

# Geofrey Victory

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## EXPERIENCE

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### Senior Technical Writer

March 2021 – October 2023

**BlackLine** | Remote

- Collaborated with product managers and engineers during product development cycles to publish content
- Managed the release notes process across the product organization by building queries and Jira dashboards
- Developed documentation standards, templates, and style sheets to maintain consistency across the documentation portal
- Conducted keyword research and competitive analysis to identify opportunities for optimization
- Used Zoomin analytics and content performance analysis to leverage insights for user engagement
- Wrote microcopy for labels, error messages, and tooltips in Figma ensuring user interactions are user-centric

### Junior Technical Writer

February 2020 – March 2021

**Malwarebytes** | Santa Clara, CA

- Developed Malwarebytes API reference guide for managed service providers
- Published third-party integration guides, user guides, and product feature overviews
- Decreased Answer Bot rejection rate from 10% to 3%

### User Assistance Developer Intern

September 2018 – September 2019

**SAP Labs LLC** | Palo Alto, CA

- Researched user requirements and developed 12 use cases for SAP Best Practices Explorer - Finance
- Published 18 demo guides for sandbox environment users
- Produced 5 video tutorials on SAP YouTube channels: SAP Technology and SAP HANA Academy

### Technical Writer Intern

June 2018 – August 2018

**KLA** | Milpitas, CA

- Documented training material for new technicians
- Collaborated in document creation with engineers and technicians
- Researched KLA's online document database to create new documents

## AWARDS

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### BlackLine

Product Excellence - Employee of the month

January 2022

## EDUCATION

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### San Jose State University

Bachelor of Arts in English with a concentration in Professional and Technical Writing

Graduated August 2019

## SKILLS

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UX Writing

API Documentation

Jira

Zendesk

Video editing

SQL

HTML and CSS

XML