

Z B T

Zeta Beta Tau



Intellectual
Awareness

Brotherly
Love

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Integrity

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Intellectual Awareness

Intellectual Awareness is the key to unlocking the power of the mind. As Zeta Beta Tau brothers, we all challenge ourselves on a daily basis to go beyond the expectations set for us, setting new expectations for ourselves. We also challenge each other, combining and recombining our individual skills to think up ways to do things for our community like raise money for charity, or do things a little more personal like win Greek Week, the week long competition between all fraternities and sororities.

We also require all our brothers to keep a stable GPA above 3.0, so that we all can keep on top of our studies. If anyone goes below that requirement, we will do our best to help our brother in any way we can, tutoring or helping him get in touch with his professors to figure out what the problem is. This requirement is not just to keep our title secure, we are all striving to push the limits of today's society, and how can we do that without keeping on top of our academia?

The most important piece of Intellectual Awareness for ZBT brothers is the awareness to see when something is wrong. A party or mixer could get out of control, and it requires a group effort to keep something like that under control. We could not have these great times without the security of knowing that none of our brothers will break the law or make a bad decision, putting the whole rest of the fraternity under the bus.



By George Miller

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Brotherly Love



As members of a nationwide Fraternity, Brotherly Love is the quality we all keep closest to our hearts. It is the glue that holds us together as one organization, and the passion that helps us push our limits. Without Brotherly Love, a fraternity is nothing, just like without nails, a house is just a pile of debris.

Because of these reasons, conflicts within the fraternity are held as our highest priority. If a conflict were left to marinate, it will only create more stress on the strings that hold us together, so we always nip these issues at the bud. Whatever conflict, we always bring both of the conflicting members to a jury of their brothers, and allow both of them to make their argument. After they have both made their argument, we discuss among the jury and eboard to decide what to do about this issue. These meetings can get very long and hard, but in the end when we come out with a compromise, it is always worth it.

Brotherly Love is top priority when initiating new members, we all must make sure they will abide by the rules herein and respect each other as brothers and as other human beings.



By George Miller



Social Responsibility

Social Responsibility is the key to keeping our fraternity among the top fraternities in the nation. When it comes to mixers and parties, we are regarded as the 'Mother Teresa' of all fraternities at NYU. We teach our brothers to treat women with respect and equality, we want to be regarded as the classy, nice guy fraternity, and we are proud of it.

I am the Risk Manager of ZBT NYU, and it is my job to keep all our brothers in check in terms of Social Responsibility. If I see a brother do something disrespectful or degrading to a woman at a party, I instantly pull them aside and talk to them, making sure they are in control of themselves and are able to represent ZBT with the greatest of honor. If they aren't it is as simple as saying, "I'm sorry man, you have to go home". It doesn't matter if it is the president of the fraternity, or a brother who I haven't seen in months, everyone gets the same treatment and punishment for inappropriate behavior.

If we weren't a socially responsible fraternity, our image would be in shambles. No one would regard us as anything, and we would have no image to represent us. We would also have no presence on campus, and thus our rush process would be less than adequate. In this way Social Responsibility is crucial to the survival of our fraternity and the survival of the love and admiration we feel today as brothers of ZBT.



By George Miller



Integrity

Integrity is the cornerstone of every brother's psyche. Being able to say no to temptation, and yes to composure is what makes us different from other fraternities. Our new member education process consists of many weekend classes, where we put our new members in tough moral situations, forcing them to make a choice in the heat of the moment. We believe these exercises sew the seeds of integrity that can grow into beautiful flowers through the sustenance of Brotherly Love.

However, sometimes these ideas aren't as clear as we would like them to be, so we also teach them the ideas of integrity more traditionally. We present situations to the new members, requiring them to work as a group to work out the best solution. This creates a sense of ownership of their actions, and also creates the group dynamic that will help them to keep each other afloat in the years to come.

Just as with problems of Social Responsibility, problems of Integrity are held as the highest priority. If we lose our sense of integrity, all our other values will fade into nothing, for we have nothing reminding us of what is right. As a fraternity, we do not allow brothers to disregard their sense of integrity. If we see any sign of this happening, we nip it at the bud, finding out what caused this issue and why, and then going about finding a long term solution.

