

Geoffrey Faiers

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Personal Statement

With over 15 years of experience in development, I specialize in technologies like Next.js, React, TypeScript, Node.js, and Java, leading teams to deliver high-quality, scalable solutions. Currently, as a Principal Front-End Developer at One Advanced, I manage the UX/UI design and implementation for our healthcare platform, ensuring exceptional performance and user satisfaction. I am eager to bring my expertise and passion for continuous improvement to your team, leveraging my technical skills to drive success and innovation.

Technical Skills

Ordered by recent experience

- JavaScript (15 years)
- Jest & Cypress (5 years)
- React v18 (5 years)
- TypeScript (5 years)
- NodeJS (5 years)
- MySQL (10 years)
- CSS (15 years)
- HTML (15 years)
- Docker (5 years)
- Agile (7 years)
- Git (15 years)
- Java for Android (10 years)
- SQL Server (5 years)
- PHP (10 years)

Employment

One Advanced

Principal Front-End Developer - July 2021 – Current

- Develop a sophisticated rostering system for the care sector using React, Next.js, TypeScript, and vanilla JavaScript, ensuring the code is simple, testable, and performant.
- Lead a team of front-end developers, cultivating a collaborative atmosphere to consistently achieve high-quality deliverables and streamline workflows.
- Conduct code reviews for other developers to ensure adherence to best practices, maintain code quality, and cultivate a culture of continuous improvement.
- Manage the full front-end development lifecycle, ensuring seamless coordination between design, development, and deployment stages.
- Collaborate with stakeholders, Product Managers, Business Analysts, and my direct scrum team to deliver projects on time and within budget by effectively prioritizing and assigning tasks.
- Offer guidance to stakeholders and product management on:
 - Designing new features with empathy, prioritizing the customer to ensure their satisfaction and delight.
 - Best practices for front-end requirements.
 - Team strengths and weaknesses.
 - Transparent high-level estimations for new features.
- Contribute to the development and maintenance of the Mosaic Design System, which is widely implemented across Advanced.

Pavers Shoes

JavaScript Developer – February 2019 – July 2021

- Designed, developed, tested, maintained, and continually improved:
 - React admin settings tool.
 - React business planning tool to provide high-level figures to the board.
 - Warehouse Java Android application and Node.js back end.
 - Retail store Java Android application and Node.js back end.

- Poynt payment device application, written in Java with a Node.js back end.
 - Store stock request system written mainly in Node.js and SQL Server, with the user interface in the retail store Android application, utilising Firebase messaging.
- Supported, maintained and replaced existing .NET codebase.

Killgerm

Front-End Web Developer – August 2017 – February 2019

- Built bespoke React & TypeScript systems for the business including a bill back system for a travel agency to send confidential credit card details to the different businesses that they work with.
- Designed and developed iOS applications in Swift.
- Designed an Android application using Adobe XD, having in mind the usability of the application, and making sure the branding was within marketing guidelines of the business and material design specifications.
- Hand coded all HTML emails for the business, executed thorough tests in Litmus.
- Built and maintained WordPress and Magento websites.

Crocs

Store Manager – July 2014 – August 2017

- All usual day to day running's of a retail store, including store presentation, standards, colleague management, training, and sourcing local marketing for the brand.
- HR management of store including coaching, feedback, reviewing, disciplining, recruiting, and dismissal of colleagues.
- Multisite store management, covering multiple stores whilst other stores had manager vacancies. Included managing and executing the closure of stores.
- Store overachieved on target by +17% and vs LY by +21% in 2015, highest performing store in UK+IE for the full year.
- Designed and implemented systems within Crocs to improve management of all UK+IE stores:
 - Wrote a computer application to assist with figure reporting from the online portal, presenting the information provided in an easy-to-read manner, used by all UK+IE stores and area management on European conference calls.
 - Wrote a computer application to manage daily targets with an easy to view format, which displays all current figures and useful information (such as weather etc.), used in each UK+IE store every day.
 - Wrote a computer application to help store managers compile the weekly rota, keep track of their monthly payroll budget, and display the whole quarter of rotas in an easy to view document.

Tesco

Various Customer Service and Leadership Roles – November 2006 – June 2014

- Won Tesco Telecoms Dragons Den 2013 – Audit Application:
 - Wrote a computer application to help with an online stock audit we had to complete weekly, if system was implemented across the estate, then it had the potential to save Tesco Telecoms £100,000+ per year on the wage budget.
- Wrote a computer application to manage the Tesco Mobile stock, including features for auditing stock, keeping track of handset sales, IMEI numbers and mobile numbers so unforeseen loss can be easily monitored.

Education

- ICT Practitioners Software Development – MMM.
- 9 GCSE Grades A-C (including Maths, Physics, English Language, and English Literature).
- European Computer Driving Licence – Pass.
- Full valid driver's licence.

References

Please do not hesitate to contact me if you require references.