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What We Learned

200 Startups Who Raised \$360 M

Why do some startups get funded? What makes for the best pitch? How does the process work?

Tom Eisenmann from Harvard Business School. Together, we conducted research that gave us the answers to those questions. We studied the fundraising of 200 startup companies as they went through their Series Seed and Series A rounds. Altogether, these companies raised more than \$360 million.







\$360M RAISED

