

George Czurlanis

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EXPERIENCE

Front-End Contractor

OnSight Digital Solutions, LLC 05/2015 - ongoing

- Developed pixel perfect landing pages for the Quick Draw product line and their white label clients. Working from .PSD and .PDF mockups, provided by the client, I created fast responsive landing pages using HTML5 and CSS3
- Designed and developed all the responsive aspects of landing pages, for both the Quick Draw product, and all white label clients
- Worked with Google Chrome DevTools and other related tools to maintain each brand's unique look and feel, allowing for a smooth transition from Quick Draw driven tools to clients other in house tools
- Consulted on landing pages usability, including the placement of calls to action, educating the client on the advantages of having responsive landing pages, and optimized pages often resulting in 10x faster load times

Freelance Front-End Developer

Self-Employed 04/2015 - ongoing

- Developed pixel perfect web sites from .PSD and .PDF mockups
- Updated clients sites and trouble-shot bugs on many pre-existing projects with unfamiliar code bases
- Mastered the art of trouble shooting and fixing all the strange Css and JavaScript bugs in bootstrap themes
- Consulted on usability aspects of web site design and conducted multiple usability tests before launching

IT Specialist

Czurlanis & Francis Drywall, Inc. 04/2012 - 03/2015

- Implemented, managed, and maintained all American Institute of Architects (AIA) billing software, and AIA mandatory contracts
- Developed on boarding process for AIA billing requirements, and the use of AIA software.
- Developed function driven Excel spreadsheets that expedite the bidding process and allowed for more accurate cost estimates with an accuracy rate of +/- 4%
- Maintained all office computers both hardware and software, managed digital communications with contractors and sub-contractors and trouble-shot technical issues both on sight and remotely using Screenhero

Web Analyst

Extra Perspective 09/2011 - 04/2012

- Used tools such as Visual website optimizer, Kiss Insights, Google Analytics and Survey monkey, gathered data to optimize and track websites effectiveness resulting in increased revenue (in some cases greater than 50%) and a greater return on marketing investments
- Developed data-driven plans of action for website improvements based on customer feedback, competitor analysis, and actionable analytics findings
- Created wireframes using Axure and Balsamiq based on gathered insight and conducted A/B and multivariate tests to measure the success of new web pages

PROJECTS

NJFrogsounds.com

NJ Frog Sounds is a mobile web app that enables users to easily call and identify New Jersey frogs and toads.

- The app currently sees 100's of visitors a week and has a returning visitor rate of nearly 50%. The app was also quickly adopted by many field herpetologists working for the New Jersey Conservation Foundation, and Stockton University. According to our analytics it is also used by many other research institutions and universities.

Lets Git It

Lets Git It is a web app to gamify work on repositories, specifically designed for bootcamp students.

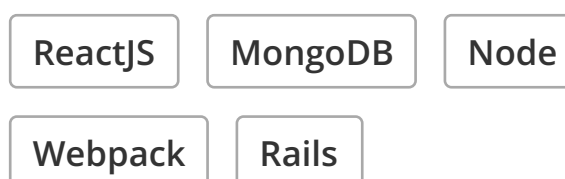
- Our goal is to create a product that empowers students to self-report their own progress and adds an element of fun motivation as they traverse these challenging alternative-learning programs.

TECHNOLOGIES

Proficient



Exposure



EDUCATION

Bachelor of Science in Technical Management

DeVry University

10/2010