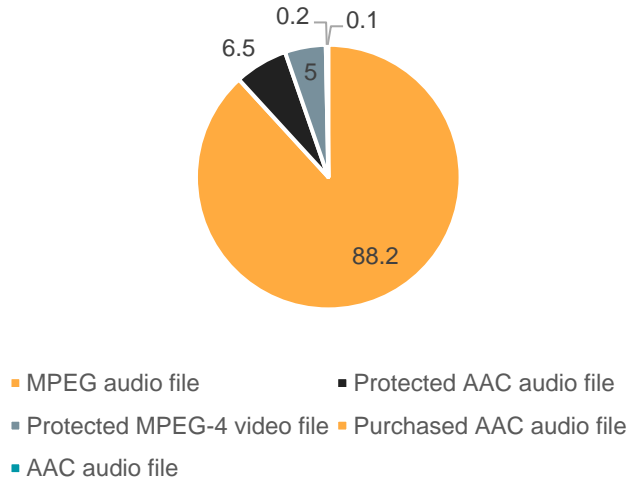


Distribution of audio file formats

Distribution of audio file formats

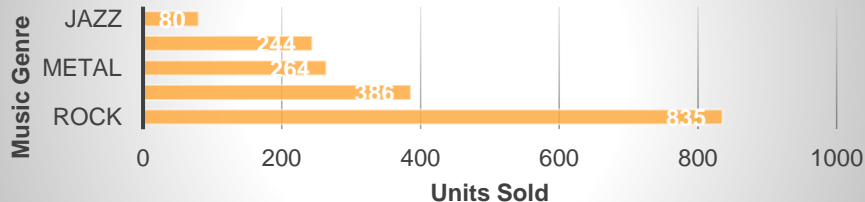


From this graph we can appreciate that the MPEG format accounts almost for 9 out of 10 songs sold in the Chinook music store.

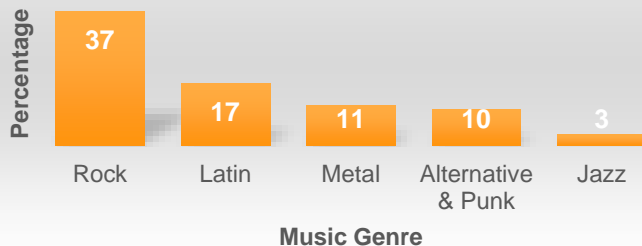
The second audio file format is AAC but still MPEG 13.5 times more used than AAC. Which we could say is almost a monopoly in the audio file format sector.

Top 5 music genres

Top Music Genres (units sold)



Top Music Genres (%)

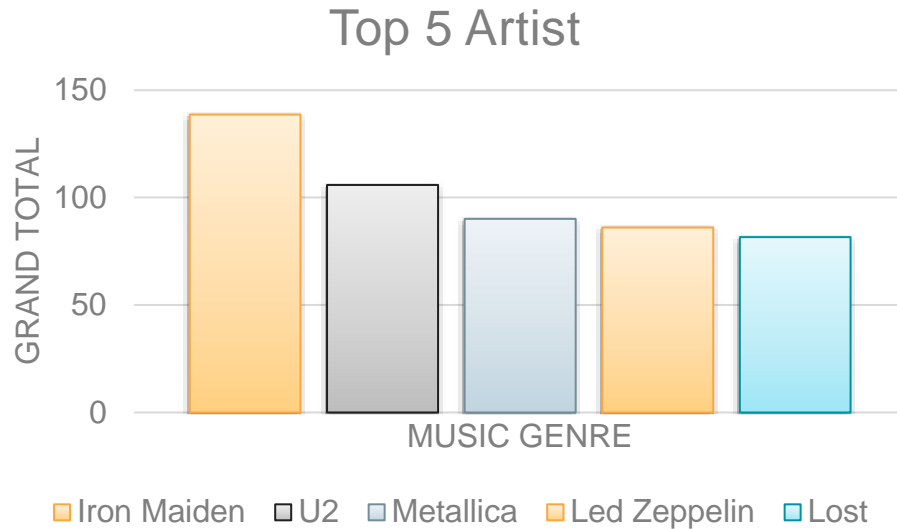


Here can be denoted that Rock has by far the most unit sold, accounting for almost 4 out of 10 units that are sold in the Chinook database. Followed by Latin, Metal and Alternative & Punk which each of them range between 17-10 %. Lastly Jazz appears with a 3% of total units sold.

This structure makes sense as the most famous artist usually have fallen into the rock category (e.g., The Beatles, The Rolling Stones, Elvis Presley, etc.)

And the Latin genre probably is the trendiest genre between younger generations, explaining like this his 2nd position.

Top 5 Artist



This chart shows the top 5 artist in terms of song sold times their unit price of each one of them.

Iron Maiden clearly gets the first position with a grand total of 138.6

This results, reaffirm our previous slide, where we saw that Rock genre was the most popular music genre by far as all of the top 5 artist belong to this Genre of music.

Best Sales Support Agent Performance per year



This graph show us the best Sales Support Agent per year based on the invoices total value sold that year.

Here we can see that between 2010 and 2012, Jane Peacock lead the classification. Besides, she sold the maximum amount in a year over the whole 5 year period.

The weakest year was in 2009, and that year Steve Johnson sold the most