

Customer Churn Overview



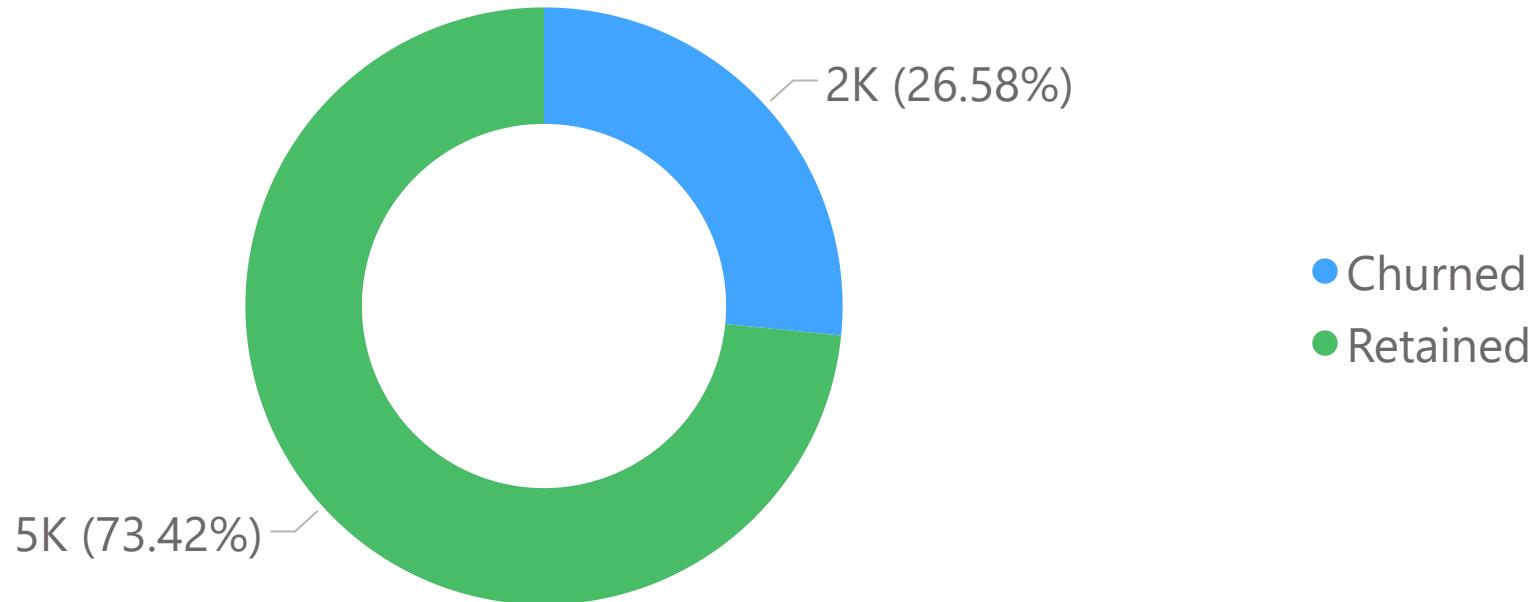
Churn Rate %
26.58

Retention Rate %
73.42

Average Monthly Charges
64.80

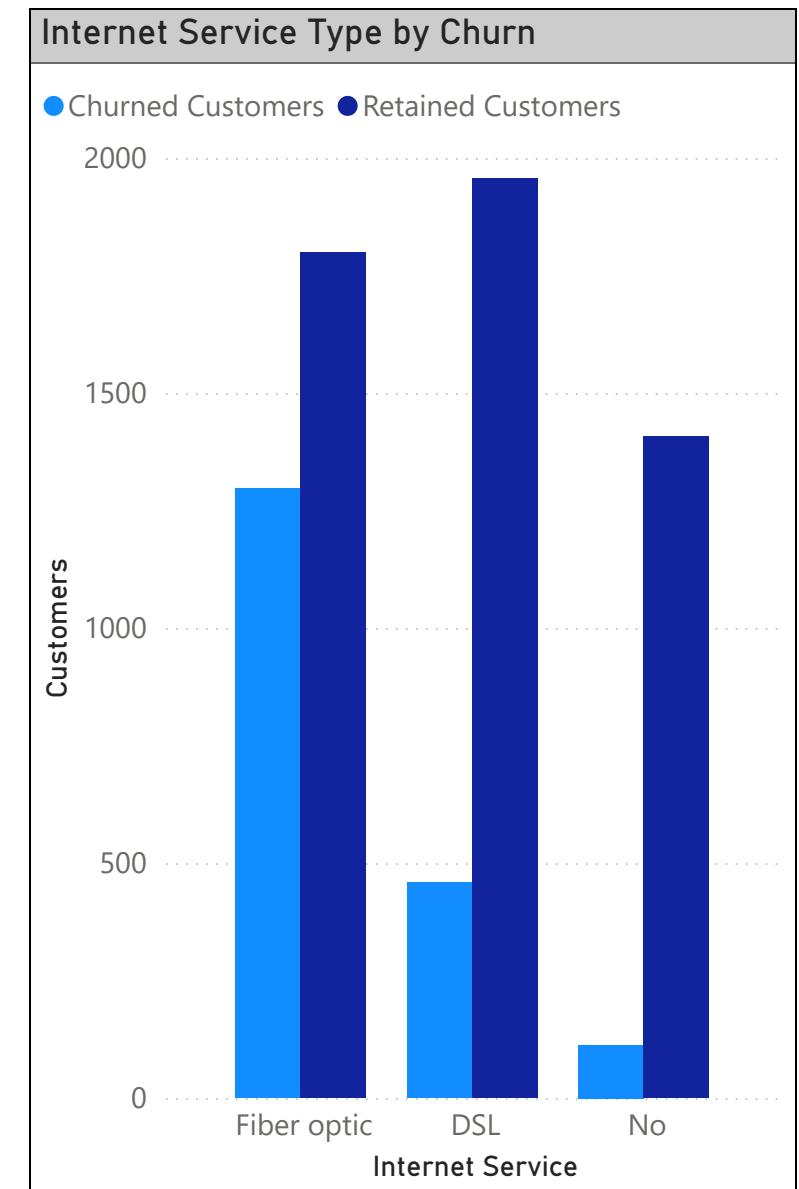
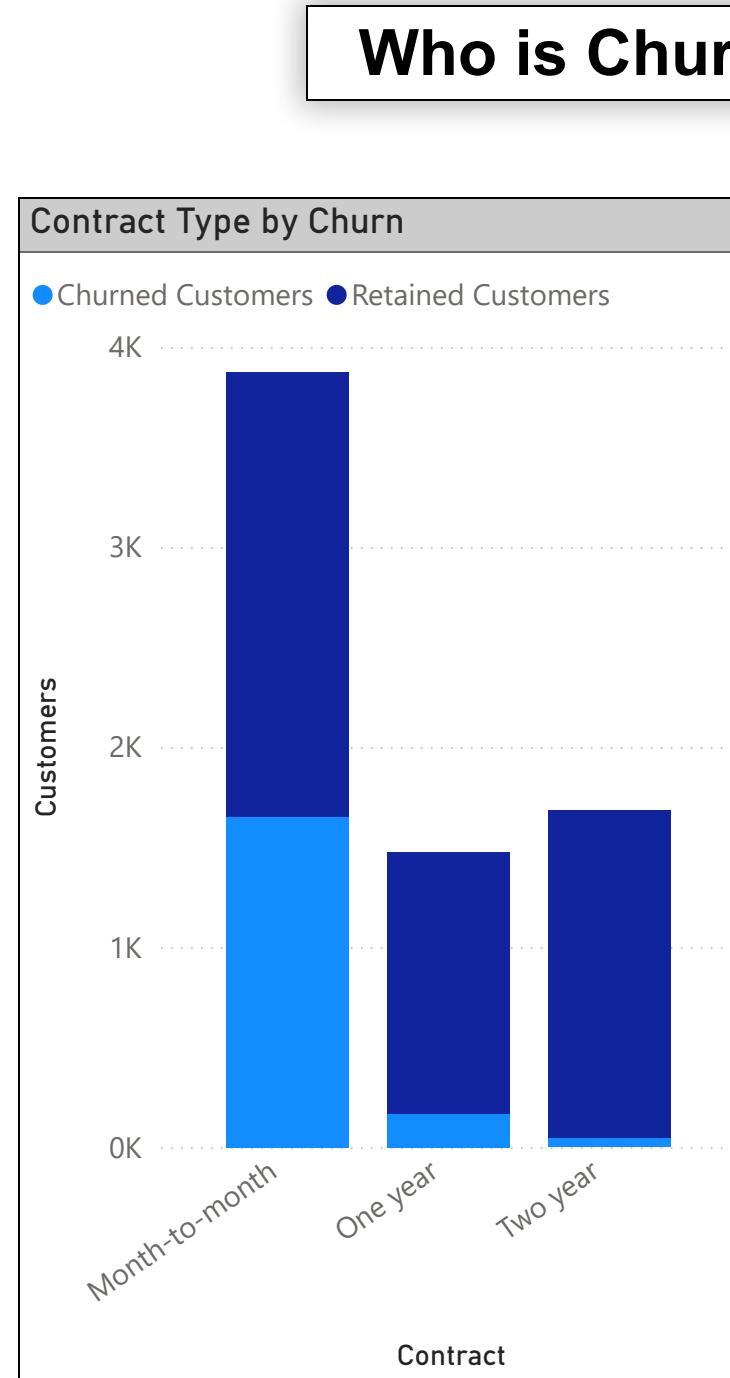
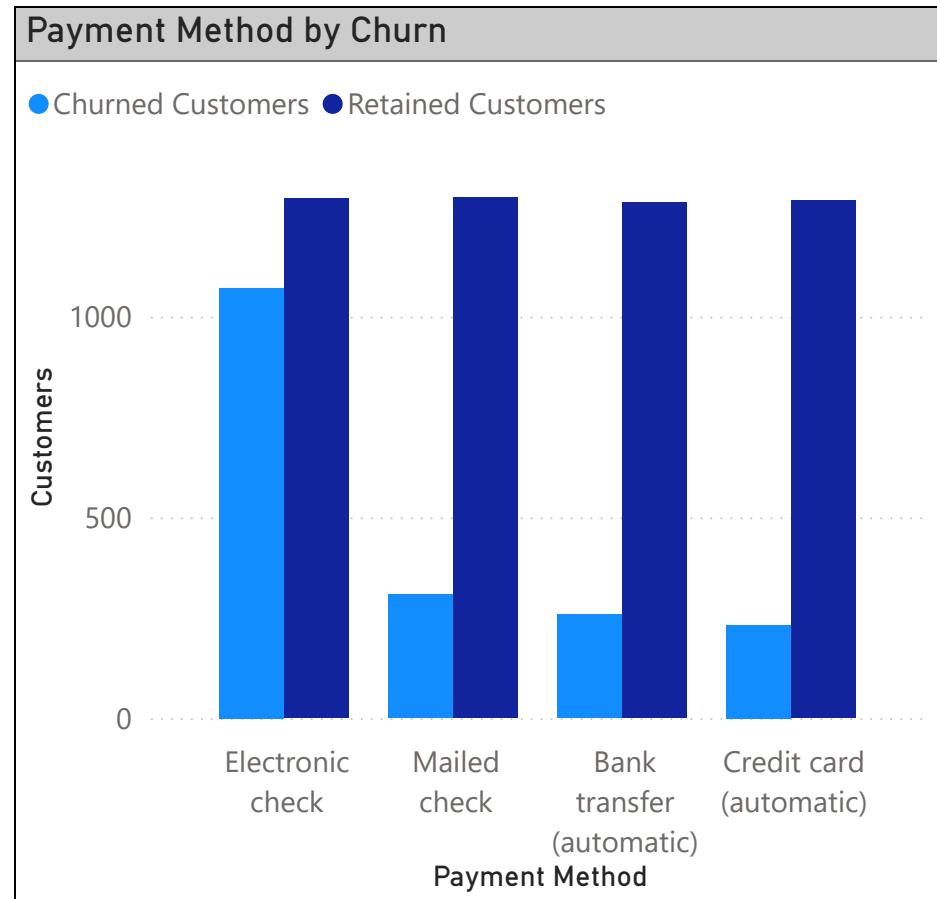
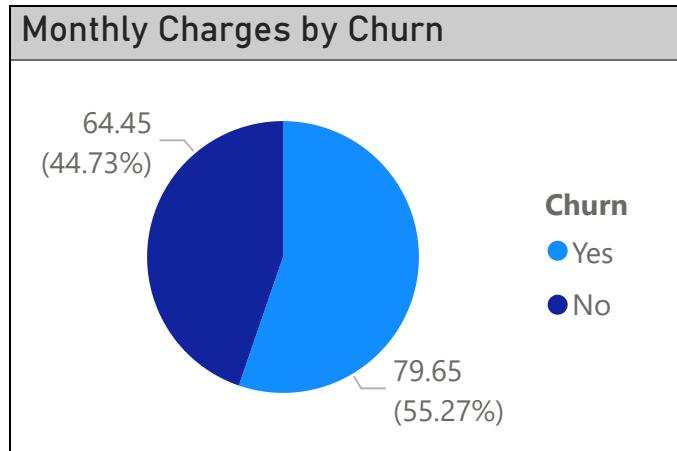
Total Customers
7,032

Churned vs. Retained Customers



Contract / Gender

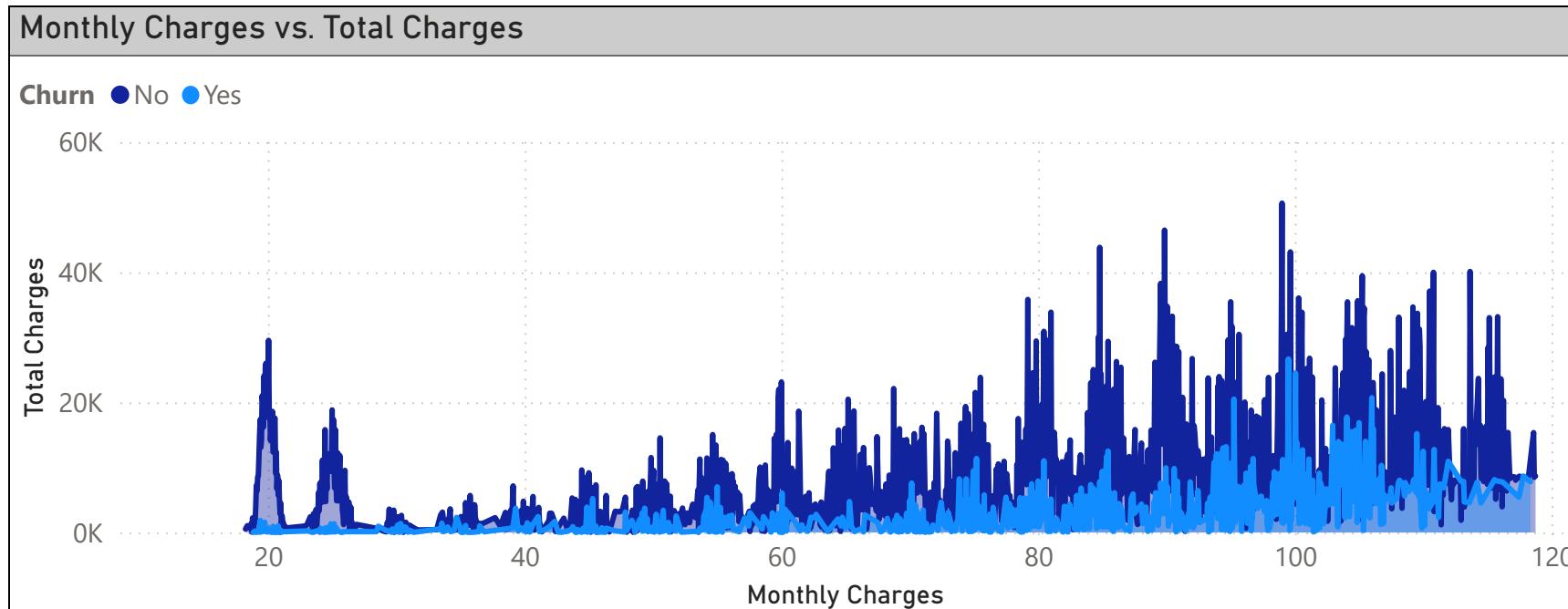
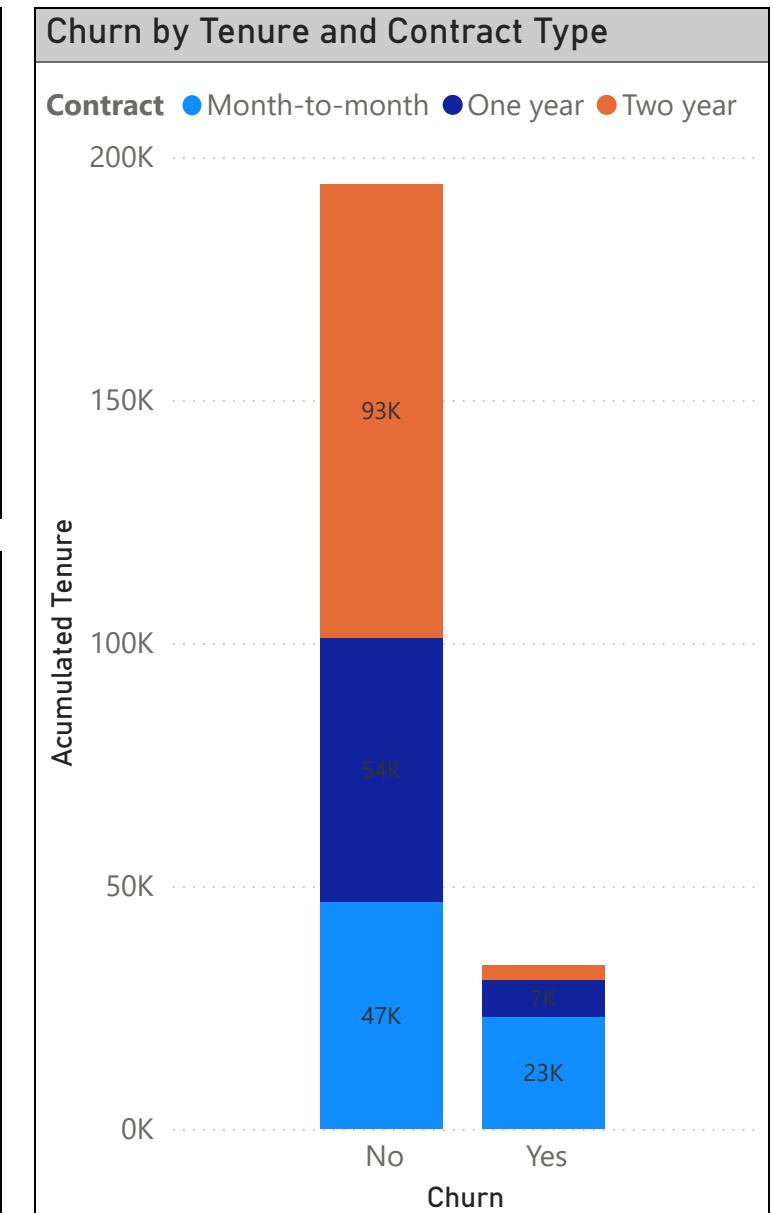
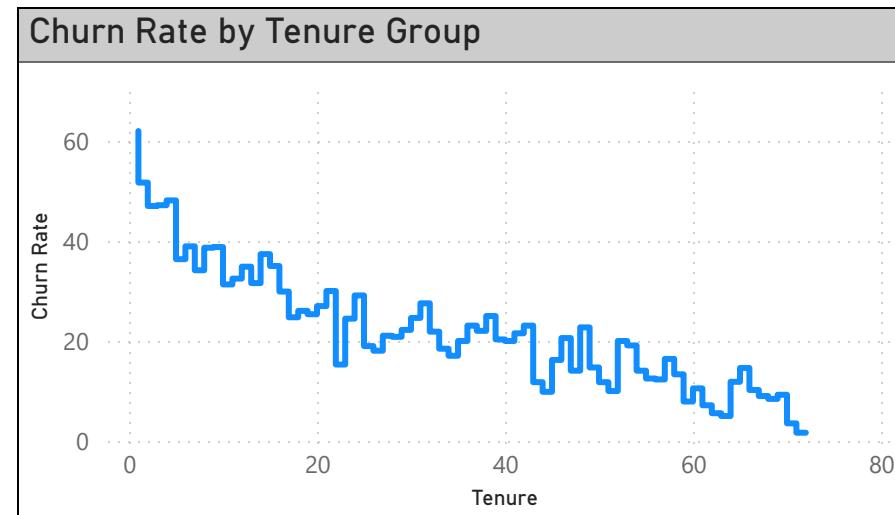
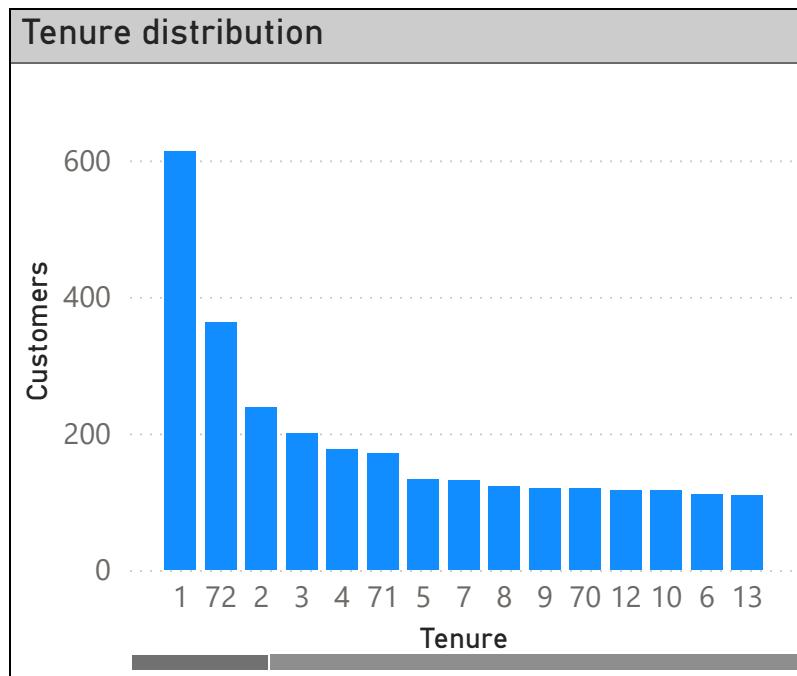
- Select all
- ✓ Month-to-month
- ✓ One year
- ✓ Two year



Who is Churning?

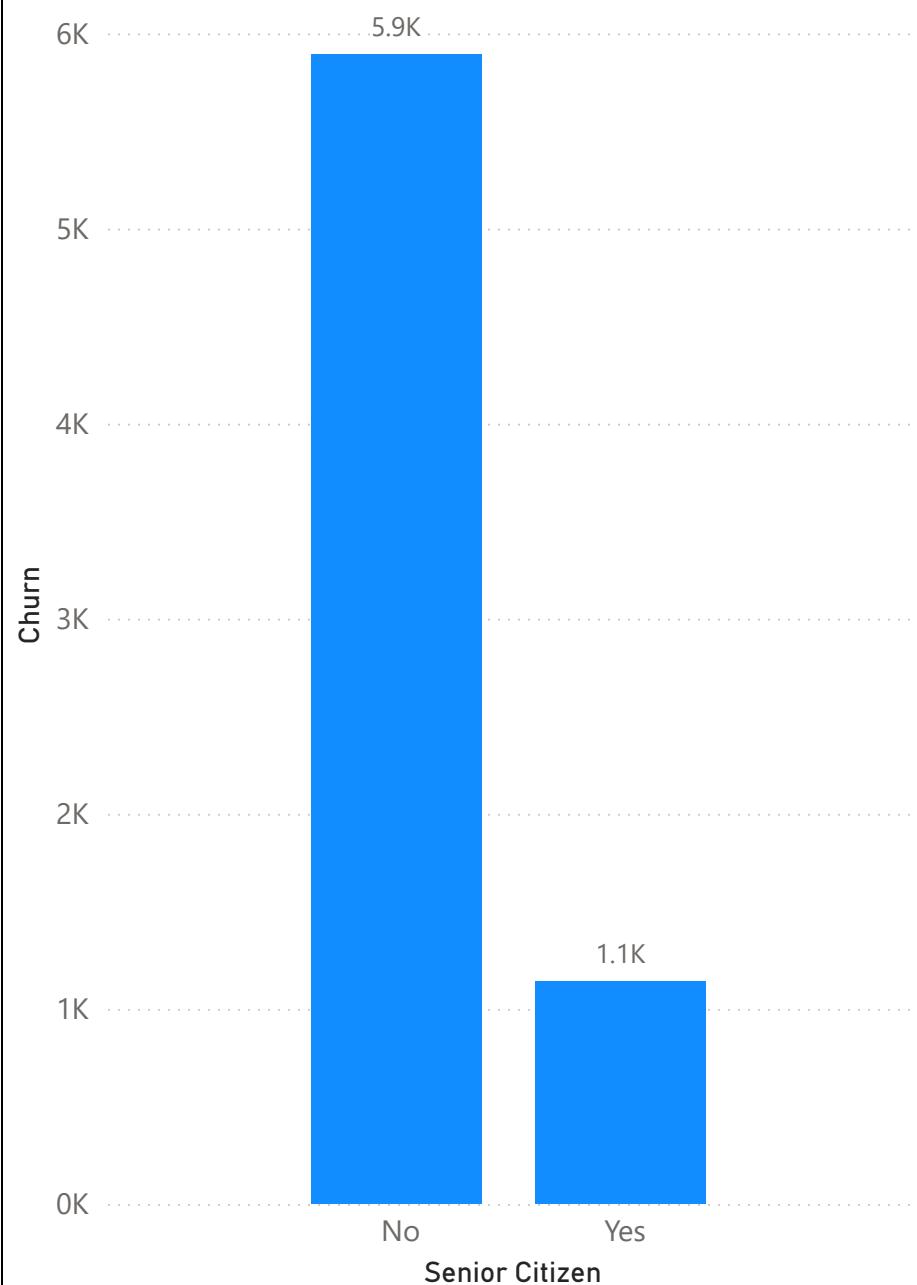


Financial & Tenure Trends



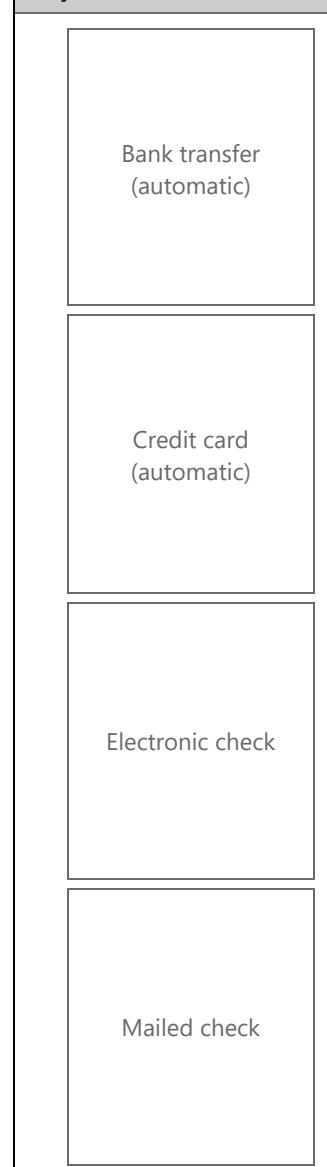


Senior Citizen Status by Churn

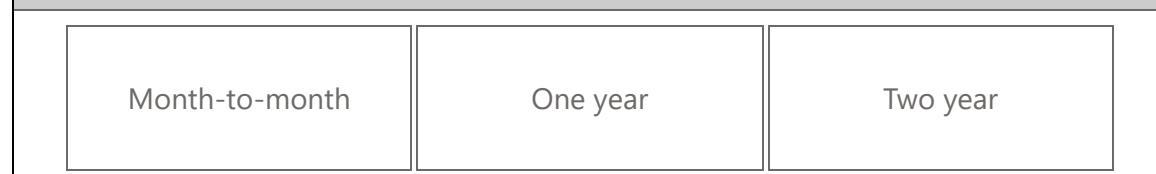


Demographics & Churn

Payment Method



Contract Type



Gender Distribution

