



BRINGING THE 2026 NATIONAL SCIENCE OLYMPIAD COMPETITION TO SOUTHERN CALIFORNIA

Invest in the Next Generation of Scientists and Engineers

THE OPPORTUNITY

On May 22–23, the **University of Southern California (USC)** will host one of the nation's largest and most prestigious science and technology competitions - the Science Olympiad National Tournament. This event will bring more than 5,000 students, educators, and parents to Los Angeles and showcase some of the brightest young minds in science and engineering at the middle and high school levels.

Throughout the weekend, USC will highlight its national leadership in advancing science, technology, engineering, and mathematics (STEM) education for current and future generations. Competition Day will take place across USC's campus and feature a wide range of exciting activities and events.

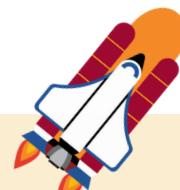
The University of Southern California Science Olympiad Alumni Chapter (SciBAT) is seeking corporate sponsors to help maximize the opportunity to elevate and inspire young scientific talent and to encourage those future innovators to consider USC for their higher education.

WHY SCIENCE OLYMPIAD?

For more than forty years, **Science Olympiad** has been at the forefront of transforming science education. Our mission is to enhance the quality of K–12 science instruction, spark curiosity in STEM fields, and help build a technologically literate workforce through collaboration and partnership.

Born from a grassroots movement of passionate science teachers, Science Olympiad has become one of the nation's premier STEM competitions, now engaging nearly 7,000 teams in all 50 states and supported by more than 60 Alumni College Chapters dedicated to advancing STEM education.

Science Olympiad's continually evolving line-up of events challenges students in every STEM discipline, connects them with real-world scientists and career pathways, and empowers teachers with engaging, standards-based learning experiences. See a full list of Science Olympiad Event [here](#).



2026 USC SCIENCE OLYMPIAD NATIONAL TOURNAMENT SPONSOR LEVELS



	PLATINUM (\$50,000)	GOLD (\$25,000)	SILVER (\$10,000)	BRONZE (\$5,000)	STRATEGIC (\$2,500)
Opening Ceremony welcome by representative - video or in-person	✓				
Rep presents medals on awards stage	✓				
Logo on all promotional advertisements	✓				
STEM Expo Talk - Lecture	✓				
Corporate Representative VIP Seating at Ceremonies	✓	✓			
Item/insert into 121 team boxes or packet	✓	✓			
Logo on back of t-shirts	✓	✓			
Feature in commemorative video	✓	✓			
Full color advertisement in National Program	Full Page	Half page	Quarter Page		
Logo displayed throughout event & on Jumbotron	✓	✓	✓		
Logo displayed at Opening & Award Ceremonies	✓	✓	✓		
Corporate mention on all social media platforms	✓	✓	✓		
Recognition on sponsor recognition page in event program	✓	✓	✓	✓	
STEM Expo Booth Space	Yes - Premium	Yes - Large	Yes	Yes	Yes
Recognition on sponsor recognition page on website	✓	✓	✓	✓	✓
Name recognized in all press releases	✓	✓	✓	✓	✓
Listed as sponsor in home rooms	✓	✓	✓	✓	✓

THE NEED FOR INVESTMENT

The University of Southern California leadership and its SciBAT chapter seek corporate sponsors to help make the 2026 Science Olympiad National Tournament a memorable event. The two-day tournament will feature keynote addresses, campus tours, a VIP reception and dinner, and a closing banquet and awards ceremony all supported by our corporate partners.

The 2026 theme, "**Collaboration**," celebrates teamwork and a shared passion for learning, offering an excellent opportunity to showcase USC and SciBAT's leadership and innovation. Sponsorship benefits are extensive: Platinum Sponsors (\$50,000) receive recognition at the Opening Ceremony, logos on marketing materials, a full-page program ad, and medal presentation, while Gold (\$25,000) and Silver (\$10,000) levels provide excellent visibility and recognition.

By partnering with us, sponsors support more than an event - they help inspire future scientists and engineers and strengthen the STEM workforce of tomorrow.



FOR MORE INFORMATION

Brian Lam
SONT USC Co-Director | SciBAT President
blam2217@usc.edu

Peter Hung
SONT USC Co-Director | California State Director
peterhung@socalscioly.org

