

GEOFFROY BAGHDASSARIAN

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December 13th, 1992

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Looking for an Account Strategist, Mid-Market position at Criteo



EDUCATION

2012-2016

ESCP EUROPE – Paris, France

Master in Management – Grande Ecole Track ranked #7 worldwide by the Financial Times (2015)

Major in strategy: Strategy consulting, Negotiation, Business models, Corporate Finance

Sept.-Dec. 2015

QUEEN'S SCHOOL OF BUSINESS – Kingston, Canada

Exchange Semester in the MBA program ranked #2 in Canada by BusinessWeek (2015)

Courses: Services management, Global strategy, Dynamic pricing, Management accounting

2012-2013

UNIVERSITY PARIS 1 PANTHÉON SORBONNE – Paris, France

Bachelor of Mathematics, double degree with ESCP Europe

Courses: Data Analysis, Statistics, Probability, Optimization

2010-2012

SAINT JEAN DE PASSY – Paris, France

Intensive preparation for the competitive exams for top French Business Schools – Major in Mathematics



WORK EXPERIENCE

Jan. 2016 – present

Founder at @VENTURE – www.atventure.eu / [@at_ventures](https://twitter.com/at_ventures) – Paris, France

Start-up consulting firm assisting young entrepreneurs in business creation

Built a website for start-ups to find information on fundraising and tech & start-up news (1.2k followers)

Tech start-up market watch, attended pitch presentations and organized events with digital start-ups

Launched a Google AdWords campaign and managed a Google Analytics account

March-Aug. 2015

(6 months)

Strategy Analyst at VIVENDI – Paris, France

Holding company of Universal Music Group, Canal + and Dailymotion

Evaluated strategic opportunities for the top management after a shift in Vivendi's strategy

Conducted multiple tech start-up evaluations and built complex models to make recommendations

Developed strong analytical skills and received exceptional final evaluation of 5/5

Sept. 14-Feb. 15

(6 months)

Investment Banking Analyst at ROTHSCHILD & CIE – Paris, France

M&A and strategic advisory Boutique #1 in France by Thomson Reuters

Involved in strategic and financial advisory for European mid-market companies in various sectors

Worked on the redaction of pitch books and valuation processes acquiring presentation and modelling skills

Developed ability to prioritize and deliver strong results in a dynamic and multitasking environment

Received outstanding final evaluation of 4.2/5 with potential full-time offer after graduation

Sept. 13-June 14

(10 m. part time)

Business Development Associate at IDINVEST PARTNERS – Paris, France

Venture Capital company specialised in investments in tech companies (Criteo, Sarenza, Deezer, etc.)

Conducted technology watch and industry research (e-commerce, online gaming and music industry)

Contacted potential investors and strongly interacted with existing clients to optimize their allocation strategy



SKILLS

English



Pack Office



On going MOOC - Codecademy

French



Spanish



SQL Analyzing Business Metrics



EXTRA-CURRICULAR ACTIVITIES

Student Consulting

Member of ESCP Consulting club, conducted various analytical studies for French companies and consulting firms

Social Entrepreneurship

Raised funds, built and launched a Bed&Breakfast in the Philippines with NGO Gawad Kalinga in 2013

Writing

Currently writing a book about the impact of the Armenian Genocide on my family's history