I am interested in this position because it outlines the type of position that I intend to get myself to, whether through internships or other “stepping stones.” The skills required and team role afforded by this position are well suited not only to my tastes, but also to the skills that I currently have, or that I’m cultivating. The posting is at a seemingly great company that does a lot of high-profile work in the media fields, and it is located in Memphis, which is indeed where I am looking to move to after graduation.

As I previously stated, this opportunity is in Memphis, Tennessee. I have family friends that live in the city; a young couple, Lauren and Matt, are the daughter and son-in-law of my mom’s best friend, and they helped me secure living arrangements last summer. I attended their church (Downtown Church) and one other church closer to my apartment (White Station Church of Christ), and I believe I could reach out to either in order to get moral, physical, or other support.

I have already contacted Robbie Grant via email and had lunch with him and his colleague Gabe Martin on Wednesday, 21 January. We talked about Archer>Malmo, his duties and team, the work the company does, as well as my own skills and experience at Harding. The pair seemed to appreciate that I was well versed in coding as well as design, citing my internship at St. Jude the summer before as a concrete indication that. By the end of the meal, we had discussed the posted job opportunities that Archer>Malmo has; Robbie cited that the posted positions while entry-level, were suited towards more experienced and rounded-out developers. However, he told me to pursue an internship in digital development, as I would likely learn more about the company and the different areas of expertise through such an experience, which he stated is the path towards a full-time development job. When I returned to campus, I sent Robby an email with my resumé, so that he could pass it along to the internship group; in fact, I received a confirmation email from him letting me know to follow up with him by late February if I do not hear back from him before that time.

Skills wise, I already know HTML5 and CSS3 to a near-expert level, and I am skilled in JavaScript while continuously learning more about that language. Since that meeting, I have been trying out different frameworks and libraries that Robbie mentioned that his team uses. I feel that I can work in a team setting and be a valuable asset to their digital team. Building on those skills, I have experience building sites for cross-browser support, I am currently researching and learning a templating system, and I am familiar with Git version control and PHP. All these skills and languages are either in the required section or the bonus section of the posting, indicating that I at least have a basis of what the company is looking for. Obviously, as a college student without much outside experience, I still have a lot of work to do in order to master and command the different languages that are available to me, so I would say that I lack finesse in several of the languages.