There is a need for an increased adoption of environmentally sustainable practices in my field. 100 9% I'm not sure Strongly disagree 12% 13% 11% 12% Rather disagree 80 Rather agree Strongly agree 60 percent % 47% 47% 46% 54% 40 20 34% 33% 31% 25% BB GenX GenY GenZ n = 79n = 224n = 415n = 109generation