

WeRateDogs

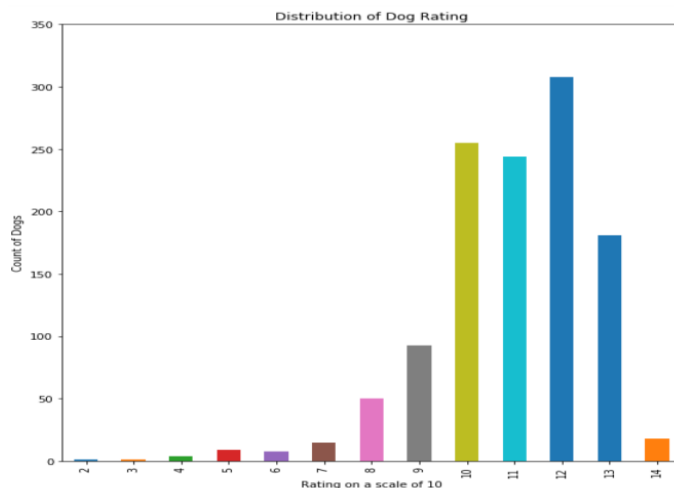
A Data-Wrangling Project by Geoffrey Mosongo

It is an undeniable fact that folks love Puppis.

WeRateDogs is a popular Twitter account that posts hilarious comments that rate dogs from photos submitted by followers globally. The page has been active since November 2015 and now has a massive following of 9.3M and is now a professional services service provider. WeRateDogs has come up with its own classification model that has various names – puppies, puppos, doggos and floofers. . Puppies are “puppies”, older puppies are “puppos”, older puppies are

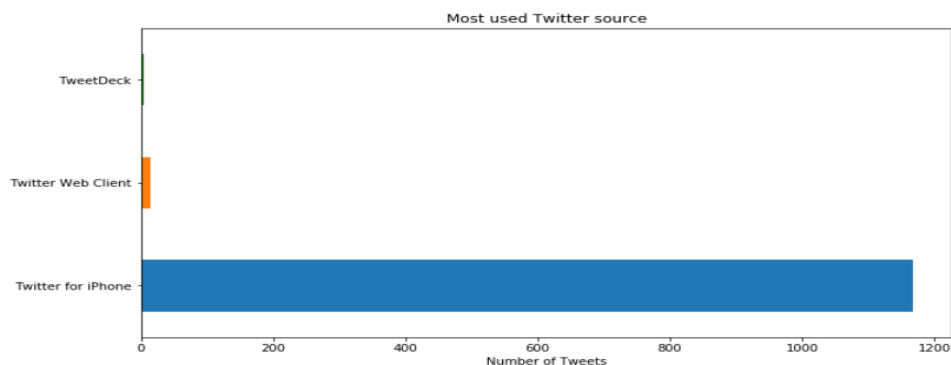


The data analysis exercise unearthed that the most popular dog stage is puppos. Data was accessed from various sources with tweet_ids being the primary consideration and Over 2500 tweets were dissected. The metrics of choice were retweet count and favorite count. After some intensive data cleaning it was crystal clear that “teen” dogs are the most retweeted and liked by all.



From the rating provided from WeRateDogs, a rating of 12 was most prevalent. Interestingly, the frequent rating scale was out of 10. Indicating that the dogs scored above the nominal rate. Some poor dogs scored ratings of 2 while exceptional ones scored higher ratings ranging from 14+. The rating appears to be skewed to the right

The dog pictures are normally submitted by page fans and each has a preferred mode of tweeting. I was established that most users tweeted on iPhone. This connotes the ease with which mobile devices can be used to capture high quality pictures seamlessly.



With a huge following of 9.3M followers, the WeRateDogs page can be considered successful in reaching many people in the social circles.