

Which Products to discontinue ?



Row Labels	Sum of Amount	Sum of Units	Sum of P/L	Profit%
Drinking Coco	\$ 1,778	270	\$ 31	1.7%
Eclairs	\$ 2,408	9	\$ 2,380	98.8%
Manuka Honey Choco	\$ 2,541	45	\$ 2,219	87.3%
Organic Choco Syrup	\$ 3,402	345	\$ -2,370	-69.7%
Mint Chip Choco	\$ 3,584	126	\$ 2,476	69.1%
85% Dark Bars	\$ 4,760	111	\$ 4,208	88.4%
99% Dark & Pure	\$ 5,474	168	\$ 4,190	76.6%
Fruit & Nut Bars	\$ 6,118	387	\$ 3,606	58.9%
50% Dark Bites	\$ 6,867	600	\$ -153	-2.2%
After Nines	\$ 8,288	228	\$ 6,060	73.1%
Choco Coated Almonds	\$ 8,827	234	\$ 6,803	77.1%
Smooth Sliky Salty	\$ 8,995	441	\$ 6,442	71.6%
70% Dark Bites	\$ 10,129	312	\$ 5,608	55.4%
Peanut Butter Cubes	\$ 10,465	222	\$ 7,719	73.8%
Baker's Choco Chips	\$ 11,886	489	\$ 9,148	77.0%
Caramel Stuffed Bars	\$ 12,257	441	\$ 7,679	62.7%
Spicy Special Slims	\$ 13,755	114	\$ 12,729	92.5%
White Choc	\$ 14,497	333	\$ 10,118	69.8%
Milk Bars	\$ 16,114	1,158	\$ 5,310	33.0%
Almond Choco	\$ 16,534	231	\$ 13,790	83.4%
Grand Total	168679	6264	107994.28	64.0%

Geog...

Australia

Canada

India

New Zealand

UK

USA

Almond Choco

New Zealand