There is a need for an increased adoption of environmentally sustainable practices in my field. 100 9% I'm not sure Strongly disagree 12% 11% 13% 11% Rather disagree 80 Rather agree Strongly agree 60 percent % 46% 47% 46% 53% 40 20 35% 33% 32% 25% BB GenX GenY GenZ n = 89n = 243n = 451n = 124generation