Trade tools

General

Experience

Projects

Professional

I’m a front-end web developer living in Potrero Hill San Francisco. My love affair with the Internet began after I started a small ecommerce business. This experience ultimately changed the direction of my education and professional path. This business has come and gone but my passion for the web and technology has only grown. After graduating college I took a job with a small conversion optimization company. During this time I learned first hand the importance of quality UX, and ultimately how it effects visitor conversion. These experiences taught me what makes a good website, and ultimately lead me to learn front end development.

Hobbies Personal Life

I Love the out outdoors and particularly surfing… small waves, big waves, long boarding, short boarding, it doesn’t matter I just love being in the ocean.

My other passion is music when I’m not jamming with friends, I’m Listing to music, learning a new interment, or seeking out live music.

Why San Francisco

In 300 years form now when historians are writing about the great information and technological revolution, they will be writing about the bay area. I chose to move to San Francisco because I wanted to be surround myself with the brightest minds and talent of this era. Not to mention the abundance of musical talent, and world-class surfing.

Projects

On site digital solutions

Professionally I have been developing Responsive mobile first landing pages for on site digital solutions since May of 2015. This experience has further honed my skills in building fast responsive web pages without relying on bootstrap or other robust library’s.

NjFrogSounds.com

Working with land conservation biologist Bill Scullion, of the New Jersey Conservation Foundation, I have designed and developed a frog and toad calling app. This app was created to aid Herpetologists working in the field. Before this app identifying frog and toad species was a complicated process. The scientists had few options, and often lost contact with the amphibians before they were able to conclusively identify them. I consider this app my baby, although the code is a bit messy, it’s my first app that solved a real world problem. User feedback and testing was a huge part of this project. After weeks of testing, and hours on the phone, we finally went live with this project, and our user base has been growing every week. Working on this project with non-tech biologists taught me the skills needed to effectively communicate and collaborate with non-technical team members.

Linkedin

-Develop pixel perfect web sites from .PSD and .PDF mockups.

-Convert existing web pages to mobile friendly responsive web pages.

-Consult on usability aspects of mobile web site design.

-Develop landing pages from mockups.

-Design and develop responsive aspects of landing pages.

-Consult on landing pages usability.