George Otieno

Phone: **+254706244874**

Address: **Westlands, Nairobi, Kenya**

Email: **georgeodhiambo135@gmail.com**

PROFESSIONAL PROFILE SUMMARY

Dynamic professional with extensive expertise in software development and digital marketing. Experienced in full-stack development, mobile development, and product design, with a focus on front-end development, IT management, and product design within the real estate sector. Proven ability to lead cross-functional teams and deliver tailored technological solutions. Currently driving marketing initiatives as a Team Leader, adept at crafting and executing strategies to enhance brand visibility and engagement. Committed to innovation, continuous learning, and achieving business objectives in collaborative environments.

CORE QUALIFICATIONS

- Proficient in frontend development technologies including HTML, CSS3, jQuery, and JavaScript.
- Skilled in backend development frameworks such as ReactJS, Django, and Laravel.
- Experienced in database management systems, including MySQL, for efficient data handling.
- Strong understanding of software development principles and methodologies.
- Familiarity with responsive web design techniques for optimal user experiences across devices.
- Knowledgeable in digital marketing strategies, including SEO, social media management, and PPC.
- Expertise in IT infrastructure management and optimization.
- Ability to lead cross-functional teams and drive projects to successful completion.
- Effective communication skills for collaborating with stakeholders and conveying technical concepts.
- Proven track record of delivering innovative solutions and achieving business objectives in dynamic environments.

TECHNOLOGIES AND SKILLS

- **Frontend**: React, Vuels, NexJS, VanillaJS, Flutter
- **Backend**: Laravel, Python, Dart, JavaScript, Nodels, TypeScript, FastAPI, Django
- **Database**: PostgreSQL, MySQL, BigQuery
- **DevOps**: CI/CD, Cloudflare website optimization, Deployment, Server Monitory, Server Security, Docker, YAML, Test Automation, Github Repository Management, Agile

NOTABLE ACCOMPLISHMENTS

- Spearheaded the successful development and launch of interactive websites, point-of-sale systems, and applications for clients at Fahari Technologies, resulting in enhanced user engagement and client satisfaction.
- Implemented innovative IT solutions at Sob Africa Homes, leading to streamlined business operations and improved customer experiences within the real estate sector.
- Played a key role in optimizing digital products and interfaces, resulting in increased efficiency and user satisfaction at Sob Africa Homes.
- Contributed to the creation of scalable software solutions at Sawa Homes, driving seamless user experiences and improving operational workflows within the real estate domain.
- Led a high-performing marketing team at Blue Leaf Africa, resulting in the successful execution of comprehensive marketing strategies and campaigns, leading to increased brand visibility and market penetration for clients

EDUCATION

Masinde Muliro University of Science and Technology   **2019**
- Bachelor of Science in Environmental Science

Moringa School   **2021**
- Software Development
- HTML, CSS3, jQuery, MySQL, ReactJS, Python, JavaScript, Django, Laravel

FreeCodeCamp.org (Online).   **2022**
- Web Development Certification
- HTML, CSS, JavaScript, Functional Programming, Responsive Web Design

Digify Africa (Online).   **2023**
- Digital Marketing Certification
- SEO, Through the Line Marketing, Social Media Management, Product Marketing, PPC

PROFESSIONAL EXPERIENCE

Fahari Technologies   **2023 – Present**
Frontend Developer

A pioneering tech firm committed to delivering cutting-edge technological solutions, including websites, point-of-sale systems, and applications, tailored to meet client needs.

- Lead the design and implementation of responsive and user-friendly frontend solutions.
- Collaborate closely with cross-functional teams to ensure seamless integration of frontend designs with backend functionalities.
- Key projects include the development of interactive websites, intuitive point-of-sale systems, and dynamic applications tailored to client specifications.

Blue Leaf Africa **November 2023 – Present**
Marketing Team Leader

Blue Leaf Africa is a renowned marketing agency specializing in crafting and executing comprehensive marketing strategies and campaigns across various industries.

- Directed a high-performing marketing team in the conceptualization, execution, and optimization of comprehensive marketing strategies and campaigns.
- Led market research initiatives to identify emerging trends and consumer insights.
- Drove targeted brand positioning and engagement across diverse digital and traditional channels.

Sob Africa Homes **January 2022 - May 2023**
IT Clerk and Product Designer

An industry-leading real estate enterprise focused on leveraging technology to redefine user experiences and streamline operations within the real estate domain.

- Managed and maintained IT infrastructure and systems.
- Spearheaded the design and optimization of digital products and interfaces to enhance user experiences.
- Played a pivotal role in implementing innovative solutions for property management, sales, and customer engagement.

Sawa Homes **August 2022**
Junior Developer

Sawa Homes is a prominent real estate company that focuses on leveraging technology to optimize workflows and user interactions within the real estate domain.

- Contributed to the development and enhancement of software solutions to optimize workflows and user interactions.
- Collaborated with senior developers to architect and implement scalable applications and platforms.
- Leveraged cutting-edge technologies to deliver seamless experiences for clients and stakeholders.

INTERESTS

- Personal Research
- Technical Writing
- Golf Playing