# HTML5 and CSS3, Chapter 6

Geoffrey Matthews

Department of Computer Science Western Washington University

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#### Source code from book

http://www.aharrisbooks.net/haio/

# Main uses of images

- External link
- Embedded images
- Background images
- Custom bullets

#### External links

```
<h1>Linking to an External Image</h1>

<a href = "shipStandard.jpg">
Susan B. Constant
</a>
```

- Are easy to create.
- ► They don't preview the image.
- They interrupt the flow.
- The user must use the back button to return to the original page.

## Inline images

```
<h1>The Susan B. Constant</h1>

<img src = "shipStandard.jpg"
    height = "480"
    width = "640"
    alt = "Susan B. Constant" />
```

- <img ... /> tag has only attributes, there is no </img>.
- src can be absolute or relative.
- height and width should not be used to resize images
  - Browser can format the page before the image downloads
- alt used by screen readers and search engines.
  - alt is required on all images
- <img /> is an inline tag, so it must be inside a block tag.



## **Images**

- ▶ My current camera's resolution: 3648 × 2736.
- My computer monitor's resolution: 1680 × 1050.
- Some browsers will just show you a corner of the image, with scrollbars.
- Some browsers will automatically resize the image to fit, and will show full image on click.
- Downloading and resizing large images takes time.
- Use image processing software to resize images for the web.
  - IrfanView, XnView, GimpShop
  - ▶ 320 × 240
  - ▶ 640 × 480
  - ▶ 1024 × 768
- Use a compressed format, such as jpg
- Learn how to do batch processing.

## Image formats

- gif Used for transparency or animation. Don't use for photos.
- jpg Good for photos. Text in jpg can become blurry.
- png Good for most situations.
- svg Vector graphics, not images. Can be re-sized without loss of quality.
- bmp Avoid this and other legacy formats.

#### Audio

```
<audio controls = "controls">
  <source src = "Allemande.mp3" type = "audio/mpeg">
    <source src = "Allemande.ogg" type = "audio/ogg">
        Your browser does not support HTML5 Audio
        Please use this link instead:
        <a href = "Allemande.mp3">Allemande.mp3</a>
</audio>
```

- Different browsers support different formats.
- Provide alternatives for the source.
- Anything after the sources will be used if the browser can't handle any of the available formats.
- Audio processing software: http://www.audacityteam.org/

#### Video

- Videos are extremely large.
- A better alternative is a link to YouTube.

## Intellectual property

- ▶ Be sure you have permission to use images, audio, and video from the web.
- ▶ Just because you *can* embed some artwork, doesn't mean you *should*.