George R. Czurlanis

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EXPERIENCE

OnSight Digital Solutions, LLC   San Francisco, CA
Independent Contractor   May 2015– Present
- Developed pixel perfect landing pages for the Quick Draw product line and their white label clients. Working from .PSD and .PDF mockups, provided by the client, I created fast responsive landing pages using HTML5 and CSS3
- Designed and developed all the responsive aspects of landing pages, using Gimp and Photoshop, for both the Quick Draw product, and all white label clients
- Worked with Google Chrome DevTools and other related tools to maintain each brand's unique look and feel, allowing for a smooth transition from Quick Draw driven tools to clients other in house tools
- Consulted on landing pages usability, including the placement of calls to action, educating the client on the advantages of having responsive landing pages, and optimizing images for a faster mobile experience

Self-Employed   San Francisco, CA
Freelance Front-End Developer   April 2015– Present
- Developed pixel perfect web sites from .PSD and .PDF mockups
- Designed and develop NjFrogSounds.com, a responsive bootstrap based web-app for conservation field biologists using multiple languages and libraries such as HTML5, CSS3, Bootstrap, Javascript, Jquery, and Lo-dash
- Consulted on usability aspects of web site design and conducted multiple usability tests before launching

Czurlanis & Francis Drywall, Inc.   Lanoka Harbor, NJ
IT Specialist   April 2012– March 2015
- Implemented, managed, and maintained all American Institute of Architects (AIA) billing software, and AIA mandatory contracts
- Trained all office employees on AIA billing requirements, and the use of AIA software.
- Developed function driven Excel spreadsheets that expedite the bidding process and allowed for more accurate cost estimates
- Maintained all office computers both hardware and software, managed digital communications with contractors and sub-contractors and trouble-shot technical issues both on sight and remotely using Screenhero

Extra Perspective   Jersey City, NJ
Web Analyst   September 2011– April 2012
- Used tools such as Visual website optimizer, Kiss Insights, Google Analytics and Survey monkey, gathered data to optimize and track websites effectiveness resulting in increased revenue (in some cases greater than 50%) and a greater return on marketing investments
- Developed data-driven plans of action for website improvements based on customer feedback, competitor analysis, and actionable analytics findings
- Created wireframes using Axure based on gathered insight and conducted A/B and multivariate tests to measure the success of new web pages

EDUCATION

DeVry University   North Brunswick, NJ
Bachelor of Science in Technical Management (GPA: 3.2/4.0)   October 2010
- Created The Jeffrey Deskovic Foundation for Justice web-site using Wix.com

ADDITIONAL INFORMATION

- **Programing languages:** HTML5, CSS3, JavaScript
- **Libraries:** iQuery, Bootstrap, Lo-dash, Modernizer.js, Typed.js
- **Tools:** Gimp, Google Chrome DevTools, Sublime Text, Photoshop, Git, GitHub, Terminal, Google Analytics
- **Interests:** technology, surfing, guitar, music