# ERIC MOE

## EDUCATION

**The University of Texas at Austin**  Expected May 2019
Bachelor of Fine Arts in Design  Austin, TX
Minor in Computer Science

## EXPERIENCE

**UT Liberal Arts and Life & Letters Magazine**  May '16–Present
Graphic Designer  Austin, TX
- Designed editorial illustrations for articles in Life and Letters magazine.
- Created UT branded print and web promotions for Liberal Arts Development.
- Launched an Impact Report in concert with all Liberal Arts departments.

**WKRM Design**  Aug '17–Present
Studio Manager  Austin, TX
- Managed day to day operations of UT's student led design studio.
- Planned the studio's long term trajectory.

**McCombs School of Business MSTC Program**  Jul '17–Aug '17
Graphic Designer  Austin, TX
- Coded responsive HTML5 web ads for the Google Display Network.
- Generated hundreds of static advertisements and assets.
- Supported advertising and tech firms in integrating the ads online.

**Brenda Thompson Communications**  May '16–Dec '16
Administrative Assistant  Austin, TX
- Designed graphics, social media campaigns, and client proposals.
- Collaborated with prominent Austin businesses such as ThunderCloud Subs, Kerbey Lane Cafe, and Freedom Solar Power.
- Organized numerous corporate events with rental contractors.

**Generous Art**  June '14–Aug '14
Intern  Austin, TX
- Illustrated print, web, and branding material for a local arts advocacy group.
- Managed data and image entry for their website and online store.
- Proposed resources for a high school arts education program in East Austin.

**MINDPOP Fellowship for Creative Leadership**  May '14–May '15
Fellow  Austin, TX
- Developed career skills as one of ten fellows.
- Explored opportunities in non-profit arts education.
- Performed community service around Austin.

## CONTACT

(512) 914–4921
eric.g.moe@gmail.com
Austin, TX

## PORTFOLIO

ericmoe.co

## AWARDS

- Eagle Scout
- AISD Billboard Contest First Place
- Scholastic Gold Key

## SKILLS

**Fluent**
Javascript, Python, Framer, Vim

**Proficient**
Adobe Photoshop, InDesign, Illustrator, GIT, HTML 5, CSS, Sketch, 3D Modeling, Wordpress, Painting, Drawing, Illustration, Matting, Typography