Company Name: IE Core

Industry: Security

Industry Players:

Vision: “We envision the Metro a safer place where information can run freely and securely”

Mission: “To provide physical and information security”

Main Products/Services:

* Software security
* Network Security
* Physical Security
* Information Systems
* IT, Security Consultancy

Target Audience/Users:

* Small, Medium Businesses
* Local Home Owners

Financial Plan (1 FY):

* 1 CEO, 9 employees
* CEO| none, Employee| 20K wage each :: 2,160,000
* Operating Expense :: 1,722,000
  + Office Space 50 sq. m with Comfort Room| 30,000 per month :: 360,000
  + Software Licenses |50,000 per year :: 50,000
  + Travel Expense |20,000 per month :: 240,000
  + Internet Service Provider | 15,000 per month :: 180,000
  + In-house Hardware Components | 500,000 one time payment :: 500,000
  + Maintenance | 200,000 per year :: 200,000
  + Electricity | 15,000 per month :: 180,000
  + Water | 1,000 per month :: 12,000