



Mr. John Smith
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Dearest Mr. Smith,

Thank you for signing up for our monthly newsletter, the Double Lantern. We hope you are as excited as we are to learn about the nutritional benefits of a gluten-free diet, and explore the delicious baked goods that Revere & Co Bakery has catered for your specific needs.

The newsletter will inform you about new recipes for you to try, special offers available at your nearest Revere & Co storefront, and educational gluten-free material. Additionally, in this starting package, you have received:

- This Welcome Letter
- Next Month's Double Lantern issue
- Revere & Co Bakery Menu
- Revere & Co Coupon Book

As you educate yourself on the intricacies of a gluten-free diet, please know that when you come to your nearest Revere & Co storefront, friendly and knowledgeable employees are available to guide you if you have any questions. This experience is one that you should feel comfortable with, and one that we hope we can help you along with, lifting up our delicious gluten-free-friendly baked goods for your enjoyment.

We hope to see you in one of our stores soon!

Geoff Davis
Vice President
Revere & Co Bakery