There is a need for an increased adoption of environmentally sustainable practices in my field. 100 I'm not sure 8% Strongly disagree 16% 20% 17% Rather disagree 16% 80 Rather agree Strongly agree 60 percent % 53% 45% 46% 48% 40 20 29% 29% 25% 24% **Baby Boomers** Х Υ n = 32n = 95n = 152n = 35generation