ERIC MOE

EDUCATION

The University of Texas at Austin Expected May 2019
Bachelor of Fine Arts in Design Austin, TX
Minor in Computer Science

EXPERIENCE

UT Liberal Arts and Life & Letters Magazine May '16–Present
Graphic Designer Austin, TX
- Designed editorial illustrations for articles in Life and Letters magazine.
- Created UT branded print and web promotions for Liberal Arts Development.
- Launched an Impact Report in concert with all Liberal Arts departments.

wkrm Design Aug '17–Present
Studio Manager Austin, TX
- Managed day to day operations of UT's student led design studio.
- Won all client pitches and led teams for two out of the four fall projects.
- Formed a studio store and curated design projects to sell online for profit.

McCombs School of Business MSTC Program Jul '17–Aug '17
Graphic Designer Austin, TX
- Coded responsive HTML5 web ads for the Google Display Network.
- Generated hundreds of static advertisements and assets.
- Supported advertising and tech firms in integrating the ads online.

Brenda Thompson Communications May '16–Dec '16
Administrative Assistant Austin, TX
- Designed graphics, social media campaigns, and client proposals.
- Collaborated with prominent Austin businesses such as ThunderCloud Subs, Kerbey Lane Cafe, and Freedom Solar Power.
- Organized numerous corporate events with rental contractors.

Generous Art June '14–Aug '14
Intern Austin, TX
- Illustrated print, web, and branding material for a local arts advocacy group.
- Managed data and image entry for their website and online store.
- Proposed resources for a high school arts education program in East Austin.

MINDPOP Fellowship for Creative Leadership May '14–May '15
Fellow Austin, TX
- Developed career skills as one of ten fellows.
- Explored opportunities in non-profit arts education.
- Performed community service around Austin.

CONTACT

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Austin, TX

PORTFOLIO

ericmoe.co

AWARDS

- Eagle Scout
- AISD Student-Designed Billboard Contest Winner
- Scholastic Art & Writing Awards Gold Key Portfolio
- Michael Aubrey Jones Endowed Art Scholarship

LEADERSHIP

- Vice-President of AIGA at UT Austin

SKILLS

Fluent
Javascript, Python, Framer, Vim

Proficient
Adobe Photoshop, InDesign, Illustrator, GIT, HTML 5, CSS, Sketch, 3D Modeling, Wordpress, Painting, Drawing, Illustration, Matting, Typography