Eric Moe

EDUCATION

The University of Texas at Austin

Expected May 2019

Bachelor of Fine Arts in Design
Certificate in Computer Science

EXPERIENCE

UT Liberal Arts Life & Letters Magazine

Graphic Designer · May '16–Present

- Designed editorial illustrations for Life and Letters magazine articles.
- Created UT branded print and web media for Liberal Arts Development.
- Coordinated with every department to design a College Impact Report.

wkrm Design

Austin, TX · Aug '17–Dec '17

- Managed day to day operations of UT's student-led design studio.
- Won all client pitches and led teams for two of the four fall projects.
- Formed a studio store and curated design projects to sell online.

McCombs School of Business MSTC

Graphic Designer · Jul '17–Aug '17

- Coded responsive HTML5 web ads for the Google Display Network.
- Generated hundreds of static advertisements and branded assets.
- Supported advertising and tech firms in integrating the ads online.

Brenda Thompson Communications

Administrative Assistant · May '16–Dec '16

- Designed graphics, social media campaigns, and client proposals.
- Partnered with prominent Austin businesses such as Kerbey Lane Cafe, ThunderCloud Subs, Emancipet, and Freedom Solar Power.
- Organized numerous corporate events with rental contractors.

CONTACT

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PORTFOLIO

ericmoe.co

AWARDS

Eagle Scout

AISD Billboard Design
Contest Winner

Scholastic Awards
Gold Key Portfolio

Michael Aubrey
Jones Endowed Art
Scholarship

LEADERSHIP

President of AIGA
at UT Austin

SKILLS

Adobe Photoshop,
InDesign, Illustrator,
After Effects, HTML 5,
CSS, Vim, Wordpress,
Sketch App, Invision,
GIT, Slack, Javascript,
Framer, Processing,
Python, G-Suite