Geoffroy Baghdassarian

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December 13th, 1992

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I am a full Stack Web developer (Javascript, Node, React, Express, MongoDB) with experience in business who relies on a passion for learning, acute attention to detail and effective communication to deliver strong results

WORK EXPERIENCE

Since Oct. 2018 — **Web Developer Experience**

Project 1 → **MASTERMIND** - geoffroybag.github.io/mastermind/
Classic code-breaking game (1 or 2 players)
Stack used: Javascript, jQuery, HTML & CSS

Project 2 → **O'VINO** - ovino.herokuapp.com
Food and wine pairing delivery application with matching algorithm and social features
Stack used: Express, Mongoose, MongoDB, HBS, Javascript

Project 3 → **AIRBNB CLONE** - iron-airbnb.herokuapp.com
Airbnb Clone with real-time chat & notifications
Stack used: React, NodeJS, MongoDB, Express, Javascript, Socket.io

2016-2018 — **Account Strategist Accelerate at CRITEO** - *Global leader in commerce marketing*
Leading projects on the "Accelerate" initiative building a self service platform for SMB clients (32M€ annual revenue)
Training a team of 10+ account strategists (7 different nationalities)
Provide strategic account management to advertisers, improving performance & identify growth opportunities

2015 — **Strategy and M&A Analyst at VIVENDI** - *Holding company of Universal Music Group, Canal + and Dailymotion*
Evaluated strategic opportunities for the top management after a shift in Vivendi's strategy
Performed business plan modelling and industry research for the acquisition of Dailymotion (€ 280m)

2014 — **Investment Banking Analyst at ROTHSCHILD & CIE** *M&A and strategic advisory Boutique #1 in France*
Involved in strategic and financial advisory for European companies in various sectors (TMT, Services, etc.)
Conducted industry research and assisted in global valuation processes by performing financial modelling

EDUCATION

2018 — **Full-stack Web Development Bootcamp at IRONHACK**
Learning React, Node.js, JavaScript, MongoDB, Express, HTML, CSS, jQuery
10-week immersive bootcamp, focusing on clean code principles, design patterns, and test driven development

2012-2016 — **Master in Management at ESCP EUROPE**
Grande Ecole Track ranked #2 worldwide by the Financial Times (2012)
Major in Finance: Corporate Finance, M&A, Private Equity, Valuation, VBA, Building Business models

2013 — **Bachelor of Mathematics at UNIVERSITY PARIS 1 PANTHÉON SORBONNE**
Double degree during my studies at ESCP Europe
Courses: Analysis, Algebra, Statistics, Probability, Optimization

2010-2012 — **Classe Preparatoire ECS at SAINT JEAN DE PASSY**
Intensive preparation for the competitive exams for top French Business Schools – Major in Mathematics

SKILLS

Computer programming: JavaScript, React, Node.js, MongoDB, Express, HTML, CSS, jQuery, SQL
Soft skills: analysing, communicating, problem solving, learning
Languages: English (proficiency), French (native), Spanish (professional)

EXTRA-CURRICULAR ACTIVITIES

Hobbies: Cooking, Running, Travelling
Co-founder of Criteo Tech Talks: Initiative to promote proactivity and innovation within Criteo. In 1.5y we invited 15 guest speakers to share their experience to 300+ Criteo employees
Social Entrepreneurship: Raised funds, built and launched a Bed&Breakfast in the Philippines with NGO Gawad Kalinga