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Declass Deep Dive workshop | Thurs, March 3 at 8:30 a.m.

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Tue, Mar 1, 2016 at 4:21 PM

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Hello!

We are looking forward to Thursday's Declass Deep Dive workshop and we're so glad you can join us. Please be sure to read this full email. **NSC colleagues**, could you please add Don Burke and the ODNI participants to this thread (rather than forwarding) – we want to be sure to have everyone's emails compiled in one place.

If we missed anything or you have questions on anything below – please shout!

Logistics

The workshop will take place at **GSA, 1800 F St, NW**. Street and garage parking are available in the area, but limited. Please plan to arrive by **8:30 a.m.** GSA staffer Alla Goldman will meet participants in the lobby and help to escort them to **Room 4213**.

Anyone with a PIV badge can enter GSA without an escort; when you enter the building, go immediately to your left and walk directly through the metal detectors (you do not need to put your items onto the belt – you can just show your government badge and walk straight through like you own the place). Alla will meet you on the other side and take you up to Room 4213. If she is not there, feel free to take the elevator to 4, and the room will be around the corner on your right.

If you have any questions or hit any delays, feel free to call Cori's cellphone at [202.422.7366](tel:202.422.7366).

Introduction

The intent of this workshop is to apply design strategy methods to the management of classified national security information to establish a wide understanding of the problem and to apply that understanding with concrete steps. We will ask participants to share their personal expertise on the processes and problems of current information management and to advance the formation of an innovative yet viable solution by applying that expertise.

Expected Outputs

- A Systems Understanding of the Problem
- Defined Points of Pain, Opportunity, and Inquiry
- Identified Paths forward for Research
- A Set of Shared and Defined Objectives within a Systems Solutions

Program Overview

8:30 Arrive at GSA; Alla Goldman will escort you to Room 4213

8:30-9 Coffee, bagels and getting settled

9:00 Opening Comments by John Fitzpatrick

9:05 Introductions: what's your superpower for this project?

9:15 Description of Method: Backcasting as a Tool For Designing New Possibilities

9:25 Setting Expectations

- Establish a Shared Understanding of Problem as a System
- Setting Defined Objectives
- Identifying Points of Pain, Opportunity and Inquiry
- Defining Research Questions and Paths Forward

Exercise I

9:35 Defining the State of the Problem: Initiate Workflow Diagram Exercise

9:30 Articulating Points of Pain, Friction, and Excellence

10:15 Break

Exercise II

10:30 Listing Ideal Outcomes

10:45 Highlighting Obstructions and Opportunities in Workflow

11:15 Asking "Why": Determining Paths Forward for Clarity, Research and Impact

11:30 Consolidation of Workshop Findings with Allocation of Strategic Steps

Preparation

Please take a look at the attached paper authored by our colleague Harry Cooper. Please also come ready to share your expertise and to open yourself up to a new way of thinking and working. We will treat our room as a secured space – we'll ask you to leave your devices out of reach unless we are on a break – so please plan accordingly.

Participants

NSC

John Fitzpatrick

John Powers

Gregory Koch

CIA

Cindy Richards

Donald Burke

ODNI

TBD

DOE

Andy Weston-Dawkes

NARA

Neena Sachdeva

Ellen Knight

GSA

Alla Goldman Seifert

Mitch Sutika-Sipus

David Naffis

OSTP

Jason Schultz

Cori Zarek

White House Office

Tim Van Name



CIA Cooper Managing Electronic Information White Paper_2012.pdf

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