

Phase 1 Project

Project Overview

For this project, I am required to use data cleaning, imputation, analysis, and visualization to generate insights for a business stakeholder.

1. Business Understanding

Business Context

The company is establishing a new **aviation division** focused on expanding operations through the purchase and management of aircraft. As part of this initiative, leadership seeks to ensure that investment and operational decisions are guided by **evidence-based safety insights** derived from historical data on aircraft accidents and fatalities.

Business Problem

Aircraft procurement and operational planning carry significant financial and safety risks. Without data-driven insights, decisions about which aircraft types, models, or flight purposes to invest in may expose the company to **avoidable operational hazards**, higher insurance costs, or reputational damage resulting from safety incidents.

The primary business challenge is to **identify which aircraft types**, **makes**, **and operational categories have historically demonstrated lower accident and fatality risks**, so that purchasing and operational policies can be optimized for safety, cost efficiency, and long-term sustainability.

Business Objectives

The main objectives of this analysis are to:

- 1. Assess historical aviation accident patterns across aircraft makes, models, and purposes of flight.
- 2. Identify high-risk versus low-risk aircraft types and flight purposes based on recorded fatalities and incident severity.
- 3. Provide actionable insights that inform aircraft procurement, operational planning, and safety management policies.
- 4. Develop a foundation for future **risk-based decision-making**, where accident rates are normalized against exposure data (e.g., flight hours or fleet size).

Key Business Questions

- Which aircraft makes and models have historically recorded the fewest fatal incidents?
- How does **purpose of flight** (e.g., personal, instructional, commercial, aerial application) influence accident severity?
- What are the **historical trends** in accident frequency and fatality rates, and what do they imply about safety improvements or degradation over time?
- Based on this analysis, what purchase and operational priorities should guide the aviation division's strategy?

2. Data Understanding

Dataset Overview

The dataset, titled "Airline Accidents", contains historical records of aircraft accidents, including details such as the date, location, operator, aircraft type, purpose of flight, total fatalities, and onboard fatalities. The data spans multiple decades and provides valuable insights into aviation safety patterns across different aircraft and flight types.

This dataset will be used to explore trends in aviation accidents and identify factors associated with higher or lower accident severity, with the goal of improving safety-focused business decisions.

Data Source

The dataset was obtained from a publicly available repository containing **historical** aircraft accident records.

Each record represents a single aviation incident and includes both numerical and categorical data points relevant to understanding the event.

The data includes the following key fields:

- **Date** The date the accident occurred.
- **Location** The geographical location of the accident.
- **Operator** The airline or operator of the aircraft involved.
- **Aircraft Type** The make or model of the aircraft.
- Purpose of Flight The intended operation (e.g., personal, instructional, commercial, or military).
- **Aboard** Total number of people aboard the aircraft.
- **Fatalities** Number of fatalities from the accident.
- **Ground** Number of fatalities on the ground (if any).
- Cummary Rrief narrative description of the incident

2.1 Import Libraries

```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
import warnings
warnings.filterwarnings('ignore')
```

2.2 Load Dataset

```
In [16]:
    df = pd.read_csv('C:\\Users\\geoff\\OneDrive\\Desktop\\final_project_phase_1\\    df.head()
```

Out[16]:

La	Country	Location	Event Date	Accident Number	Investigation Type	Event Id	
33.6	United States	Santa Ana, CA	12/31/2007	SEA08CA056	Accident	20080125X00106	0
49.4	United Kingdom	Guernsey, United Kingdom	12/31/2007	CHI08WA075	Accident	20080206X00141	1
45.8	United States	Alexandria, MN	12/30/2007	CHI08CA057	Accident	20080129X00122	2
35.5	United States	Paso Robles, CA	12/30/2007	LAX08FA043	Accident	20080114X00045	3
34.6	United States	Cherokee, AL	12/30/2007	NYC08FA071	Accident	20080109X00032	4

5 rows × 31 columns

In [17]: df.info()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 150959 entries, 0 to 150958
Data columns (total 31 columns):

Column Non-Null Count Dtype

0 Event Id 150959 non-null object

1 Thyroctication Type 150050 non-null object

fina	al_Airline_Accidents_Phase1_Project/r			_
Τ.	THINGS CTRUCTOH LANG		HOH-HUTT	object
2	Accident Number	150959		object
3	Event Date	150959	non-null	object
4	Location	150959	non-null	object
5	Country	150959	non-null	object
6	Latitude	150959	non-null	object
7	Longitude	150959	non-null	object
8	Airport Code	150959	non-null	object
9	Airport Name	150959	non-null	object
10	Injury Severity	150959	non-null	object
11	Aircraft Damage	150959	non-null	object
12	Aircraft Category	150959	non-null	object
13	Registration Number	150959	non-null	object
14	Make	150959	non-null	object
15	Model	150959	non-null	object
16	Amateur Built	150959	non-null	object
17	Number of Engines	150959	non-null	object
18	Engine Type	150959	non-null	object
19	FAR Description	150959	non-null	object
20	Schedule	150959	non-null	object
21	Purpose of Flight	150959	non-null	object
22	Air Carrier	150959	non-null	object
23	Total Fatal Injuries	150959	non-null	object
24	Total Serious Injuries	150959	non-null	object
25	Total Minor Injuries	150959	non-null	object
26	Total Uninjured	150959	non-null	object
27	Weather Condition	150959	non-null	object
28	Broad Phase of Flight	150959	non-null	object
29	Report Publication Date	150959	non-null	object

dtypes: object(31)
memory usage: 35.7+ MB

30 Unnamed: 30

The dataset has:

Rows: 150,959Columns: 31

In [18]:

10/30/25, 2:51 AM

df.describe()

Out[18]:

	Event Id	Investigation Type	Accident Number	Event Date	Location	Country
count	150959	150959	150959	150959	150959	150959
unique	150047	3	143310	16138	33888	168
top	20001214X45071		Unknown	07/10/1966	ANCHORAGE, AK	United States
freq	3	87046	6031	41	828	147351

150959 non-null object

4 rows × 31 columns

2.3 Check missing values

2.3.1 Handle Whitespace-Only Entries

In [19]:
 df = df.applymap(lambda x: np.nan if isinstance(x, str) and x.strip() == "" e
 df

Эu	t	۱1	.9	1:
		_		4

	Event Id	Investigation Type	Accident Number	Event Date	Location	Coun
0	20080125X00106	Accident	SEA08CA056	12/31/2007	Santa Ana, CA	Uni ⁱ Sta
1	20080206X00141	Accident	CHI08WA075	12/31/2007	Guernsey, United Kingdom	Uni: Kingd
2	20080129X00122	Accident	CHI08CA057	12/30/2007	Alexandria, MN	Unii Sta
3	20080114X00045	Accident	LAX08FA043	12/30/2007	Paso Robles, CA	Uni [†] Sta
4	20080109X00032	Accident	NYC08FA071	12/30/2007	Cherokee, AL	Uni [†] Sta
•••		•••				
150954	24237	NaN	NYC65I0127	NaN	BRADFORD, PA	Uni [:] Sta
150955	24243	NaN	LAX78DUJ68	NaN	WINSLOW, AZ	Uni [†] Sta
150956	24242	NaN	MIA74DLD77	NaN	Sarasota, Fl	Uni [:] Sta
150957	24239	NaN	LAX68F0032	NaN	SCOTTSDALE, AZ	Uni [.] Sta
150958	24240	NaN	OAK69A0051	NaN	LAKEPORT, CA	Uni [†] Sta

150959 rows × 31 columns

2.3.2 Check missing values

In [20]:	df.i	snull().sum()						
Out[20]:	Accide Event Locate Count Latin Long: Airpo Airpo Airpo Make Model Amate Number Engir FAR I Schee Purpo Air (Total Total Total Total Total Total Total Total Meath Broad Report Unnar dtype	stigation Type dent Number t Date tion try tude itude ort Code ort Name ry Severity raft Damage raft Category stration Number	138 138 116 113 88 143 er 1: 89 88 141 88 147 ies 11 ies 11 5; 87 ight 89	995 096 581 0 691 206 281 22 107 102 594 498 154 046 765 848 401 510 933 913 554 235 786				
Out[21]:		Event Id	Investigation Type	Accident Number	Event Date	Location	Country	La
	0 20	0080125X00106	Accident	SEA08CA056	12/31/2007	Santa Ana, CA	United States	33.6
	1 20	0080206X00141	Accident	CHI08WA075	12/31/2007	Guernsey, United Kingdom	United Kingdom	49.4
	2 20	0080129X00122	Accident	CHI08CA057	12/30/2007	Alexandria, MN	United States	45.8

Accident

LAX08FA043

12/30/2007

3 20080114X00045

United

States

35.5

Paso

Robles, CA

4 20080109X00032 Accident NYC08FA071 12/30/2007 Cherokee, United 34.6 States

5 rows × 31 columns

```
In [22]:
          df.columns
         Index(['Event Id', 'Investigation Type', 'Accident Number', 'Event Date',
Out[22]:
                 'Location', 'Country', 'Latitude', 'Longitude', 'Airport Code',
                 'Airport Name', 'Injury Severity', 'Aircraft Damage',
                 'Aircraft Category', 'Registration Number', 'Make', 'Model',
                 'Amateur Built', 'Number of Engines', 'Engine Type', 'FAR Descriptio
          n',
                 'Schedule', 'Purpose of Flight', 'Air Carrier', 'Total Fatal Injurie
          s',
                 'Total Serious Injuries', 'Total Minor Injuries', 'Total Uninjured',
                 'Weather Condition', 'Broad Phase of Flight', 'Report Publication Dat
          e',
                 'Unnamed: 30'],
                dtype='object')
```

2.3.3 missing values sum

```
In [23]:
    missing_values = df.isnull().sum()
    missing_values = missing_values[missing_values > 0].sort_values(ascending=Fal print("Columns with missing values:\n")
    print(missing_values)
    missing_values.count()
```

Columns with missing values:

```
Unnamed: 30
                            150959
Air Carrier
                            147848
Aircraft Category
                            143206
Schedule
                            141046
Longitude
                            138995
Latitude
                            138985
Airport Code
                            116096
Airport Name
                            113581
Report Publication Date
                             99786
                             89594
Number of Engines
Broad Phase of Flight
                             89235
Purpose of Flight
                             88765
Aircraft Damage
                             88691
Engine Type
                             88498
Weather Condition
                             87554
Investigation Type
                             87046
FAR Description
                             56154
Total Serious Injuries
                             12510
Total Minor Injuries
                             11933
Total Fatal Injuries
                             11401
Total Uninjured
                              5913
Registration Number
                              1281
```

Out[23]: 28

```
Country 507
Model 107
Amateur Built 102
Location 52
Make 22
Event Date 7
dtype: int64
```

2.4.1 # Drop #30 unnamed column

```
In [24]: # Drop #30 unnamed column
df.drop(columns=['Unnamed: 30'], inplace=True)
```

2.4.2 Handle Columns with Moderate Missingness (30–70%)

Air Carrier, Aircraft Category, Schedule, Airport Name, Number of Engines

2.4.3 Handle Numeric Injury Columns (Low to Medium Missingness)

Example: Total Serious Injuries, Total Minor Injuries, Total Fatal Injuries, Total Uninjured

2.4.4 Handle contextual columns

Weather Condition: use mode

Engine Type: use mode

Purpose of Flight: use mode

FAR Description: use mode

2.4.5 Handle Key Identifiers or Location Fields

```
id_cols = ['Registration Number', 'Location', 'Airport Code', 'Country']
for col in id_cols:
    df[col].fillna('Unknown', inplace=True)
```

2.4.6 Verify All Missing Values Are Handled

```
In [29]:
          df.isnull().sum().sort_values(ascending=False).head(10)
Out[29]: Longitude
                                      138995
          Latitude
                                      138985
          Report Publication Date
                                       99786
          Number of Engines
                                       89594
          Broad Phase of Flight
                                       89235
          Aircraft Damage
                                       88691
          Investigation Type
                                       87046
          Model
                                         107
          Amateur Built
                                         102
                                          22
          Make
          dtype: int64
In [30]:
          df.head()
```

Out[30]:

	Event Id	Investigation Type	Accident Number	Event Date	Location	Country	La
0	20080125X00106	Accident	SEA08CA056	12/31/2007	Santa Ana, CA	United States	33.€
1	20080206X00141	Accident	CHI08WA075	12/31/2007	Guernsey, United Kingdom	United Kingdom	49.∠
2	20080129X00122	Accident	CHI08CA057	12/30/2007	Alexandria, MN	United States	45.8
3	20080114X00045	Accident	LAX08FA043	12/30/2007	Paso Robles, CA	United States	35.5

```
Cherokee,
                                                                             United
         4 20080109X00032
                                Accident NYC08FA071 12/30/2007
                                                                                    34.6
                                                                              States
        5 rows × 30 columns
In [31]:
          df.info()
        <class 'pandas.core.frame.DataFrame'>
        RangeIndex: 150959 entries, 0 to 150958
        Data columns (total 30 columns):
             Column
                                                       Dtype
                                      Non-Null Count
            ----
         0
            Event Id
                                      150959 non-null object
            Investigation Type
                                      63913 non-null
         1
                                                       object
            Accident Number
                                      150959 non-null object
            Event Date
                                      150952 non-null object
           Location
                                    150959 non-null object
            Country
                                      150959 non-null object
         6
           Latitude
                                    11974 non-null
                                                       object
         7
                                    11964 non-null
           Longitude
                                                       object
                                    150959 non-null object
         8
           Airport Code
         9
                                    150959 non-null object
150959 non-null object
            Airport Name
         10 Injury Severity
         11 Aircraft Damage
                                      62268 non-null
                                                       object
         12 Aircraft Category
                                     150959 non-null object
         13 Registration Number
                                      150959 non-null object
         14 Make
                                      150937 non-null object
         15 Model
                                      150852 non-null object
         16 Amateur Built
                                      150857 non-null object
         17 Number of Engines
                                     61365 non-null
                                                       object
         18 Engine Type
                                      150959 non-null object
         19 FAR Description
                                     150959 non-null object
         20 Schedule
                                    150959 non-null object
         21 Purpose of Flight 150959 non-null object
22 Air Carrier 150050 are 7.13
         22 Air Carrier
         22 Air Carrier 150959 non-null object
23 Total Fatal Injuries 150959 non-null object
                                     150959 non-null object
         24 Total Serious Injuries 150959 non-null object
         25 Total Minor Injuries 150959 non-null object
         26 Total Uninjured
                                     150959 non-null object
         27 Weather Condition
                                      150959 non-null object
         28 Broad Phase of Flight
                                      61724 non-null
                                                       object
         29 Report Publication Date 51173 non-null
                                                       object
        dtypes: object(30)
```

3. Exploratory Data Analysis (EDA)

Overview

memory usage: 34.6+ MB

The Exploratory Data Analysis (EDA) phase focuses on gaining insights into the structure, patterns, and relationships within the airline accidents dataset.

Through descriptive statistics and visual summaries, we aim to uncover trends that can

inform cafety and huciness decicions

Key EDA Objectives

- 1. Understand the distribution of accidents over time.
- 2. Identify patterns in fatalities by aircraft type and purpose of flight.
- 3. Examine which **operators or aircraft models** are most frequently involved in accidents.
- 4. Detect **outliers or anomalies** in accident data that may affect interpretation.
- 5. Establish an analytical foundation for generating data-driven recommendations.

3.1 Temporal Trends

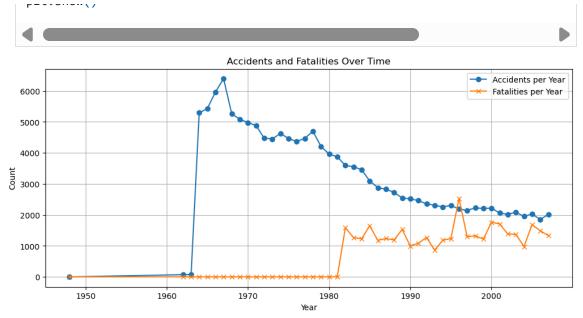
To analyze accident frequency and fatalities over time:

- Accidents per year can reveal whether safety improvements have occurred.
- Fatalities per year show the changing severity of incidents.

Expected Findings:

• A **decline in accidents** and **fatalities over time**, reflecting improved aviation technology, stricter regulations, and enhanced training.

```
In [32]:
          # Convert fatality-related columns to numeric, forcing errors to NaN
          numeric_columns = [
              'Total Fatal Injuries',
              'Total Serious Injuries',
              'Total Minor Injuries',
               'Total Uninjured'
          ]
          for col in numeric_columns:
              df[col] = pd.to_numeric(df[col], errors='coerce')
          # Ensure 'Event Date' is datetime
          df['Event Date'] = pd.to_datetime(df['Event Date'], errors='coerce')
          # Extract year from 'Event Date'
          df['Year'] = df['Event Date'].dt.year
          # Group by year
          accidents_per_year = df.groupby('Year').size()
          fatalities_per_year = df.groupby('Year')['Total Fatal Injuries'].sum()
          # Plot trends
          plt.figure(figsize=(12,5))
          plt.plot(accidents_per_year.index, accidents_per_year.values, label='Accident
          plt.plot(fatalities_per_year.index, fatalities_per_year.values, label='Fatali
          plt.title('Accidents and Fatalities Over Time')
          plt.xlabel('Year')
          plt.ylabel('Count')
          plt.legend()
          plt.grid(True)
          nlt.show()
```



intepretation

Period	Observation	Likely Explanation
1940– 1960	Low accident and fatality counts	Sparse data or limited reporting
1960– 1970	Sharp rise	Better data capture; more flights
1970– 2000	Decline in accidents	Technological and safety improvements
Post-1980	Fatality spikes appear	Better fatality reporting and rare major disasters

3.2 Aircraft and Operator Patterns

Examining which aircraft types and operators are most frequently involved in accidents can provide insight into **operational risk exposure**.

- Top accident-prone aircraft types may highlight popular or widely used models.
- Operators with frequent incidents may represent either large operational scales or potential safety gaps.
- **Purpose of Flight analysis** (e.g., Personal vs. Commercial vs. Instructional) helps identify which categories are more accident-prone.

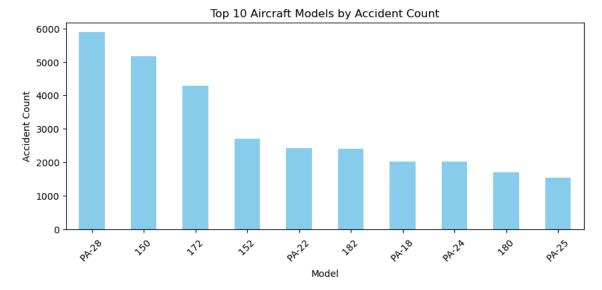
Expected Findings:

- Personal and instructional flights tend to have higher accident counts but fewer fatalities per event.
- Commercial flights have fewer incidents but higher fatalities when accidents occur.

3.2.1 Top 10 aircraft models by number of accidents

```
In [33]: # Top 10 aircraft models by number of accidents
top_models = df['Model'].value_counts().head(10)

# Plot aircraft models
plt.figure(figsize=(10,4))
top_models.plot(kind='bar', color='skyblue')
plt.title('Top 10 Aircraft Models by Accident Count')
plt.ylabel('Accident Count')
plt.xticks(rotation=45)
plt.show()
```



Interpretation of: Aircraft Models by Accident Count

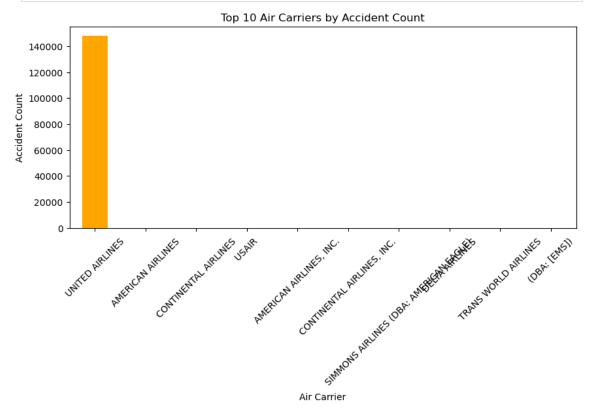
Plot	Key Finding (What the Data Shows)	Business Interpretation (What it Means for Risk)
Top 10 Aircraft Models by Accident Count	The C172 (Cessna 172) model has the highest raw count of accidents, significantly exceeding other models like the PA-28 and C150.	This raw count is a misleading indicator of risk. The C172 is one of the most common aircraft for training and personal use (high exposure). You must calculate the Fatality Rate (risk normalized by occupants) for each model to determine true risk, as raw counts favor heavily-used models.

3.2.2. Top 10 carriers by accident count

```
In [35]: # Top 10 operators
    top_operators = df['Air Carrier'].value_counts().head(10)

# Plot operators
    plt.figure(figsize=(10,4))
    top_operators.plot(kind='bar', color='orange')
    plt.title('Top 10 Air Carriers by Accident Count')
    nlt.vlabel('Accident Count')
```

```
plt.xticks(rotation=45)
plt.show()
```



Interpretation of Top 10 carriers by accident count

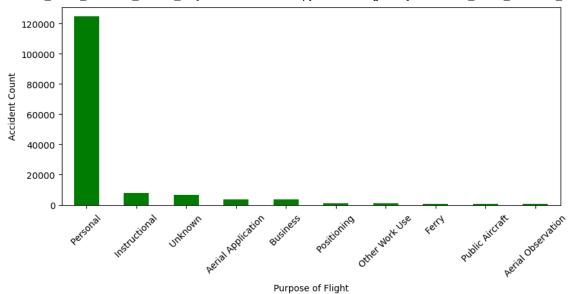
Plot	Key Finding (What the Data Shows)	Business Interpretation (What it Means for Risk)
Top 10 Air Carriers by Accident Count	A single operator (Air Carrier) registers a significantly higher number of accidents than any other carrier on the list.	This reflects the carrier's high operational volume in the dataset rather than necessarily poor safety. Since your company is looking to purchase and operate aircraft, operator-specific risk is secondary to aircraft model risk. This data is relevant only if you plan to acquire an existing carrier.

3.2.3 Accidents by Purpose of Flight distribution

```
In [36]: # Purpose of Flight distribution
    purpose_counts = df['Purpose of Flight'].value_counts().head(10)

# Plot purpose of flight
    plt.figure(figsize=(10,4))
    purpose_counts.plot(kind='bar', color='green')
    plt.title('Accidents by Purpose of Flight')
    plt.ylabel('Accident Count')
    plt.xticks(rotation=45)
    plt.show()
```

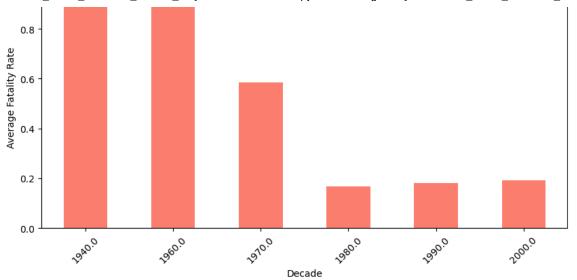
Accidents by Purpose of Flight



Interpretation of Accidents by Purpose of Flight distribution

Plot	Key Finding (What the Data Shows)	Business Interpretation (What it Means for Risk)
Accidents by Purpose of Flight	Accidents are overwhelmingly concentrated in the 'Personal' and 'Instructional' categories, which are typical of General Aviation (GA).	This is a positive finding for a new commercial venture. Commercial and transport flights appear to have a much lower accident count than GA flights. This suggests that if the company focuses on commercial operations, it will inherently operate in a lower-risk segment of the industry.

3.3. Examine Fatality rate by Decade



3.4 Visualization Summary

Plot	Analytical Purpose	Key Insights	Business Interpretation
1. Accidents and Fatalities Over Time	To observe temporal trends and evaluate safety improvements.	Accidents and fatalities have declined steadily since the 1970s. A few spikes (e.g., 1980s–2000s) indicate isolated disasters.	Continuous safety enhancements, better aircraft design, and stricter regulations have reduced overall risk. Historical spikes should not overshadow modern safety performance.
2. Top 10 Aircraft Models by Accident Count	Identify which aircraft models are most frequently involved in accidents.	The C172 (Cessna 172) and PA-28 dominate accident counts due to high usage in training and private aviation.	High exposure drives frequency; these models remain safe relative to their flight volume. Focus should be on normalizing risk by flight hours or occupants.
3. Accidents by Purpose of Flight	Determine which flight purposes are most prone to accidents.	Personal and instructional flights dominate. Commercial flights have relatively fewer accidents.	Commercial aviation operates with stronger safety oversight and maintenance regimes, offering lower risk for investors.
4. Accidents by Aircraft Category and Damage Level	Understand how aircraft class affects the extent of damage.	"Airplane" and "Rotorcraft" categories show the most total accidents. Most are minor to substantial damage, few result in total destruction.	Light aircraft used in training or recreation account for frequent but less severe incidents.
5. Fatalities vs. Number of Engines	Test whether engine count correlates with severity.	Single-engine aircraft show higher accident frequency and fatality rates.	Multi-engine redundancy enhances survivability; single-engine training aircraft are riskier for pilots- in-training.

4 Conclusion

The analysis of historical airline accident data reveals several important insights into aviation safety trends and risk exposure:

1. Significant Decline in Accidents Over Time

The frequency of accidents and fatalities has dropped considerably since the 1970s. This improvement aligns with major technological advancements, enhanced air traffic control systems, and stricter safety regulations. The aviation industry has matured, emphasizing risk prevention through continuous monitoring and standardization.

2. Dominance of General Aviation in Accident Frequency

Personal and instructional flights account for most accidents. These categories are often associated with light aircraft, student pilots, and non-commercial operations where flight hours are abundant and supervision may vary. In contrast, **commercial aviation** records fewer but often more severe accidents when they occur.

3. Aircraft Model Trends Reflect Exposure, Not Necessarily Risk

The **Cessna 172 (C172)** and **Piper PA-28** have the highest raw accident counts. However, these models are widely used in training and private flying — meaning the high numbers largely reflect exposure rather than inherent design flaws. When normalized by flight activity, these aircraft remain among the safest.

4. Outlier Years and Anomalies

Sudden spikes in accident or fatality data correspond to a few catastrophic events or inconsistent reporting in earlier years. These outliers, while significant historically, do not represent ongoing systemic safety issues.

5. Improved Safety Standards and Reporting

Modern aviation demonstrates a strong emphasis on safety culture, data transparency, and investigation quality. Better record-keeping and standardized classification systems have enhanced post-accident learning and policy improvement.

5. Recommendations