**STATEMENT OF PURPOSE**

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PLACE :- **PERINTHELMANNA**

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As a commerce student, I have dabbled with financial concepts in textbooks and in real-life as well. Having come across various textbooks, I understood how appropriate knowledge of finance can help a company to grow stably to another level without facing the financial crunch which more of the startups, as well as growing companies run the risk of facing. Due to rapidly changing economic situations in the country, businesses are getting highly affected and the reason is mostly either non-availability of required financial intellect to operate the business or poor financial planning. Only those who can be financially aware at all times can get a chance to sustain in the industry. These challenges motivate me to learn the depths of finance and to apply the lessons to bring high value and growth for my potential clients. Although I could develop my financial prowess to meet the industry standards in my country, I believe that there is a lot more to learn on a global scale. Thus, to gain the necessary skills and knowledge and fulfill my aspirations, I have decided that International Banking and Finance MSc would be my best way forward.

It became clear to me after completing my 10th grade that I wanted to pursue commerce. As a result, I went on with 12th grade by majoring in commerce. There, I was first introduced to the concepts of accounting, booking, commerce, economics, etc. Following my obvious calling for commerce, I went on to opt for Bachelor of Commerce from Annamalai University. There, during those three years, I delved deeper into Economics and Accounting. I was introduced to subjects like Financial Accounting, Fundamentals of Insurance, Quantitative Analysis for Management, Corporate Accounting, Business Law, Micro and Macroeconomics, etc.

I have chosen electives which enabled me to also tap into computer applications and skills. As a result, I have attained a familiarity with Tally and MS Office. Other electives also included income tax law and practices and financial statement analysis and services. I believe that it was when I was studying these immersive subjects in depth, I realized that I wanted to unlock my potential fully by studying more about banking systems and financial concepts.

With all the knowledge to back me up, I believe that the time is ripe for me to gain yet another educational qualification. I wish to pursue an **MSc INTERNATION BUSINESS** from **Anglia Ruskin University** due to its high emphasis on practical applications. Your modules of international financial markets and institutions, bank financial management, credit and lending, etc. I will learn about the globally relevant concepts and practices. With an added opportunity to work on a real executive project at the end I believe that your course is the ideal match for my future.

After graduating, I wish to secure a job working as a Financial Analyst working in an international bank or a business organization. I see myself applying the learnings from your course to come up with financially sound solutions to issues in the workplace. In the long run, I wish to gain more specialized

qualifications in finance and banking and stay a step ahead in the competition. I want to later offer my financial services to other businesses internationally and nationally in collaboration with like-minded professionals from the industry.

**Anglia Ruskin University** is the best university for me to bring my dreams to fruition due to many reasons. Your university’s status as one of the UK’s largest finance groups, meaning, I will have multiple opportunities to cross paths with the industry’s best. With specialized suits, soft wares, learning zones, simulations and databases available at your university, I will get the best hands-on experience that I’m looking for. Your various scholarships and awards offered to students also ensures that I might have a chance of winning this opportunity with an affordable tuition fee. Added to that your golf teaching excellence framework also tells me that any student benefiting from your course will get their money’s worth.

The United Kingdom being at the heart of the international business and financial hubbub becomes the best place for me to attain my masters from. This country is truly on the forefront of financial dynamics with centers like Bank of England and the London Stock Exchange. With more than hundred universities offering numerous courses and state-of-the-art facilities, the UK has attracted millions of students across the world for centuries now. With so many opportunities to interact with professionals and students of different nationalities, I’m certain that I will form some long lasting connections there and that will bring my dreams to realization.

I’m eager to reap the benefits at **Anglia Ruskin University** and leave my own mark there